

Swing state polling

DailyMail.com

November/December 2023

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Methodology and summary of findings



Methodology: polling

J.L. Partners polled likely voters in three key swing states; Arizona, Georgia and Wisconsin

- Fieldwork dates of 27th November - 1st December 2023
- Sample of 550 likely voters for each state

State	Landline	Cell	Text	In-app
Arizona	135	90	225	97
Georgia	135	90	225	100
Wisconsin	135	90	225	97

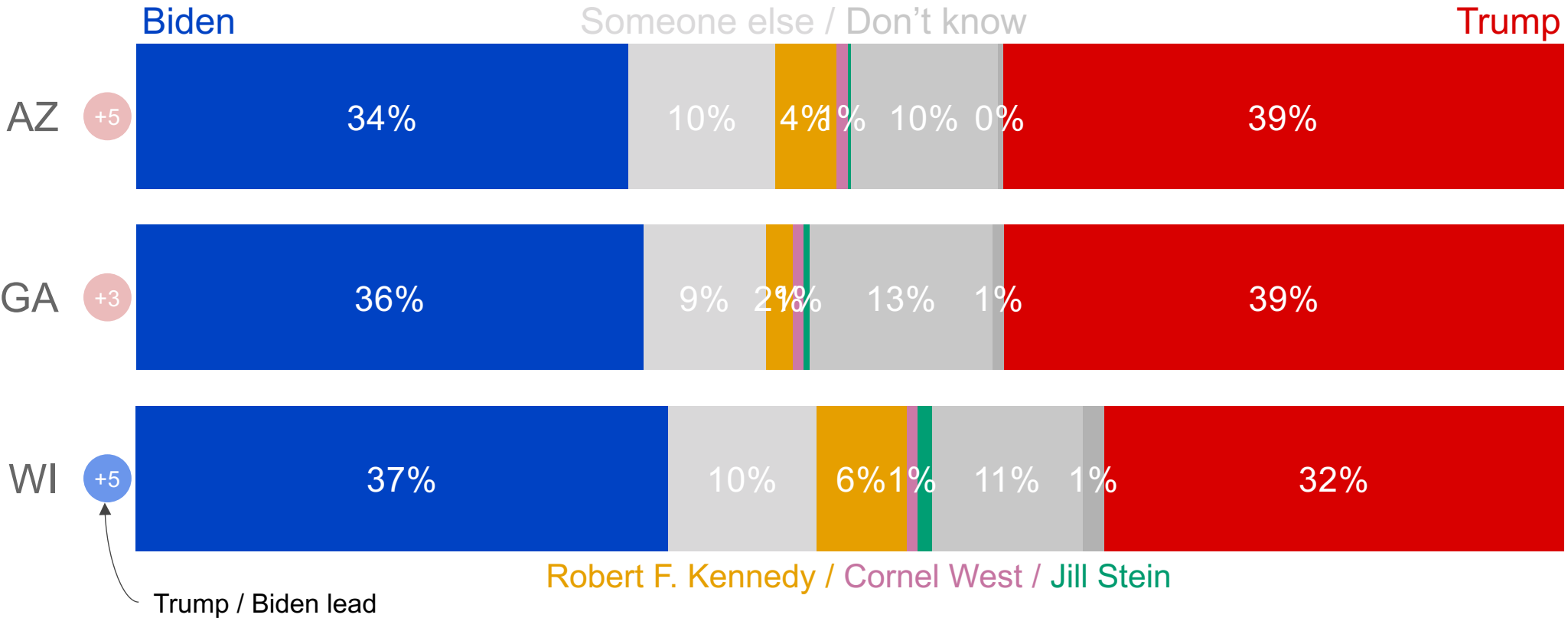
- Quotas were added to ensure representative data: on gender, age, education, partisan registration, race, congressional district, 2020 vote, and participation in previous primary elections
- The sample was weighted back to the population using data on the same variables: on gender, age, education, partisan registration, race, congressional district, 2020 vote, and participation in previous general elections
 - 3-minute duration
 - Margin of error: 4.2% for each state

Voting intention



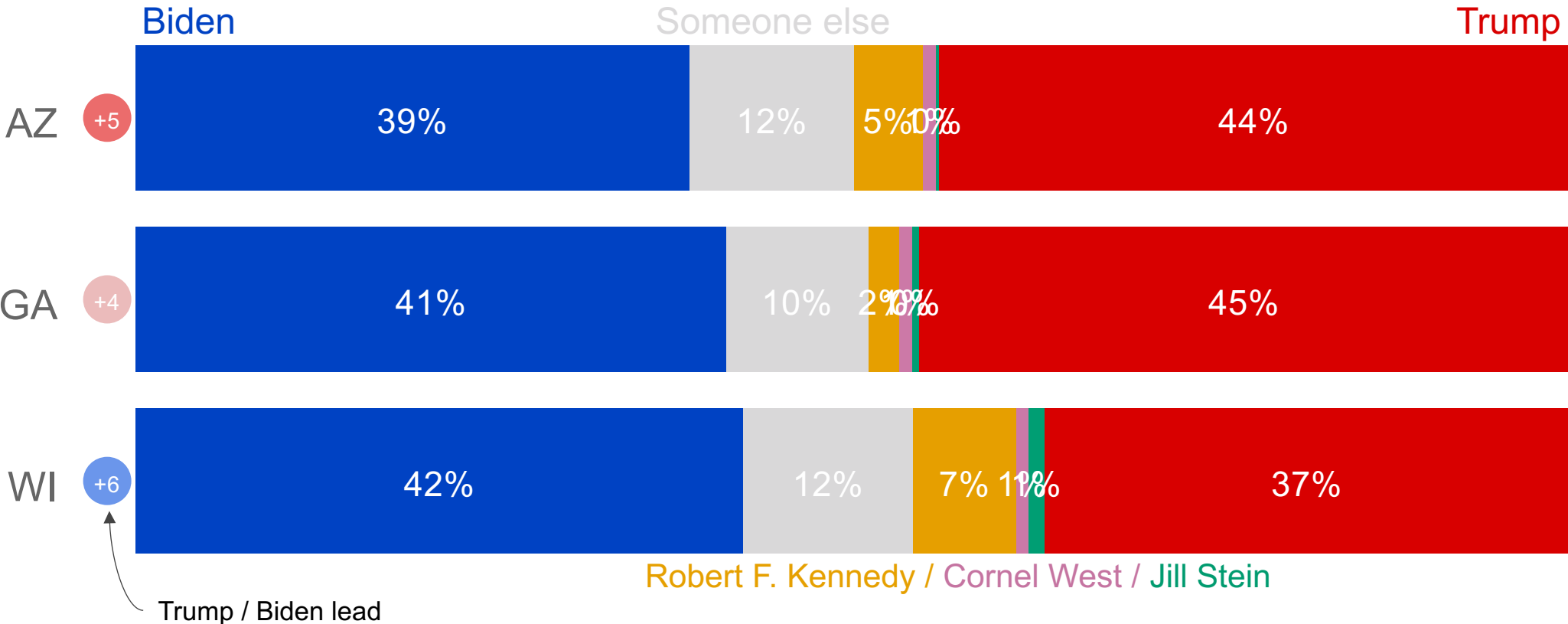
Voting intention full slate: Trump leads in Arizona and Georgia, Biden ahead in Wisconsin

If the presidential election was tomorrow, who would you vote for?



Voting intention full slate without Don't Know and Would Not Vote: RFK Jr reaches 7% in Wisconsin

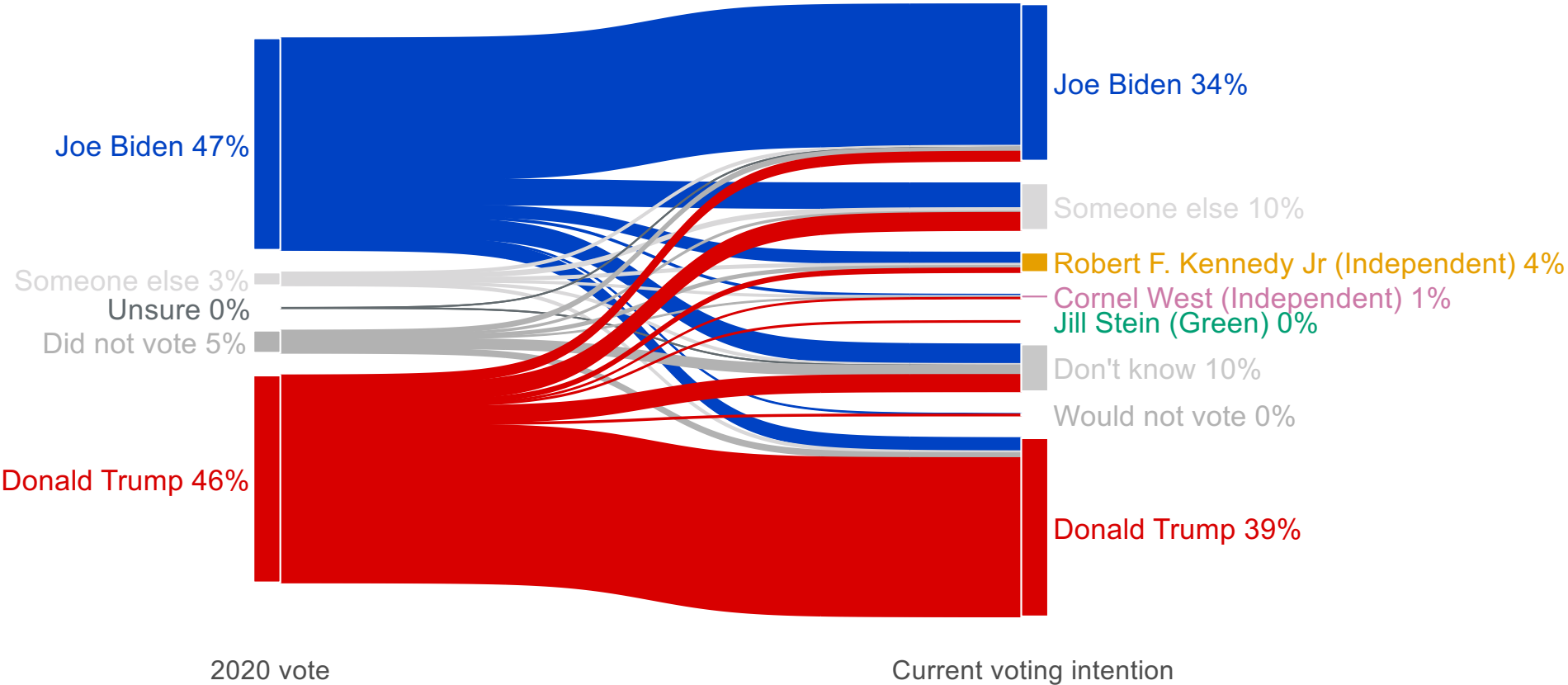
If the presidential election was tomorrow, who would you vote for?



Vote flows: Compared to 2020, Biden is losing more support than Trump in Arizona including some direct switchers to Trump

If the presidential election was tomorrow, who would you vote for?

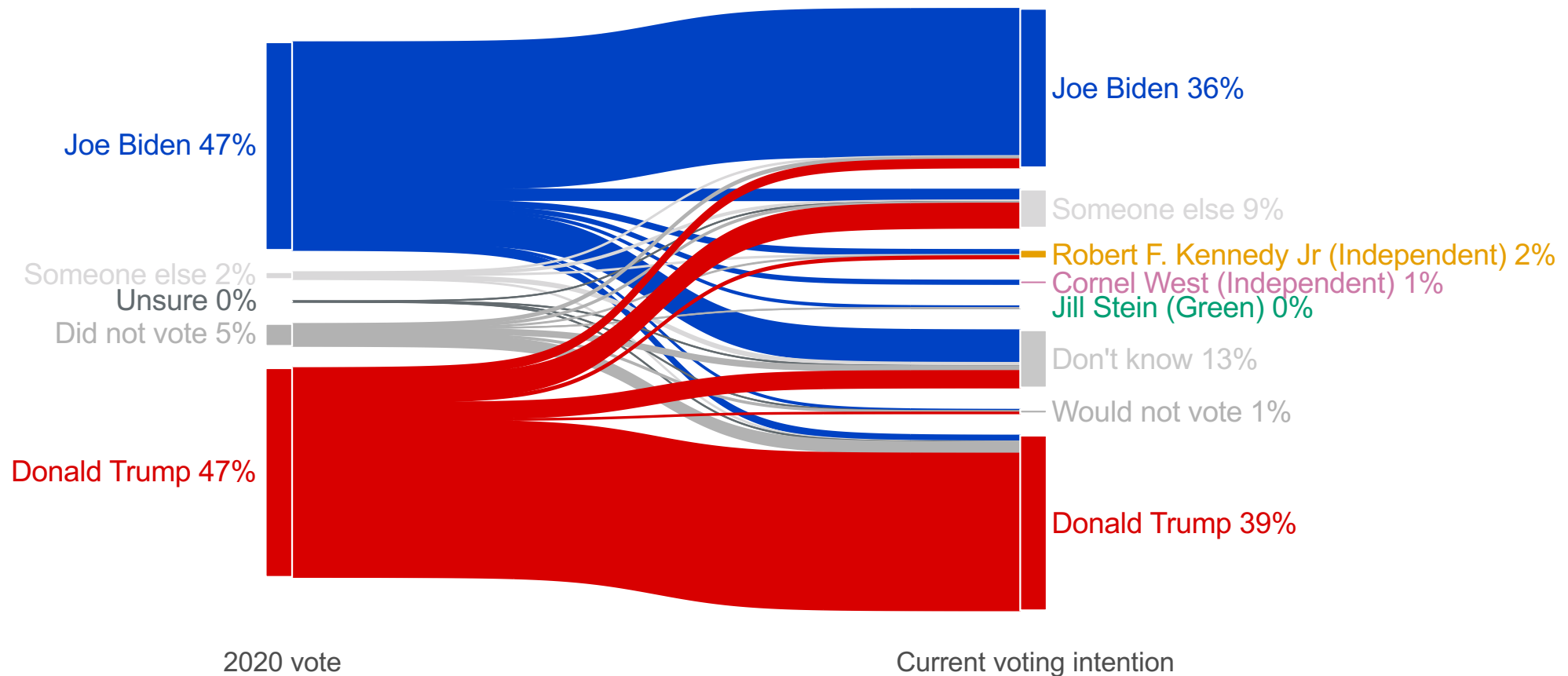
Arizona



Vote flows: In Georgia, Biden is losing votes to undecideds

If the presidential election was tomorrow, who would you vote for?

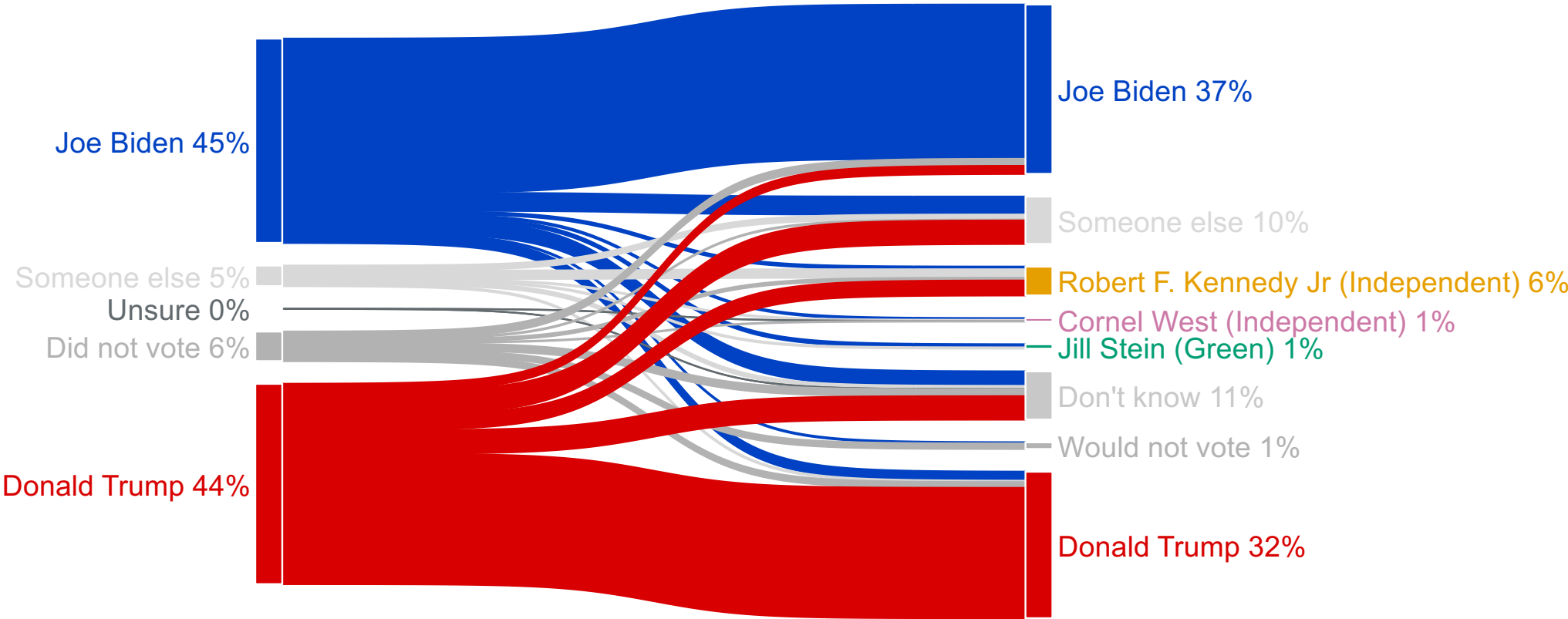
Georgia



Vote flows: Trump's coalition is crumbling in Wisconsin, with RFK Jr picking up voters directly from him

If the presidential election was tomorrow, who would you vote for?

Wisconsin



2020 vote

Current voting intention

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