New Hampshire Primary Polling

DailyMail.com

July 2023

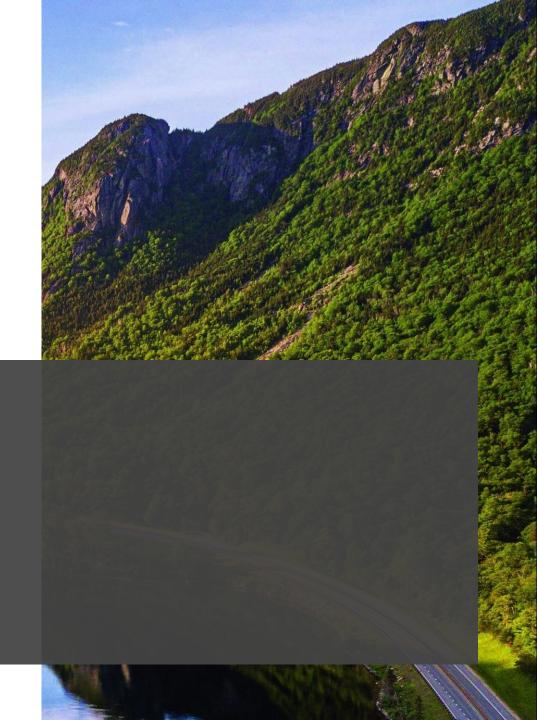


RESEARCH. INSIGHT. STRATEGY.

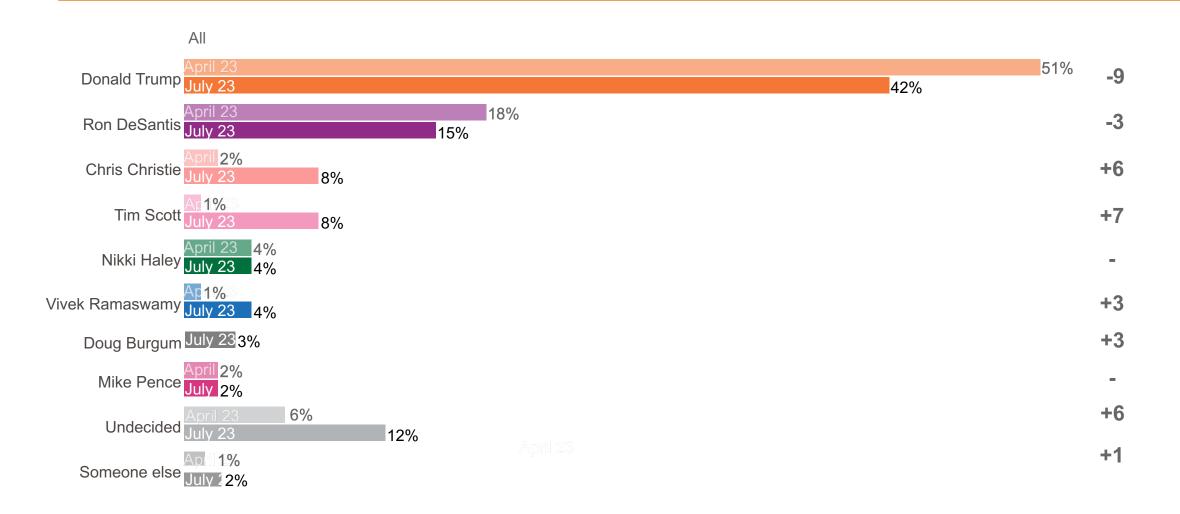
Methodology: polling

- J.L. Partners polled a representative sample of 591 registered Republicans and undeclared voters who would request a ballot in the New Hampshire 2024 presidential primary
- Fieldwork dates of 13th-20th July 2023, with change shown on 2nd April to 11th April 2023
- Sample collected using mixed methods:
 - Live landline call for 165 responses (28%)
 - Live mobile call for 110 responses (19%)
 - SMS for 275 responses (47%)
 - In-app for 41 responses (7%)
- Quotas were added to ensure representative data: on gender, age, education, partisan registration (Republican or undeclared), race, congressional district, and participation in previous primary elections
- The sample was weighted back to the population using data on the same variables: on gender, age, education, partisan registration (Republican or undeclared), race, congressional district, and participation in previous primary elections
- 10-minute survey
- Margin of error: 3.9%

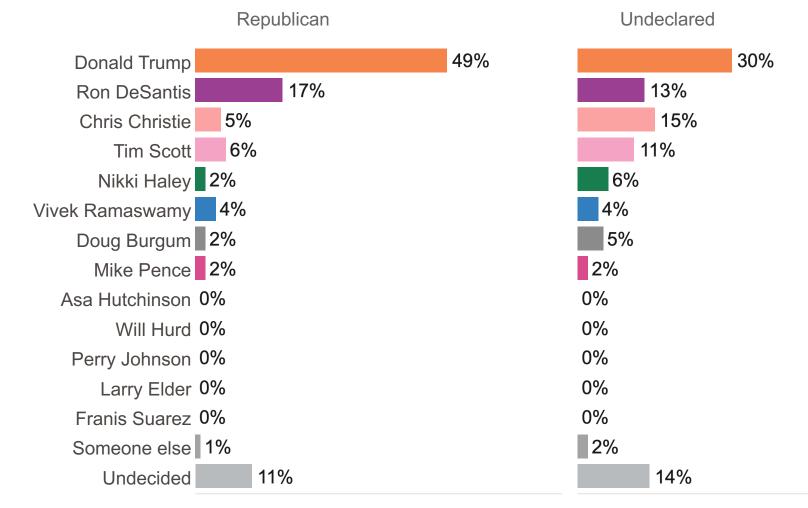
Presidential preference



Trump has a 27-point lead over DeSantis in the NH primary, with Christie and Scott on the rise

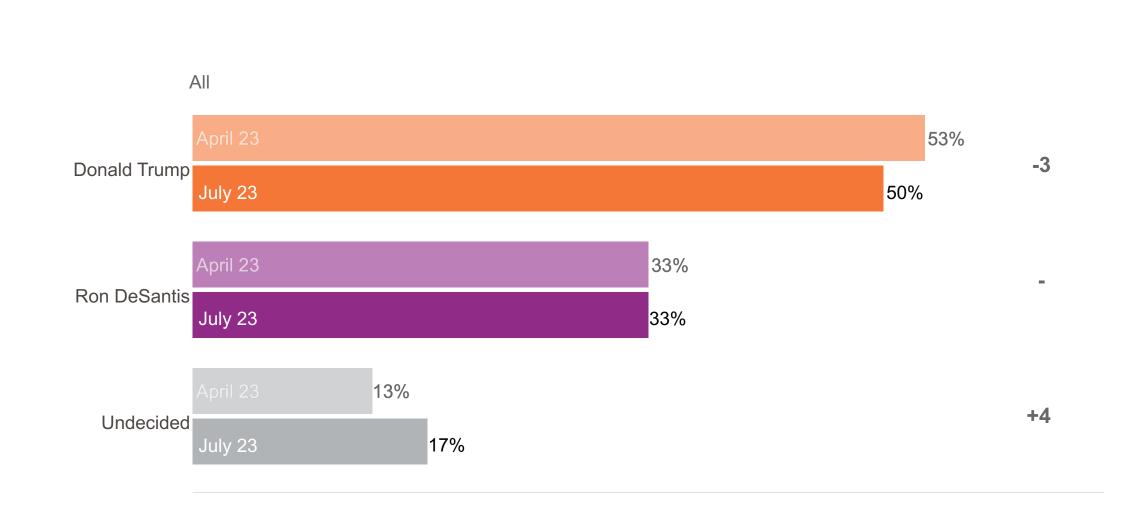


Unaffiliated NH voters are more likely to opt for other candidates than Republicans, but still give Trump a lead

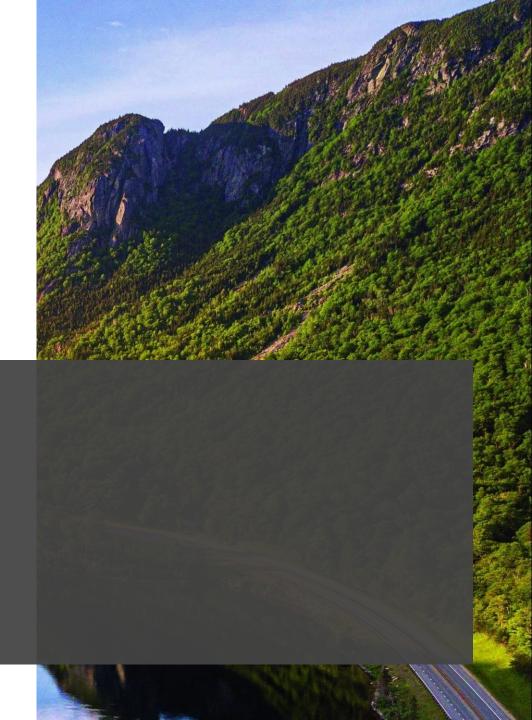


Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?

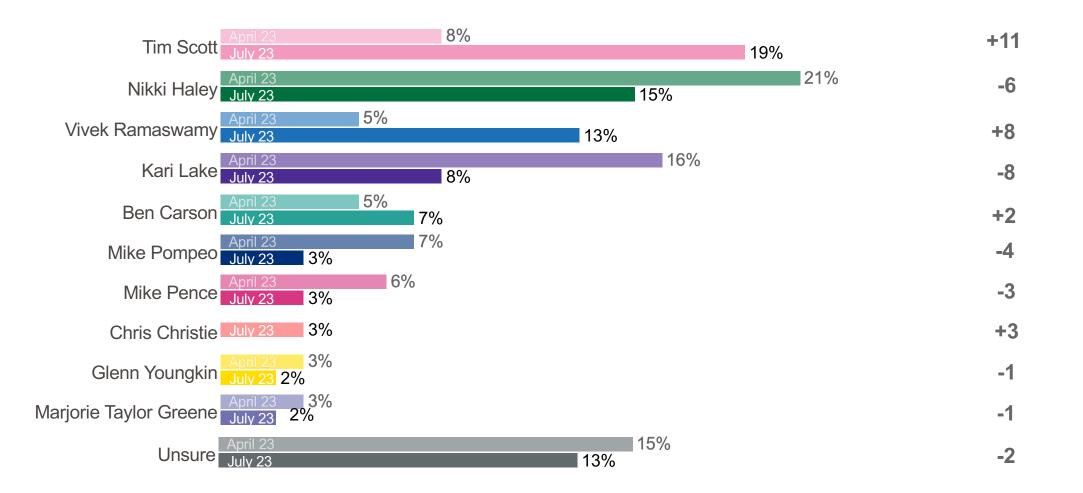
Trump leads DeSantis by 17 points in a head-to-head matchup



VP preference

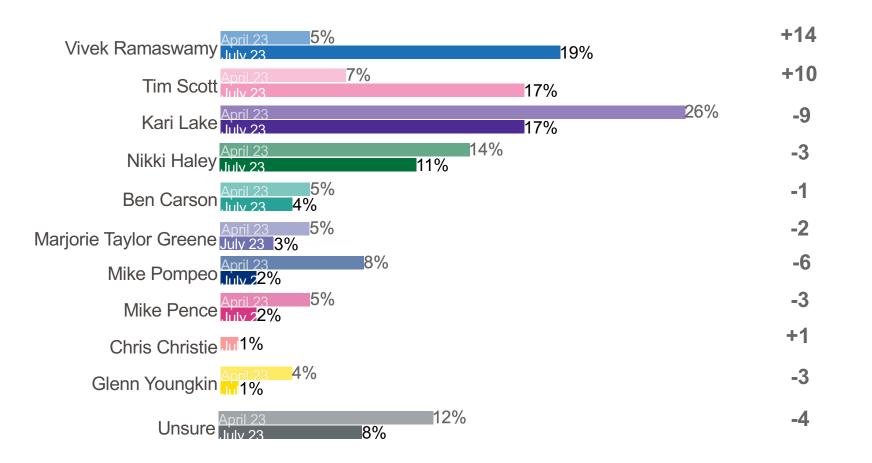


Tim Scott surges to first place for choice of VP pick, Lake slips to fourth

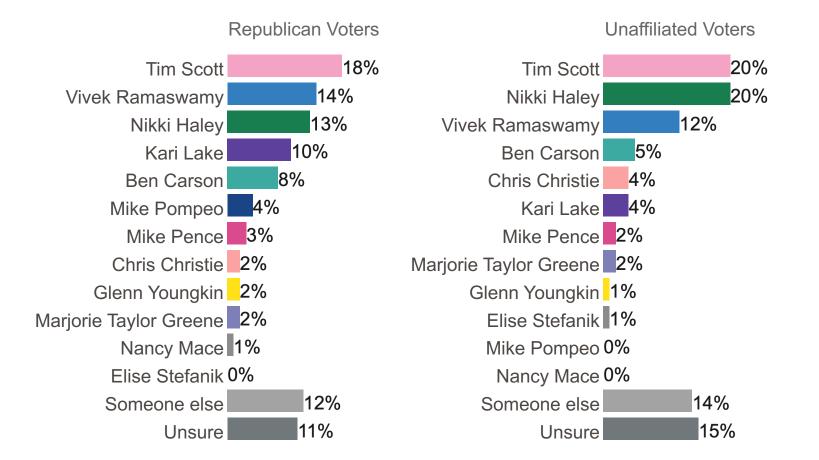


Vivek surges to top choice for VP amongst Trump voters, pushing Kari Lake to second place alongside Tim Scott

Trump Voters



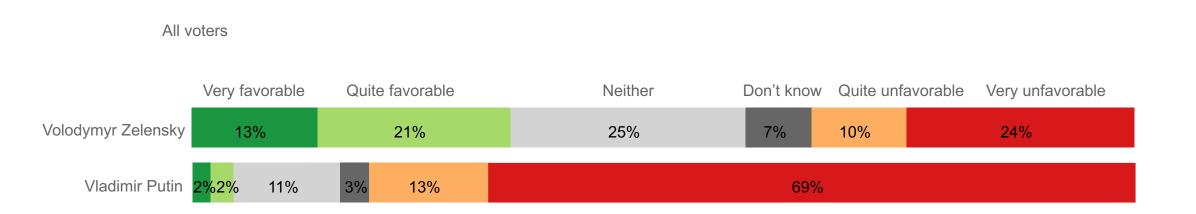
Unaffiliated voters are more likely to prefer Nikki Haley or Tim Scott for VP



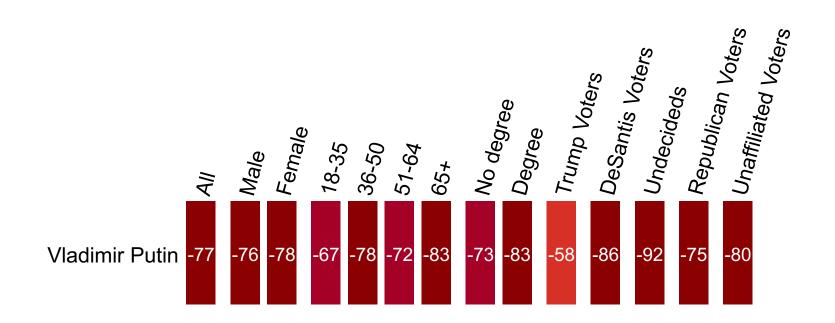
Ukraine attitudes



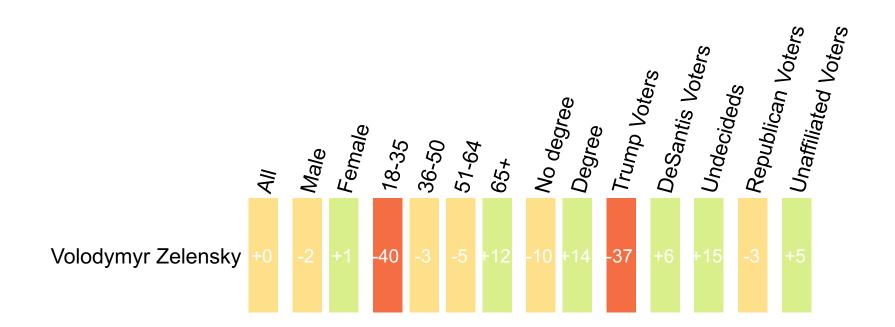
More than eight in ten New Hampshire primary voters have a negative view of Putin – but only one-third have a positive view of Zelensky



Dislike for Putin is uniform across all key voter groups



Attitudes to Zelensky are most hostile amongst 18-35 year old primary voters and Trump voters



Half of primary voters say support to Ukraine should be reduced

Q. What should the United States do in regards to the War in Ukraine?

Increase support			Keep at current levels			Don't know				Reduce levels of support	
All	14%	8%	22%	, D	8%)	17%	•		32%	
18-35	3% 149	<mark>// 8%</mark>	3% 1	4%					59%		
36-50	15%	8%	14%	7%		18%			38%		
51-64	11%	9%	23%		6%		19%		33%		
65+	17%	7%		28%			11%		15%	2	2%
Degree	19%		9%	22%		7%		18%		25%	4
No degree	10%	8%	22%		8%		16%	10 //		36%	0
Female	10%	8%	21%	8	%		20%			32%	
Male	17%	9%		23%		8%	1	13%		31%	
						_					
DeSantis Voters	15%	10%		28%			8%		20%		17%
Trump Voters	6% 5%	16%	7%	14%					52%)	
Republican Voters	13%	7%	21%		9%		15%			35%	
Unaffiliated Voters	15%	11%	2170	23%	570	5%	1370	19%		26%	
Undecideds	17%	7%	2	23%		14%		1070	24%	2070	17%

Most primary voters think that a defeat for Russia would make no difference to China's strength

Q. In your view, does a defeat for Russia in the Ukraine War...

	Make China stronger	Make no difference	Don't know	Make China weaker
All	21%	49%	13%	17%
18-35		51%	10%	6 13%
36-50	25%	45%	14%	17%
51-64	19%	51%	13%	16%
65+	21%	48%	12%	19%
Degree	22%	48%	10%	20%
No degree	21%	50%	14%	15%
0				
Female	25%	42%	15%	18%
Male	18%	55%	11%	16%
DeSantis Voters	20%	48%	13%	19%
Trump Voters	23%	50%	11%	16%
Undecideds	18%	46%	19%	17%
Republican Voters	22%	48%	15%	16%
Unaffiliated Voters	20%	51%	9%	20%

New Hampshire Primary Polling

DailyMail.com

July 2023



RESEARCH. INSIGHT. STRATEGY.