

Iowa Caucus Poll

Daily Mail

August 2023

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Methodology and summary of findings

Methodology: polling

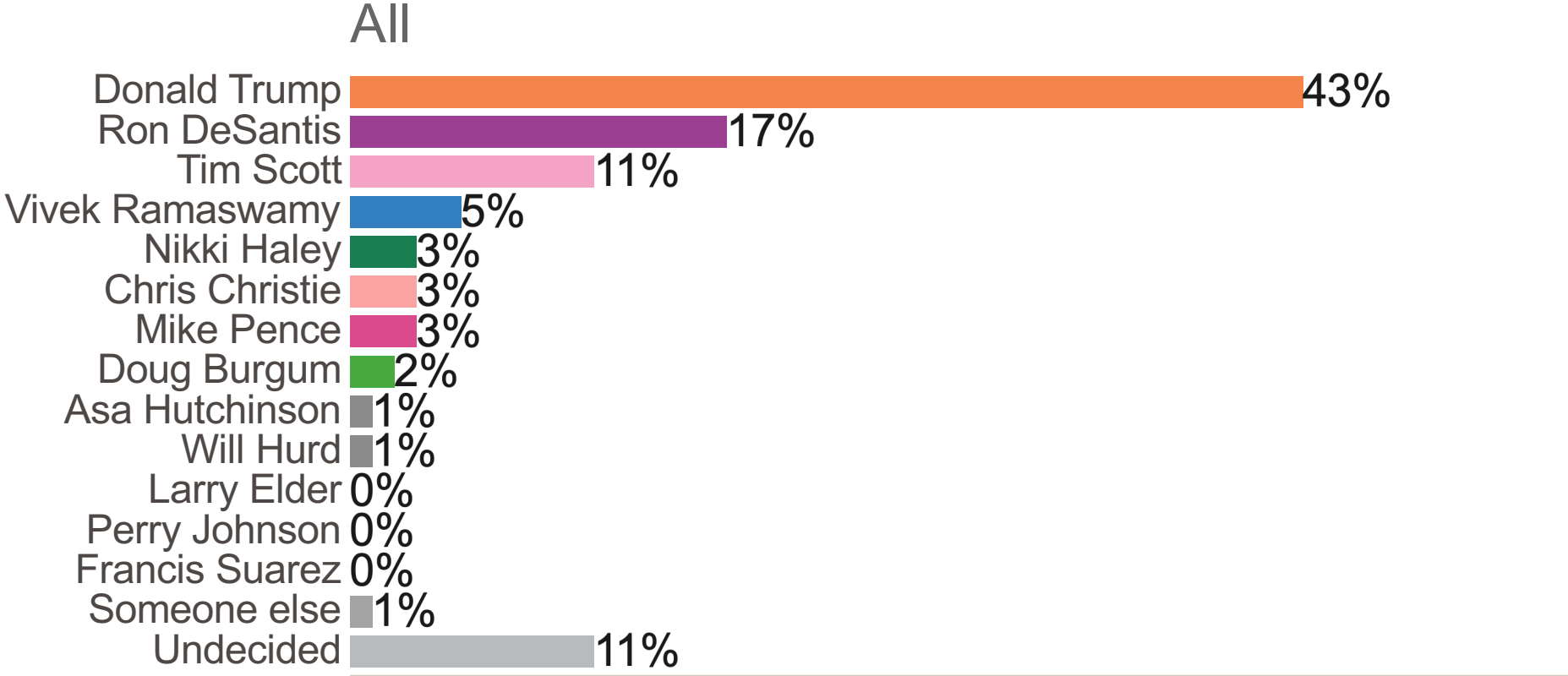
- J.L. Partners polled a representative sample of 600 likely Republican caucus-goers in Iowa
 - Fieldwork dates of 2nd to 7th August 2023
 - Sample of 600 likely Republican caucus-goers in Iowa, with change shown on 25th March to 4th April 2023
 - Sample collected using mixed methods:
 - Live landline call for 179 responses (30%)
 - Live mobile call for 96 responses (16%)
 - SMS for 275 responses (46%)
 - In-app for 50 responses (8%)
 - Quotas were added to ensure representative data: on gender, age, education, race, congressional district, and participation in previous primary elections
 - The sample was weighted back to the population using data on the same variables: on gender, age, education, race, congressional district, and participation in previous primary elections
 - 10-minute survey
 - Margin of error: 4.0%



Presidential preference

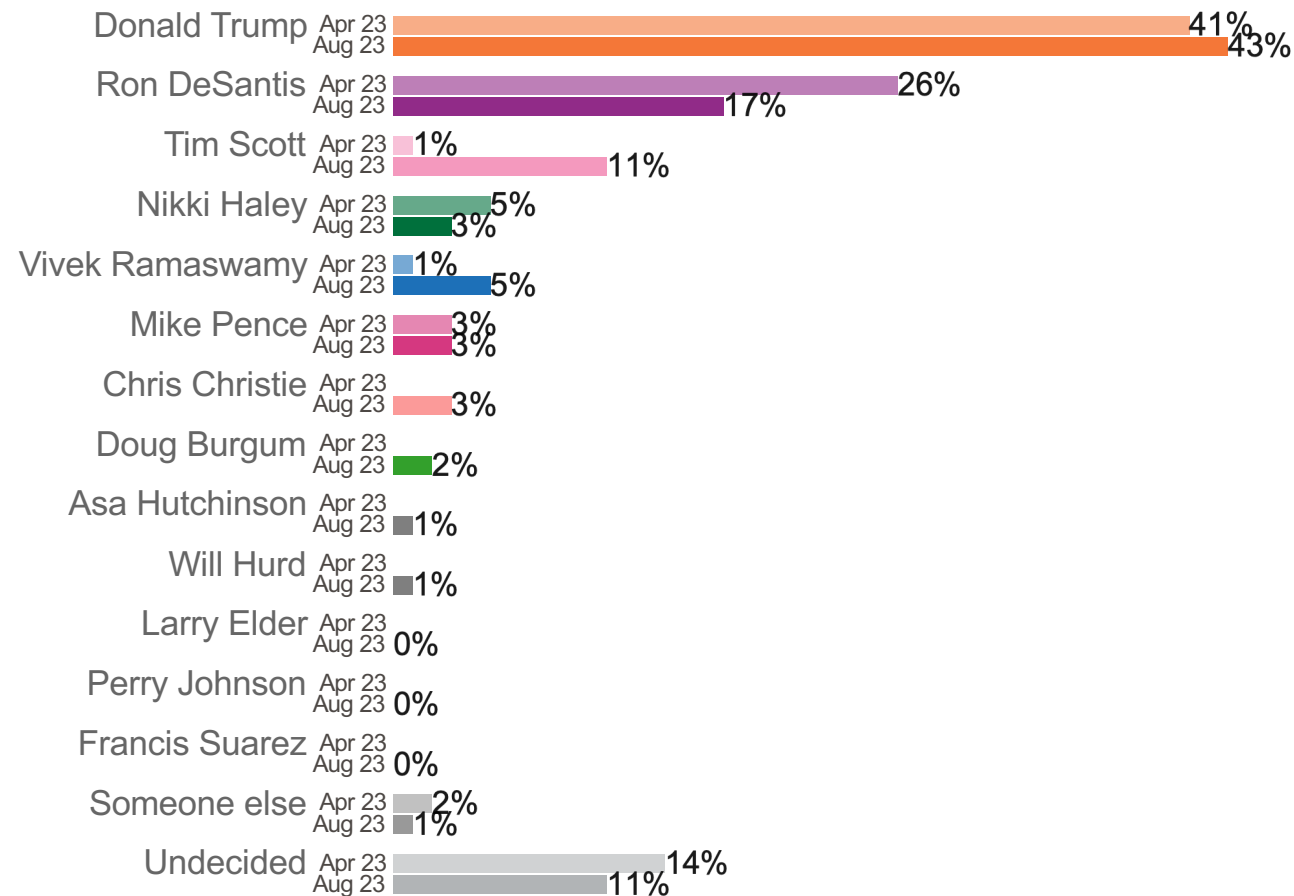
Trump leads the field by 26 points in Iowa, with DeSantis in second and Scott only 6 points behind him

If the Iowa Republican presidential caucuses were held today and the candidates were the following, for whom would you vote?



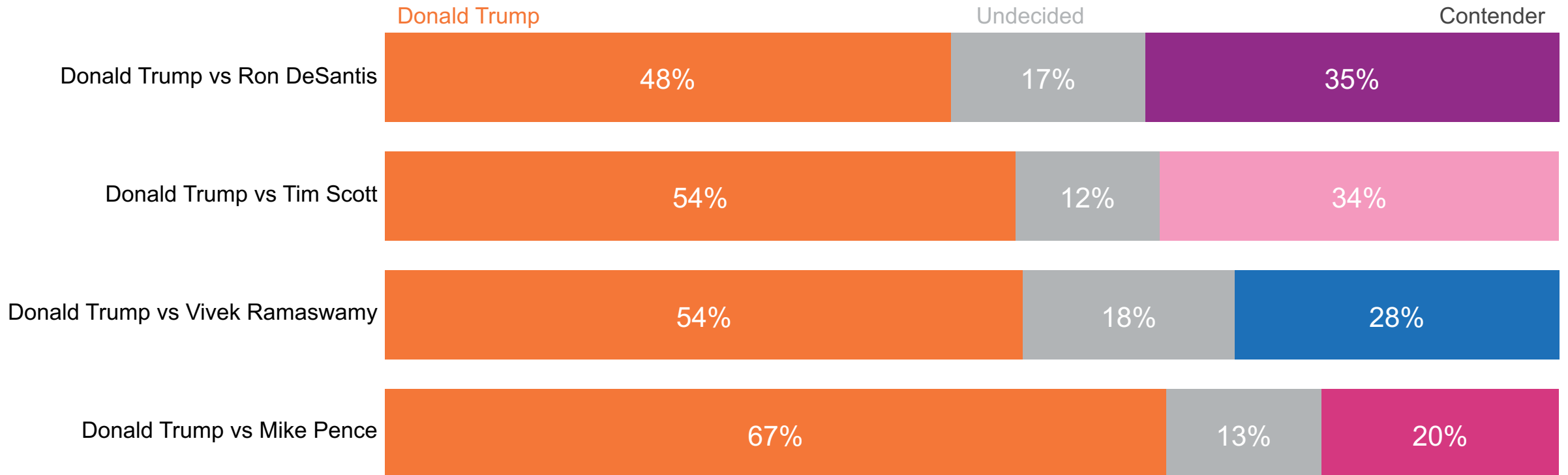
Scott has surged from 1% to 11% since April, with Trump up 2 and DeSantis down 9 points

If the Iowa Republican presidential caucuses were held today and the candidates were the following, for whom would you vote?



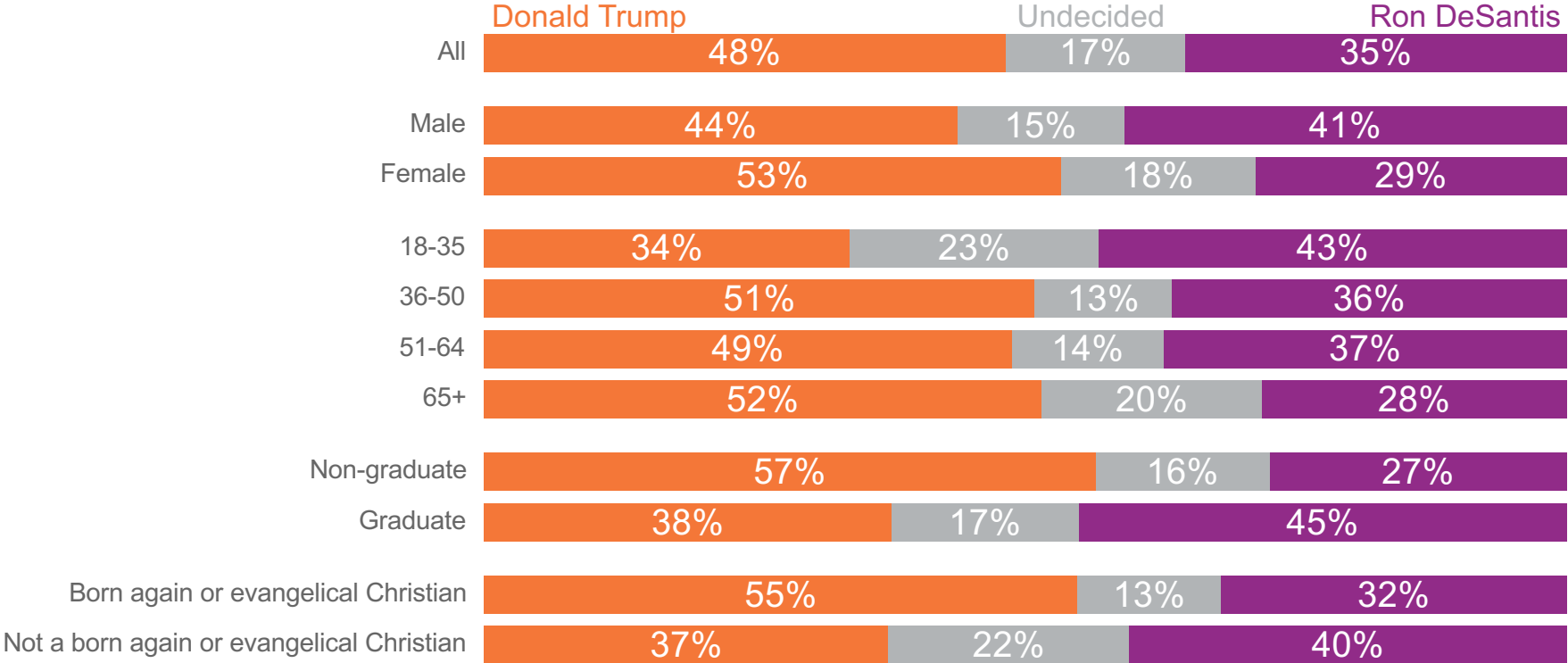
In a Trump-DeSantis match-up, Trump leads by 13 points; but DeSantis is still best-placed to beat the former president

If the Iowa Republican presidential caucuses were held today and the candidates were Donald Trump and X, for whom would you vote?



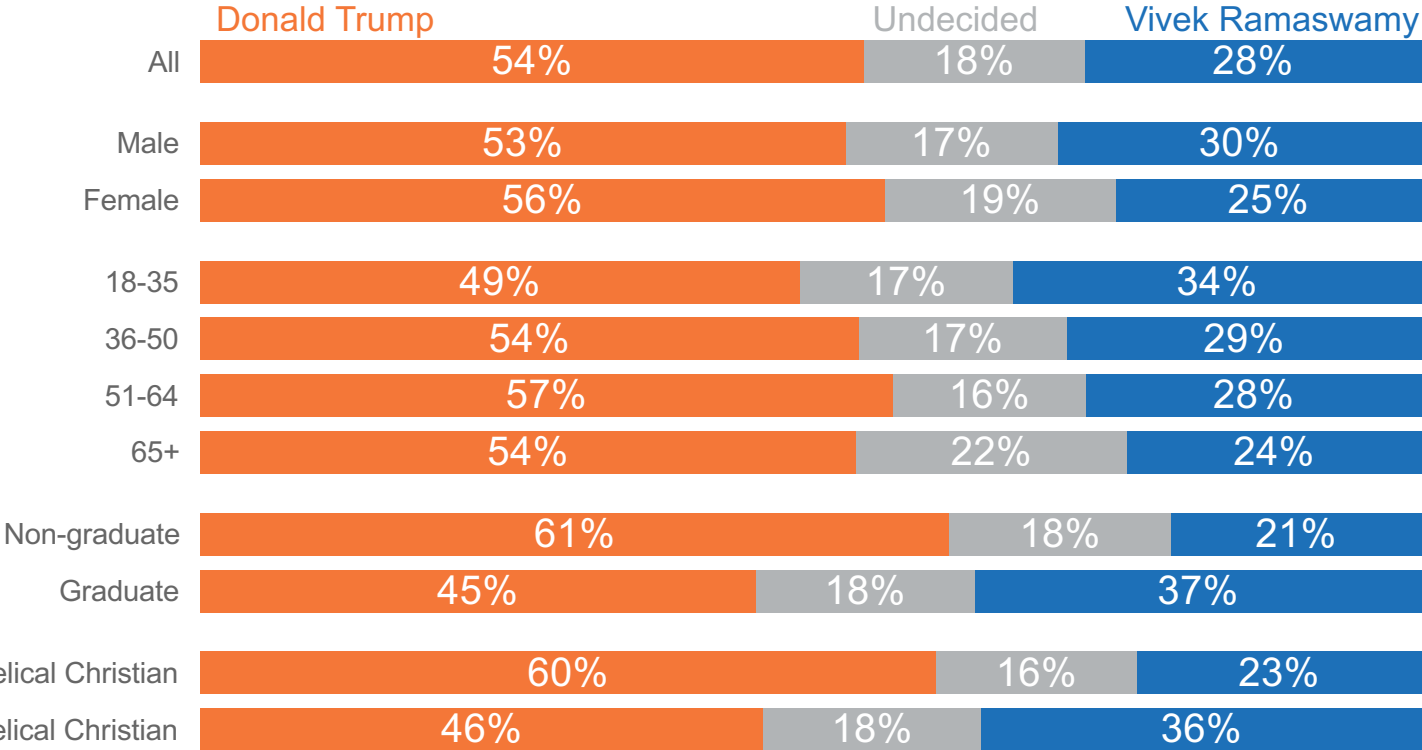
Trump leads DeSantis most with women, older voters, and non-graduates; DeSantis leads with 18-35s and graduates

If the Iowa Republican presidential caucuses were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?



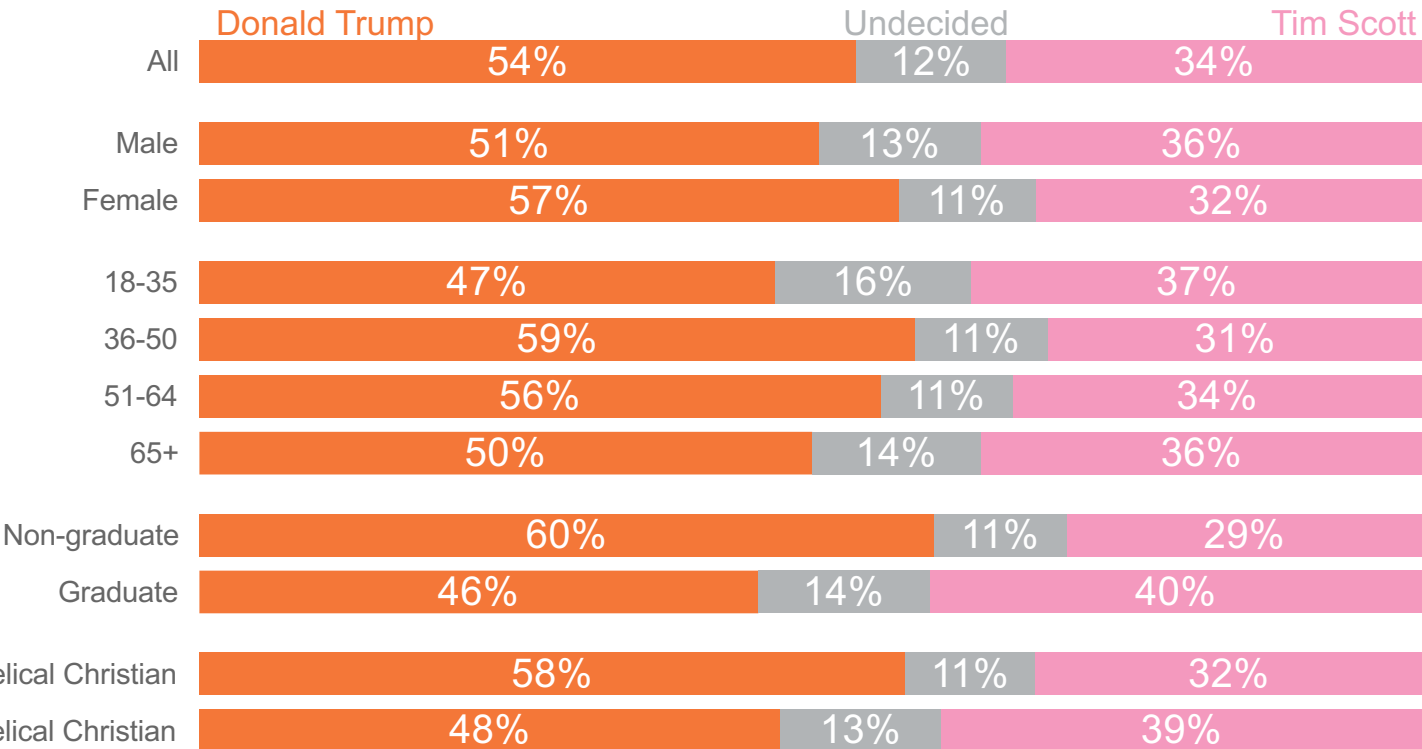
Trump leads significantly in a Trump/Vivek match-up amongst all groups, with graduates where the margin is closest

If the Iowa Republican presidential caucuses were held today and the candidates were Donald Trump and Vivek Ramaswamy, for whom would you vote?



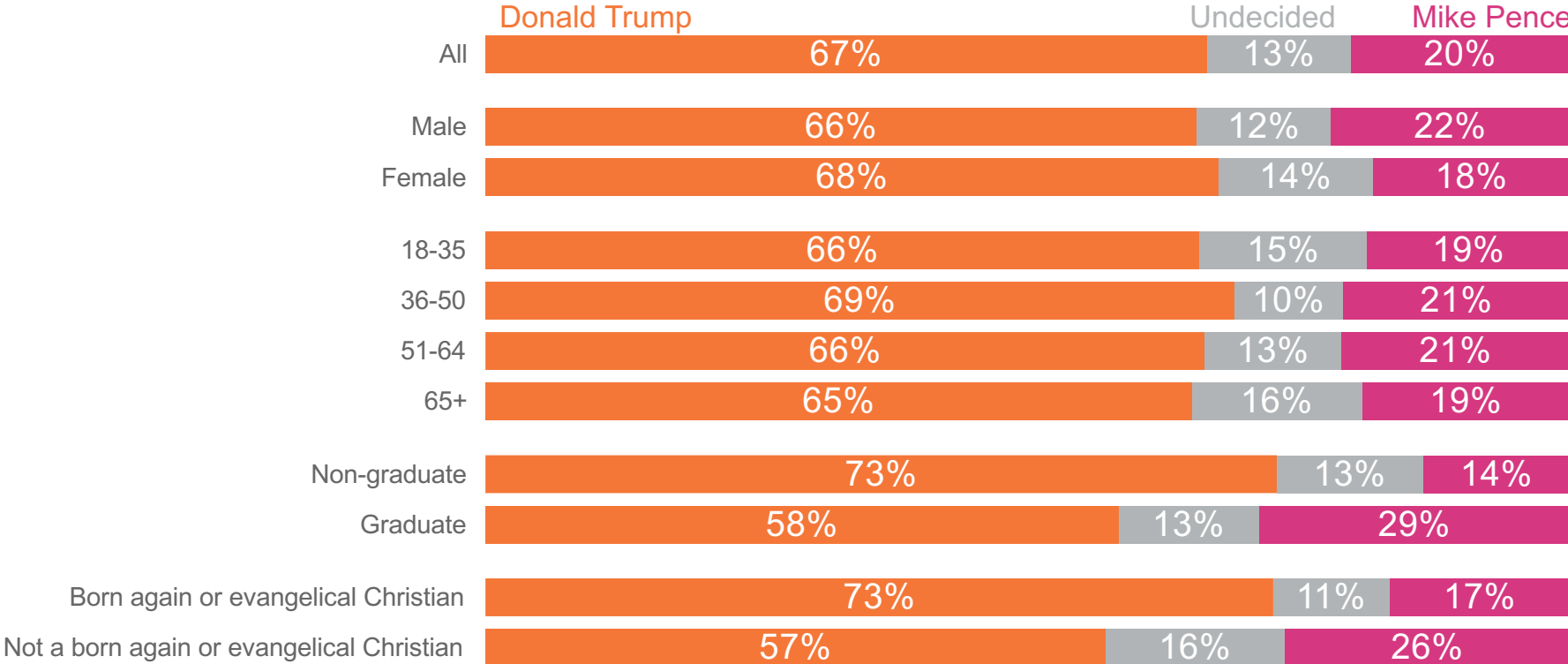
Trump leads in a Trump/Scott match-up by twenty points and in all groups

If the Iowa Republican presidential caucuses were held today and the candidates were Donald Trump and Tim Scott, for whom would you vote?



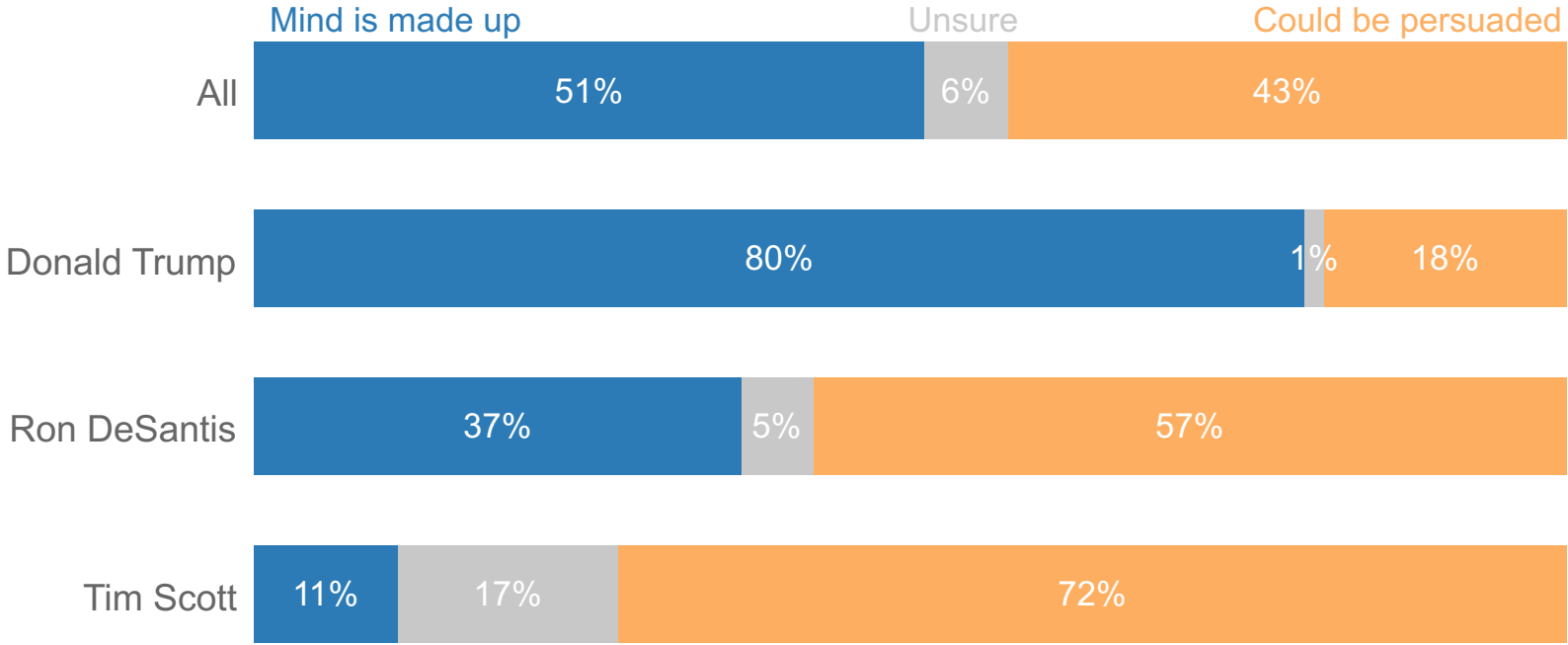
Trump leads Pence by 47 points in a Trump/Pence match-up, including amongst Born-again Christians and evangelicals

If the Iowa Republican presidential caucuses were held today and the candidates were Donald Trump and Mike Pence, for whom would you vote?



Eight in ten Trump voters say they have made up their minds, while six in ten DeSantis voters could yet change their vote

Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?

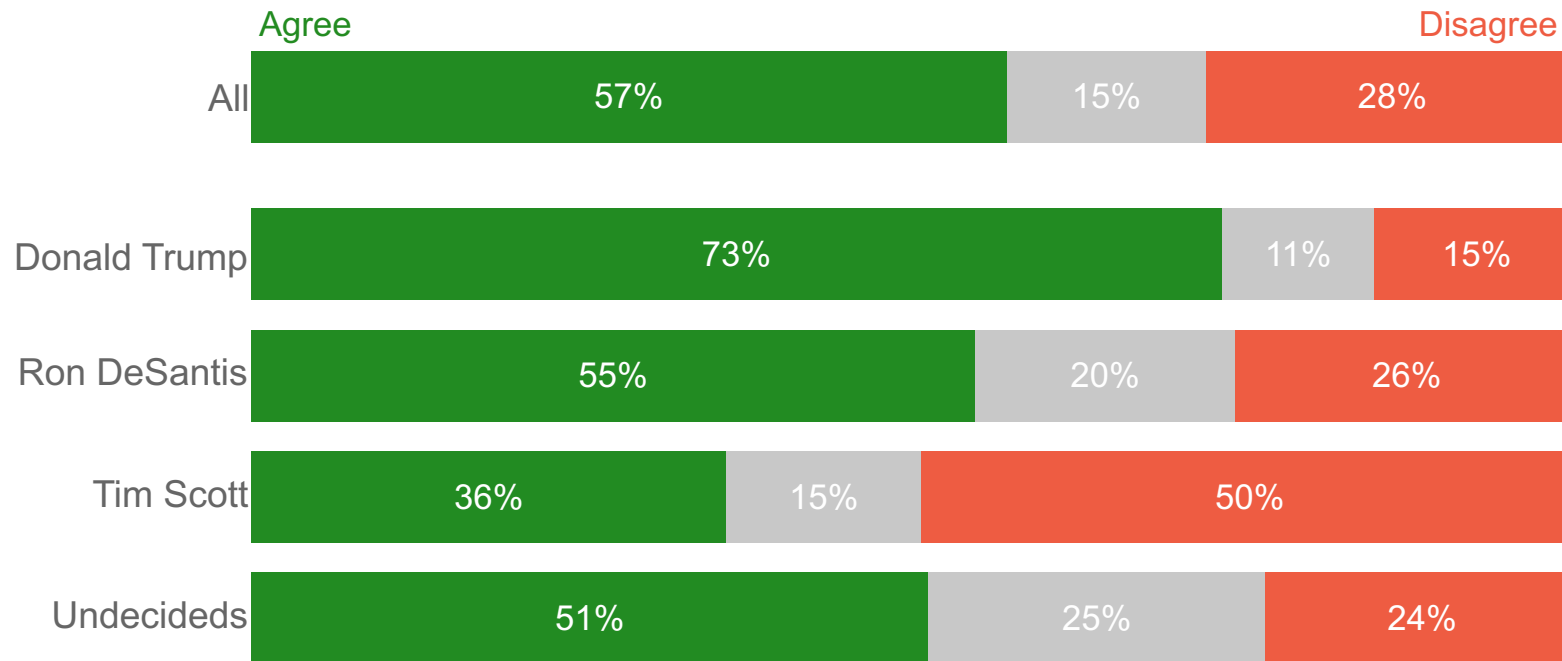


Donald Trump



Six in ten Iowa caucus-goers feel that recent indictments of Donald Trump are similar to the conduct of the Nazis, including amongst DeSantis voters

“The lawlessness of the persecutions of President Trump and his supporters is reminiscent of Nazi Germany in the 1930s”



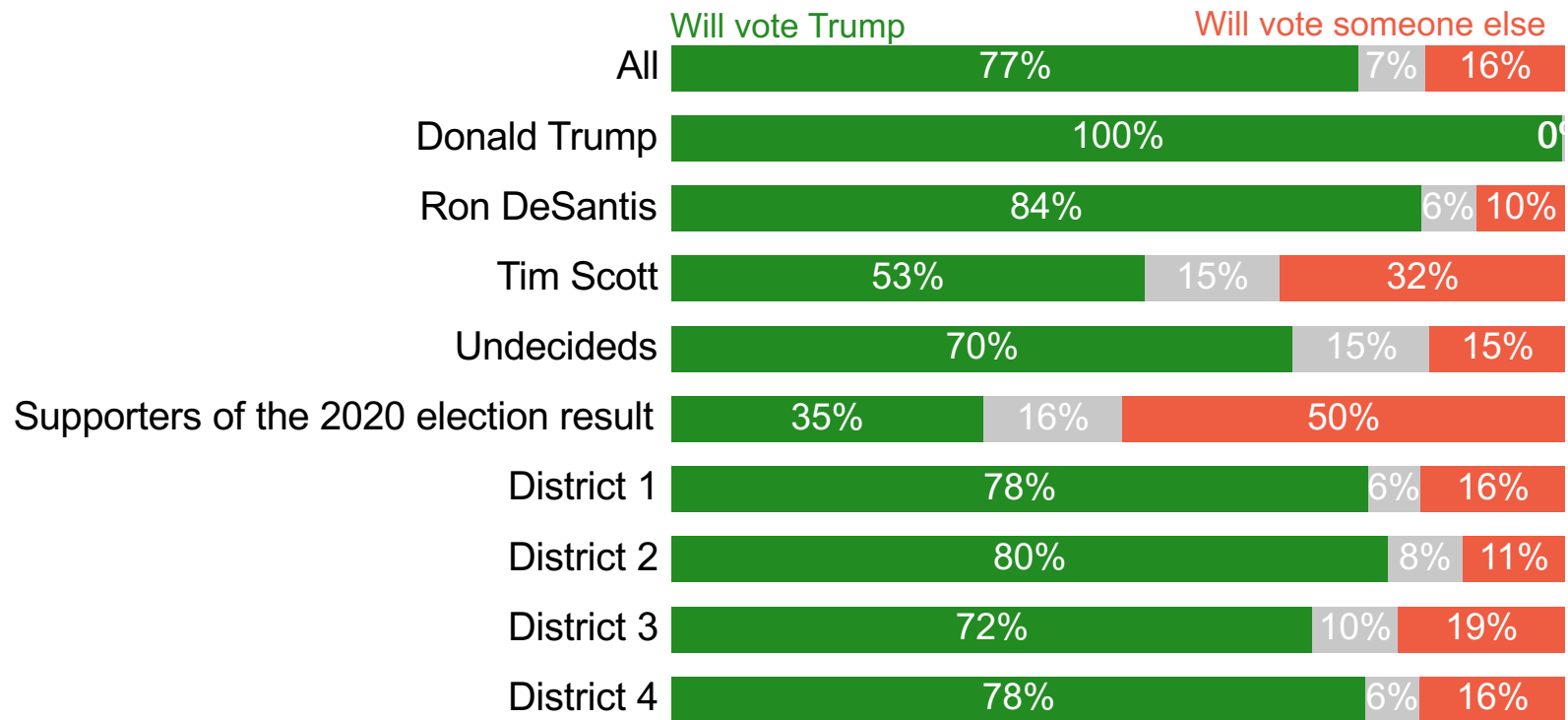
One in five Iowa caucus-goers say they would not vote for Trump in the general election if he were the nominee

Imagine Donald Trump is the Republican nominee for president in November 2024. Who would you vote for?



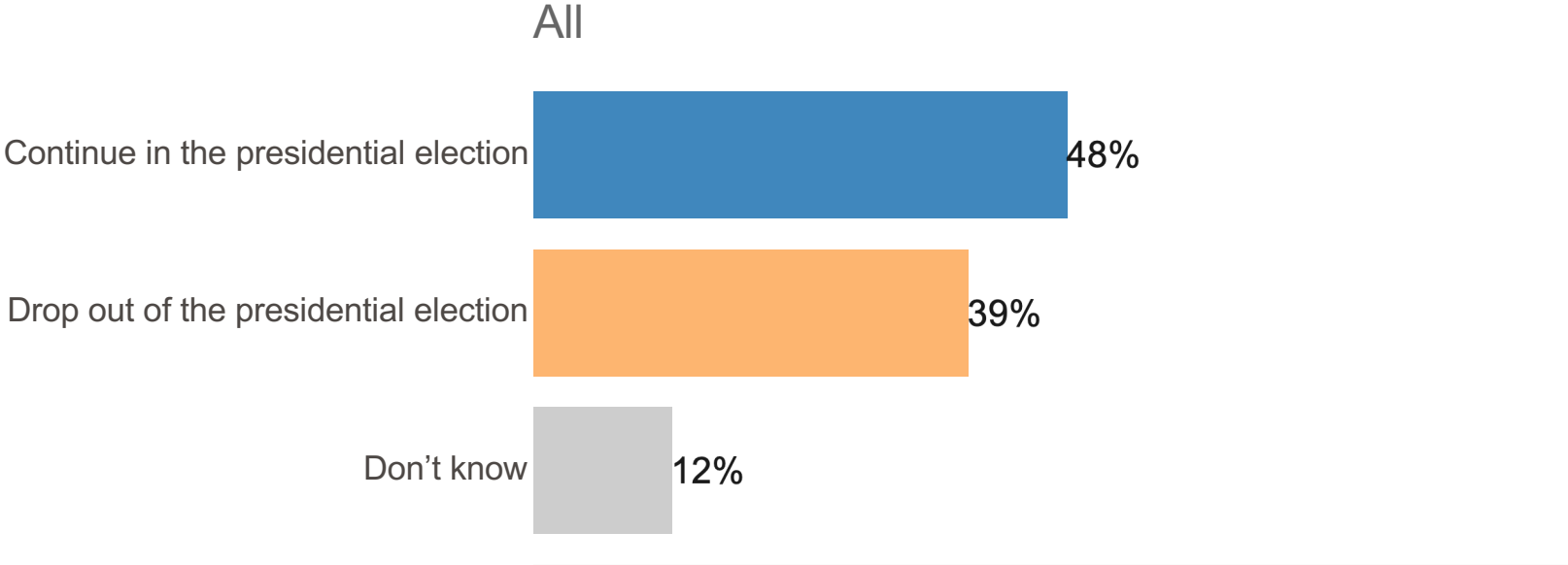
Those who think Biden is legitimate president – and Tim Scott voters – are the most likely to say they would not back Trump in 2024

Imagine Donald Trump is the Republican nominee for president in November 2024. Who would you vote for?



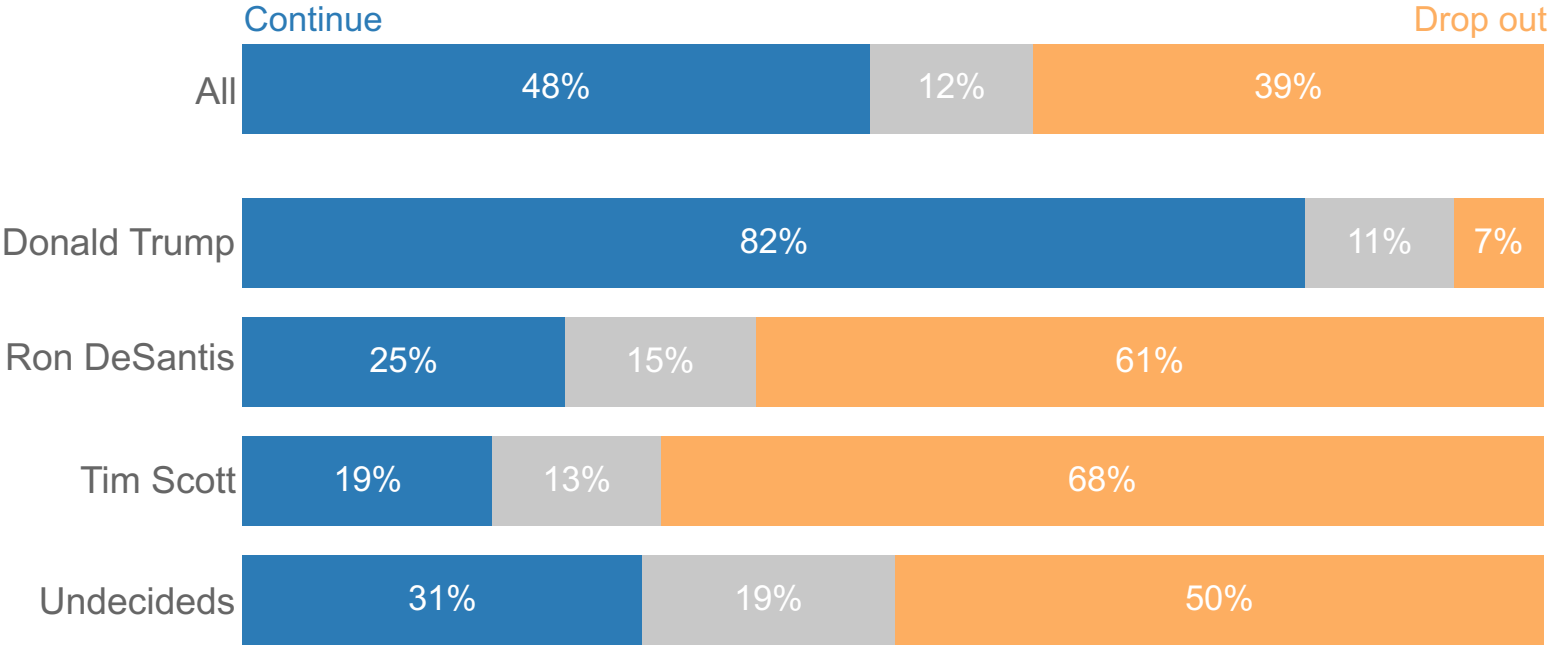
Four in ten Iowa caucus-goers feel that Donald Trump should drop out of the presidential election if he is imprisoned for federal crimes

Imagine if Donald Trump was imprisoned for federal crimes. Do you think he should...



Most of those who say Trump should drop out if he is imprisoned are DeSantis and Scott voters

Imagine if Donald Trump was imprisoned for federal crimes. Do you think he should...

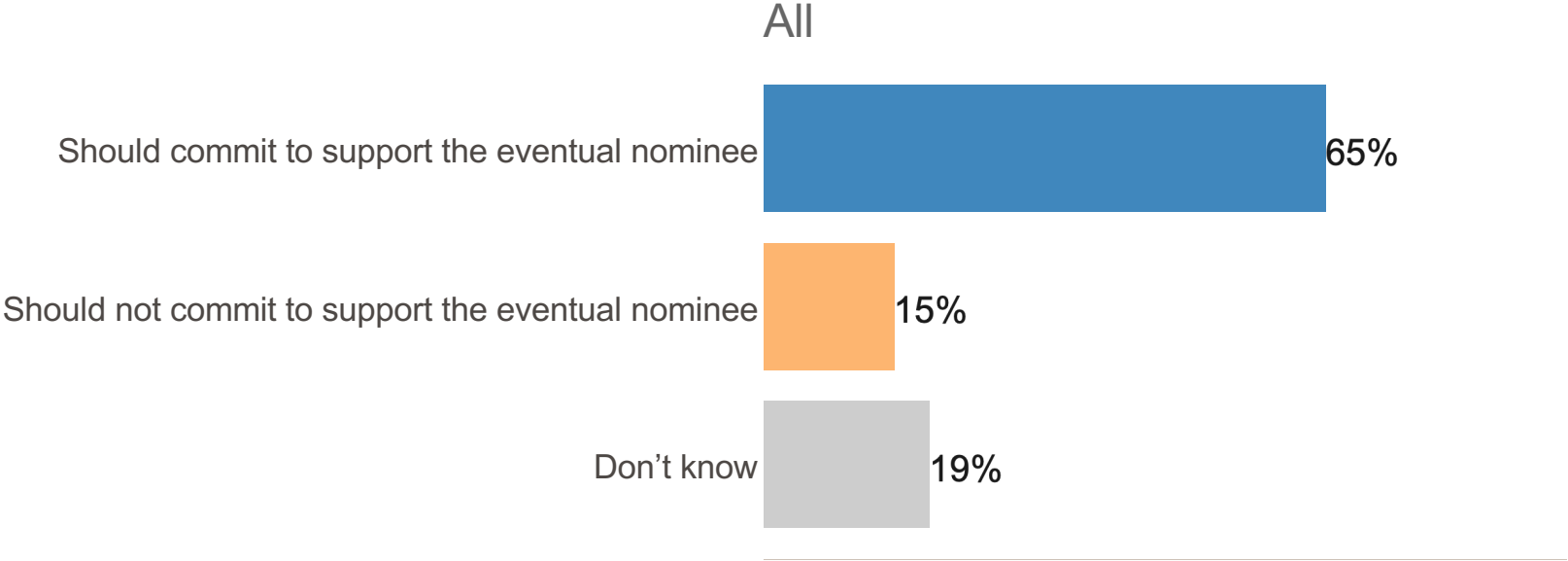




The primary/caucus process for 2024

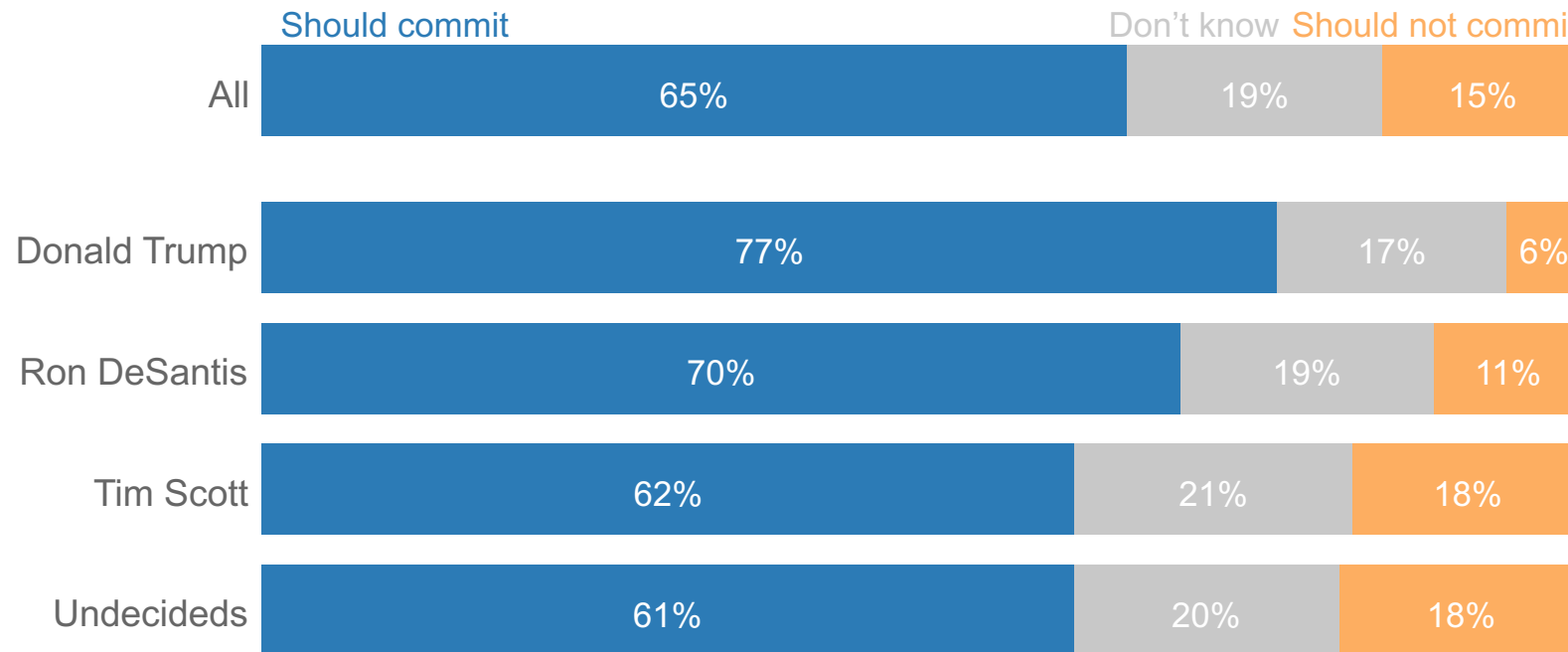
Two in three Iowa caucus-goers say that candidates should back the eventual nominee no matter what

Should candidates for the Republican presidential primary commit to support the eventual nominee in all circumstances or not?



This gets large support across all voters, including Trump voters

Should candidates for the Republican presidential primary commit to support the eventual nominee in all circumstances or not?

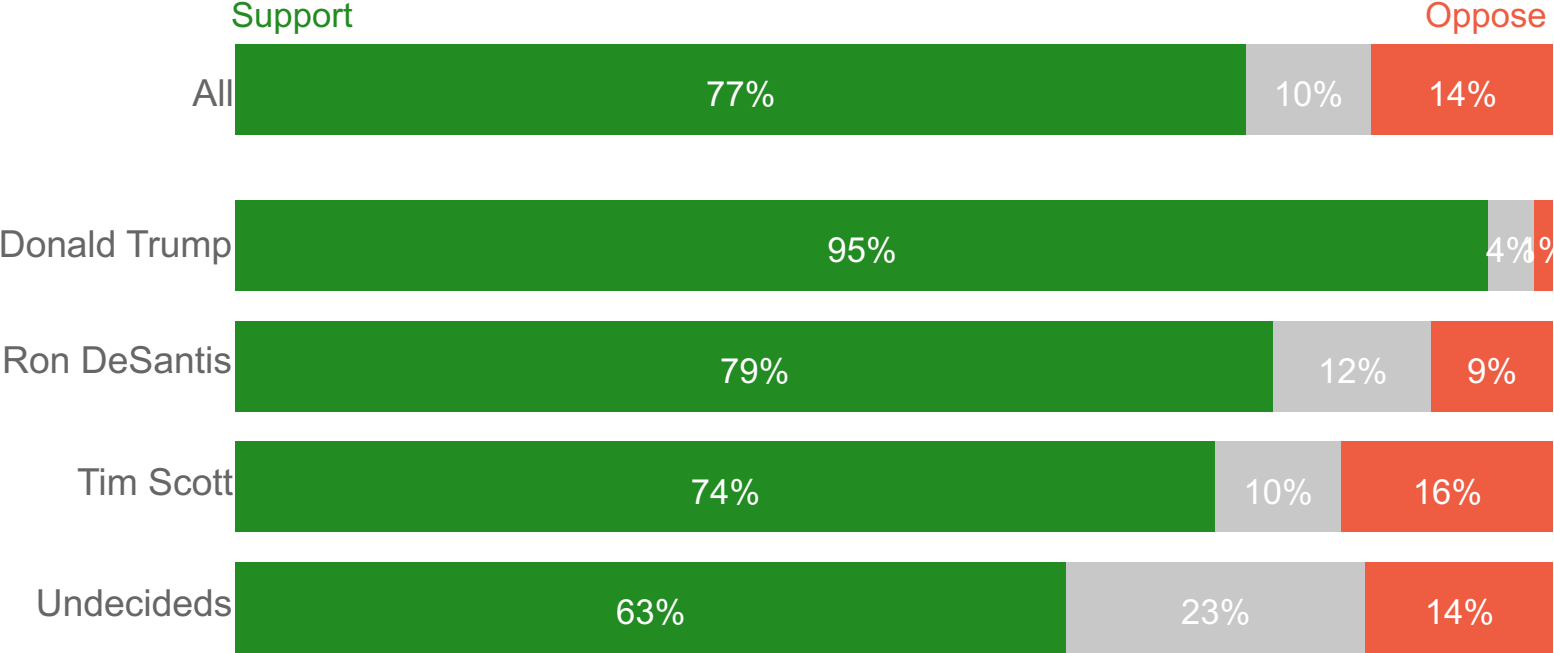


A photograph of the Pennsylvania State Capitol building, featuring a prominent golden dome and classical architectural elements like columns and a pediment. The building is set against a clear blue sky. A large, dark grey rectangular box is overlaid on the left side of the image, containing the text 'Impeachment and Hunter Biden' in white. The bottom of the image shows a green lawn.

Impeachment and Hunter Biden

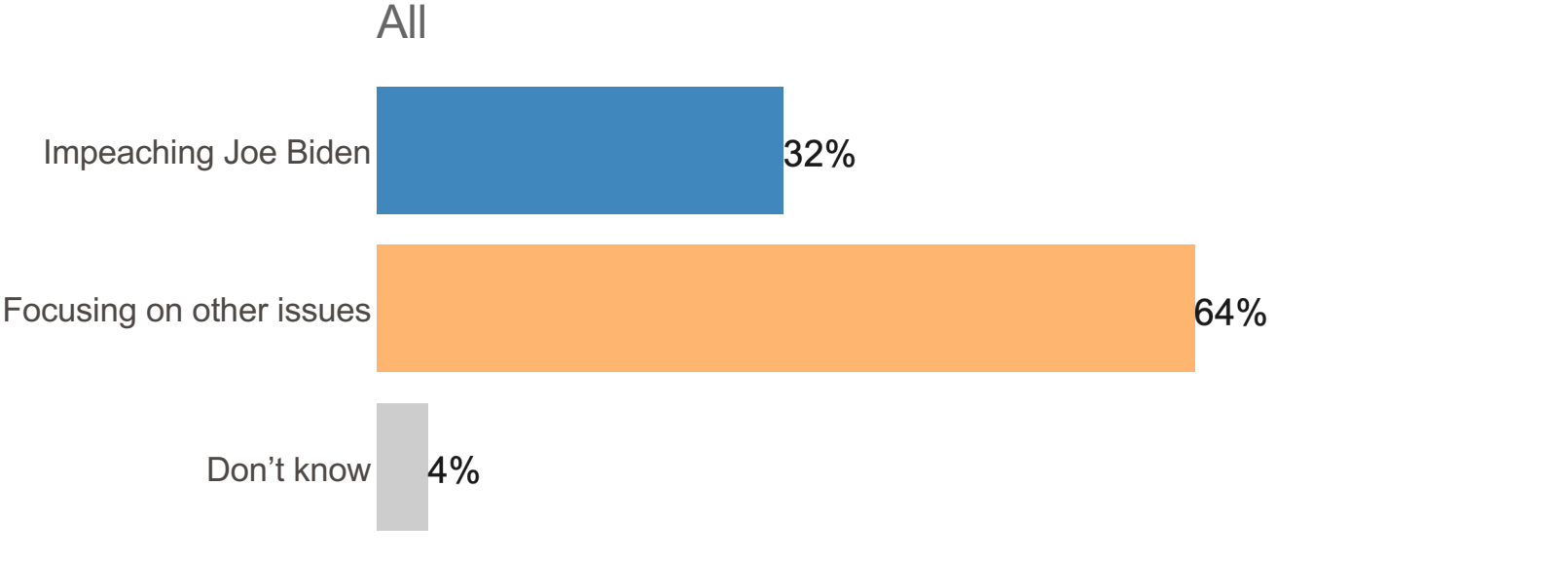
Almost eight out of ten Iowa caucus-goers want Republicans to start the immediate impeachment of Joe Biden

Some Republicans have called for the immediate start of the process of impeachment of President Joe Biden over the ongoing Hunter Biden story. Do you support or oppose this?



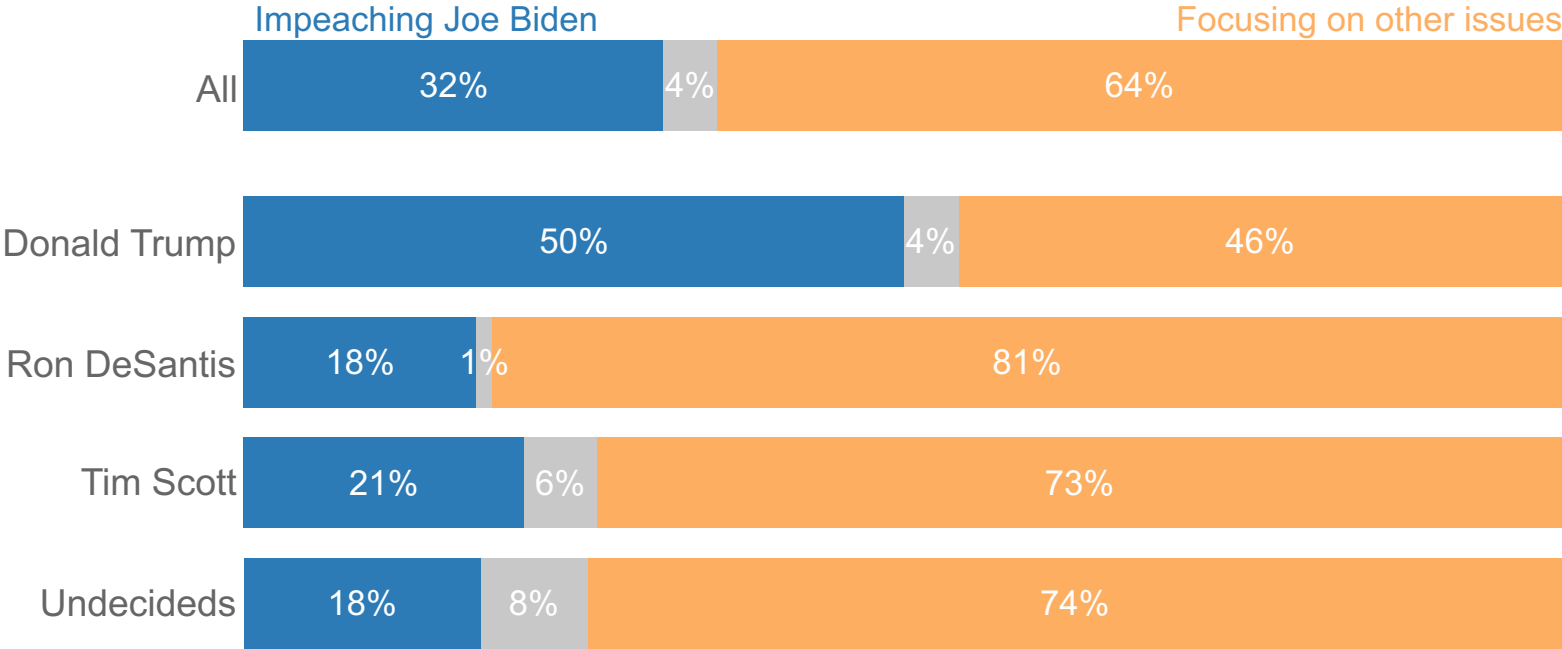
But only one in three want to prioritize impeaching Joe Biden above other issues

Which of the following is the most important for Republicans in the next year?



Trump voters believe – narrowly – that it is more important to prioritize impeaching Biden than it is to focus on other issues

Which of the following is the most important for Republicans in the next year?



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