

# National polling: 2024

DailyMail.com

June 2023

J.L.  
**PARTNERS.**

**RESEARCH.**  
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# Methodology and summary of findings



# Methodology: polling

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J.L. Partners polled: a nationally representative sample of 1,000 likely general election voters across the US.

- Fieldwork dates of 12<sup>th</sup> June to 15<sup>th</sup> June 2023
- Sample collected using mixed methods:
  - Live landline call for 100 responses (10%)
  - Live mobile call for 140 responses (14%)
  - SMS for 560 responses (56%)
  - In-app for 200 responses (20%)
- Quotas were added to ensure representative data: on gender, age, education, party identification, ethnicity, region and voting behavior in the 2020 presidential election
- The sample was weighted back to the population using data on the same variables: on gender, age, education, party identification, ethnicity, region and voting behavior in the 2020 presidential election. Weights were interlocked on 2020 vote and age
- 5-minute survey
- Margin of error: 3.1%

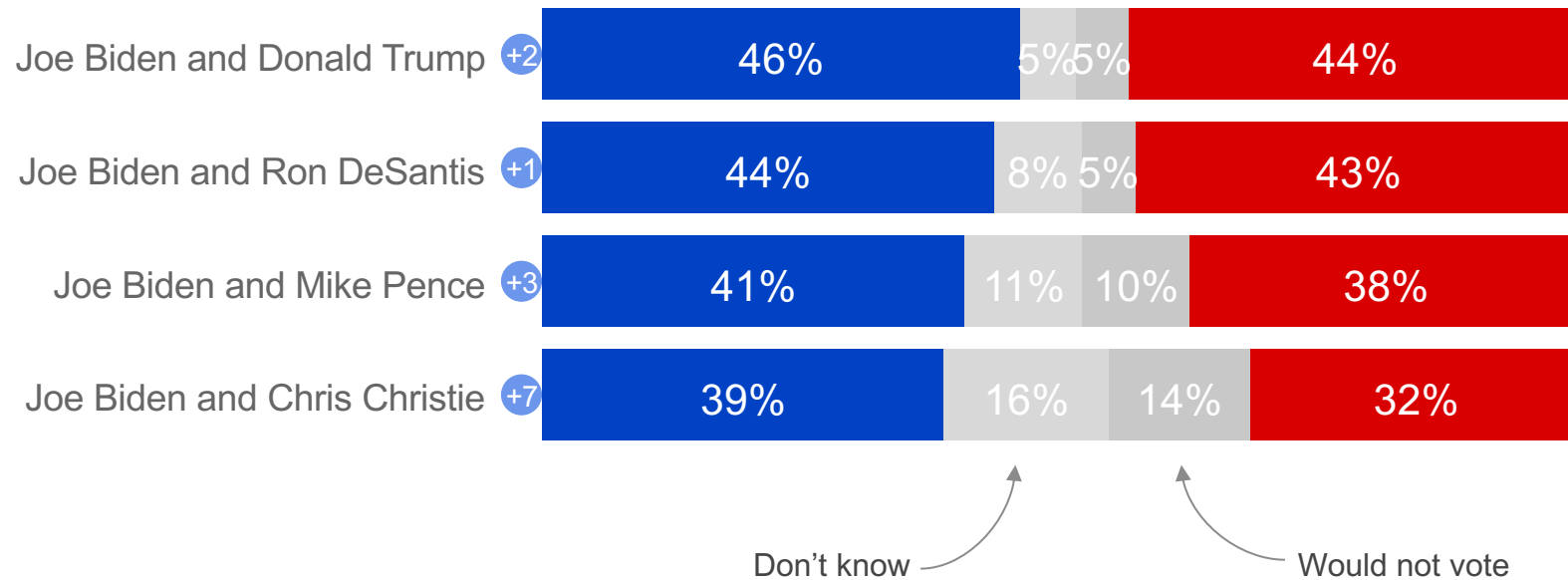
Head to heads



# Biden currently narrowly beats all candidates – but DeSantis comes closest to beating him

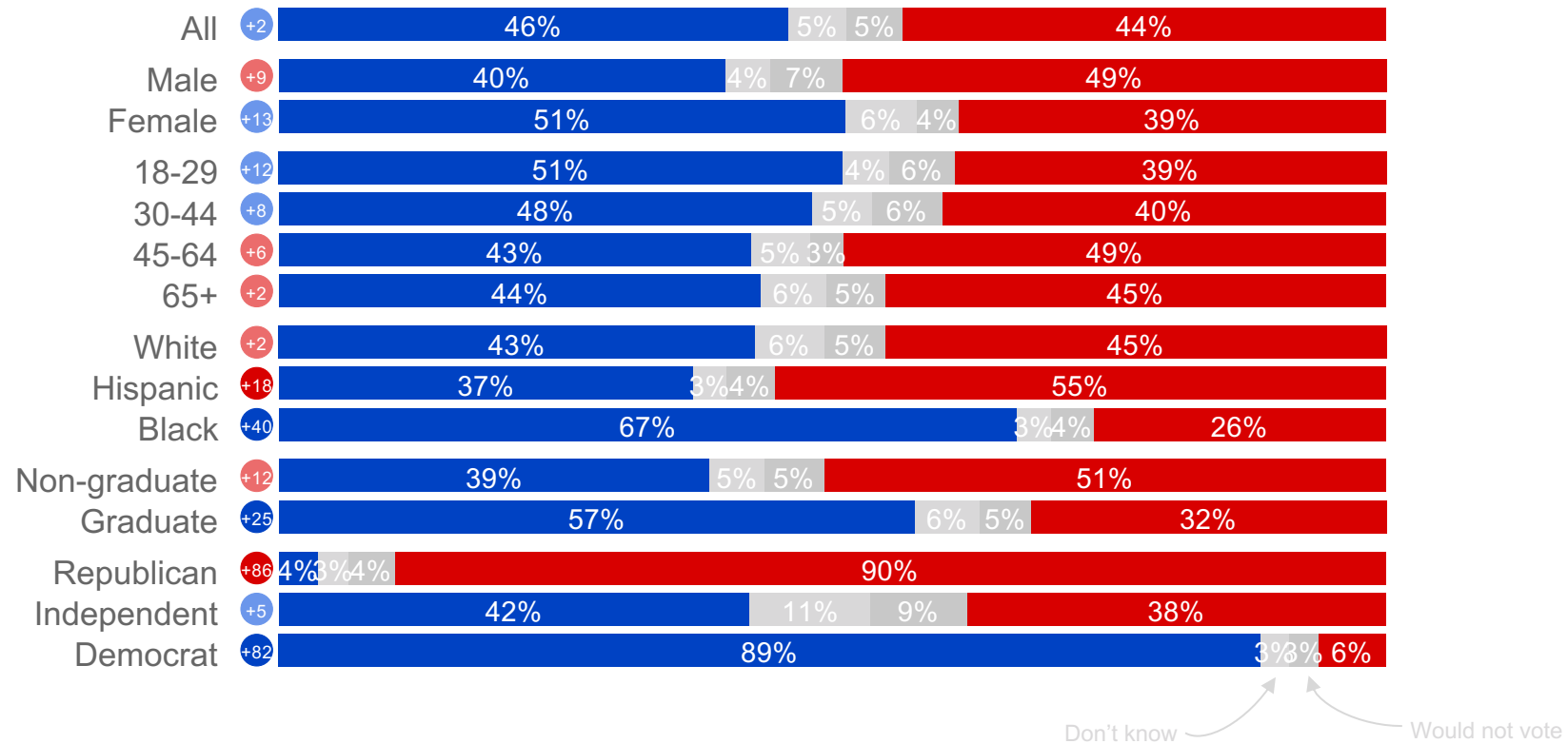
Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and [candidate] for the Republicans?

All



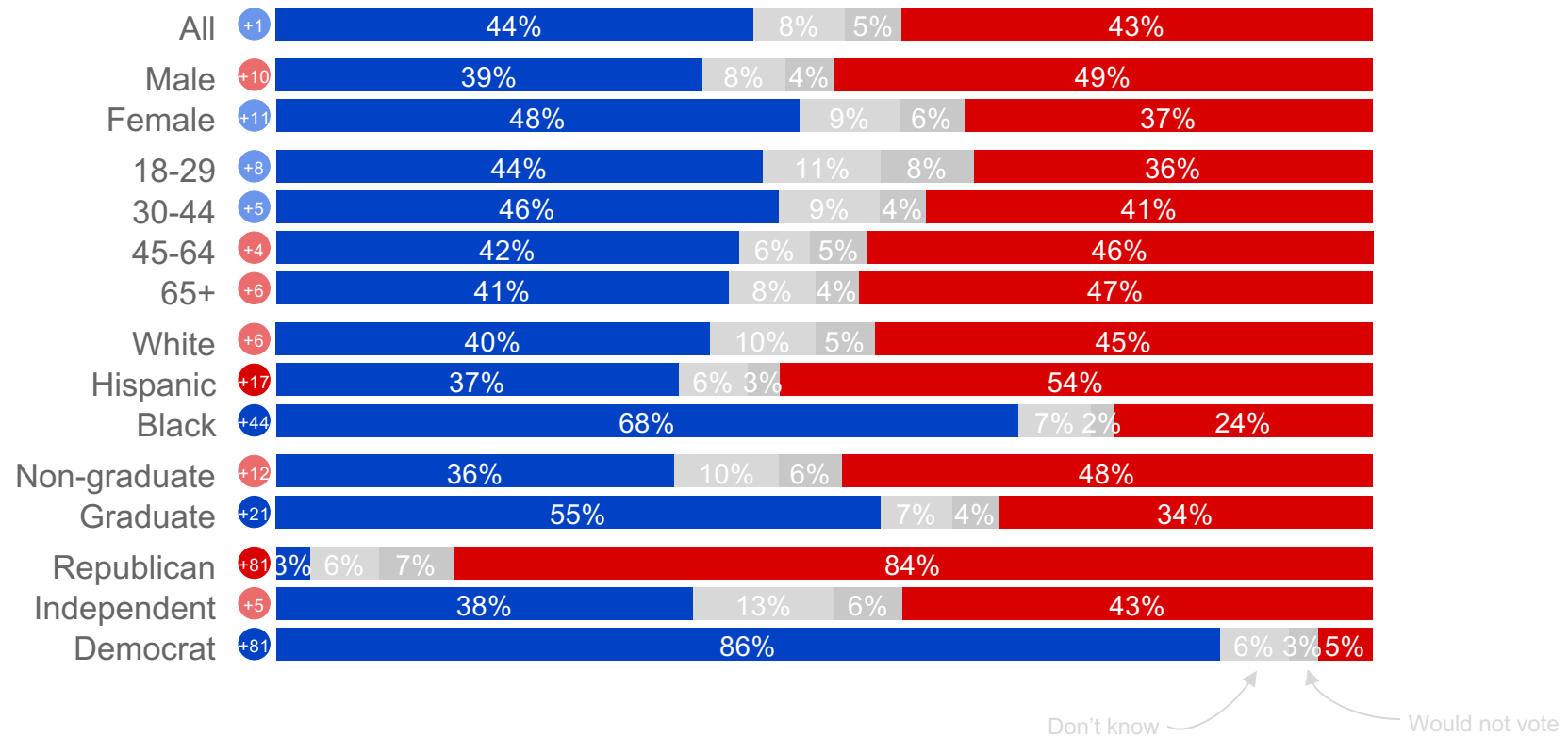
# In a Biden-Trump match-up, Biden leads with Independents by 5 points

Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and **Donald Trump** for the Republicans?



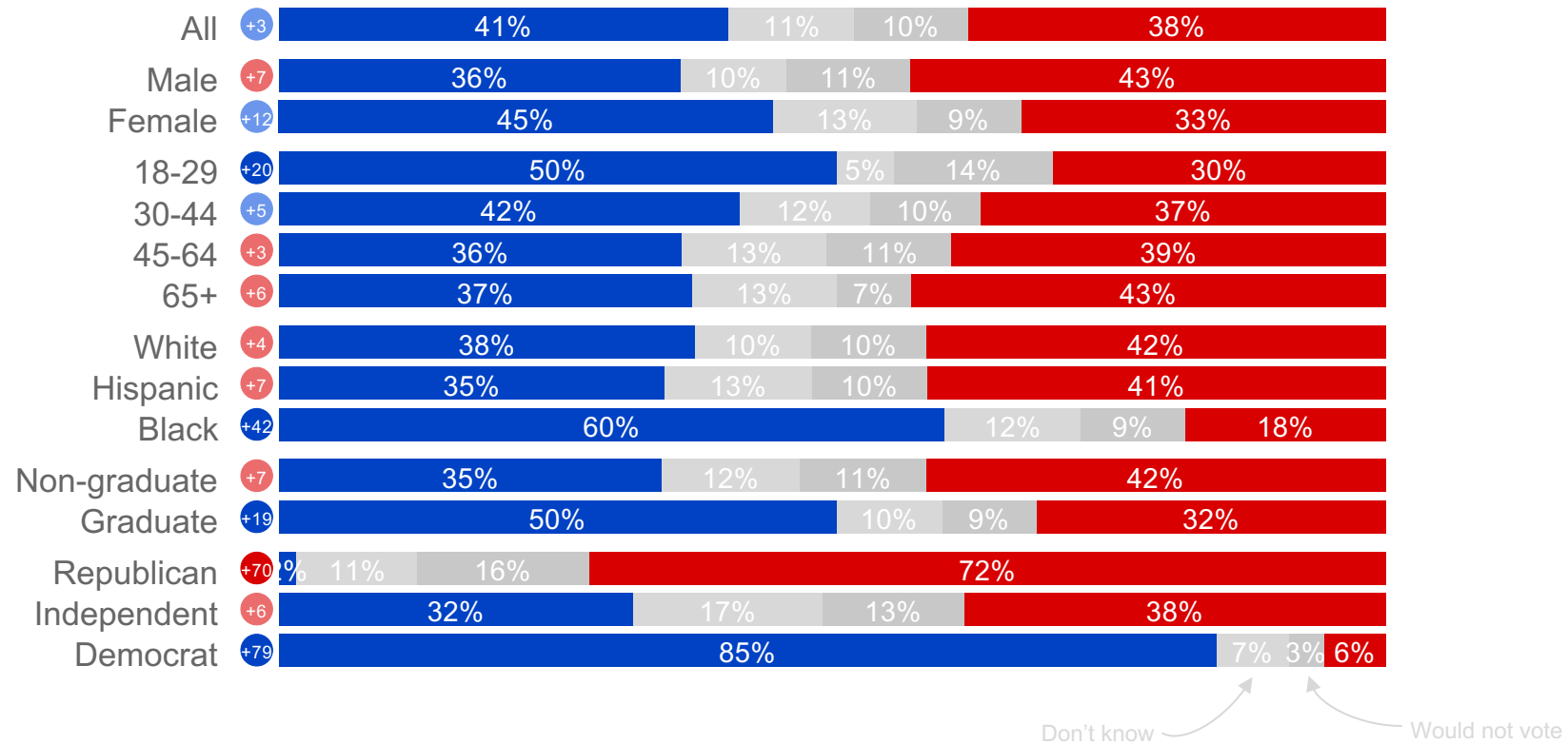
# In a Biden-DeSantis match-up, DeSantis wins Independents by 5 points

Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and **Ron DeSantis** for the Republicans?



# Mike Pence has the biggest lead over Biden with independent voters

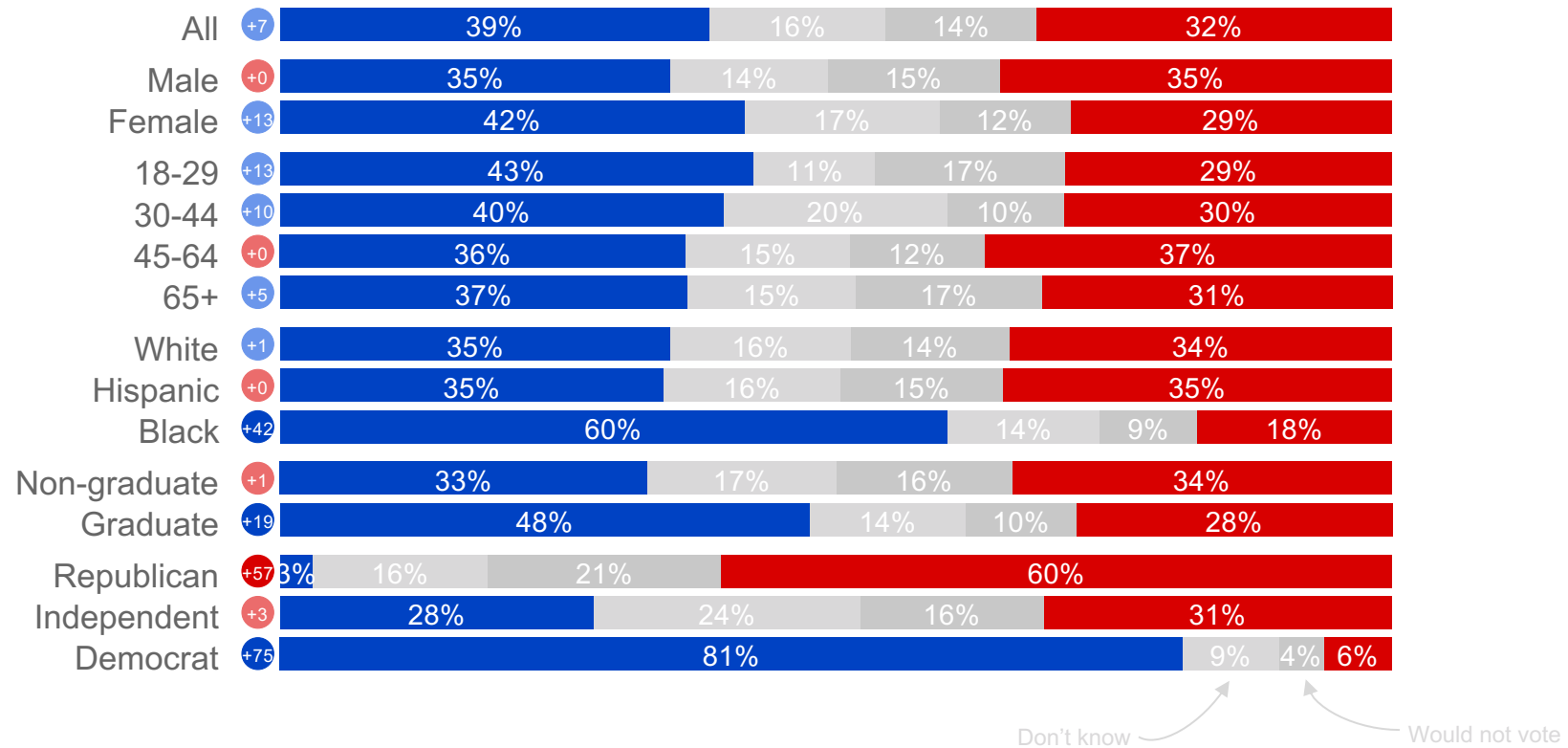
Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and **Mike Pence** for the Republicans?





# Christie performs worse against Biden in all groups, though does marginally lead with Independents

Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and **Chris Christie** for the Republicans?



# Overall summary

Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and [candidate] for the Republicans?

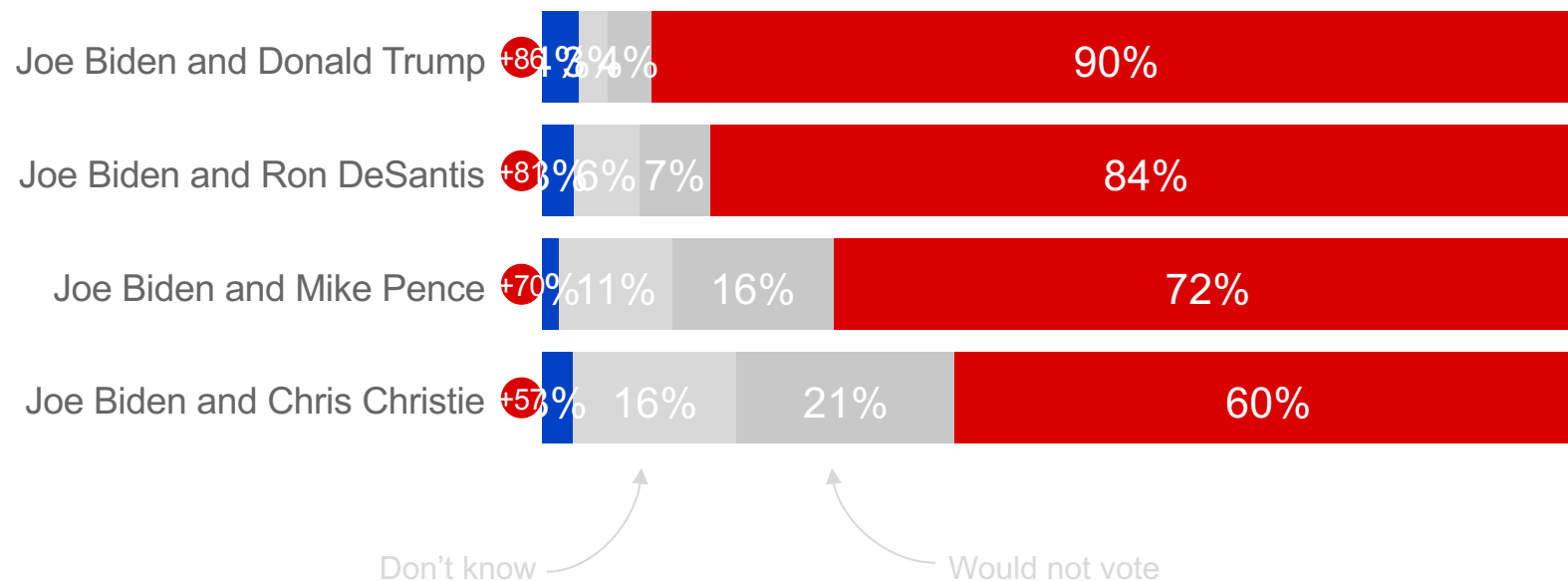
	All	Male	Female	18-29	30-44	45-64	65+	White	Hispanic	Black	Non-graduate	Graduate	Republican	Independent	Democrat
Joe Biden and Ron DeSantis	+1	+10	+11	+8	+5	+4	+6	+6	+17	+44	+12	+21	+81	+5	+81
Joe Biden and Mike Pence	+3	+7	+12	+20	+5	+3	+6	+4	+7	+42	+7	+19	+70	+6	+79
Joe Biden and Donald Trump	+2	+9	+13	+12	+8	+6	+2	+2	+18	+40	+12	+25	+86	+5	+82
Joe Biden and Chris Christie	+7	+0	+13	+13	+10	+0	+5	+1	+0	+42	+1	+19	+57	+3	+75

% saying Joe Biden  
minus % saying  
[Republican candidate]\*

# Match-ups: Republican voters have least enthusiasm for Chris Christie

Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and [candidate] for the Republicans?

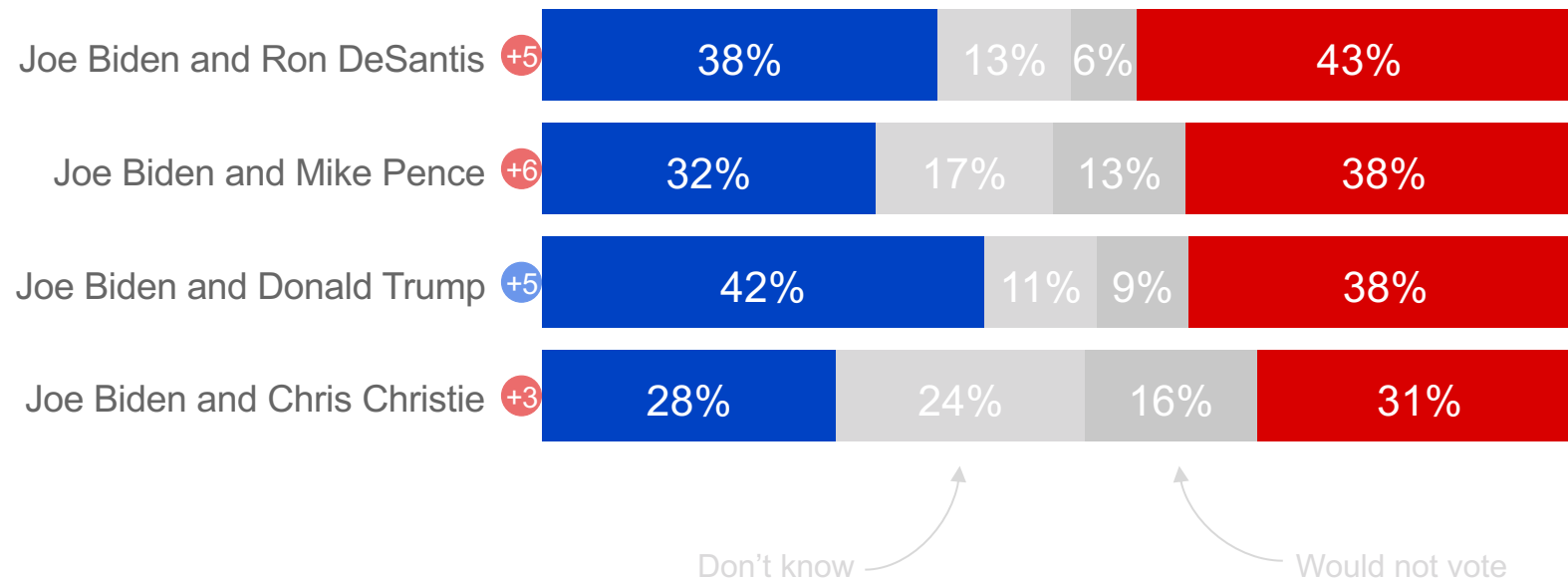
## Republicans



# Match-ups: amongst independents, Biden leads only Trump

Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and [candidate] for the Republicans?

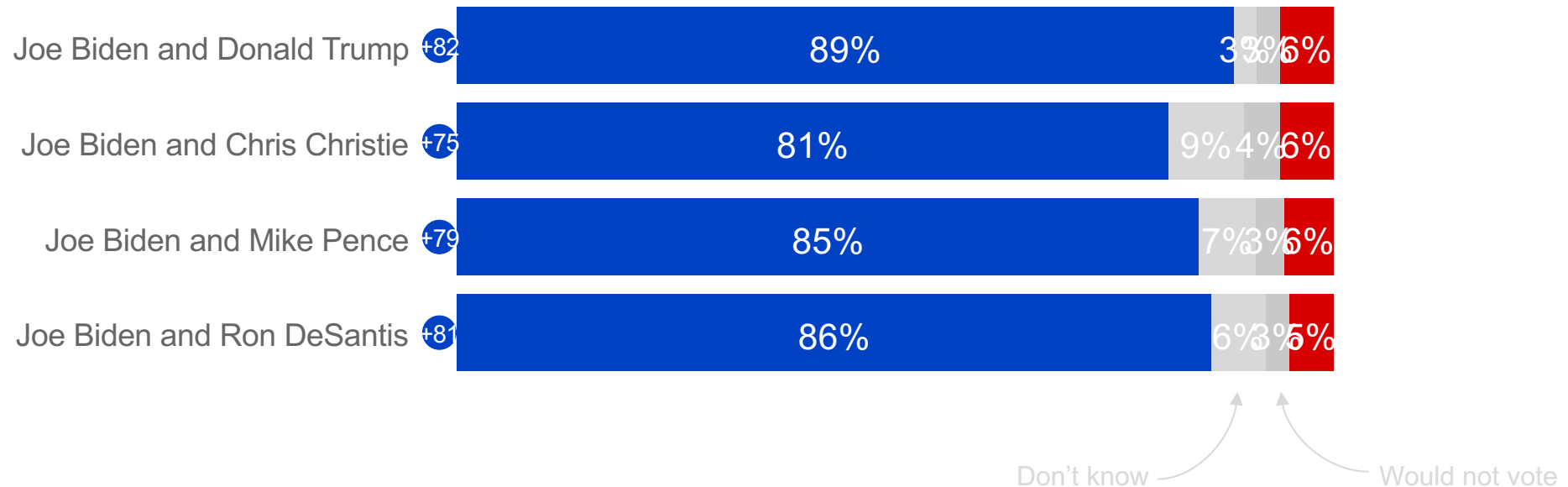
## Independents



# Match-ups: A Biden-Trump battle energises Democrats the most

Looking ahead to the presidential election in 2024, how would you vote if the candidates were **Joe Biden** for the Democrats and [candidate] for the Republicans?

## Democrats



# Candidates: in the words of the public





























# Views of Christie: amongst Independent voters

## Chris Christie

### Independents



# Views of Newsom: amongst Independent voters

## Gavin Newsom

### Independents



# Views of Biden: amongst Democrat voters

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## Joe Biden

Democrats



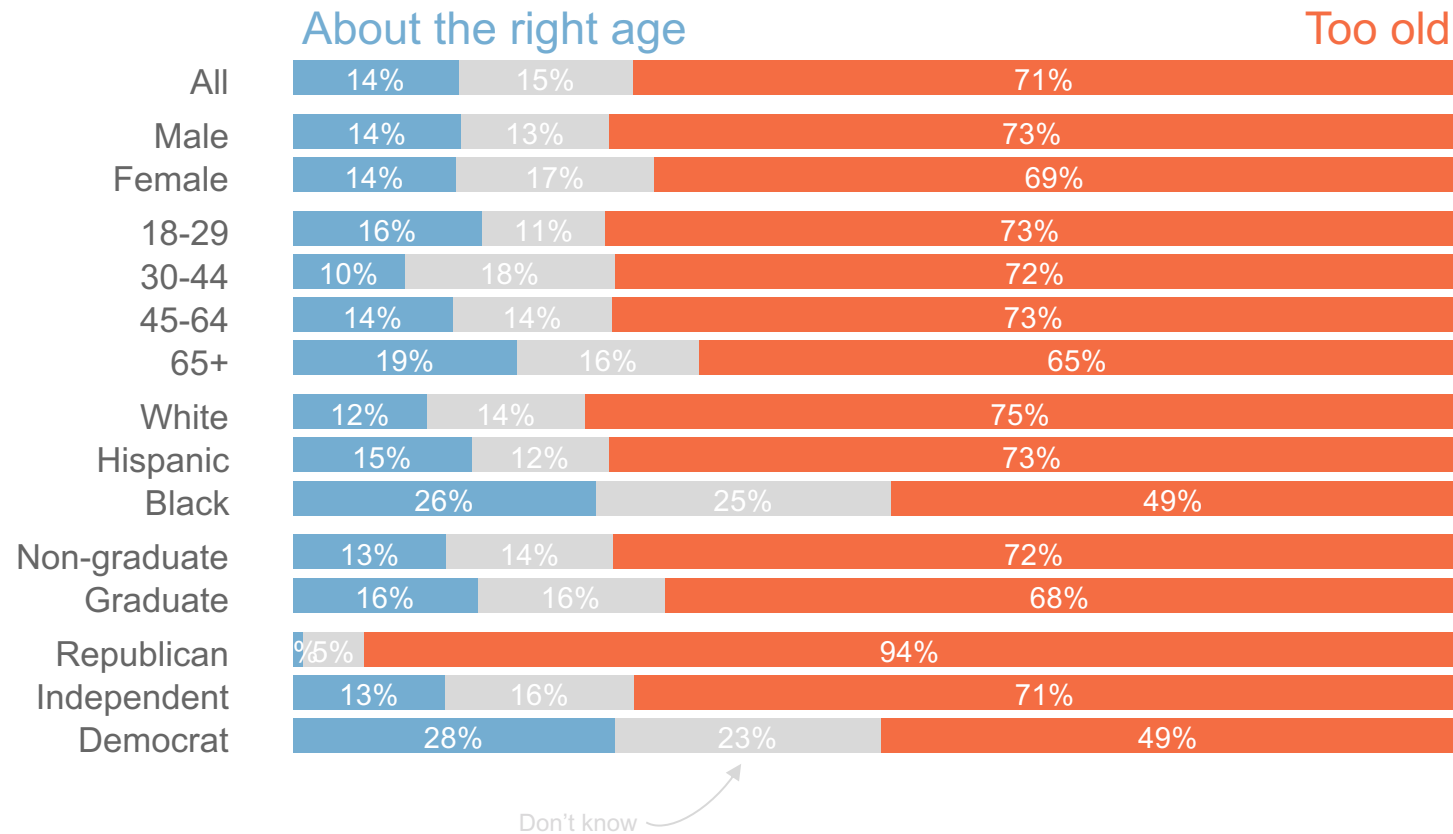


# Other questions



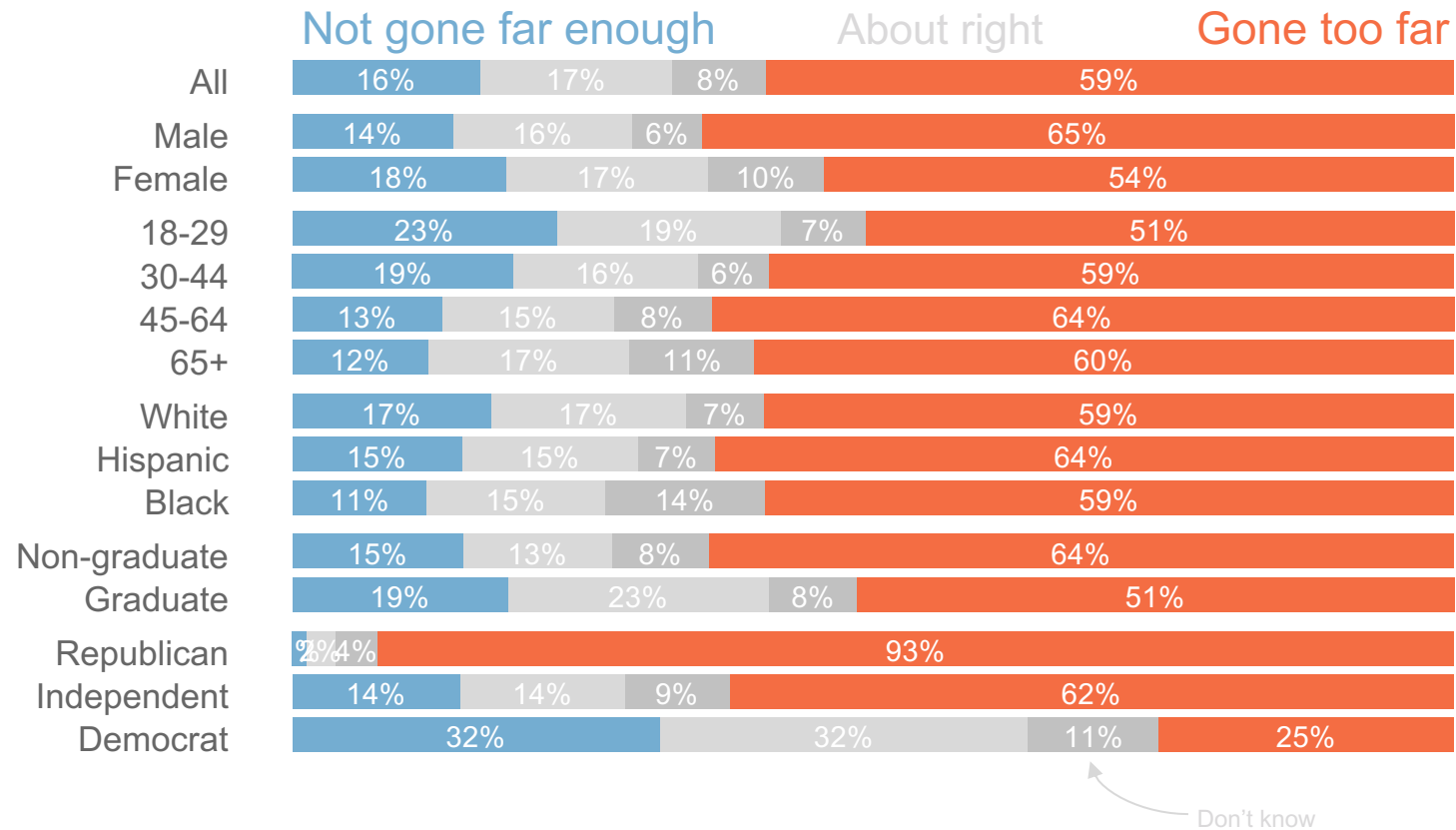
# Seven in ten say Biden is too old to be President, including half of Democrats

Do you think Joe Biden is too old to be president, or about the right age?



# Six in ten say gender and trans ideology has gone too far, including six in ten independents and half of 18-29 year olds

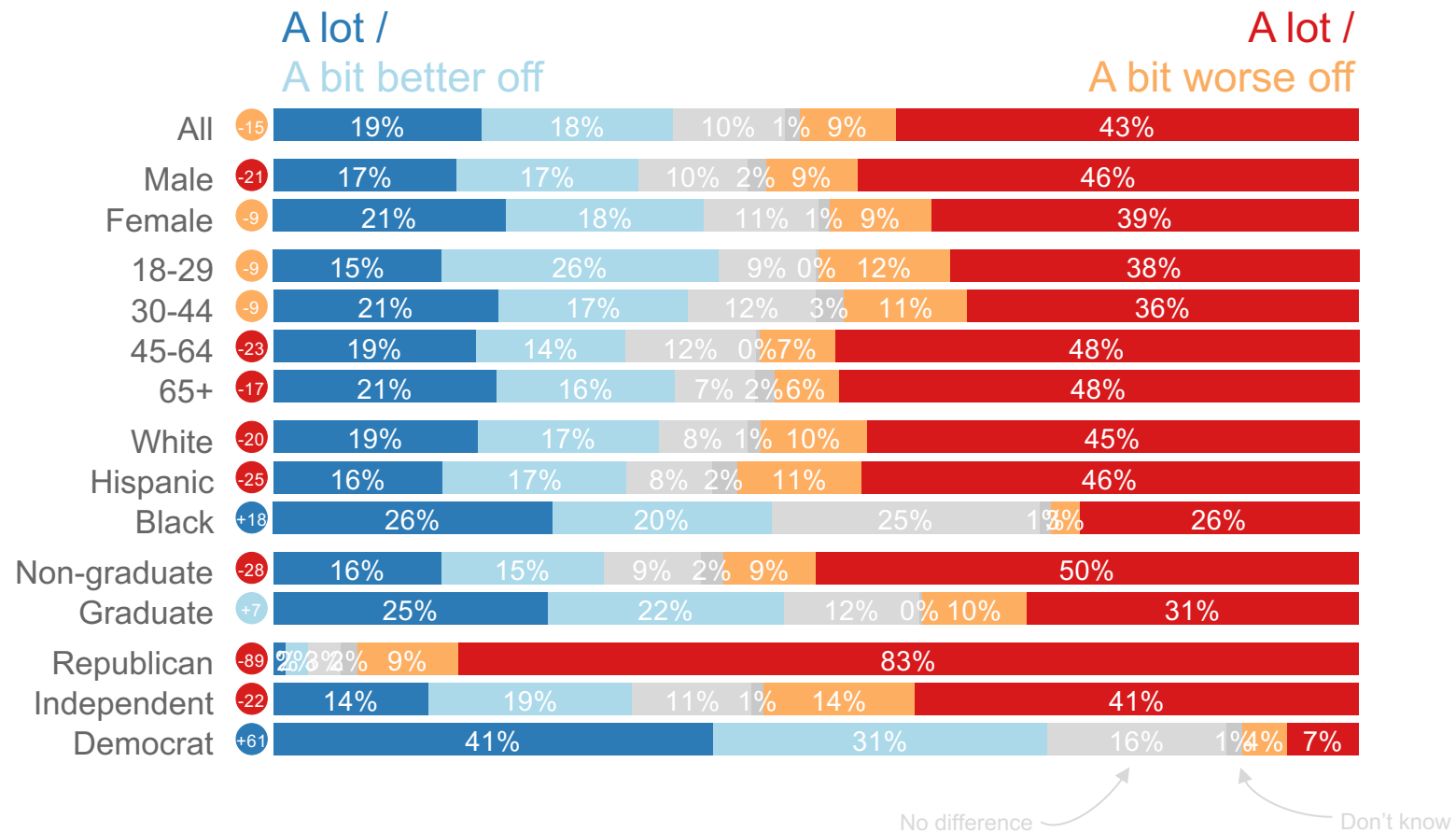
Do you feel like the promotion of trans/gender ideology in America has...?





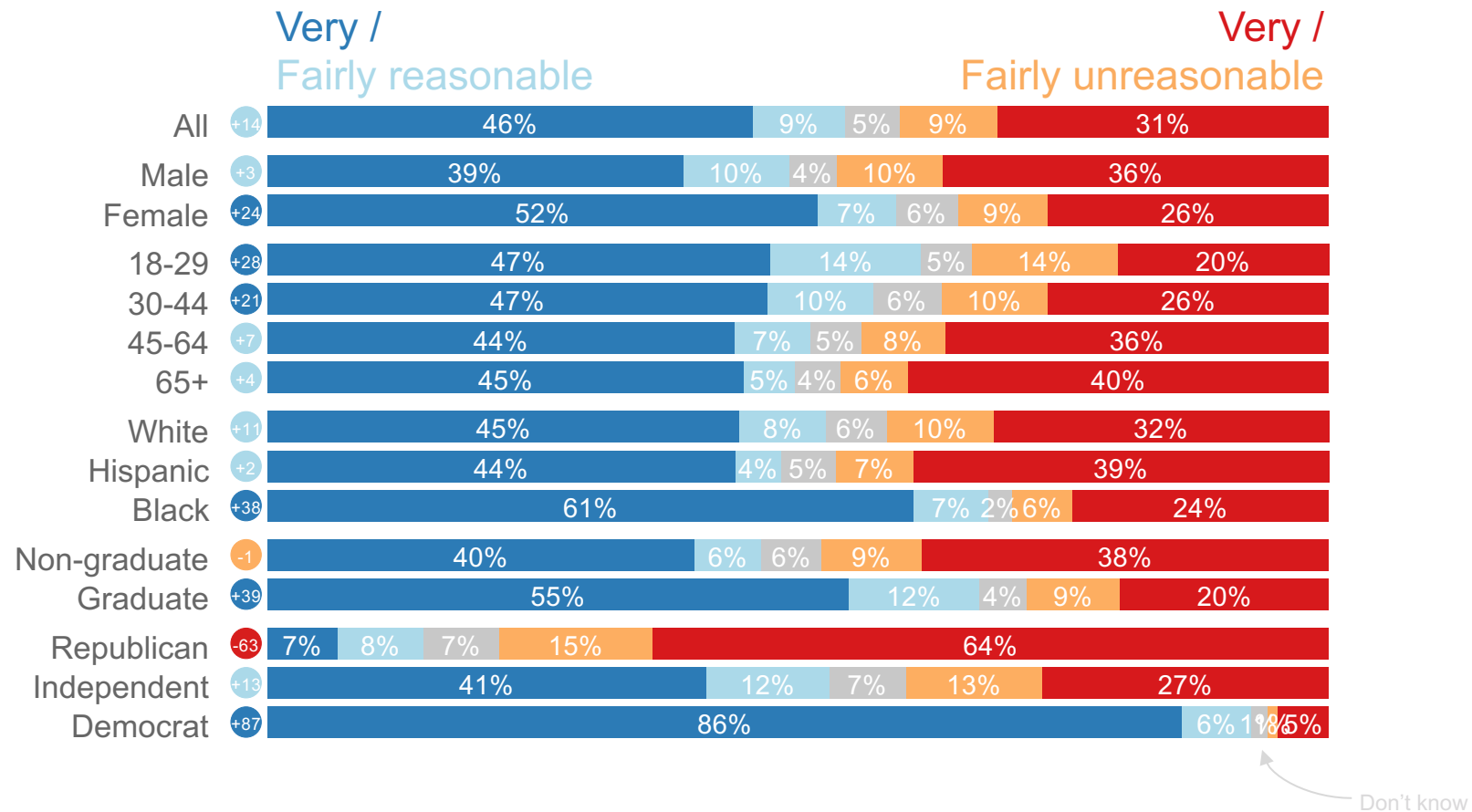
# Half of Americans feel worse off since Biden became President, with working-age people hit the hardest

Do you feel **better** or **worse** off than when Joe Biden became president in January 2021?



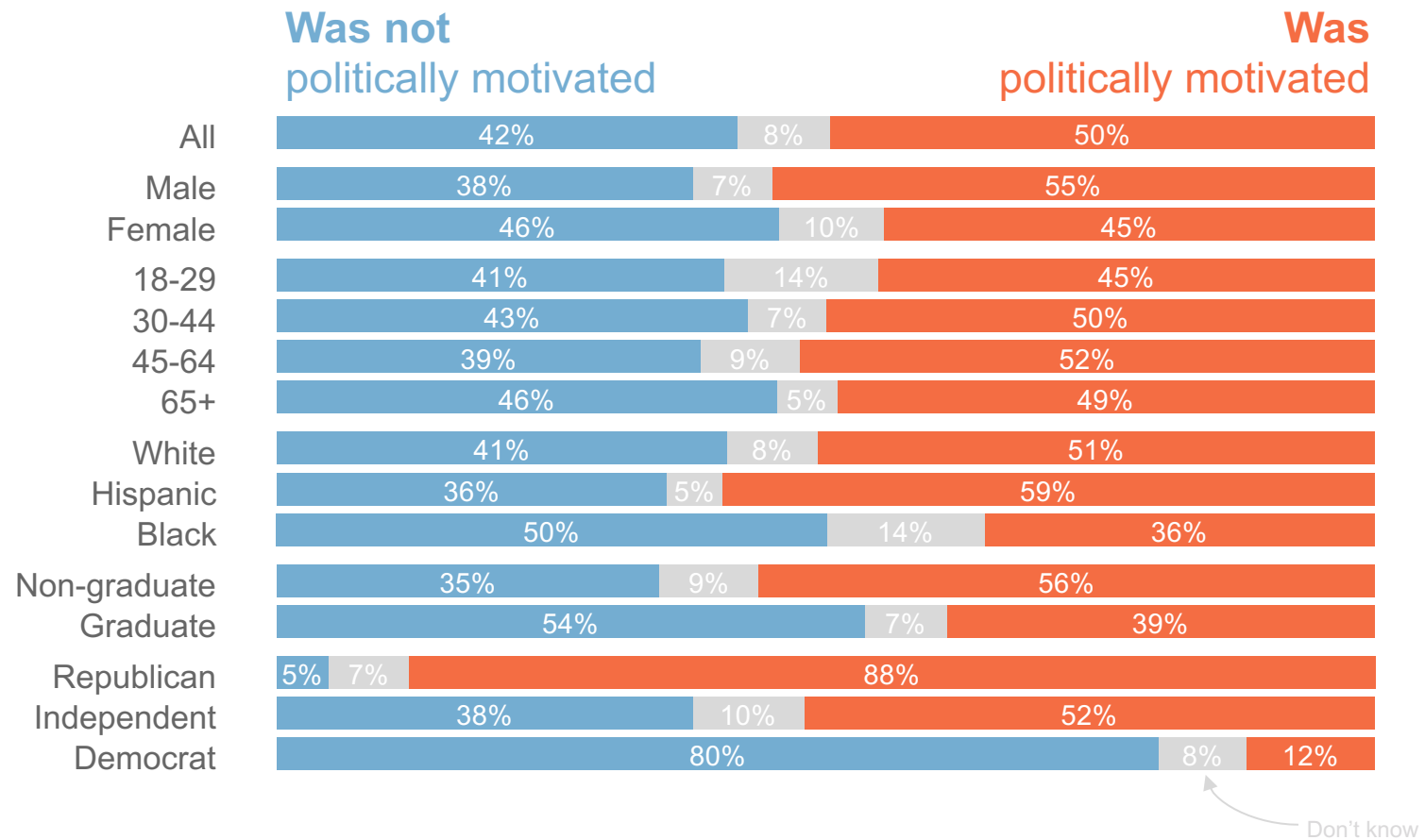
# Most think it is reasonable that Trump was charged, including amongst Independents

Do you think it is reasonable or unreasonable for Donald Trump to have been charged by federal prosecutors over his storing of documents at Mar a Lago?



# But more people than not believe it was politically motivated, including amongst independents

Which of the following two statements comes closest to your view? The indictment of Donald Trump...



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