



Iowa Republican caucus polling

March–April 2023

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Methodology

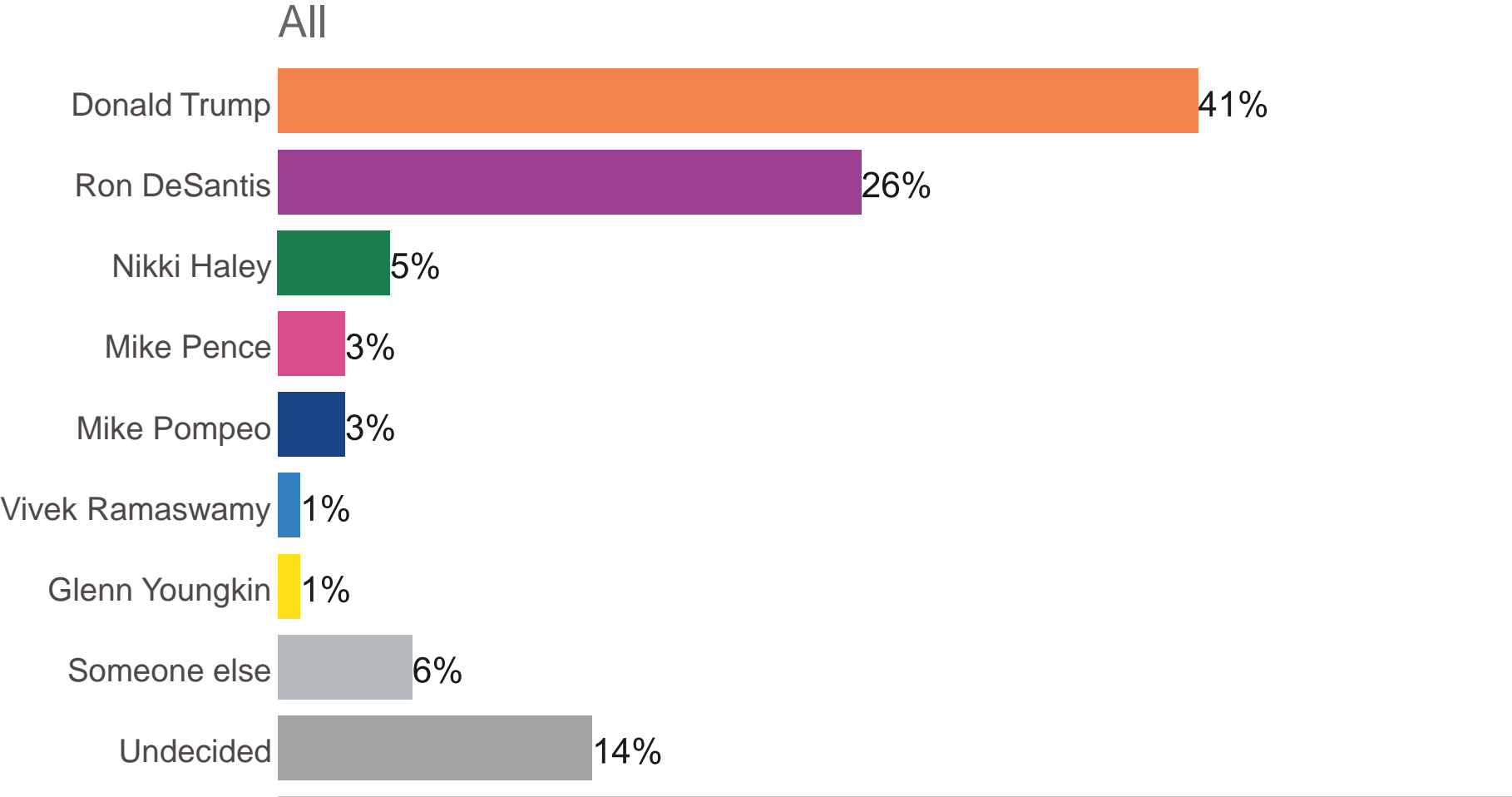
J.L. Partners polled a representative sample of 628 registered Republicans who are likely 2024 caucus-goers.

- Fieldwork dates of 25th March to 4th April 2023
- Sample collected using mixed methods:
 - Live landline call for 175 responses
 - Live cell call for 160 responses
 - SMS for 215 responses
 - In-app for 78 responses
- Quotas were added to ensure representative data: on gender, age, education, race, congressional district, and participation in previous caucuses
- The sample was weighted back to the population using data on the same variables: gender, age, education, race, congressional district, and participation in previous caucuses
- 5 minute survey
- Margin of error: 3.9%

Headline analysis

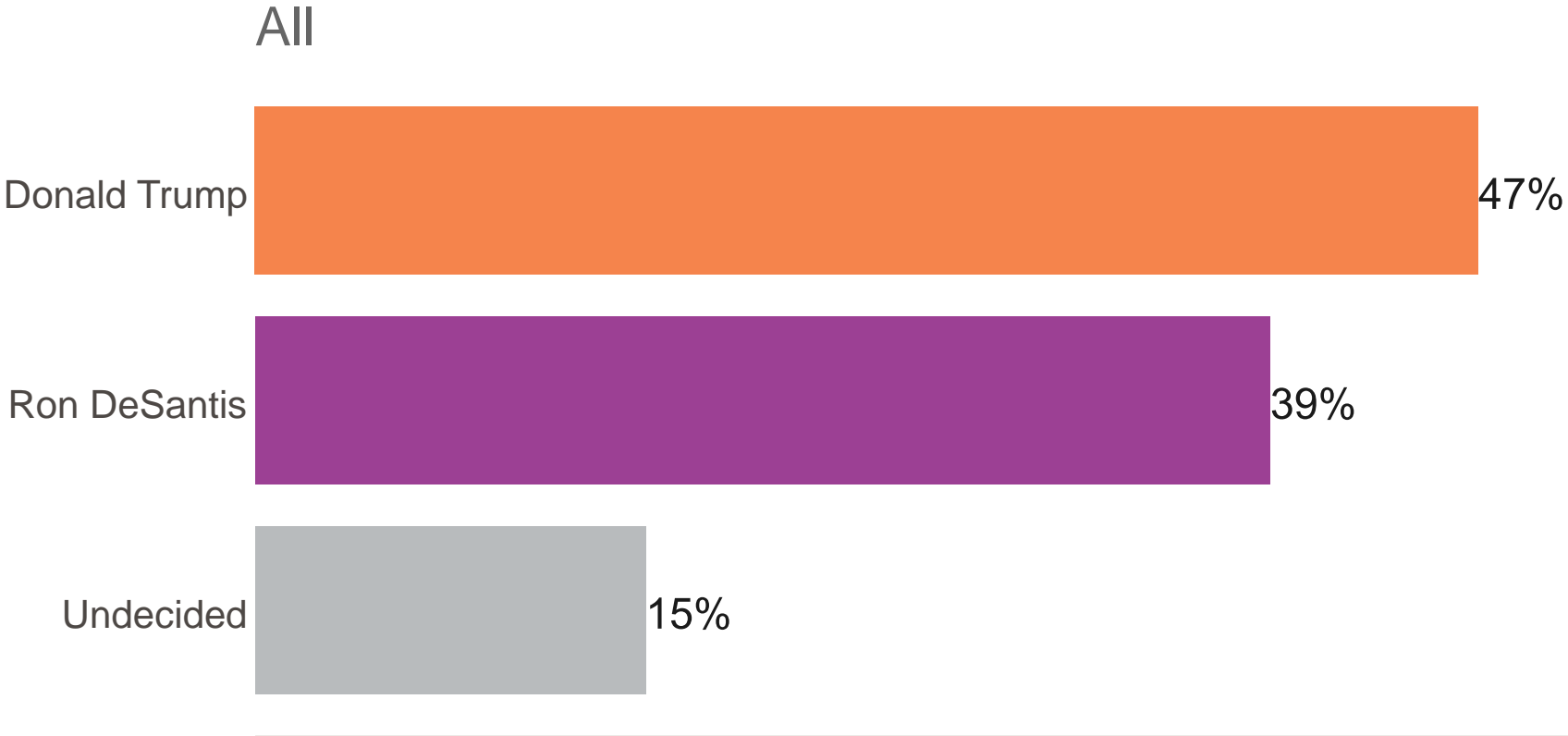


Donald Trump leads DeSantis by 15 points in Iowa when the whole field is prompted for

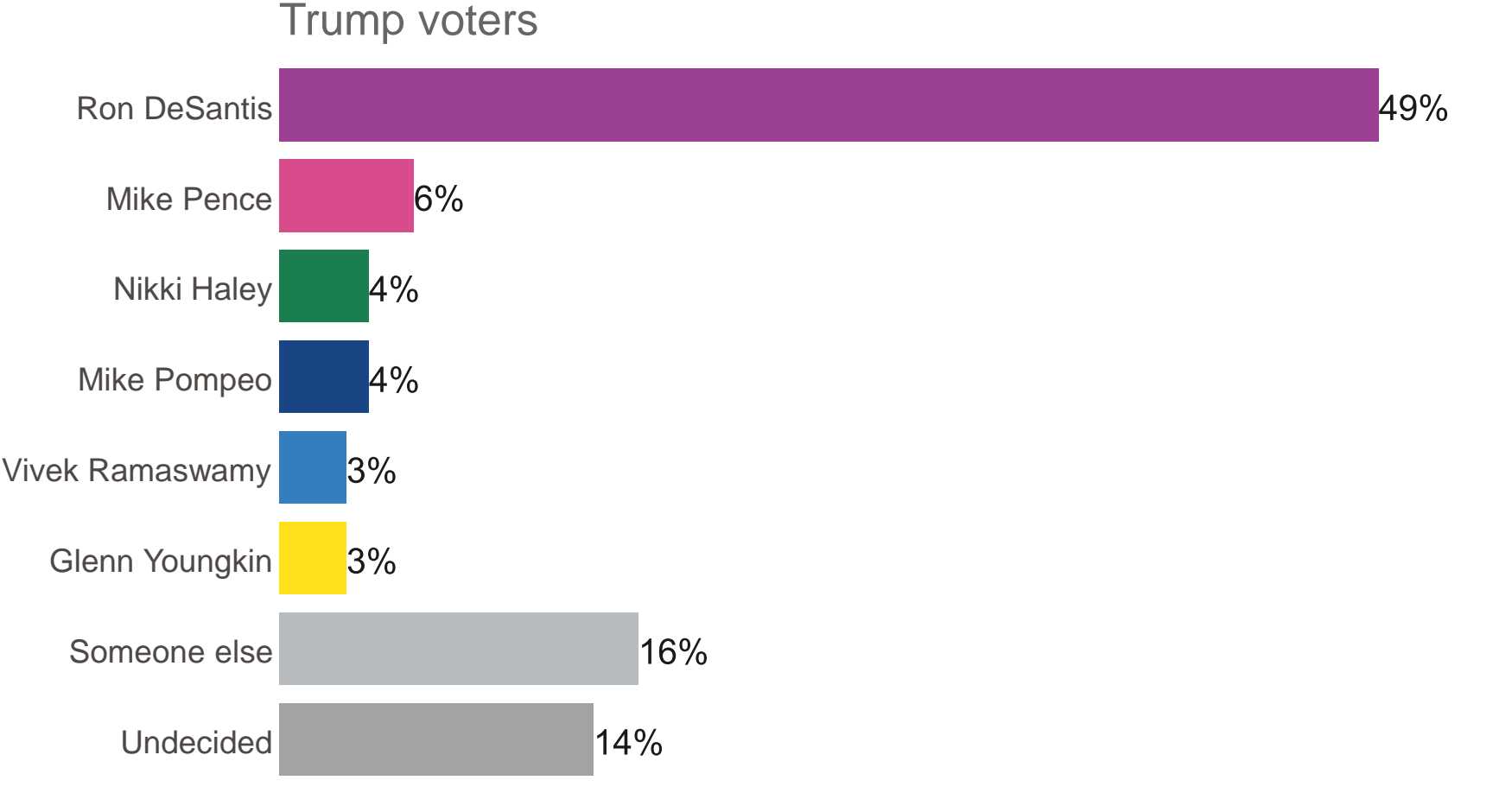


Q5. If the Iowa Republican presidential caucuses were held today and the candidates were the following, for whom would you vote?

In a head-to-head, Trump leads by 8 points

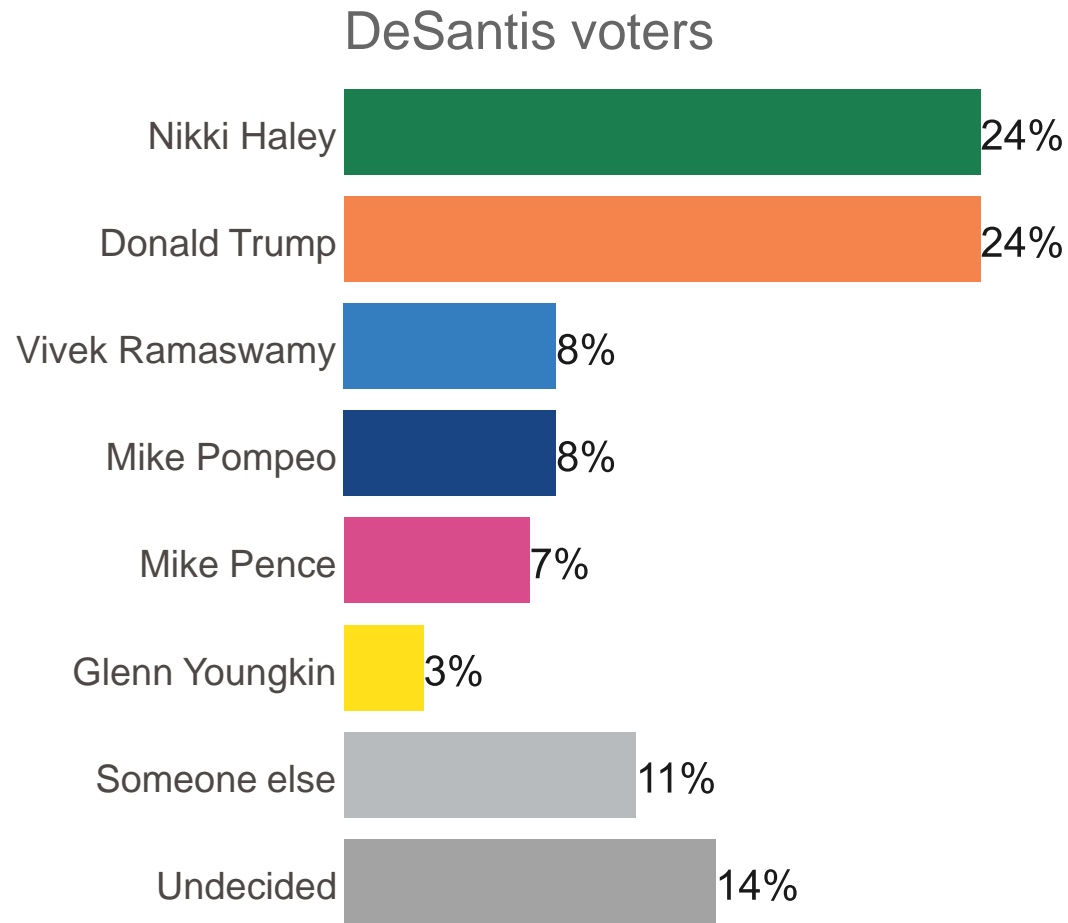


Ron DeSantis is the main second preference choice of Trump voters

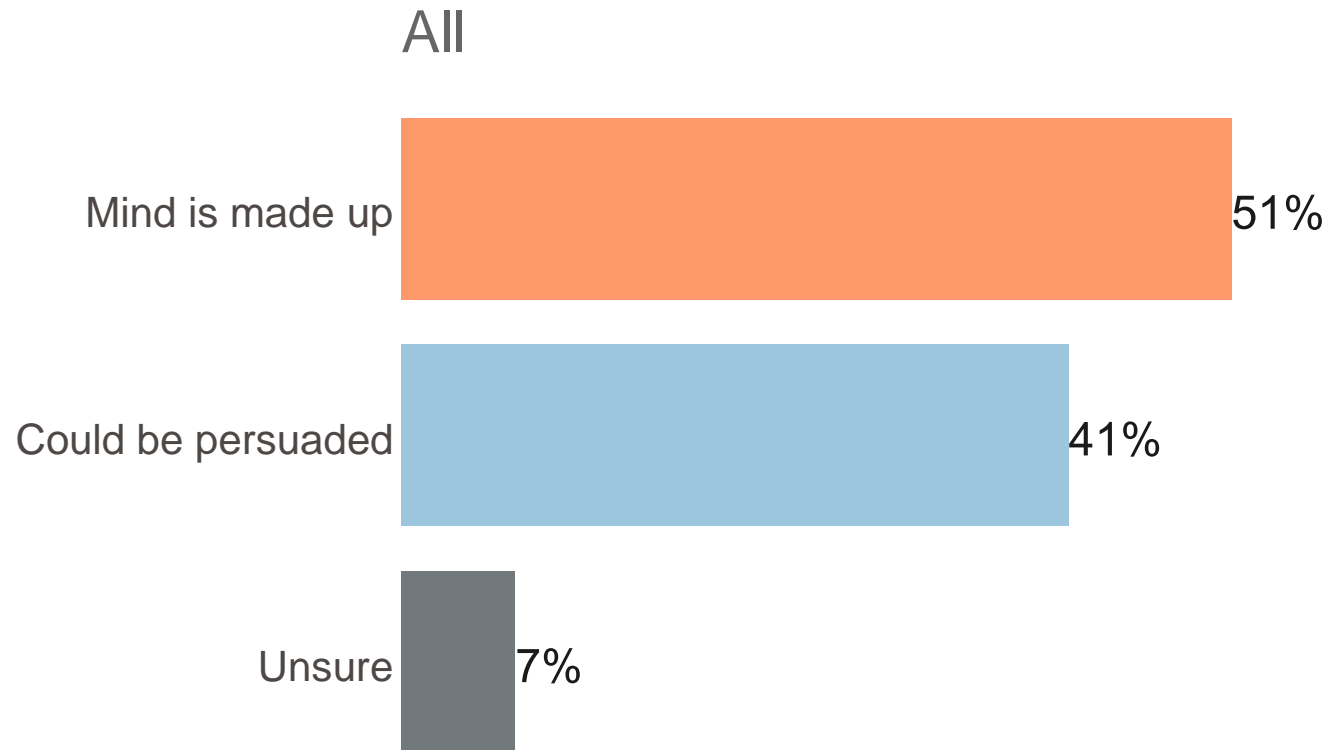


Q6. Now, who would your second choice be? [1st preference Trump voters only]

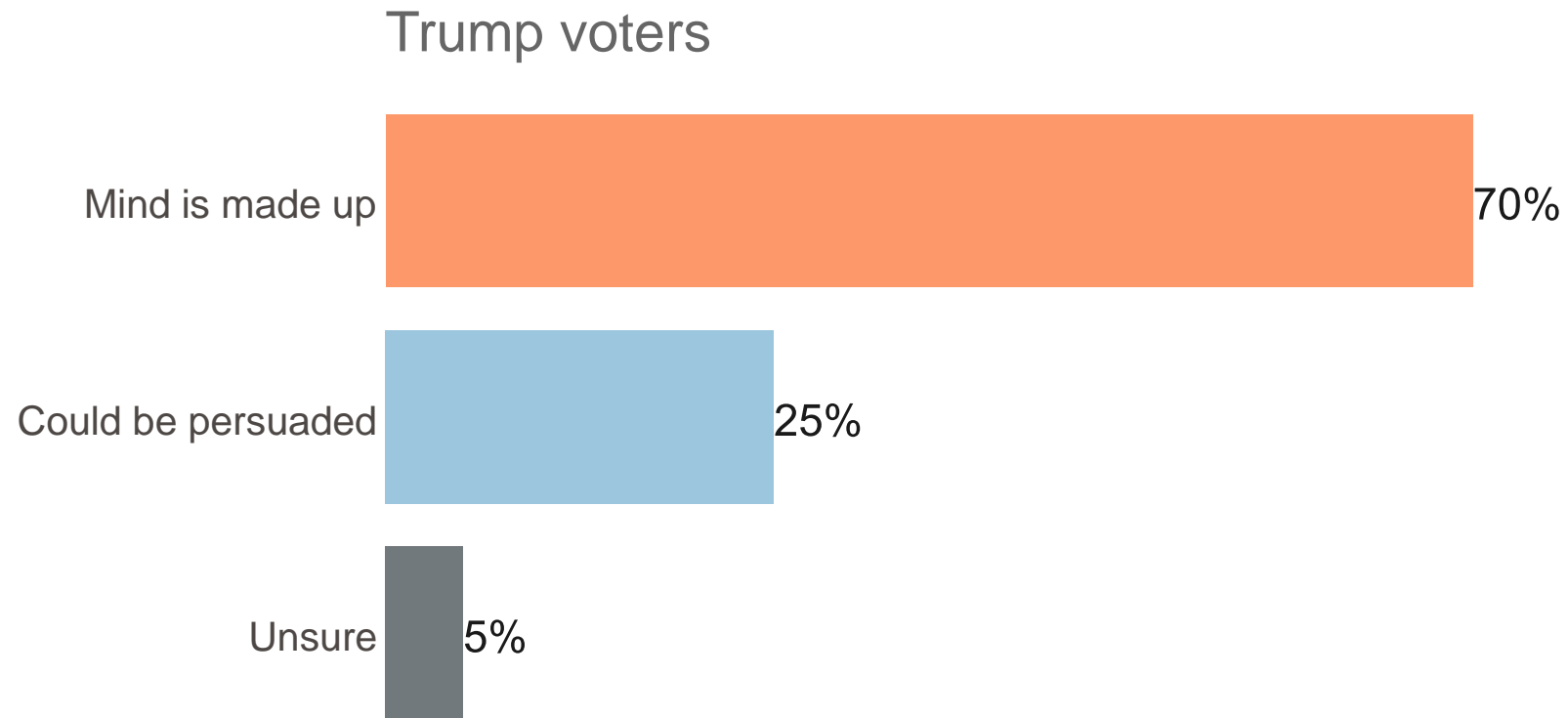
Haley and Trump are the main second choices of DeSantis voters



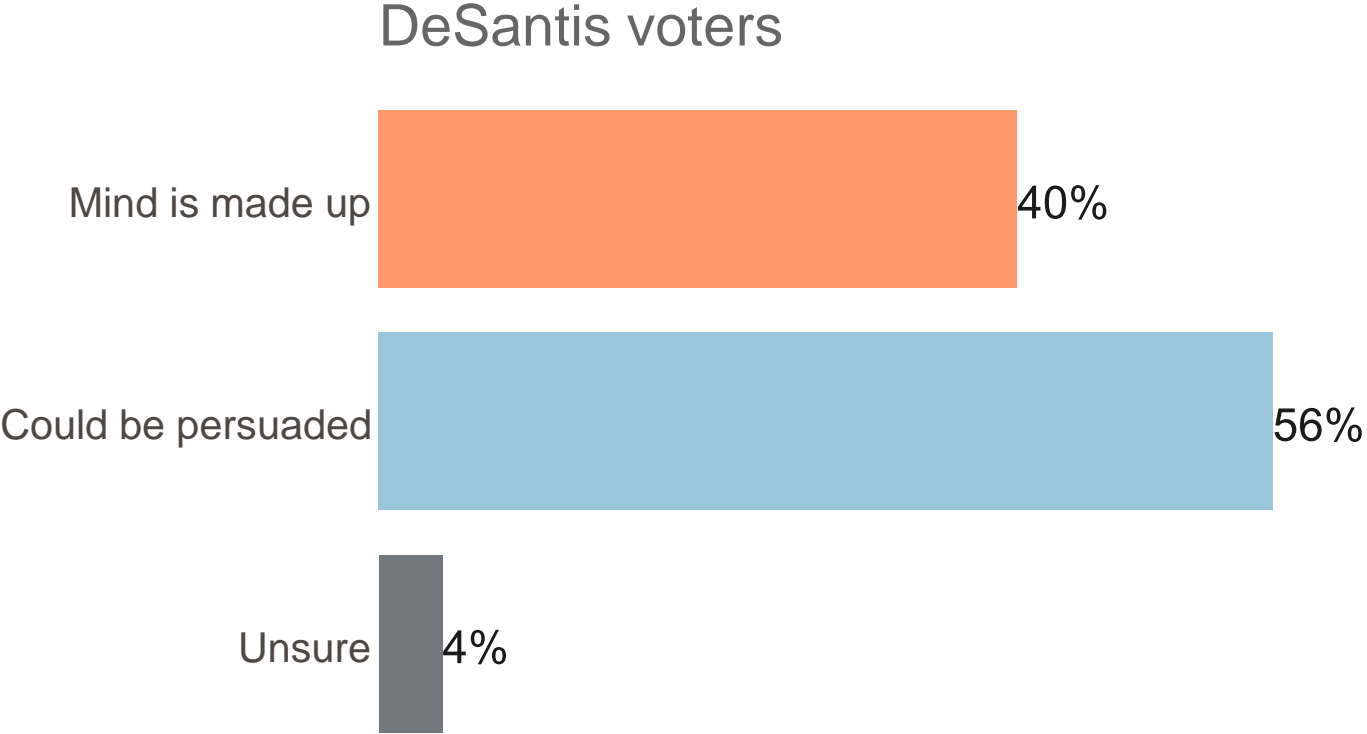
Four in ten say they could be persuaded to change their mind



But seven in ten Trump voters say their mind is already made up

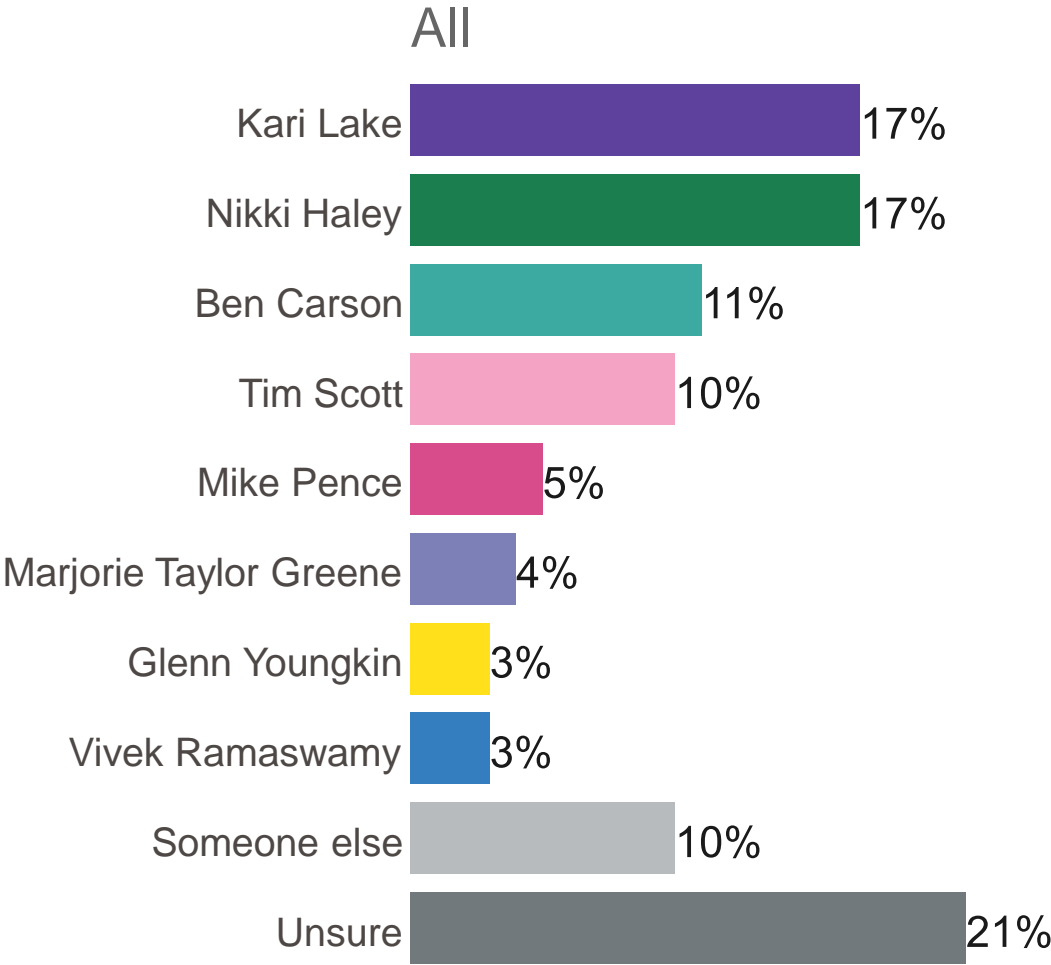


DeSantis voters are softer, with 56% saying they could yet change their mind

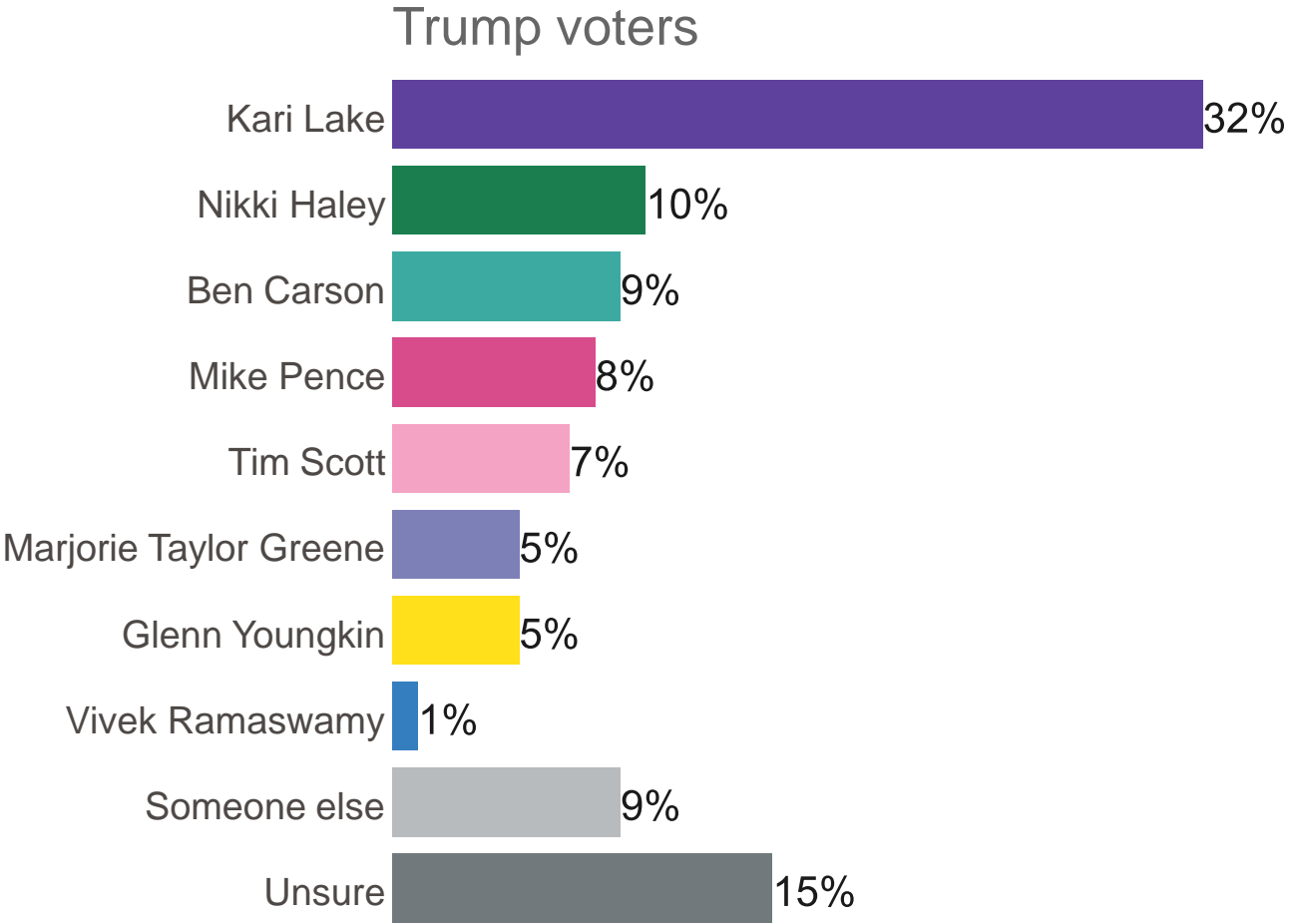


Q8. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice? [1st preference DeSantis voters only]

Kari Lake is the top preference for the VP candidate amongst Iowa caucus-goers, with Haley close behind

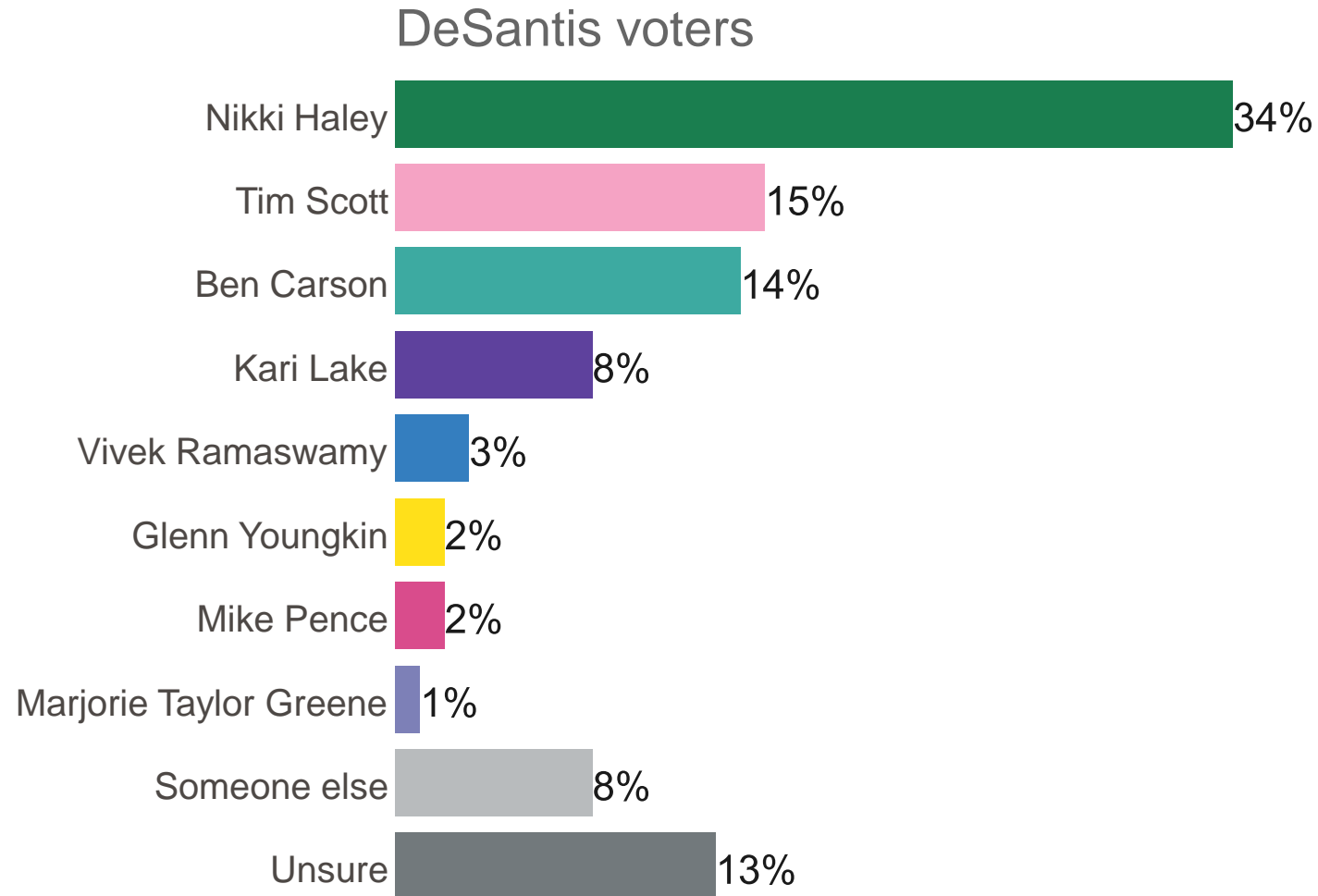


Trump voters strongly prefer Kari Lake as the choice for the VP ticket



Q9. Of the following, who would you like to see as the Republican Vice-Presidential candidate? [1st preference Trump voters only]

DeSantis voters opt heavily for Nikki Haley as VP pick





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