

# Likely voters polling: voting questions

DailyMail.com

December 2023

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# Methodology and summary of findings

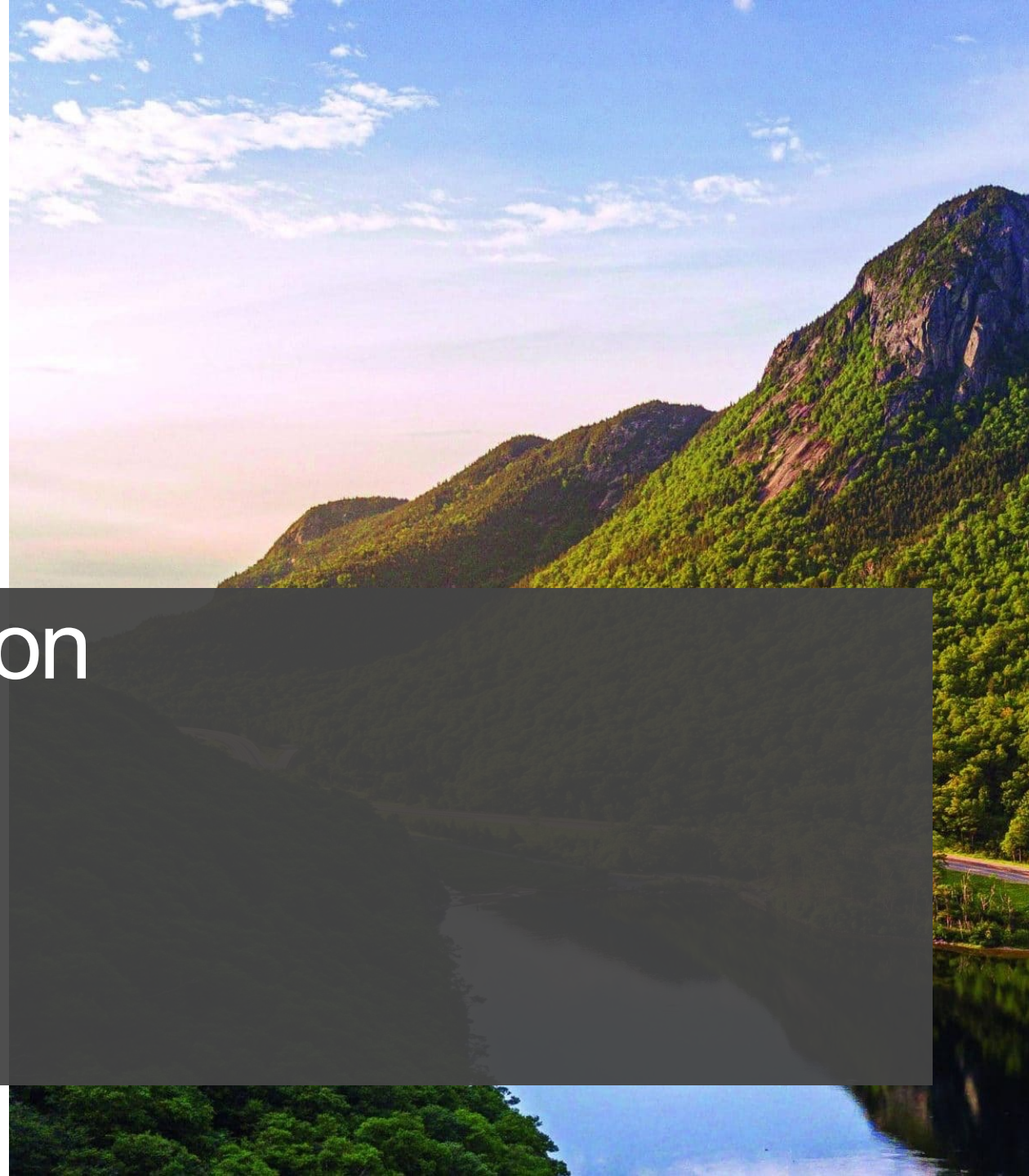
# Methodology: polling

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J.L. Partners polled a nationally representative sample of 984 likely voters.

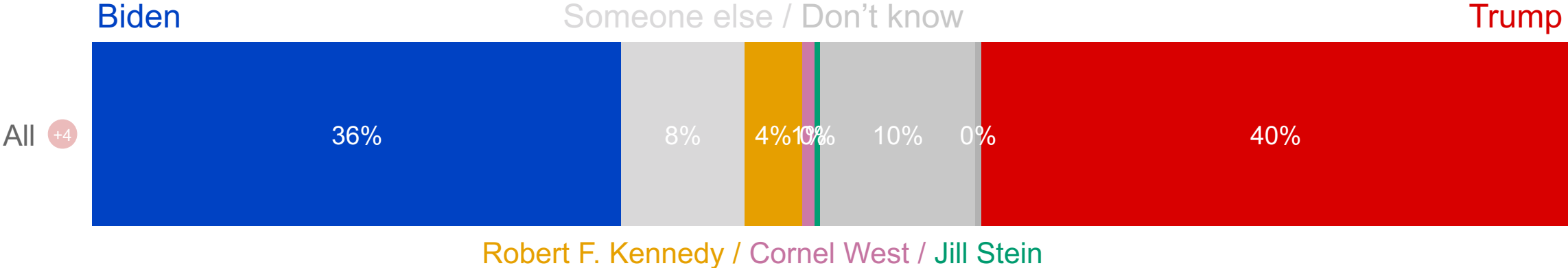
- Fieldwork dates of 15<sup>th</sup> - 20<sup>th</sup> December 2023, with change shown on 12<sup>th</sup> - 15<sup>th</sup> June 2023, 15<sup>th</sup> - 20<sup>th</sup> September and 10<sup>th</sup> - 12<sup>th</sup> October 2023
- Sample of 984 likely voters
- Sample collected using mixed methods
  - Live landline call for 234 responses (24%)
  - Live mobile call for 159 responses(16%)
  - SMS for 391 responses (40%)
  - In-app for 200 responses (20%)
- Quotas were added to ensure representative data:
  - On region, 2020 presidential vote, partisan ID, age, gender, ethnicity, education, density and participation in previous general elections
- The sample was weighted back to the population using data on the same variables:
  - On region, 2020 presidential vote, partisan ID, age, gender, ethnicity, education, density and participation in previous general elections
- 3-minute duration
- Margin of error: 3.1%

# Headline voting intention



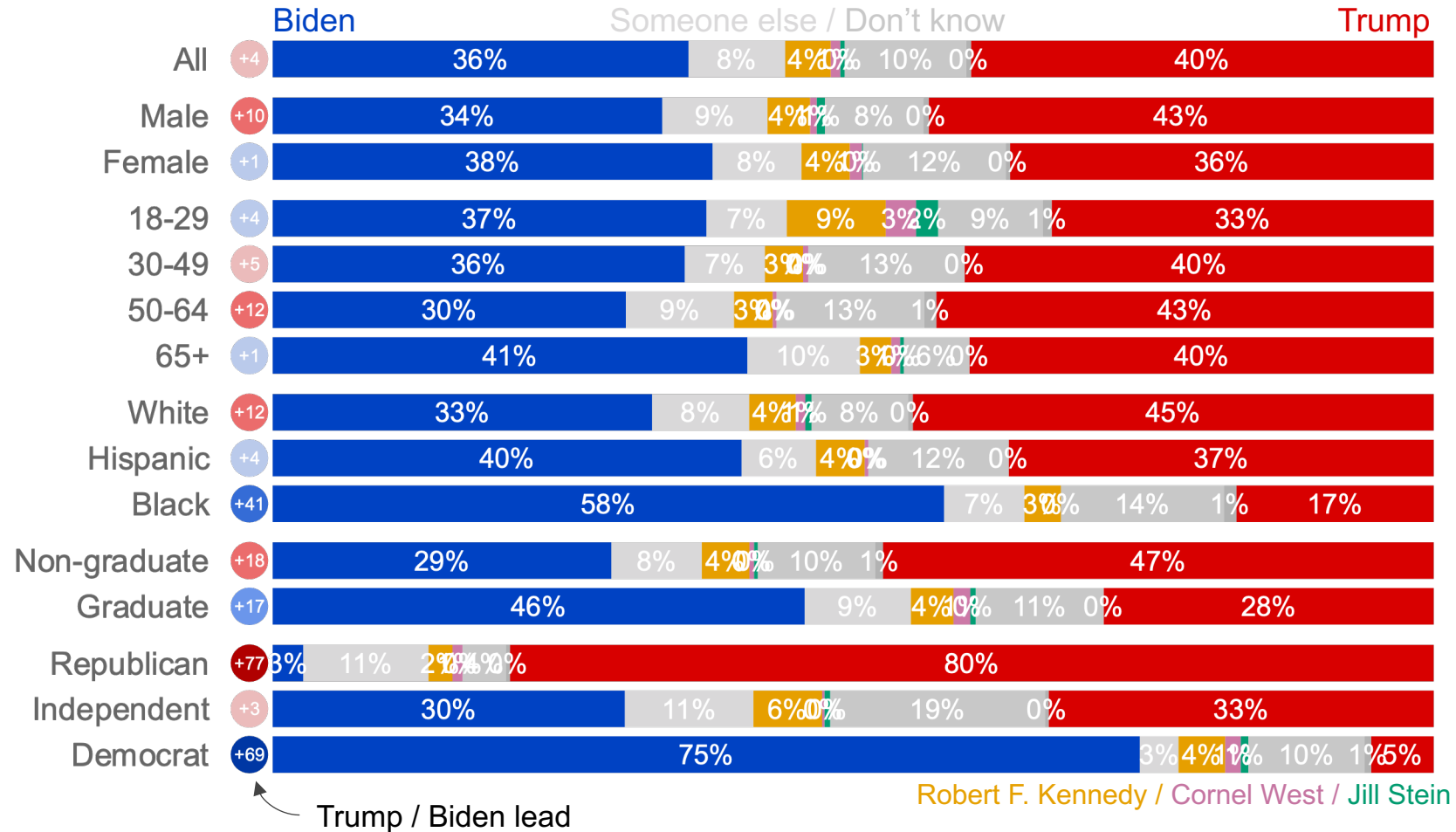
# Donald Trump has a 4-point lead over Joe Biden, with RFK Jr on 4%

If the presidential election was tomorrow, who would you vote for?



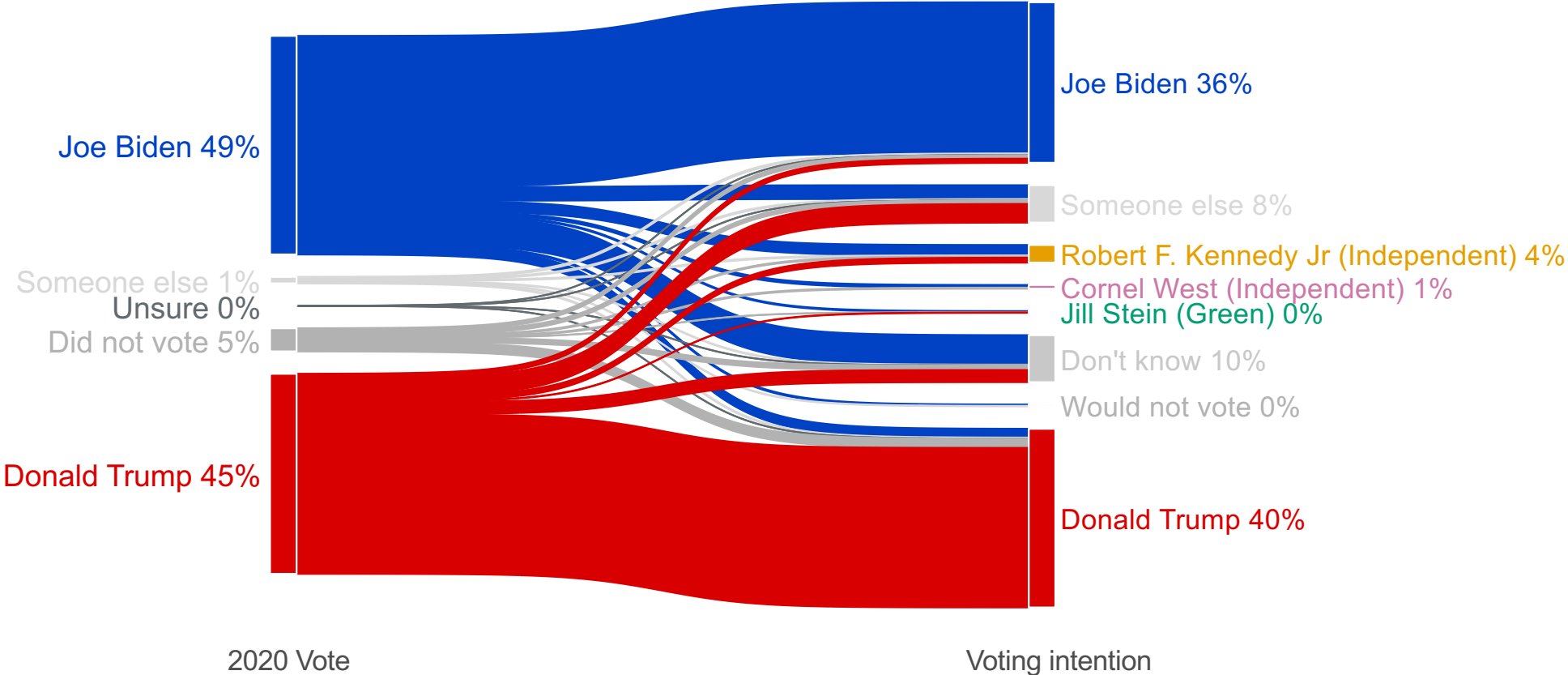
# Trump leads by 3 points with Independents

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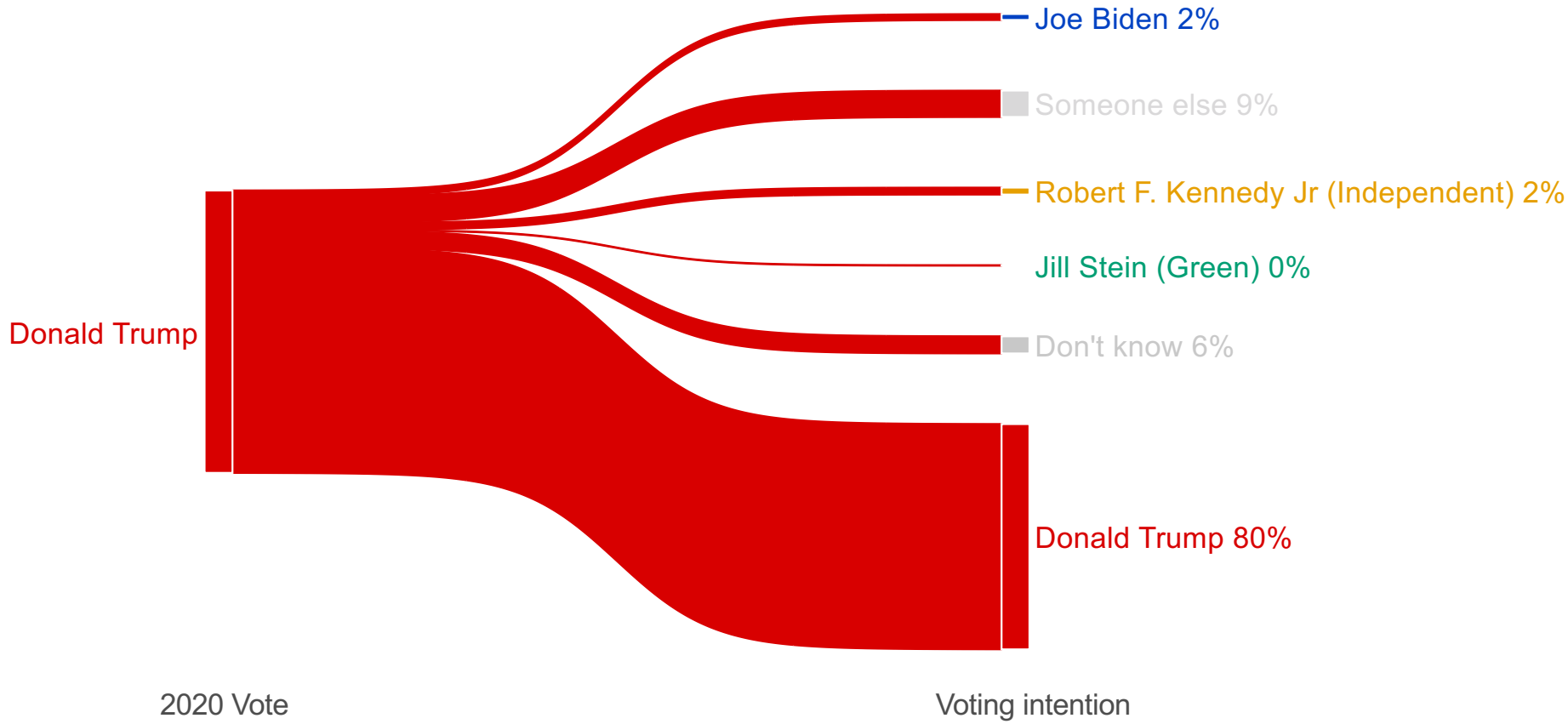
# Trump is holding onto more of his vote than Biden is, with a significant number of Biden voters undecided

If the presidential election was tomorrow, who would you vote for?



# Only 2% of Trump's 2020 support is going to RFK Jr

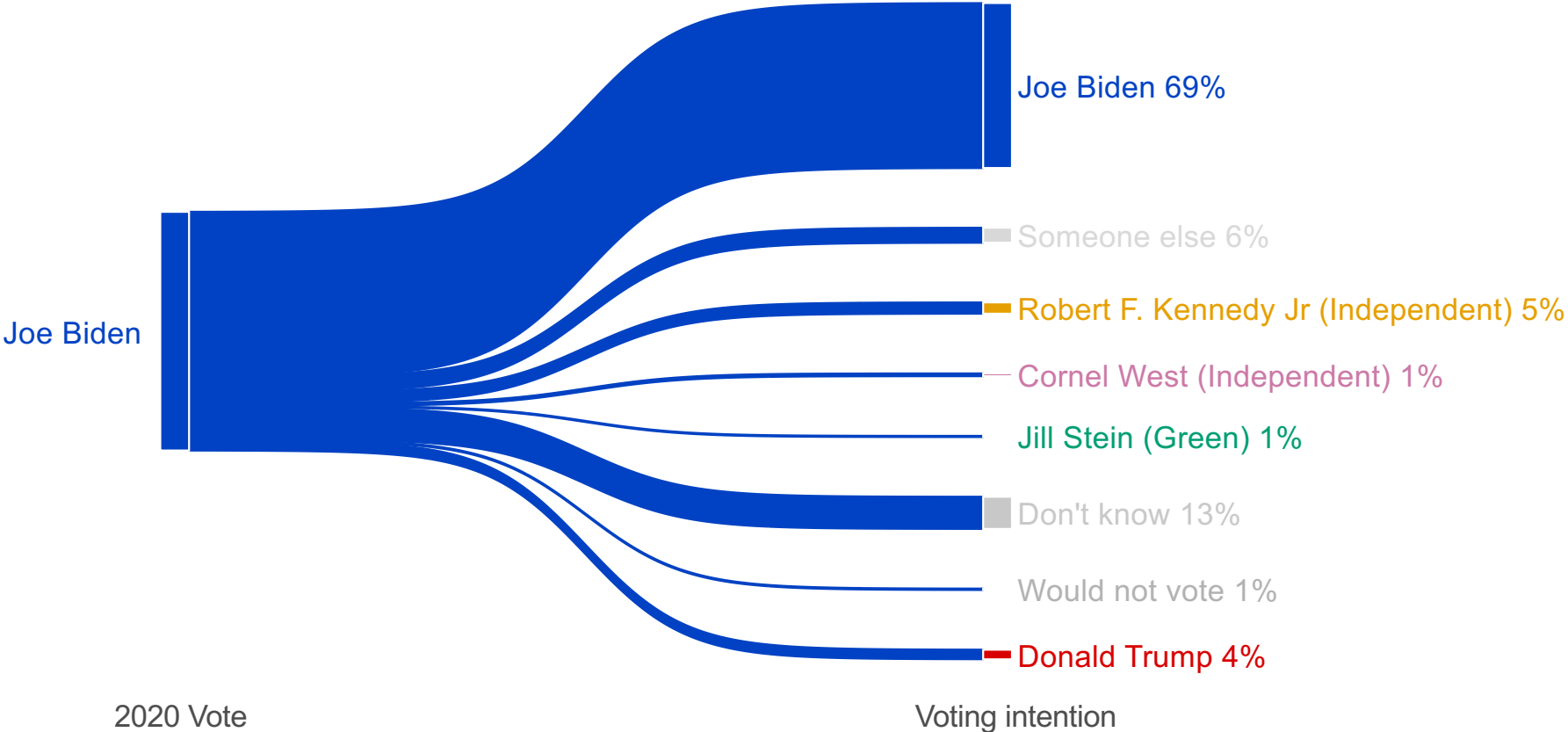
If the presidential election was tomorrow, who would you vote for?





# Nationally, Biden is losing slightly more than Trump is to RFK Jr, as well as losing 4% of his 2020 voters to Trump directly

If the presidential election was tomorrow, who would you vote for?

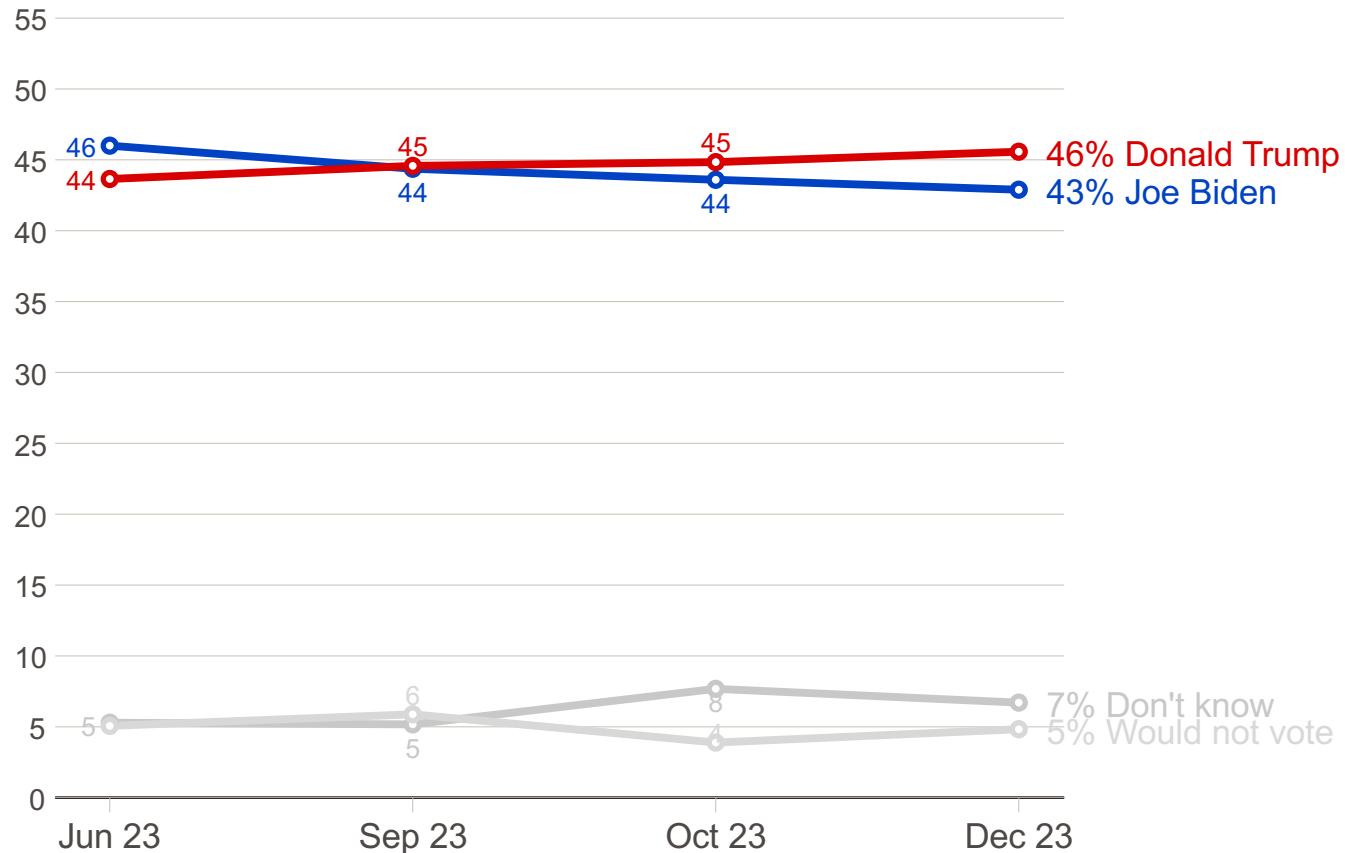




# The year in review for Trump vs Biden

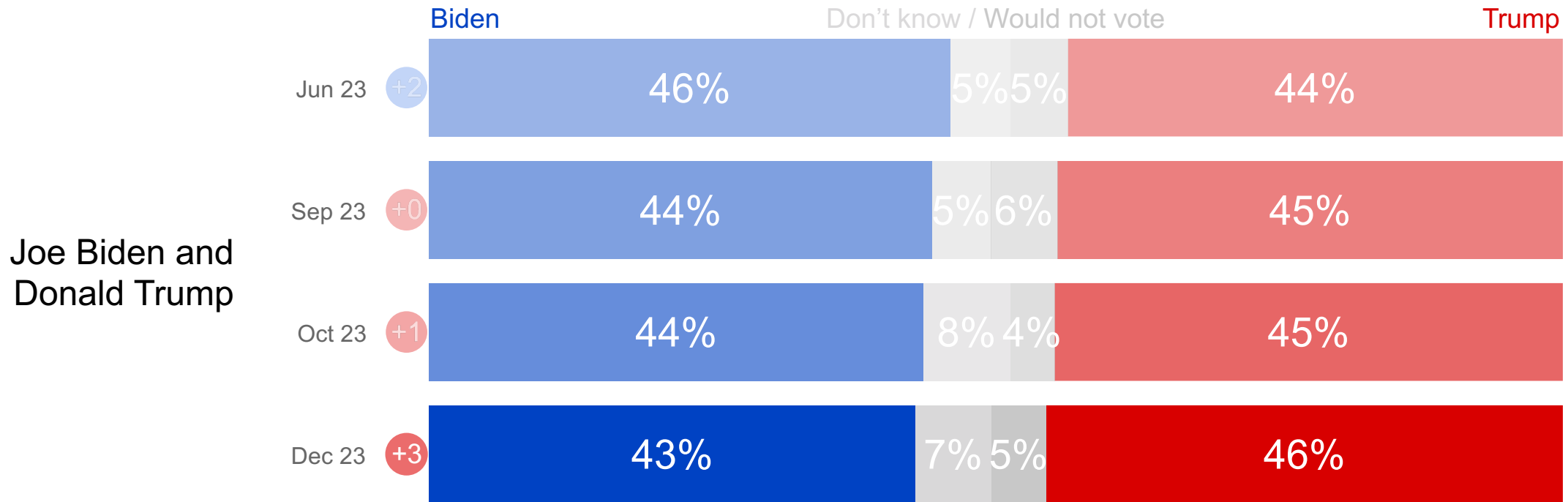
# Biden was 2 points ahead in June, now Trump is 3 points ahead

Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?



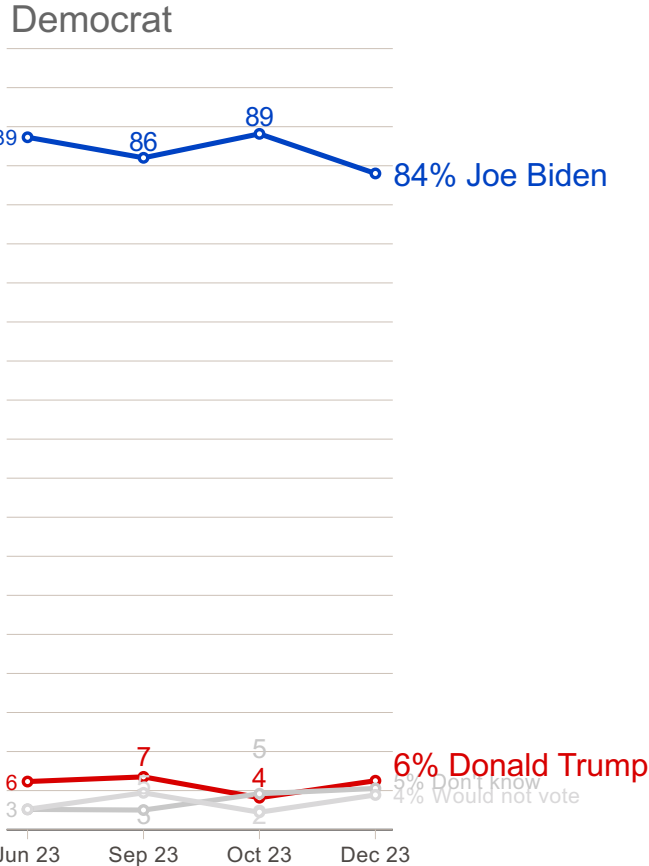
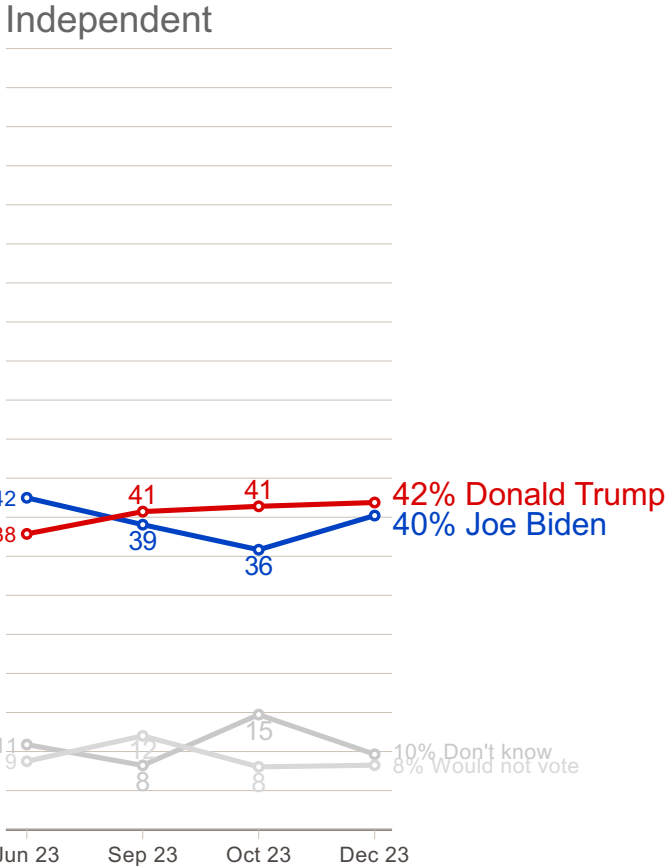
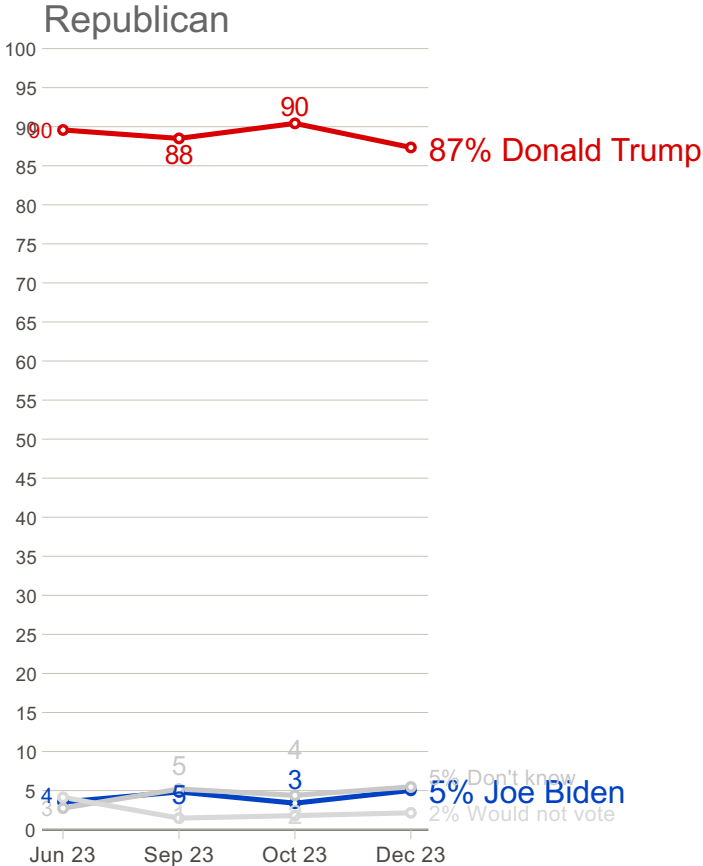
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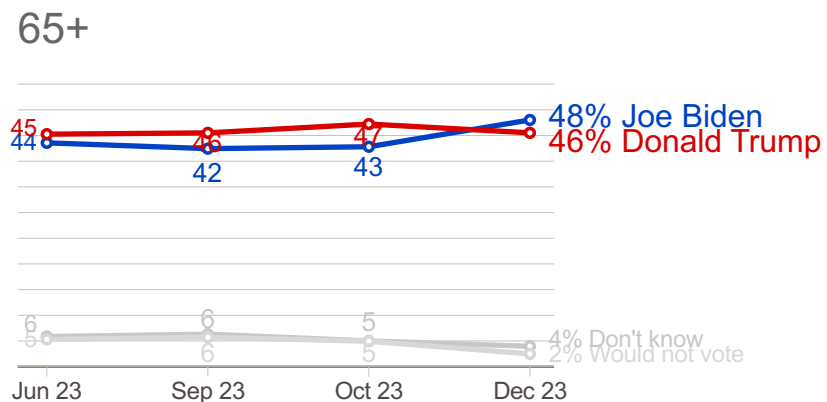
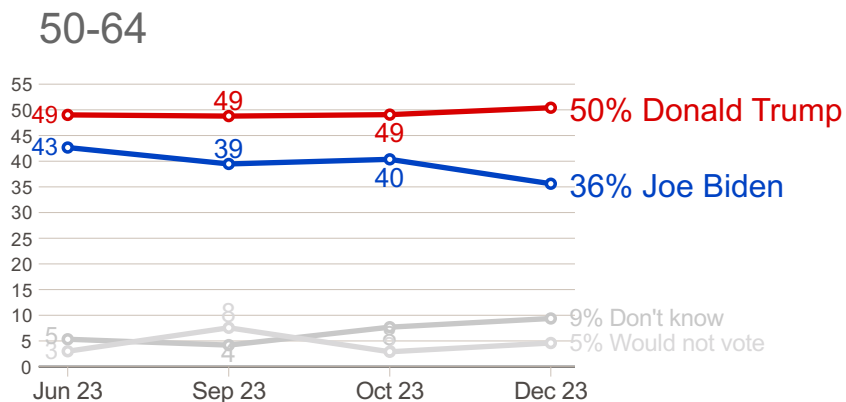
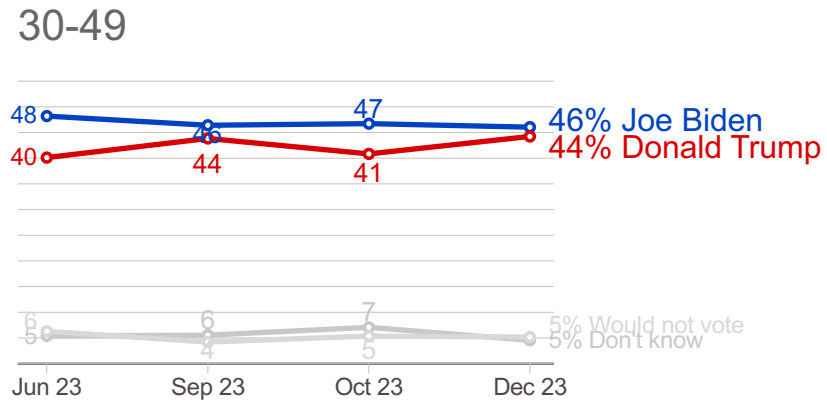
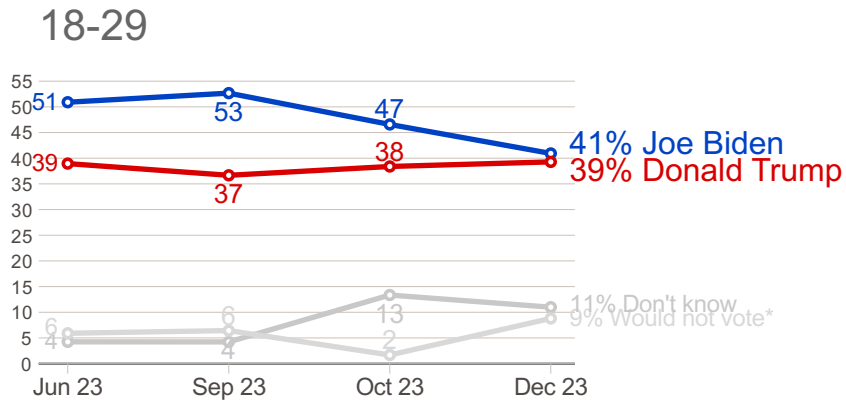
# Trump has increased his vote with Independents while Biden has fallen back amongst Democrats

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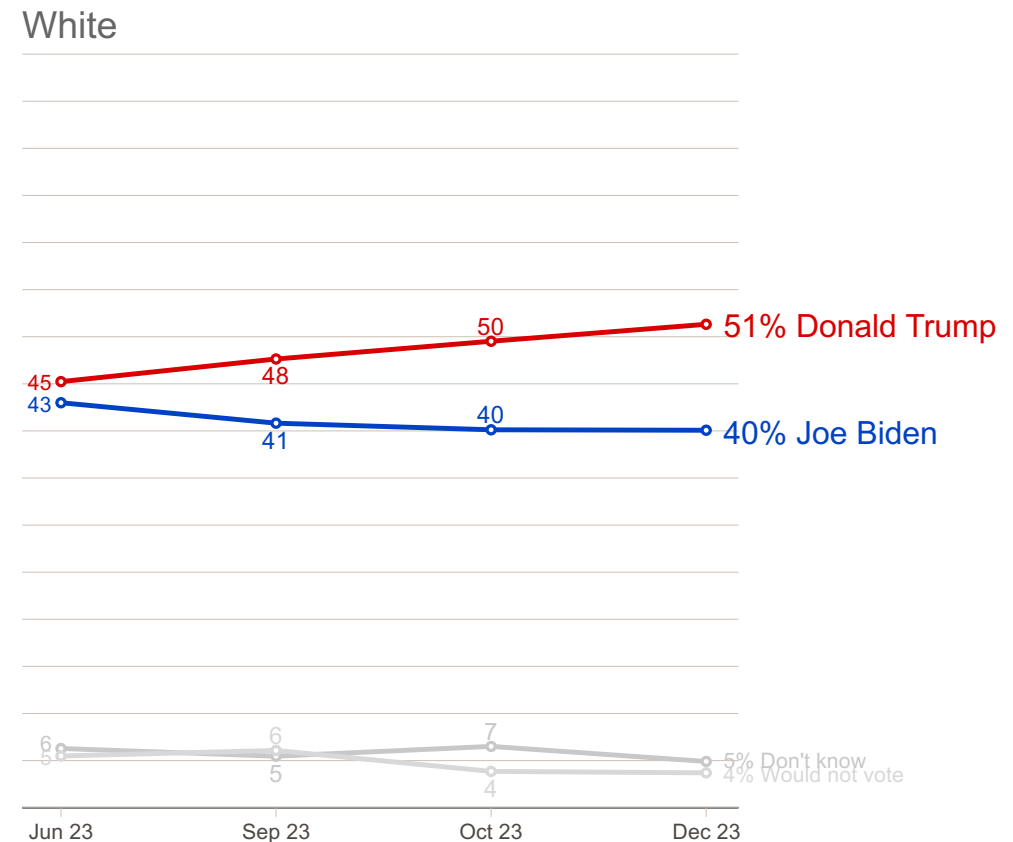
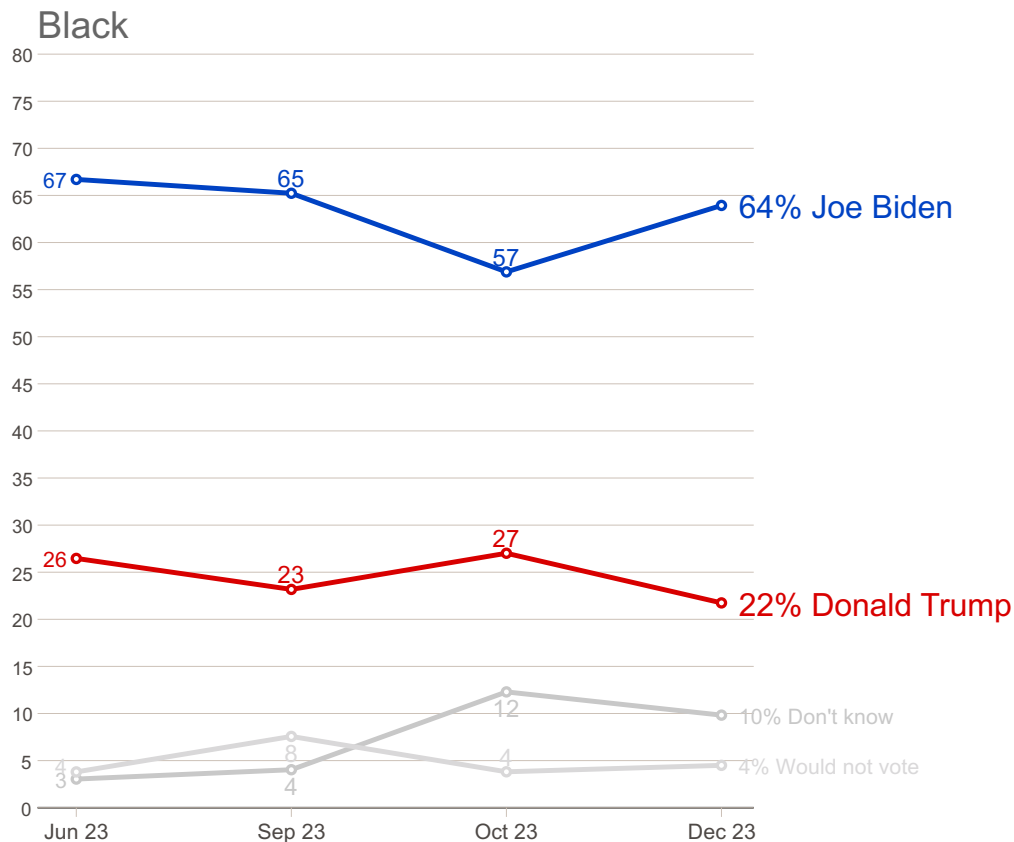
# Biden has seen his lead go down most sharply with 18-29 year olds, but has gained a lead amongst over-65s

Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?



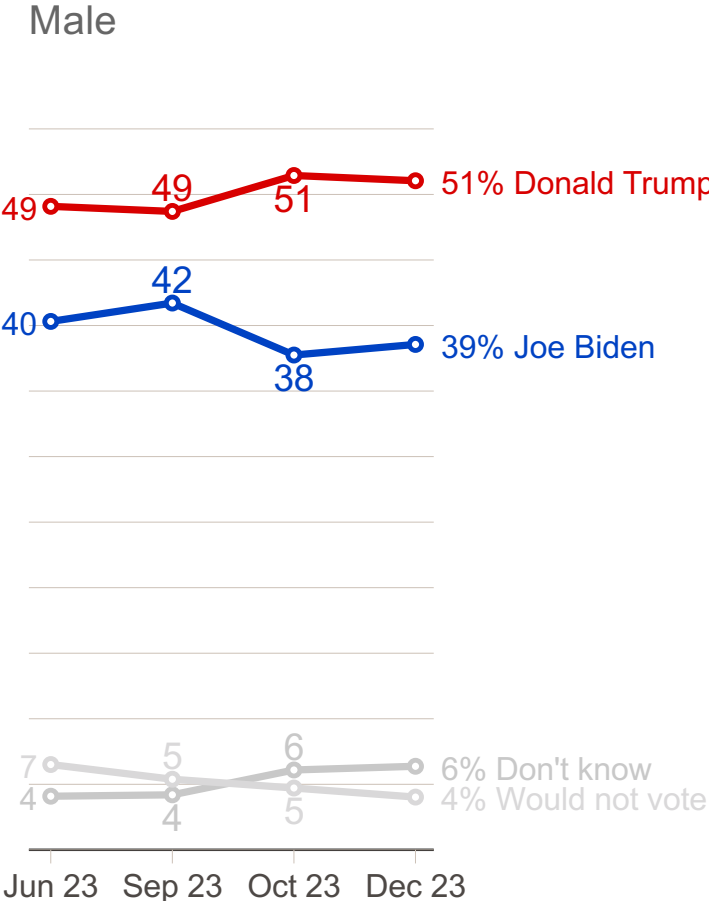
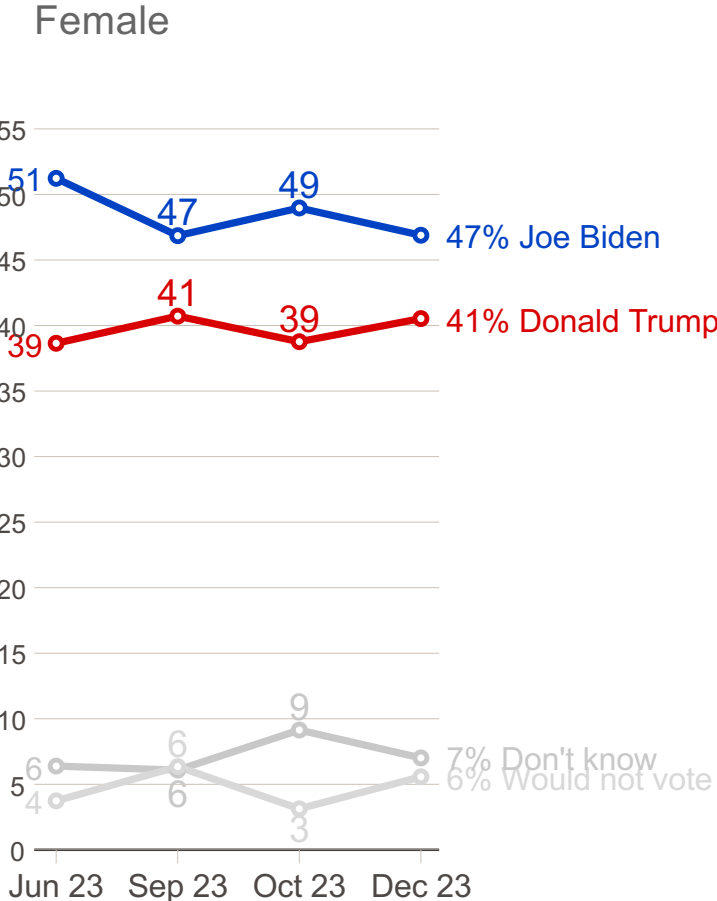
# Biden's lead with Black voters is essentially unchanged since June, but Trump has built a double-digit lead with White voters

Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?



# An 11-point Biden lead amongst women in June has fallen to a 6-point Biden lead in December

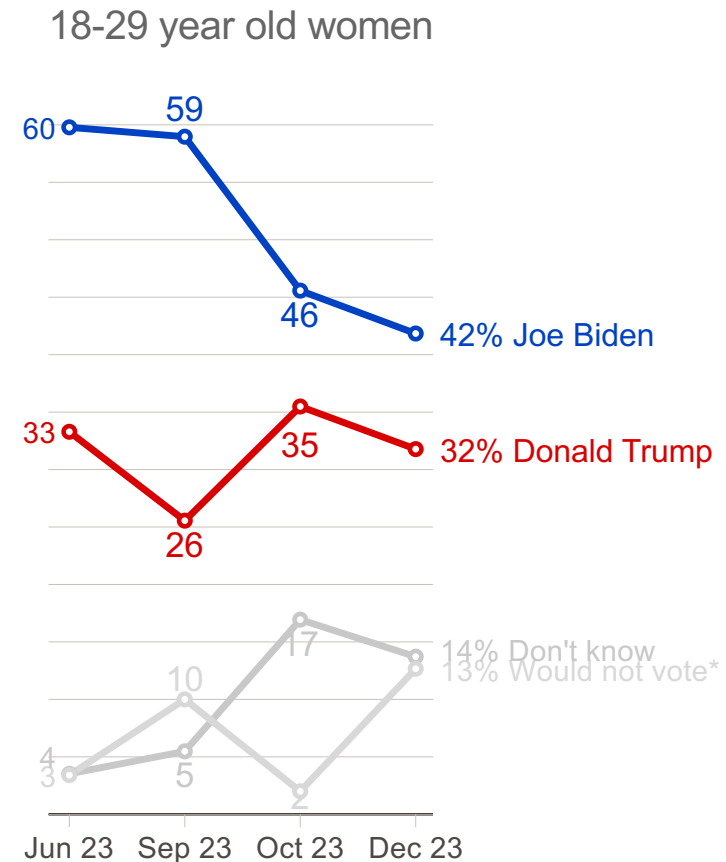
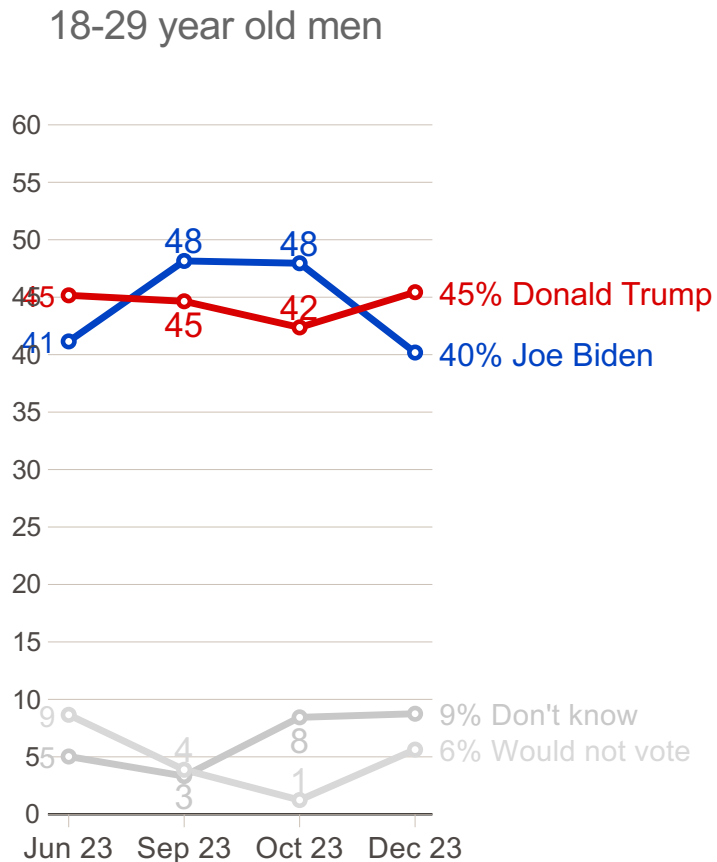
Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?





# Biden has lost almost twenty points of support with 18-29 year old women since June

Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?



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