

National polling: 2024

DailyMail.com

September 2023

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Methodology and summary of findings



Methodology: polling

J.L. Partners polled a nationally representative sample of 1,000 likely voters.

- Fieldwork dates of 15th-20th September 2023, with change shown on 12th June to 15th June 2023
- Sample of 1,000 likely voters
- Sample collected using mixed methods
 - Live landline call for 300 responses (30%)
 - Live mobile call for 100 responses(10%)
 - SMS for 400 responses (40%)
 - In-app for 200 responses (20%)
- Quotas were added to ensure representative data:
 - On region, 2020 presidential vote, partisan ID, age, gender, ethnicity, education, density and participation in previous general elections
- The sample was weighted back to the population using data on the same variables:
 - On region, 2020 presidential vote, partisan ID, age, gender, ethnicity, education, density and participation in previous general elections
- 15-minute duration
- Margin of error: 3.1%

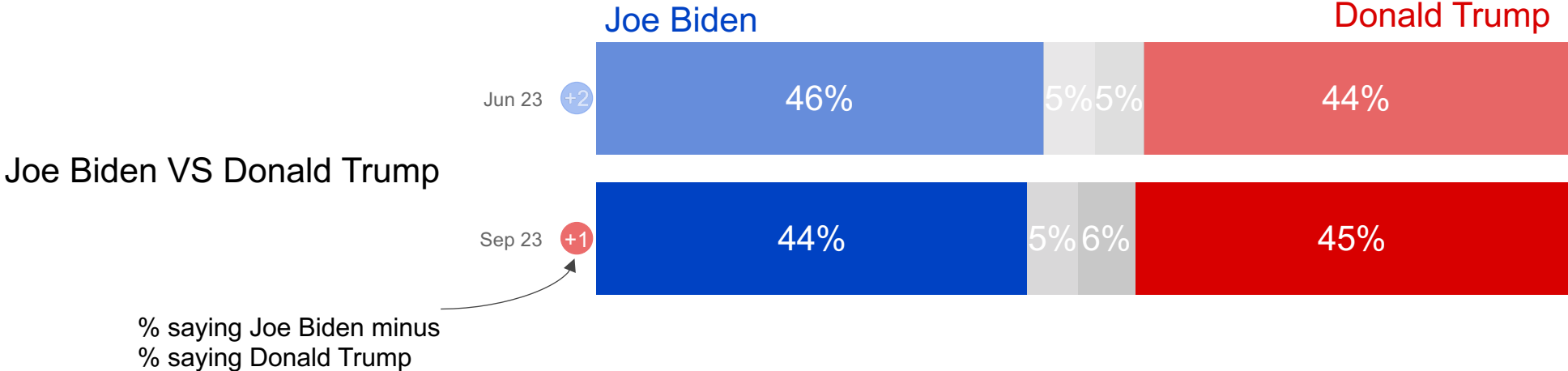
Match-ups



Trump leads Biden by 1 point – an improvement on June when he was 2 points behind

Looking ahead to the presidential election in 2024, how would you vote if the candidates were...

Likely voters

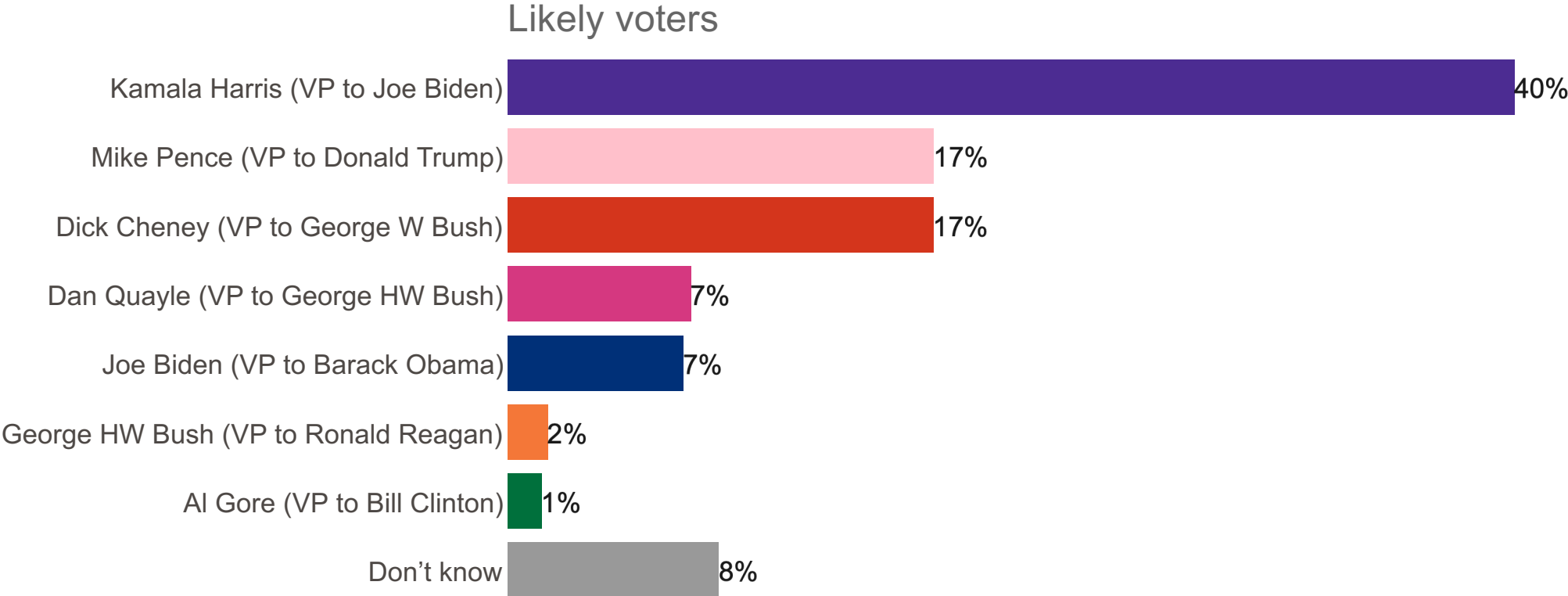


Kamala Harris



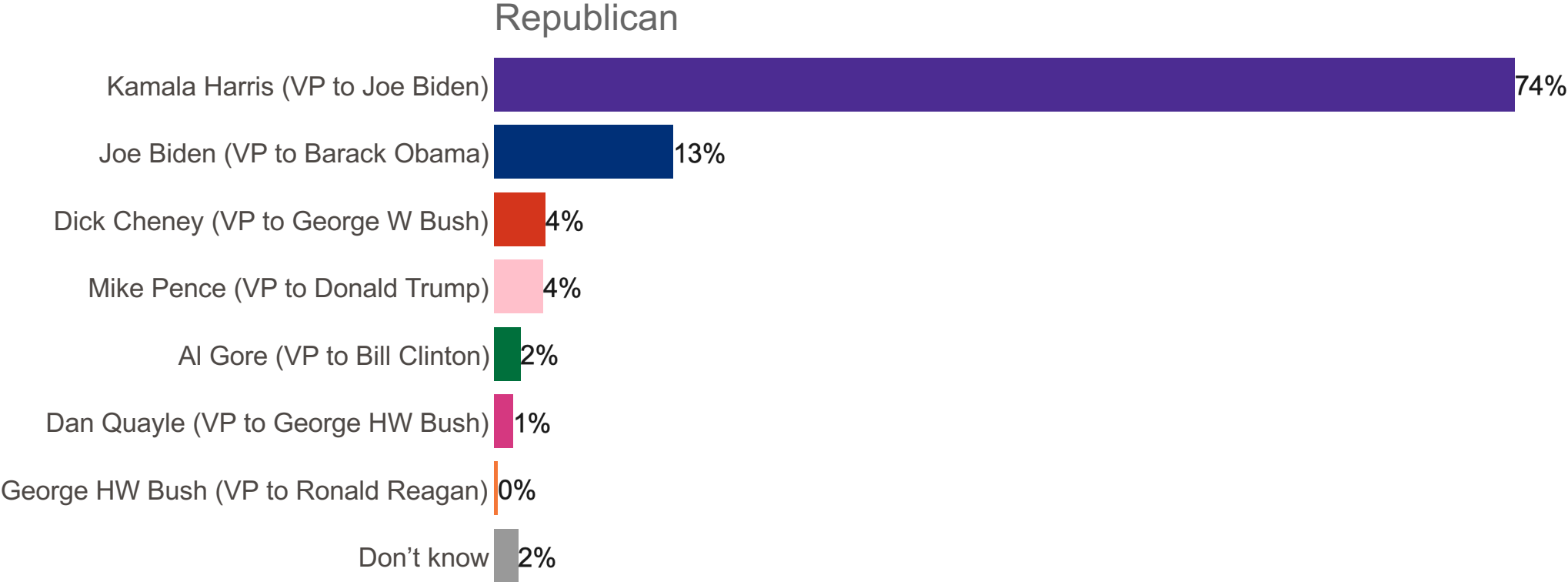
Kamala Harris is viewed as the worst Vice President of recent years

Who do you think has been the worst Vice President of recent years?



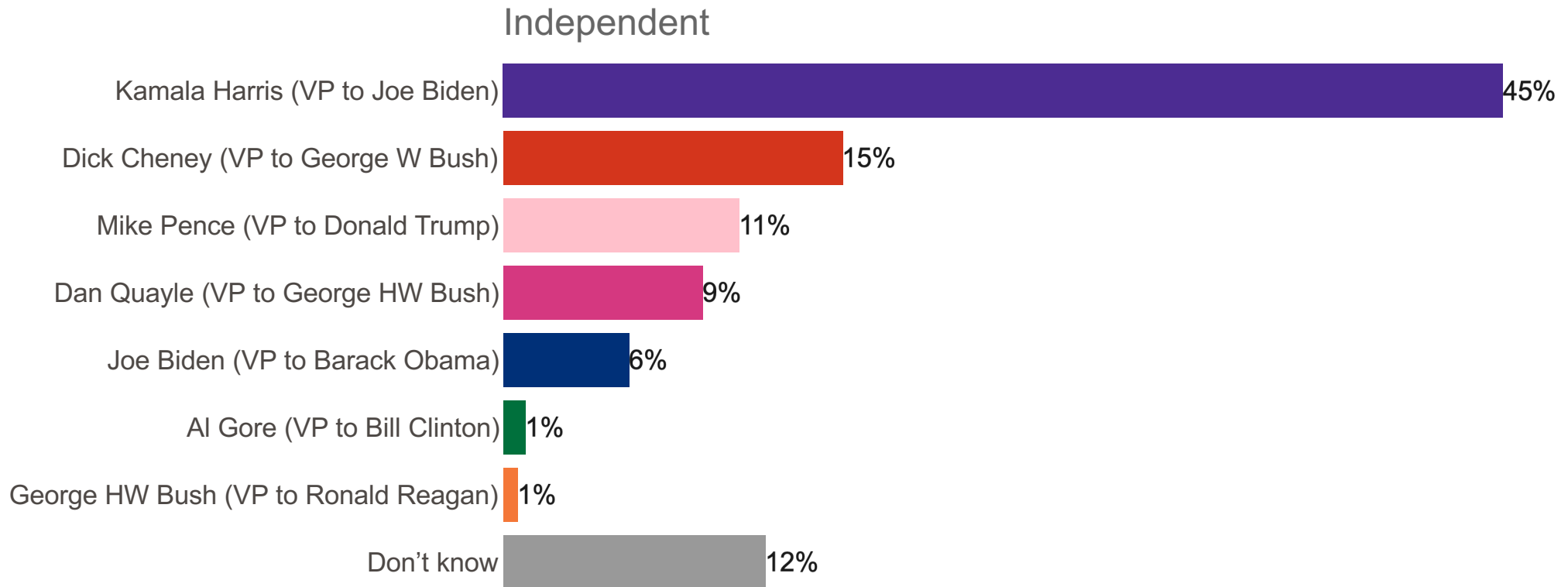
Republicans overwhelmingly view Kamala Harris as the worst VP of recent years

Who do you think has been the worst Vice President of recent years?



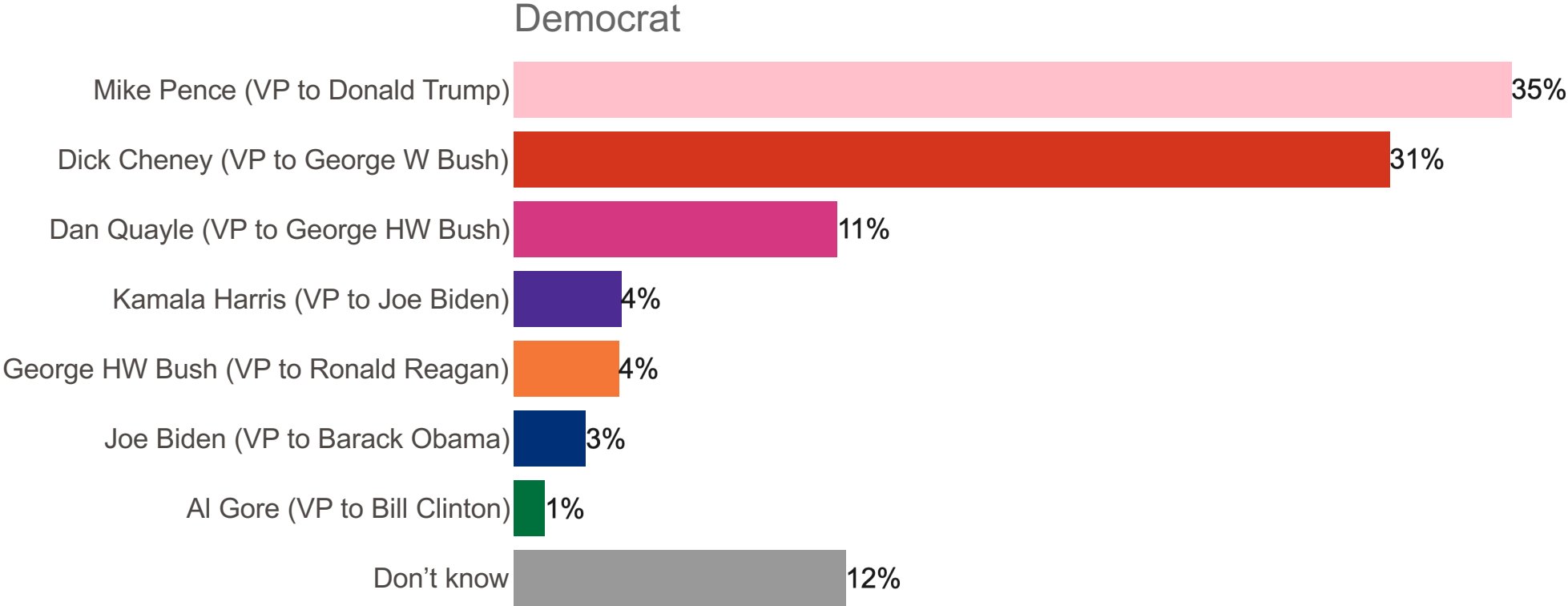
Independents think Kamala Harris is the worst VP of recent years

Who do you think has been the worst Vice President of recent years?



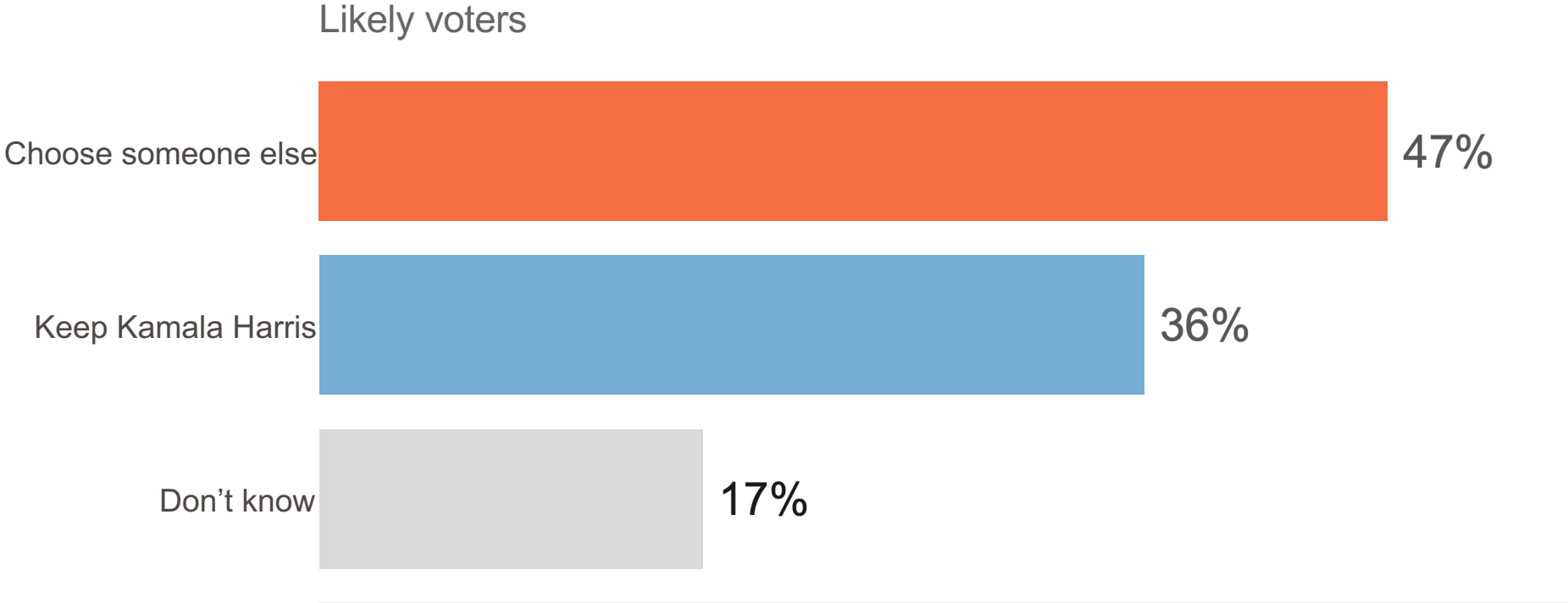
Democrats think Pence is the worst VP of recent years, closely followed by Cheney

Who do you think has been the worst Vice President of recent years?



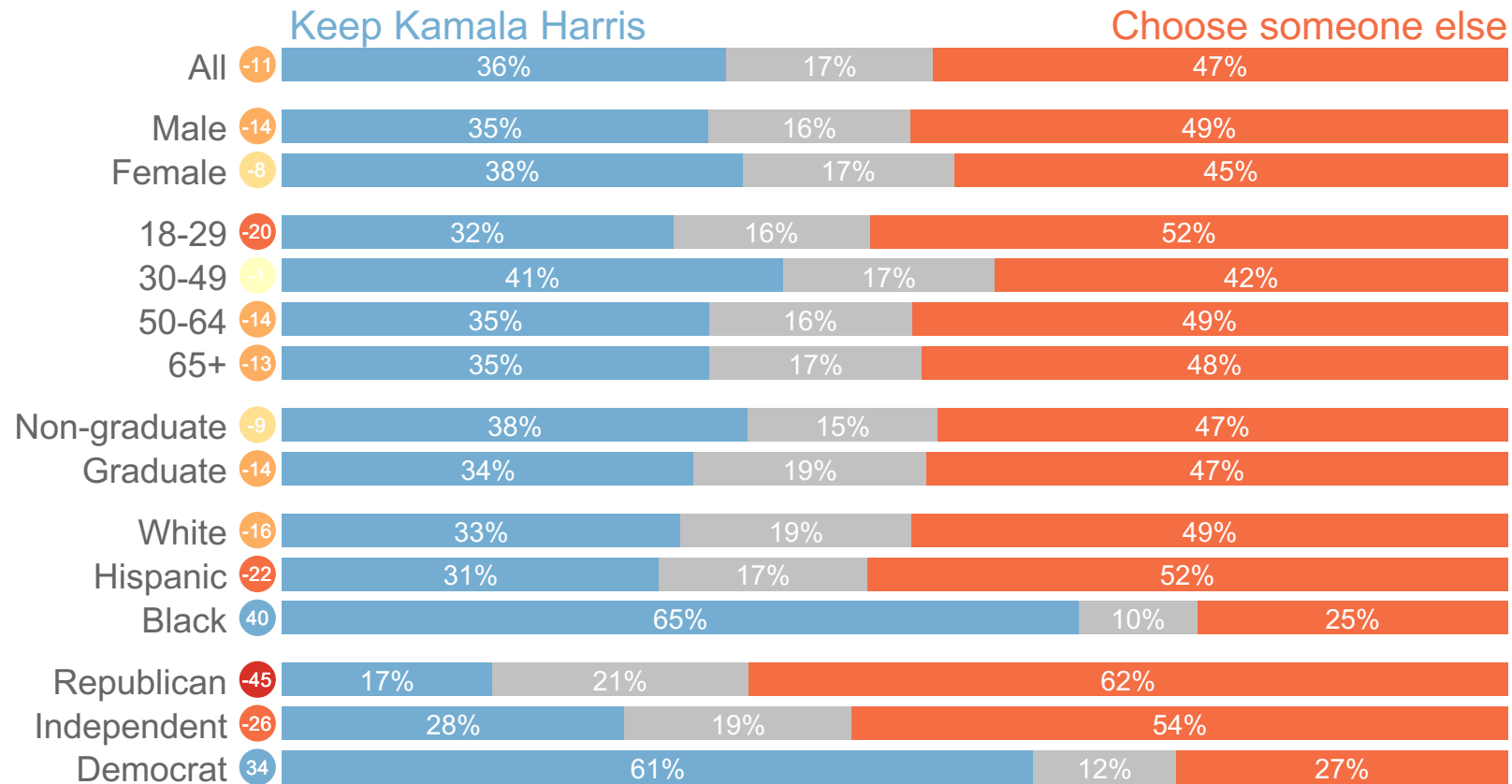
Almost half of likely voters think that Biden should choose someone else to be his Vice President in 2024

Do you think Joe Biden should keep Kamala Harris as his running mate in 2024 or choose someone else?



One in four Black voters want Biden to choose someone else, as do a majority of 18-29 year olds and Independents

Do you think Joe Biden should keep Kamala Harris as his running mate in 2024 or choose someone else?



% saying keep Kamala minus % saying choose someone else

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