New Hampshire Republican primaries polling

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Gender (Q15)	
	Male	Female
Republican	63	67
Democrat	0	0
Undeclared	37	33
Other	0	0
Unsure	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Republican	75	63	61	68
Democrat	0	0	0	0
Undeclared	25	37	39	32
Other	0	0	0	0
Unsure	0	0	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Republican	73	62
Democrat	0	0
Undeclared	27	38
Other	0	0
Unsure	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Republican	62	67
Democrat	0	0
Undeclared	38	33
Other	0	0
Unsure	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Republican	66	58	76	25
Democrat	0	0	0	0
Undeclared	34	42	24	75
Other	0	0	0	0
Unsure	0	0	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
Republican	65	63
Democrat	0	0
Undeclared	35	37
Other	0	0
Unsure	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Republican	70	47	53
Democrat	0	0	0
Undeclared	30	53	47
Other	0	0	0
Unsure	0	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Republican	69	51
Democrat	0	0
Undeclared	31	49
Other	0	0
Unsure	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?

Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Republican	69	64	65
Democrat	0	0	0
Undeclared	31	36	35
Other	0	0	0
Unsure	0	0	0

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Republican	70	60	56
Democrat	0	0	0
Undeclared	30	40	44
Other	0	0	0
Unsure	0	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Gender (Q15)	
	Male	Female
Definitely voting	92	91
Probably voting	8	9
I might or might not vote	0	0
Probably not voting	0	0
Definitely not voting	0	0
Unsure	0	0
NET Voting	100	100
NET Not voting	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Definitely voting	81	85	93	95
Probably voting	19	15	7	5
I might or might not vote	0	0	0	0
Probably not voting	0	0	0	0
Definitely not voting	0	0	0	0
Unsure	0	0	0	0

NET Voting	100	100	100	100
NET Not voting	0	0	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Definitely voting	90	93
Probably voting	10	7
I might or might not vote	0	0
Probably not voting	0	0
Definitely not voting	0	0
Unsure	0	0
NET Voting	100	100
NET Not voting	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Definitely voting	88	94
Probably voting	12	6
I might or might not vote	0	0
Probably not voting	0	0
Definitely not voting	0	0
Unsure	0	0
NET Voting	100	100
NET Not voting	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Definitely voting	93	81	53	96
Probably voting	7	19	47	4
I might or might not vote	0	0	0	0
Probably not voting	0	0	0	0
Definitely not voting	0	0	0	0
Unsure	0	0	0	0

NET Voting	100	100	100	100
NET Not voting	0	0	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
Definitely voting	100	0
Probably voting	0	100
I might or might not vote	0	0
Probably not voting	0	0
Definitely not voting	0	0
Unsure	0	0
NET Voting	100	100
NET Not voting	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Definitely voting	93	87	80
Probably voting	7	13	20
I might or might not vote	0	0	0
Probably not voting	0	0	0
Definitely not voting	0	0	0
Unsure	0	0	0
NET Voting	100	100	100
NET Not voting	0	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Definitely voting	92	92
Probably voting	8	8
I might or might not vote	0	0
Probably not voting	0	0
Definitely not voting	0	0
Unsure	0	0
NET Voting	100	100

NET Not voting	0	0	

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Definitely voting	92	97	92
Probably voting	8	3	8
I might or might not vote	0	0	0
Probably not voting	0	0	0
Definitely not voting	0	0	0
Unsure	0	0	0
NET Voting	100	100	100
NET Not voting	0	0	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Definitely voting	92	95	83
Probably voting	8	5	17
I might or might not vote	0	0	0
Probably not voting	0	0	0
Definitely not voting	0	0	0
Unsure	0	0	0
NET Voting	100	100	100
NET Not voting	0	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Gender (Q15)	
	Male	Female
Republican ballot	100	100
Democratic ballot	0	0
Unsure	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Age (Q16)			
	18-35	36-50	51-64	65+

Republican ballot	100	100	100	100
Democratic ballot	0	0	0	0
Unsure	0	0	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Born again Christian (Q17)	
	Yes	No
Republican ballot	100	100
Democratic ballot	0	0
Unsure	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Education (Q18)	
	College degree	Non-college degree
Republican ballot	100	100
Democratic ballot	0	0
Unsure	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Race (Q19)			
	White	Hispanic	Black	Other
Republican ballot	100	100	100	100
Democratic ballot	0	0	0	0
Unsure	0	0	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Propensity to participate (Q2)	
	Definitely	Probably
Republican ballot	100	100
Democratic ballot	0	0
Unsure	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Political views (Q4)		
	Conservative	Moderate	Liberal
Republican ballot	100	100	100

Democratic ballot	0	0	0
Unsure	0	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Republican ballot	100	100
Democratic ballot	0	0
Unsure	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Republican ballot	100	100	100
Democratic ballot	0	0	0
Unsure	0	0	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?
Those undeclared

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Republican ballot	100	100	100
Democratic ballot	0	0	0
Unsure	0	0	0

Q4. Thinking about your views toward politics and government, would you say you are…
Total Respondents

	Gender (Q15)	
	Male	Female
Conservative	45	45
Somewhat conservative	32	31
Moderate	18	21
Somewhat liberal	4	2
Liberal	1	0
NET Conservative	77	76
NET Liberal	5	3

Q4. Thinking about your views toward politics and government, would you say you are…

Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Conservative	23	29	48	55
Somewhat conservative	26	37	30	31
Moderate	39	24	19	14
Somewhat liberal	12	7	3	1
Liberal	0	3	0	0
NET Conservative	49	66	78	85
NET Liberal	12	10	3	1

Q4. Thinking about your views toward politics and government, would you say you are…
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Conservative	57	39
Somewhat conservative	25	35
Moderate	13	22
Somewhat liberal	3	3
Liberal	1	1
NET Conservative	82	74
NET Liberal	4	4

Q4. Thinking about your views toward politics and government, would you say you are…
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Conservative	35	52
Somewhat conservative	30	32
Moderate	28	13
Somewhat liberal	5	2
Liberal	1	0
NET Conservative	65	84
NET Liberal	7	2

Q4. Thinking about your views toward politics and government, would you say you are…
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Conservative	46	49	23	39

Somewhat conservative	31	14	57	29
Moderate	19	31	11	32
Somewhat liberal	3	6	0	0
Liberal	1	0	8	0
NET Conservative	77	63	80	68
NET Liberal	4	6	8	0

Q4. Thinking about your views toward politics and government, would you say you are…
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
Conservative	47	27
Somewhat conservative	31	34
Moderate	19	29
Somewhat liberal	3	9
Liberal	1	0
NET Conservative	78	61
NET Liberal	3	9

Q4. Thinking about your views toward politics and government, would you say you are…
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Conservative	59	0	0
Somewhat conservative	41	0	0
Moderate	0	100	0
Somewhat liberal	0	0	83
Liberal	0	0	17
NET Conservative	100	0	0
NET Liberal	0	0	100

Q4. Thinking about your views toward politics and government, would you say you are…
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Conservative	48	35
Somewhat conservative	30	37
Moderate	18	25
Somewhat liberal	3	3
Liberal	1	0

NET Conservative	78	72	
NET Liberal	4	3	

Q4. Thinking about your views toward politics and government, would you say you are...
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Conservative	56	47	25
Somewhat conservative	29	35	35
Moderate	14	17	32
Somewhat liberal	2	1	6
Liberal	0	0	2
NET Conservative	84	82	60
NET Liberal	2	1	7

Q4. Thinking about your views toward politics and government, would you say you are...
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Conservative	55	38	23
Somewhat conservative	30	37	25
Moderate	13	22	41
Somewhat liberal	2	3	8
Liberal	0	1	3
NET Conservative	85	75	48
NET Liberal	3	3	11

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Gender (Q15)	
	Male	Female
Donald Trump	47	54
Ron DeSantis	20	17
Chris Sununu	12	8
Liz Cheney	4	3
Nikki Haley	4	3
Chris Christie	3	1
Mike Pence	1	2
Vivek Ramaswamy	1	2
Mike Pompeo	0	1

Tim Scott	0	1
Glenn Youngkin	0	1
Someone else	1	0
Undecided	6	6

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Donald Trump	47	53	50	51
Ron DeSantis	17	20	19	17
Chris Sununu	17	10	10	9
Liz Cheney	0	4	4	4
Nikki Haley	8	1	5	3
Chris Christie	6	2	1	2
Mike Pence	0	0	2	3
Vivek Ramaswamy	0	2	2	0
Mike Pompeo	0	0	1	2
Tim Scott	0	1	0	1
Glenn Youngkin	2	1	1	0
Someone else	0	1	0	1
Undecided	4	4	4	9

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Donald Trump	54	49
Ron DeSantis	20	18
Chris Sununu	7	11
Liz Cheney	4	4
Nikki Haley	2	5
Chris Christie	2	2
Mike Pence	2	2
Vivek Ramaswamy	2	1
Mike Pompeo	2	0
Tim Scott	0	1
Glenn Youngkin	0	1
Someone else	1	1
Undecided	4	7

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Donald Trump	39	58
Ron DeSantis	22	16
Chris Sununu	14	7
Liz Cheney	5	3
Nikki Haley	5	3
Chris Christie	2	2
Mike Pence	1	2
Vivek Ramaswamy	1	1
Mike Pompeo	1	1
Tim Scott	1	0
Glenn Youngkin	0	1
Someone else	1	0
Undecided	7	5

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Donald Trump	49	62	80	72
Ron DeSantis	19	8	0	15
Chris Sununu	10	0	12	5
Liz Cheney	4	0	0	0
Nikki Haley	4	6	0	0
Chris Christie	2	7	8	0
Mike Pence	2	0	0	5
Vivek Ramaswamy	1	0	0	0
Mike Pompeo	1	0	0	0
Tim Scott	1	0	0	0
Glenn Youngkin	0	6	0	0
Someone else	1	0	0	4
Undecided	6	11	0	0

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
Donald Trump	51	47
Ron DeSantis	19	6
Chris Sununu	10	9
Liz Cheney	4	6
Nikki Haley	3	10
Chris Christie	2	5

Mike Pence	2	2
Vivek Ramaswamy	1	6
Mike Pompeo	1	0
Tim Scott	1	0
Glenn Youngkin	1	0
Someone else	0	4
Undecided	6	6

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Donald Trump	56	36	23
Ron DeSantis	20	16	4
Chris Sununu	8	16	19
Liz Cheney	2	8	21
Nikki Haley	2	9	3
Chris Christie	1	5	12
Mike Pence	2	0	4
Vivek Ramaswamy	1	1	0
Mike Pompeo	1	1	0
Tim Scott	1	0	0
Glenn Youngkin	0	2	4
Someone else	1	1	4
Undecided	6	5	6

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Donald Trump	50	52
Ron DeSantis	18	18
Chris Sununu	10	9
Liz Cheney	3	5
Nikki Haley	4	4
Chris Christie	1	4
Mike Pence	2	2
Vivek Ramaswamy	1	1
Mike Pompeo	1	0
Tim Scott	1	0
Glenn Youngkin	1	0
Someone else	1	1
Undecided	6	5

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Donald Trump	100	0	0
Ron DeSantis	0	100	0
Chris Sununu	0	0	100
Liz Cheney	0	0	0
Nikki Haley	0	0	0
Chris Christie	0	0	0
Mike Pence	0	0	0
Vivek Ramaswamy	0	0	0
Mike Pompeo	0	0	0
Tim Scott	0	0	0
Glenn Youngkin	0	0	0
Someone else	0	0	0
Undecided	0	0	0

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Donald Trump	89	3	17
Ron DeSantis	1	52	2
Chris Sununu	3	16	23
Liz Cheney	0	4	15
Nikki Haley	0	7	7
Chris Christie	1	3	3
Mike Pence	1	4	2
Vivek Ramaswamy	1	1	4
Mike Pompeo	1	1	0
Tim Scott	1	1	0
Glenn Youngkin	1	0	2
Someone else	0	1	4
Undecided	2	6	22

Q6. Now, who would your second choice be?
Those giving a first choice

	Gender (Q15)	
	Male	Female
Ron DeSantis	28	34
Chris Sununu	13	9
Donald Trump	10	10

Nikki Haley	10	7
Vivek Ramaswamy	5	5
Mike Pence	5	3
Mike Pompeo	3	5
Tim Scott	3	3
Chris Christie	3	2
Liz Cheney	3	2
Glenn Youngkin	2	1
Someone else	4	4
Undecided	11	15

Q6. Now, who would your second choice be?
Those giving a first choice

	Age (Q16)			
	18-35	36-50	51-64	65+
Ron DeSantis	17	28	33	32
Chris Sununu	12	12	10	12
Donald Trump	12	8	11	10
Nikki Haley	3	11	7	10
Vivek Ramaswamy	4	2	6	6
Mike Pence	4	7	4	4
Mike Pompeo	0	2	4	6
Tim Scott	5	6	2	2
Chris Christie	11	1	4	2
Liz Cheney	9	4	3	1
Glenn Youngkin	7	2	1	1
Someone else	3	7	2	4
Undecided	13	10	14	13

Q6. Now, who would your second choice be?
Those giving a first choice

	Born again Christian (Q17)	
	Yes	No
Ron DeSantis	26	33
Chris Sununu	9	13
Donald Trump	10	9
Nikki Haley	9	9
Vivek Ramaswamy	5	5
Mike Pence	6	4
Mike Pompeo	1	5
Tim Scott	5	2
Chris Christie	3	3
Liz Cheney	3	3
Glenn Youngkin	2	1

Someone else	5	3
Undecided	15	12

Q6. Now, who would your second choice be?
Those giving a first choice

	Education (Q18)	
	College degree	Non-college degree
Ron DeSantis	24	35
Chris Sununu	14	10
Donald Trump	10	10
Nikki Haley	11	7
Vivek Ramaswamy	5	5
Mike Pence	3	5
Mike Pompeo	5	3
Tim Scott	5	2
Chris Christie	4	2
Liz Cheney	4	1
Glenn Youngkin	3	1
Someone else	5	3
Undecided	8	16

Q6. Now, who would your second choice be?
Those giving a first choice

	Race (Q19)			
	White	Hispanic	Black	Other
Ron DeSantis	30	61	24	34
Chris Sununu	12	0	11	4
Donald Trump	11	0	0	0
Nikki Haley	8	9	8	10
Vivek Ramaswamy	5	0	11	19
Mike Pence	4	0	10	0
Mike Pompeo	4	0	0	0
Tim Scott	2	12	13	10
Chris Christie	3	0	0	4
Liz Cheney	3	7	0	5
Glenn Youngkin	1	0	12	0
Someone else	3	10	11	4
Undecided	13	0	0	10

Q6. Now, who would your second choice be?
Those giving a first choice

	Propensity to participate (Q2)	
	Definitely	Probably

Ron DeSantis	32	12
Chris Sununu	11	10
Donald Trump	10	4
Nikki Haley	8	16
Vivek Ramaswamy	5	0
Mike Pence	4	4
Mike Pompeo	4	0
Tim Scott	3	6
Chris Christie	2	10
Liz Cheney	3	0
Glenn Youngkin	1	10
Someone else	4	5
Undecided	12	22

Q6. Now, who would your second choice be?
Those giving a first choice

	Political views (Q4)		
	Conservative	Moderate	Liberal
Ron DeSantis	36	14	16
Chris Sununu	9	19	18
Donald Trump	11	9	0
Nikki Haley	8	11	13
Vivek Ramaswamy	5	4	0
Mike Pence	5	2	5
Mike Pompeo	4	2	6
Tim Scott	3	3	4
Chris Christie	2	5	11
Liz Cheney	1	8	5
Glenn Youngkin	1	1	5
Someone else	4	3	4
Undecided	11	20	15

Q6. Now, who would your second choice be?
Those giving a first choice

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Ron DeSantis	30	31
Chris Sununu	10	15
Donald Trump	9	12
Nikki Haley	8	9
Vivek Ramaswamy	6	1
Mike Pence	5	3
Mike Pompeo	4	5
Tim Scott	4	1

Chris Christie	3	2	
Liz Cheney	3	1	
Glenn Youngkin	2	1	
Someone else	4	3	
Undecided	12	17	

Q6. Now, who would your second choice be?
Those giving a first choice

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Ron DeSantis	48	0	16
Chris Sununu	8	10	0
Donald Trump	0	41	7
Nikki Haley	4	15	17
Vivek Ramaswamy	6	5	3
Mike Pence	4	8	6
Mike Pompeo	5	5	2
Tim Scott	2	3	3
Chris Christie	3	1	7
Liz Cheney	0	1	13
Glenn Youngkin	2	1	5
Someone else	5	2	4
Undecided	14	8	17

Q6. Now, who would your second choice be?
Those giving a first choice

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Ron DeSantis	44	14	15
Chris Sununu	8	16	14
Donald Trump	4	21	5
Nikki Haley	5	14	13
Vivek Ramaswamy	5	3	8
Mike Pence	4	6	1
Mike Pompeo	4	4	1
Tim Scott	2	5	2
Chris Christie	3	2	7
Liz Cheney	1	4	10
Glenn Youngkin	2	1	1
Someone else	4	3	3
Undecided	14	8	20

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?

Total Respondents

	Gender (Q15)	
	Male	Female
Donald Trump	49	58
Ron DeSantis	37	29
Undecided	14	13

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Donald Trump	62	52	53	53
Ron DeSantis	22	32	35	34
Undecided	16	16	12	13

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Donald Trump	57	51
Ron DeSantis	35	33
Undecided	8	16

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Donald Trump	41	62
Ron DeSantis	40	29
Undecided	19	10

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Donald Trump	52	75	79	67
Ron DeSantis	34	14	8	24
Undecided	14	11	13	9

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
Donald Trump	54	51
Ron DeSantis	34	22
Undecided	12	27

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Donald Trump	59	34	36
Ron DeSantis	32	37	28
Undecided	8	29	36

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Donald Trump	53	54
Ron DeSantis	33	34
Undecided	14	13

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Donald Trump	93	4	14
Ron DeSantis	2	95	55
Undecided	5	2	31

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Donald Trump	100	0	0
Ron DeSantis	0	100	0
Undecided	0	0	100

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

Gender (Q15)

	Male	Female
Nikki Haley	24	17
Kari Lake	15	17
Tim Scott	9	7
Mike Pompeo	7	7
Mike Pence	6	6
Ben Carson	6	5
Vivek Ramaswamy	4	7
Marjorie Taylor Greene	2	5
Glenn Youngkin	4	2
Kim Reynolds	0	0
Someone else	13	7
Unsure	10	20

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Nikki Haley	13	19	19	25
Kari Lake	15	16	19	14
Tim Scott	19	7	8	7
Mike Pompeo	4	6	6	10
Mike Pence	8	7	5	5
Ben Carson	11	5	3	7
Vivek Ramaswamy	2	6	4	7
Marjorie Taylor Greene	5	6	4	1
Glenn Youngkin	5	5	2	3
Kim Reynolds	4	1	0	0
Someone else	4	13	11	8
Unsure	9	11	18	14

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Nikki Haley	19	22
Kari Lake	16	16
Tim Scott	7	8
Mike Pompeo	6	7
Mike Pence	6	6
Ben Carson	9	3
Vivek Ramaswamy	8	5
Marjorie Taylor Greene	3	4
Glenn Youngkin	4	3

Kim Reynolds	1	0
Someone else	8	11
Unsure	14	15

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Nikki Haley	23	19
Kari Lake	10	20
Tim Scott	11	6
Mike Pompeo	7	7
Mike Pence	4	7
Ben Carson	7	5
Vivek Ramaswamy	6	5
Marjorie Taylor Greene	4	3
Glenn Youngkin	4	2
Kim Reynolds	0	0
Someone else	10	10
Unsure	14	16

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Nikki Haley	21	23	8	10
Kari Lake	16	26	0	40
Tim Scott	8	11	35	5
Mike Pompeo	7	8	24	5
Mike Pence	6	0	10	4
Ben Carson	5	11	0	5
Vivek Ramaswamy	5	7	0	11
Marjorie Taylor Greene	3	11	0	3
Glenn Youngkin	3	5	11	0
Kim Reynolds	0	0	0	0
Someone else	10	0	11	8
Unsure	16	0	0	8

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
Nikki Haley	21	18

Kari Lake	17	2
Tim Scott	8	14
Mike Pompeo	7	6
Mike Pence	6	4
Ben Carson	5	8
Vivek Ramaswamy	5	11
Marjorie Taylor Greene	4	1
Glenn Youngkin	3	7
Kim Reynolds	0	1
Someone else	10	8
Unsure	14	19

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Nikki Haley	20	24	26
Kari Lake	19	6	4
Tim Scott	7	12	3
Mike Pompeo	7	6	9
Mike Pence	7	4	3
Ben Carson	5	6	13
Vivek Ramaswamy	6	4	0
Marjorie Taylor Greene	3	4	12
Glenn Youngkin	3	4	4
Kim Reynolds	0	0	3
Someone else	9	14	8
Unsure	15	16	12

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Nikki Haley	21	20
Kari Lake	15	18
Tim Scott	10	3
Mike Pompeo	7	7
Mike Pence	6	4
Ben Carson	6	3
Vivek Ramaswamy	6	3
Marjorie Taylor Greene	3	5
Glenn Youngkin	3	3
Kim Reynolds	0	0
Someone else	8	17

Unsure	15	15	

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Nikki Haley	14	33	22
Kari Lake	26	8	1
Tim Scott	7	10	11
Mike Pompeo	7	8	9
Mike Pence	5	4	9
Ben Carson	5	6	5
Vivek Ramaswamy	5	5	1
Marjorie Taylor Greene	5	2	0
Glenn Youngkin	4	2	3
Kim Reynolds	0	0	0
Someone else	9	6	15
Unsure	12	15	23

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Nikki Haley	14	30	26
Kari Lake	24	7	7
Tim Scott	7	10	6
Mike Pompeo	6	9	7
Mike Pence	7	5	5
Ben Carson	6	4	4
Vivek Ramaswamy	4	7	5
Marjorie Taylor Greene	5	1	1
Glenn Youngkin	4	1	2
Kim Reynolds	0	0	0
Someone else	8	9	18
Unsure	13	16	19

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Gender (Q15)	
	Male	Female
Mind is made up	46	53
Could be persuaded	51	37
Unsure	3	10

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Age (Q16)			
	18-35	36-50	51-64	65+
Mind is made up	39	59	49	46
Could be persuaded	54	37	47	45
Unsure	6	4	5	9

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Born again Christian (Q17)	
	Yes	No
Mind is made up	58	45
Could be persuaded	35	49
Unsure	7	6

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Education (Q18)	
	College degree	Non-college degree
Mind is made up	40	55
Could be persuaded	53	39
Unsure	7	6

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Race (Q19)			
	White	Hispanic	Black	Other
Mind is made up	49	46	53	58
Could be persuaded	45	54	47	38
Unsure	6	0	0	4

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Propensity to participate (Q2)	
	Definitely	Probably
Mind is made up	50	40
Could be persuaded	44	51
Unsure	6	8

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Political views (Q4)		
	Conservative	Moderate	Liberal
Mind is made up	53	33	55
Could be persuaded	41	59	41
Unsure	6	8	4

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Mind is made up	49	49
Could be persuaded	44	46
Unsure	7	4

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Mind is made up	71	29	20
Could be persuaded	25	66	72
Unsure	4	5	8

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?
Those giving a first choice

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Mind is made up	71	23	19
Could be persuaded	26	69	66
Unsure	3	8	14

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	Gender (Q15)	
	Male	Female
Is competent	20	16
Can beat Joe Biden at the election	18	17
Will stand up against woke values	15	20
Are a true conservative	10	9
Tells it like it is	9	9

Have a conservative stance on gun rights	7	4
Are strong	5	6
Condemned the actions of those on January 6th	4	4
Have a background in business	3	6
Contested whether the 2020 election result was accurate	2	4
Did not contest whether the 2020 election result was accurate	2	2
Come from my state	1	1
Have a conservative stance on abortion	1	1
Have a background in politics	1	0
Are likeable	0	0
Supported the actions of those on January 6th	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
Is competent	21	11	20	22
Can beat Joe Biden at the election	13	18	14	24
Will stand up against woke values	7	18	18	18
Are a true conservative	5	8	9	15
Tells it like it is	14	12	8	8
Have a conservative stance on gun rights	12	4	5	5
Are strong	10	9	4	3
Condemned the actions of those on January 6th	8	4	5	2
Have a background in business	0	5	6	2
Contested whether the 2020 election result was accurate	4	5	3	1
Did not contest whether the 2020 election result was accurate	0	4	2	1
Come from my state	4	1	1	0
Have a conservative stance on abortion	0	0	2	0
Have a background in politics	3	1	0	0
Are likeable	0	0	0	0
Supported the actions of those on January 6th	0	0	0	1

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
Is competent	10	22
Can beat Joe Biden at the election	18	18
Will stand up against woke values	19	16
Are a true conservative	12	10
Tells it like it is	9	9
Have a conservative stance on gun rights	5	5
Are strong	10	4

Condemned the actions of those on January 6th	3	5
Have a background in business	3	5
Contested whether the 2020 election result was accurate	5	2
Did not contest whether the 2020 election result was accurate	2	2
Come from my state	1	1
Have a conservative stance on abortion	2	1
Have a background in politics	2	0
Are likeable	0	0
Supported the actions of those on January 6th	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
Is competent	15	21
Can beat Joe Biden at the election	21	15
Will stand up against woke values	14	20
Are a true conservative	10	10
Tells it like it is	8	10
Have a conservative stance on gun rights	6	5
Are strong	6	5
Condemned the actions of those on January 6th	8	2
Have a background in business	1	6
Contested whether the 2020 election result was accurate	1	4
Did not contest whether the 2020 election result was accurate	4	1
Come from my state	1	1
Have a conservative stance on abortion	1	1
Have a background in politics	1	0
Are likeable	0	0
Supported the actions of those on January 6th	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
Is competent	19	19	13	0
Can beat Joe Biden at the election	19	6	0	8
Will stand up against woke values	17	31	0	19
Are a true conservative	10	6	0	9
Tells it like it is	9	0	31	19
Have a conservative stance on gun rights	5	0	45	9
Are strong	5	8	11	11
Condemned the actions of those on January 6th	4	0	0	8
Have a background in business	4	0	0	0

Contested whether the 2020 election result was accurate	3	12	0	7
Did not contest whether the 2020 election result was accurate	2	0	0	0
Come from my state	1	0	0	0
Have a conservative stance on abortion	1	9	0	0
Have a background in politics	0	9	0	0
Are likeable	0	0	0	0
Supported the actions of those on January 6th	0	0	0	10

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.

Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
Is competent	18	20
Can beat Joe Biden at the election	19	7
Will stand up against woke values	19	4
Are a true conservative	10	10
Tells it like it is	9	10
Have a conservative stance on gun rights	5	15
Are strong	4	15
Condemned the actions of those on January 6th	4	3
Have a background in business	4	2
Contested whether the 2020 election result was accurate	3	0
Did not contest whether the 2020 election result was accurate	2	3
Come from my state	0	8
Have a conservative stance on abortion	1	0
Have a background in politics	0	2
Are likeable	0	2
Supported the actions of those on January 6th	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.

Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
Is competent	16	26	22
Can beat Joe Biden at the election	18	19	10
Will stand up against woke values	19	15	0
Are a true conservative	13	0	4
Tells it like it is	10	7	8
Have a conservative stance on gun rights	6	3	4
Are strong	4	6	20
Condemned the actions of those on January 6th	2	11	12
Have a background in business	5	1	5
Contested whether the 2020 election result was accurate	4	0	0
Did not contest whether the 2020 election result was accurate	1	5	9

Come from my state	0	2	6
Have a conservative stance on abortion	1	0	0
Have a background in politics	0	3	0
Are likeable	0	1	0
Supported the actions of those on January 6th	0	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Is competent	18	21
Can beat Joe Biden at the election	17	19
Will stand up against woke values	17	19
Are a true conservative	10	9
Tells it like it is	10	7
Have a conservative stance on gun rights	6	4
Are strong	6	3
Condemned the actions of those on January 6th	4	6
Have a background in business	4	5
Contested whether the 2020 election result was accurate	3	4
Did not contest whether the 2020 election result was accurate	2	2
Come from my state	1	0
Have a conservative stance on abortion	1	0
Have a background in politics	1	0
Are likeable	0	0
Supported the actions of those on January 6th	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Is competent	12	24	23
Can beat Joe Biden at the election	14	30	31
Will stand up against woke values	20	21	9
Are a true conservative	12	11	4
Tells it like it is	14	2	4
Have a conservative stance on gun rights	6	6	5
Are strong	6	3	0
Condemned the actions of those on January 6th	0	0	22
Have a background in business	6	0	0
Contested whether the 2020 election result was accurate	6	0	0
Did not contest whether the 2020 election result was accurate	0	1	2
Come from my state	1	0	0
Have a conservative stance on abortion	0	2	0

Have a background in politics	1	0	0
Are likeable	0	0	0
Supported the actions of those on January 6th	0	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Is competent	12	22	36
Can beat Joe Biden at the election	13	27	15
Will stand up against woke values	21	16	6
Are a true conservative	11	9	9
Tells it like it is	14	3	4
Have a conservative stance on gun rights	6	6	4
Are strong	7	4	0
Condemned the actions of those on January 6th	0	8	13
Have a background in business	7	0	3
Contested whether the 2020 election result was accurate	5	0	0
Did not contest whether the 2020 election result was accurate	0	2	8
Come from my state	1	0	2
Have a conservative stance on abortion	0	2	0
Have a background in politics	1	1	0
Are likeable	0	0	0
Supported the actions of those on January 6th	0	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	Gender (Q15)	
	Male	Female
Will stand up against woke values	20	14
Can beat Joe Biden at the election	12	16
Is competent	12	15
Tells it like it is	12	13
Are a true conservative	9	6
Are strong	5	10
Have a background in business	5	6
Have a conservative stance on gun rights	6	4
Did not contest whether the 2020 election result was accurate	5	4
Condemned the actions of those on January 6th	3	2
Have a conservative stance on abortion	2	4
Contested whether the 2020 election result was accurate	3	2
Have a background in politics	2	3
Are likeable	2	0
Supported the actions of those on January 6th	1	2

Come from my state	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
Will stand up against woke values	20	14	17	18
Can beat Joe Biden at the election	15	9	15	16
Is competent	4	15	11	19
Tells it like it is	5	16	13	10
Are a true conservative	0	6	7	12
Are strong	4	6	9	7
Have a background in business	6	8	6	3
Have a conservative stance on gun rights	24	6	3	2
Did not contest whether the 2020 election result was accurate	8	3	5	3
Condemned the actions of those on January 6th	0	5	3	1
Have a conservative stance on abortion	5	2	2	4
Contested whether the 2020 election result was accurate	0	3	3	2
Have a background in politics	6	2	3	1
Are likeable	0	2	1	2
Supported the actions of those on January 6th	0	2	1	1
Come from my state	3	1	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
Will stand up against woke values	18	15
Can beat Joe Biden at the election	7	16
Is competent	9	15
Tells it like it is	12	12
Are a true conservative	14	6
Are strong	6	8
Have a background in business	8	5
Have a conservative stance on gun rights	9	4
Did not contest whether the 2020 election result was accurate	3	5
Condemned the actions of those on January 6th	2	3
Have a conservative stance on abortion	3	3
Contested whether the 2020 election result was accurate	3	2
Have a background in politics	5	2
Are likeable	0	2
Supported the actions of those on January 6th	2	1
Come from my state	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
Will stand up against woke values	15	18
Can beat Joe Biden at the election	14	13
Is competent	15	13
Tells it like it is	7	16
Are a true conservative	5	10
Are strong	9	6
Have a background in business	7	5
Have a conservative stance on gun rights	5	6
Did not contest whether the 2020 election result was accurate	8	2
Condemned the actions of those on January 6th	4	2
Have a conservative stance on abortion	2	3
Contested whether the 2020 election result was accurate	2	3
Have a background in politics	4	1
Are likeable	1	2
Supported the actions of those on January 6th	2	1
Come from my state	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
Will stand up against woke values	17	12	16	7
Can beat Joe Biden at the election	14	0	16	28
Is competent	14	0	0	20
Tells it like it is	12	35	11	10
Are a true conservative	7	7	14	11
Are strong	7	0	13	0
Have a background in business	6	7	0	8
Have a conservative stance on gun rights	5	23	15	0
Did not contest whether the 2020 election result was accurate	5	0	0	0
Condemned the actions of those on January 6th	3	0	0	0
Have a conservative stance on abortion	2	0	15	0
Contested whether the 2020 election result was accurate	3	0	0	0
Have a background in politics	2	8	0	0
Are likeable	1	0	0	0
Supported the actions of those on January 6th	1	0	0	17
Come from my state	0	9	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.

	Propensity to participate (Q2)	
	Definitely	Probably
Will stand up against woke values	18	7
Can beat Joe Biden at the election	14	17
Is competent	14	7
Tells it like it is	12	17
Are a true conservative	8	2
Are strong	7	11
Have a background in business	6	4
Have a conservative stance on gun rights	5	4
Did not contest whether the 2020 election result was accurate	4	5
Condemned the actions of those on January 6th	2	6
Have a conservative stance on abortion	2	9
Contested whether the 2020 election result was accurate	2	4
Have a background in politics	2	5
Are likeable	1	0
Supported the actions of those on January 6th	1	0
Come from my state	0	2

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
Will stand up against woke values	20	9	6
Can beat Joe Biden at the election	13	17	7
Is competent	14	13	11
Tells it like it is	11	20	5
Are a true conservative	10	0	0
Are strong	8	5	8
Have a background in business	5	5	11
Have a conservative stance on gun rights	6	3	0
Did not contest whether the 2020 election result was accurate	1	15	10
Condemned the actions of those on January 6th	1	4	15
Have a conservative stance on abortion	4	0	0
Contested whether the 2020 election result was accurate	3	1	8
Have a background in politics	1	4	13
Are likeable	0	4	5
Supported the actions of those on January 6th	2	0	0
Come from my state	0	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

Past caucus attendance (last_primaries)

	Attended in past	First caucus
Will stand up against woke values	17	16
Can beat Joe Biden at the election	12	19
Is competent	14	13
Tells it like it is	12	15
Are a true conservative	8	6
Are strong	9	3
Have a background in business	5	7
Have a conservative stance on gun rights	5	6
Did not contest whether the 2020 election result was accurate	5	3
Condemned the actions of those on January 6th	2	4
Have a conservative stance on abortion	3	1
Contested whether the 2020 election result was accurate	3	2
Have a background in politics	3	1
Are likeable	1	1
Supported the actions of those on January 6th	1	2
Come from my state	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Will stand up against woke values	18	27	6
Can beat Joe Biden at the election	11	23	14
Is competent	13	13	21
Tells it like it is	15	4	9
Are a true conservative	9	11	2
Are strong	8	8	4
Have a background in business	8	3	4
Have a conservative stance on gun rights	7	4	2
Did not contest whether the 2020 election result was accurate	1	0	16
Condemned the actions of those on January 6th	0	0	5
Have a conservative stance on abortion	2	4	3
Contested whether the 2020 election result was accurate	4	0	0
Have a background in politics	1	2	5
Are likeable	0	1	8
Supported the actions of those on January 6th	2	0	0
Come from my state	0	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Will stand up against woke values	15	20	18

Can beat Joe Biden at the election	11	20	13
Is competent	14	15	7
Tells it like it is	15	6	17
Are a true conservative	9	7	2
Are strong	8	6	7
Have a background in business	8	4	0
Have a conservative stance on gun rights	7	4	2
Did not contest whether the 2020 election result was accurate	1	7	14
Condemned the actions of those on January 6th	0	4	10
Have a conservative stance on abortion	4	2	0
Contested whether the 2020 election result was accurate	4	1	0
Have a background in politics	2	2	6
Are likeable	0	2	4
Supported the actions of those on January 6th	2	0	1
Come from my state	1	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Gender (Q15)	
	Male	Female
Is competent	16	15
Will stand up against woke values	12	14
Can beat Joe Biden at the election	11	13
Are strong	10	12
Tells it like it is	9	12
Have a conservative stance on gun rights	11	5
Have a background in business	7	10
Are a true conservative	8	7
Have a conservative stance on abortion	4	2
Have a background in politics	2	3
Did not contest whether the 2020 election result was accurate	2	3
Are likeable	3	0
Condemned the actions of those on January 6th	2	0
Supported the actions of those on January 6th	1	2
Contested whether the 2020 election result was accurate	1	0
Come from my state	0	1

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
Is competent	21	15	18	10
Will stand up against woke values	11	10	14	16
Can beat Joe Biden at the election	7	17	9	14

Are strong	9	8	14	10
Tells it like it is	7	10	9	13
Have a conservative stance on gun rights	5	12	8	7
Have a background in business	8	5	10	9
Are a true conservative	0	7	6	11
Have a conservative stance on abortion	5	4	2	3
Have a background in politics	7	2	2	2
Did not contest whether the 2020 election result was accurate	0	7	2	0
Are likeable	10	1	1	2
Condemned the actions of those on January 6th	0	0	2	2
Supported the actions of those on January 6th	7	1	1	0
Contested whether the 2020 election result was accurate	0	1	1	1
Come from my state	4	0	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
Is competent	14	15
Will stand up against woke values	16	13
Can beat Joe Biden at the election	11	13
Are strong	8	12
Tells it like it is	11	10
Have a conservative stance on gun rights	8	8
Have a background in business	5	9
Are a true conservative	11	7
Have a conservative stance on abortion	6	2
Have a background in politics	4	2
Did not contest whether the 2020 election result was accurate	0	4
Are likeable	2	2
Condemned the actions of those on January 6th	1	1
Supported the actions of those on January 6th	0	2
Contested whether the 2020 election result was accurate	1	1
Come from my state	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
Is competent	19	13
Will stand up against woke values	13	13
Can beat Joe Biden at the election	10	14
Are strong	11	11
Tells it like it is	8	12

Have a conservative stance on gun rights	6	10
Have a background in business	9	8
Are a true conservative	8	7
Have a conservative stance on abortion	4	3
Have a background in politics	2	3
Did not contest whether the 2020 election result was accurate	3	2
Are likeable	3	1
Condemned the actions of those on January 6th	2	1
Supported the actions of those on January 6th	0	2
Contested whether the 2020 election result was accurate	1	1
Come from my state	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
Is competent	16	6	0	0
Will stand up against woke values	13	28	13	19
Can beat Joe Biden at the election	12	25	0	11
Are strong	11	0	16	16
Tells it like it is	10	19	16	17
Have a conservative stance on gun rights	8	0	11	26
Have a background in business	9	0	0	0
Are a true conservative	8	6	14	0
Have a conservative stance on abortion	3	7	15	0
Have a background in politics	3	9	0	0
Did not contest whether the 2020 election result was accurate	3	0	0	0
Are likeable	2	0	15	0
Condemned the actions of those on January 6th	1	0	0	0
Supported the actions of those on January 6th	1	0	0	0
Contested whether the 2020 election result was accurate	1	0	0	10
Come from my state	1	0	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
Is competent	16	5
Will stand up against woke values	14	11
Can beat Joe Biden at the election	12	18
Are strong	12	3
Tells it like it is	10	11
Have a conservative stance on gun rights	9	6
Have a background in business	8	6

Are a true conservative	8	6
Have a conservative stance on abortion	3	8
Have a background in politics	2	8
Did not contest whether the 2020 election result was accurate	2	3
Are likeable	2	4
Condemned the actions of those on January 6th	1	2
Supported the actions of those on January 6th	1	6
Contested whether the 2020 election result was accurate	1	0
Come from my state	0	3

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
Is competent	14	21	11
Will stand up against woke values	15	8	17
Can beat Joe Biden at the election	14	8	8
Are strong	11	10	6
Tells it like it is	11	8	5
Have a conservative stance on gun rights	8	9	9
Have a background in business	7	13	0
Are a true conservative	9	2	0
Have a conservative stance on abortion	4	0	4
Have a background in politics	2	4	10
Did not contest whether the 2020 election result was accurate	2	2	16
Are likeable	1	5	0
Condemned the actions of those on January 6th	0	4	9
Supported the actions of those on January 6th	1	2	5
Contested whether the 2020 election result was accurate	1	1	0
Come from my state	0	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Is competent	15	18
Will stand up against woke values	12	18
Can beat Joe Biden at the election	13	11
Are strong	10	13
Tells it like it is	11	8
Have a conservative stance on gun rights	9	7
Have a background in business	9	5
Are a true conservative	6	11
Have a conservative stance on abortion	4	1

Have a background in politics	3	1
Did not contest whether the 2020 election result was accurate	3	0
Are likeable	2	3
Condemned the actions of those on January 6th	1	2
Supported the actions of those on January 6th	1	2
Contested whether the 2020 election result was accurate	1	0
Come from my state	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.

Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Is competent	12	15	34
Will stand up against woke values	17	16	5
Can beat Joe Biden at the election	14	13	6
Are strong	11	11	4
Tells it like it is	12	10	6
Have a conservative stance on gun rights	10	10	4
Have a background in business	7	7	14
Are a true conservative	7	13	2
Have a conservative stance on abortion	3	3	3
Have a background in politics	0	0	7
Did not contest whether the 2020 election result was accurate	0	2	12
Are likeable	2	0	2
Condemned the actions of those on January 6th	0	0	0
Supported the actions of those on January 6th	1	0	0
Contested whether the 2020 election result was accurate	1	1	0
Come from my state	1	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.

Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Is competent	11	21	20
Will stand up against woke values	16	12	7
Can beat Joe Biden at the election	15	10	8
Are strong	11	11	8
Tells it like it is	11	10	9
Have a conservative stance on gun rights	9	8	4
Have a background in business	7	8	13
Are a true conservative	7	9	7
Have a conservative stance on abortion	5	2	0
Have a background in politics	2	3	5
Did not contest whether the 2020 election result was accurate	0	4	7

Are likeable	2	1	6
Condemned the actions of those on January 6th	1	1	4
Supported the actions of those on January 6th	1	0	4
Contested whether the 2020 election result was accurate	1	1	0
Come from my state	1	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd
Text and In-app only

	Gender (Q15)	
	Male	Female
Will stand up against woke values	47	48
Is competent	48	46
Can beat Joe Biden at the election	42	46
Tells it like it is	30	34
Are a true conservative	26	23
Are strong	19	27
Have a conservative stance on gun rights	24	14
Have a background in business	15	21
Did not contest whether the 2020 election result was accurate	9	8
Condemned the actions of those on January 6th	10	7
Have a conservative stance on abortion	6	7
Contested whether the 2020 election result was accurate	7	6
Have a background in politics	5	5
Are likeable	5	1
Supported the actions of those on January 6th	2	4
Come from my state	2	2

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
Will stand up against woke values	36	41	50	52
Is competent	46	41	49	51
Can beat Joe Biden at the election	35	44	38	53
Tells it like it is	26	38	30	31
Are a true conservative	5	20	22	37
Are strong	23	22	26	20
Have a conservative stance on gun rights	41	23	16	14
Have a background in business	14	18	22	14
Did not contest whether the 2020 election result was accurate	8	14	9	4
Condemned the actions of those on January 6th	8	10	11	4
Have a conservative stance on abortion	5	6	6	7
Contested whether the 2020 election result was accurate	4	9	7	3
Have a background in politics	13	6	5	3

Are likeable	10	3	2	4
Supported the actions of those on January 6th	7	3	3	2
Come from my state	11	2	1	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd

Text and In-app only

	Born again Christian (Q17)	
	Yes	No
Will stand up against woke values	52	45
Is competent	33	52
Can beat Joe Biden at the election	35	46
Tells it like it is	32	32
Are a true conservative	35	22
Are strong	23	23
Have a conservative stance on gun rights	23	17
Have a background in business	16	19
Did not contest whether the 2020 election result was accurate	5	11
Condemned the actions of those on January 6th	7	10
Have a conservative stance on abortion	10	5
Contested whether the 2020 election result was accurate	10	5
Have a background in politics	10	4
Are likeable	2	4
Supported the actions of those on January 6th	2	3
Come from my state	3	1

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd

Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
Will stand up against woke values	42	51
Is competent	49	46
Can beat Joe Biden at the election	45	42
Tells it like it is	24	38
Are a true conservative	23	26
Are strong	25	22
Have a conservative stance on gun rights	17	21
Have a background in business	18	18
Did not contest whether the 2020 election result was accurate	15	4
Condemned the actions of those on January 6th	13	5
Have a conservative stance on abortion	6	7
Contested whether the 2020 election result was accurate	4	8
Have a background in politics	8	4
Are likeable	4	3
Supported the actions of those on January 6th	2	4

Come from my state	3	1

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
Will stand up against woke values	47	63	29	45
Is competent	49	25	13	20
Can beat Joe Biden at the election	44	32	16	48
Tells it like it is	31	54	58	46
Are a true conservative	25	19	14	20
Are strong	23	8	40	28
Have a conservative stance on gun rights	17	23	71	34
Have a background in business	19	7	0	8
Did not contest whether the 2020 election result was accurate	9	0	0	0
Condemned the actions of those on January 6th	9	0	0	8
Have a conservative stance on abortion	6	16	15	0
Contested whether the 2020 election result was accurate	6	12	0	16
Have a background in politics	5	17	0	0
Are likeable	3	0	15	0
Supported the actions of those on January 6th	2	0	0	26
Come from my state	2	9	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
Will stand up against woke values	50	22
Is competent	49	32
Can beat Joe Biden at the election	44	43
Tells it like it is	31	38
Are a true conservative	25	16
Are strong	22	29
Have a conservative stance on gun rights	19	24
Have a background in business	19	13
Did not contest whether the 2020 election result was accurate	9	11
Condemned the actions of those on January 6th	8	11
Have a conservative stance on abortion	6	13
Contested whether the 2020 election result was accurate	7	4
Have a background in politics	4	14
Are likeable	3	6
Supported the actions of those on January 6th	2	6
Come from my state	1	10

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
Will stand up against woke values	54	31	23
Is competent	44	60	44
Can beat Joe Biden at the election	44	45	26
Tells it like it is	32	35	18
Are a true conservative	32	2	4
Are strong	23	20	34
Have a conservative stance on gun rights	21	15	13
Have a background in business	18	19	16
Did not contest whether the 2020 election result was accurate	3	22	35
Condemned the actions of those on January 6th	3	19	35
Have a conservative stance on abortion	8	0	4
Contested whether the 2020 election result was accurate	7	2	8
Have a background in politics	3	10	23
Are likeable	1	10	5
Supported the actions of those on January 6th	3	2	5
Come from my state	1	4	6

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Will stand up against woke values	46	53
Is competent	46	53
Can beat Joe Biden at the election	42	49
Tells it like it is	33	30
Are a true conservative	24	26
Are strong	24	18
Have a conservative stance on gun rights	20	17
Have a background in business	19	16
Did not contest whether the 2020 election result was accurate	10	5
Condemned the actions of those on January 6th	7	12
Have a conservative stance on abortion	8	2
Contested whether the 2020 election result was accurate	6	6
Have a background in politics	6	3
Are likeable	3	4
Supported the actions of those on January 6th	2	5
Come from my state	2	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd

Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Will stand up against woke values	54	64	21
Is competent	37	52	77
Can beat Joe Biden at the election	38	66	51
Tells it like it is	42	16	20
Are a true conservative	28	36	9
Are strong	25	22	8
Have a conservative stance on gun rights	23	20	12
Have a background in business	21	10	18
Did not contest whether the 2020 election result was accurate	2	3	30
Condemned the actions of those on January 6th	1	0	27
Have a conservative stance on abortion	6	9	3
Contested whether the 2020 election result was accurate	10	1	0
Have a background in politics	2	2	11
Are likeable	2	1	9
Supported the actions of those on January 6th	3	0	0
Come from my state	2	0	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd

Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Will stand up against woke values	51	48	31
Is competent	37	58	64
Can beat Joe Biden at the election	38	56	36
Tells it like it is	40	19	31
Are a true conservative	26	25	17
Are strong	26	21	14
Have a conservative stance on gun rights	22	18	9
Have a background in business	22	12	16
Did not contest whether the 2020 election result was accurate	1	13	29
Condemned the actions of those on January 6th	1	13	27
Have a conservative stance on abortion	8	6	0
Contested whether the 2020 election result was accurate	10	2	0
Have a background in politics	4	6	11
Are likeable	2	3	10
Supported the actions of those on January 6th	4	0	5
Come from my state	3	0	2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.

Text and In-app only

Gender (Q15)

	Male	Female
0 - Not at all (0.)	6	1
1 (1.)	1	2
2 (2.)	2	5
3 (3.)	2	2
4 (4.)	1	3
5 (5.)	7	10
6 (6.)	5	4
7 (7.)	9	6
8 (8.)	12	9
9 (9.)	10	11
10 - A great deal (10.)	46	47
% Positive (7-10)	76	73
% Negative (0-3)	11	11
NET score: % Positive minus % Negative	65	62
Median	9	9
Base for stats	215	194
Mean Score	7.8	7.83
Standard Deviation	2.92	2.8
Error Variance	0.04	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	4	3	4
1 (1.)	0	4	1	1
2 (2.)	5	6	4	1
3 (3.)	0	4	1	2
4 (4.)	0	3	2	2
5 (5.)	10	9	11	3
6 (6.)	16	4	2	5
7 (7.)	15	13	5	4
8 (8.)	9	8	11	12
9 (9.)	9	11	8	13
10 - A great deal (10.)	28	34	52	53
% Positive (7-10)	61	66	77	82
% Negative (0-3)	13	18	8	8
NET score: % Positive minus % Negative	47	49	69	74
Median	7	8	10	10
Base for stats	30	99	164	115
Mean Score	6.92	7.03	8.09	8.35
Standard Deviation	3	3.13	2.72	2.6

Error Variance	0.4	0.1	0.05	0.06	

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	2	4
1 (1.)	1	2
2 (2.)	1	5
3 (3.)	2	2
4 (4.)	0	2
5 (5.)	6	9
6 (6.)	5	4
7 (7.)	11	6
8 (8.)	15	10
9 (9.)	14	9
10 - A great deal (10.)	43	47
% Positive (7-10)	83	72
% Negative (0-3)	6	12
NET score: % Positive minus % Negative	76	60
Median	9	9
Base for stats	103	285
Mean Score	8.2	7.7
Standard Deviation	2.38	2.98
Error Variance	0.06	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	6	2
1 (1.)	1	2
2 (2.)	3	5
3 (3.)	2	1
4 (4.)	1	2
5 (5.)	9	8
6 (6.)	8	2
7 (7.)	10	6
8 (8.)	14	8
9 (9.)	12	9
10 - A great deal (10.)	35	54
% Positive (7-10)	70	78

% Negative (0-3)	12	10
NET score: % Positive minus % Negative	58	68
Median	8	10
Base for stats	169	239
Mean Score	7.43	8.09
Standard Deviation	2.93	2.79
Error Variance	0.05	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	4	0	0	0
1 (1.)	2	0	0	0
2 (2.)	4	0	0	0
3 (3.)	2	0	0	0
4 (4.)	2	0	0	7
5 (5.)	8	20	0	8
6 (6.)	3	7	54	9
7 (7.)	8	8	0	0
8 (8.)	11	17	13	0
9 (9.)	11	0	16	0
10 - A great deal (10.)	46	48	16	77
% Positive (7-10)	75	72	46	77
% Negative (0-3)	11	0	0	0
NET score: % Positive minus % Negative	64	72	46	77
Median	9	8	6	10
Base for stats	382	10	10	7
Mean Score	7.8	8.12	7.4	8.85
Standard Deviation	2.91	2.14	1.71	2.29
Error Variance	0.02	0.4	0.43	0.48

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	4	0
1 (1.)	2	0
2 (2.)	4	7
3 (3.)	2	2
4 (4.)	2	2
5 (5.)	7	20
6 (6.)	4	12

7 (7.)	7	9
8 (8.)	10	12
9 (9.)	10	11
10 - A great deal (10.)	48	25
% Positive (7-10)	76	57
% Negative (0-3)	11	9
NET score: % Positive minus % Negative	65	48
Median	9	7
Base for stats	371	37
Mean Score	7.89	7.07
Standard Deviation	2.89	2.48
Error Variance	0.02	0.19

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	1	8	18
1 (1.)	1	2	0
2 (2.)	4	3	12
3 (3.)	1	4	0
4 (4.)	1	5	0
5 (5.)	6	13	12
6 (6.)	3	11	5
7 (7.)	6	6	32
8 (8.)	11	11	8
9 (9.)	11	8	6
10 - A great deal (10.)	54	30	5
% Positive (7-10)	82	55	52
% Negative (0-3)	8	16	31
NET score: % Positive minus % Negative	74	38	21
Median	10	7	7
Base for stats	301	87	20
Mean Score	8.32	6.68	5.15
Standard Deviation	2.53	3.18	3.24
Error Variance	0.02	0.13	0.54

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	4	2

1 (1.)	1	2
2 (2.)	4	4
3 (3.)	2	0
4 (4.)	2	2
5 (5.)	7	11
6 (6.)	5	1
7 (7.)	6	11
8 (8.)	11	8
9 (9.)	11	9
10 - A great deal (10.)	45	49
% Positive (7-10)	74	77
% Negative (0-3)	11	8
NET score: % Positive minus % Negative	62	68
Median	9	9
Base for stats	313	95
Mean Score	7.78	7.93
Standard Deviation	2.9	2.75
Error Variance	0.03	0.09

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	2	0	9
1 (1.)	2	0	0
2 (2.)	3	0	11
3 (3.)	2	0	0
4 (4.)	2	0	2
5 (5.)	5	5	15
6 (6.)	5	0	5
7 (7.)	7	2	14
8 (8.)	10	17	8
9 (9.)	10	18	8
10 - A great deal (10.)	51	59	28
% Positive (7-10)	78	95	58
% Negative (0-3)	10	0	20
NET score: % Positive minus % Negative	68	95	39
Median	10	10	7
Base for stats	218	70	44
Mean Score	8.08	9.19	6.52
Standard Deviation	2.7	1.26	3.3
Error Variance	0.04	0.02	0.26

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	2	1	20
1 (1.)	2	1	0
2 (2.)	4	2	8
3 (3.)	2	1	0
4 (4.)	2	2	2
5 (5.)	6	10	14
6 (6.)	6	4	0
7 (7.)	7	8	8
8 (8.)	11	13	3
9 (9.)	10	12	8
10 - A great deal (10.)	49	45	37
% Positive (7-10)	77	78	57
% Negative (0-3)	10	5	28
NET score: % Positive minus % Negative	67	73	29
Median	9	9	7
Base for stats	225	131	53
Mean Score	8.02	8.12	6.18
Standard Deviation	2.69	2.38	3.97
Error Variance	0.03	0.04	0.33

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	75	73
1 (1.)	3	3
2 (2.)	2	1
3 (3.)	2	0
4 (4.)	1	2
5 (5.)	5	7
6 (6.)	1	4
7 (7.)	3	3
8 (8.)	1	3
9 (9.)	4	3
10 - A great deal (10.)	3	3
% Positive (7-10)	12	11
% Negative (0-3)	80	76
NET score: % Positive minus % Negative	-69	-66

Median	0	0
Base for stats	215	194
Mean Score	1.51	1.61
Standard Deviation	2.98	2.96
Error Variance	0.04	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	39	69	81	77
1 (1.)	4	3	1	3
2 (2.)	0	1	1	2
3 (3.)	0	1	1	2
4 (4.)	9	0	2	2
5 (5.)	12	3	7	5
6 (6.)	4	5	1	2
7 (7.)	5	7	1	1
8 (8.)	3	3	1	1
9 (9.)	12	5	0	4
10 - A great deal (10.)	13	4	2	1
% Positive (7-10)	33	18	6	7
% Negative (0-3)	43	74	84	84
NET score: % Positive minus % Negative	-10	-55	-79	-77
Median	4	0	0	0
Base for stats	30	99	164	115
Mean Score	4.16	2.04	1.05	1.18
Standard Deviation	3.99	3.38	2.43	2.57
Error Variance	0.7	0.12	0.04	0.06

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	66	78
1 (1.)	2	2
2 (2.)	1	1
3 (3.)	0	1
4 (4.)	0	2
5 (5.)	2	7
6 (6.)	5	2
7 (7.)	6	2
8 (8.)	5	1

	7	2
9 (9.)	7	2
10 - A great deal (10.)	7	1
% Positive (7-10)	25	6
% Negative (0-3)	68	82
NET score: % Positive minus % Negative	-43	-76
Median	0	0
Base for stats	103	285
Mean Score	2.6	1.17
Standard Deviation	3.85	2.46
Error Variance	0.15	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	69	77
1 (1.)	4	2
2 (2.)	1	1
3 (3.)	1	1
4 (4.)	2	2
5 (5.)	4	8
6 (6.)	4	2
7 (7.)	4	2
8 (8.)	4	0
9 (9.)	6	1
10 - A great deal (10.)	2	4
% Positive (7-10)	16	8
% Negative (0-3)	75	81
NET score: % Positive minus % Negative	-59	-74
Median	0	0
Base for stats	169	239
Mean Score	1.91	1.31
Standard Deviation	3.26	2.72
Error Variance	0.06	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	75	42	29	92
1 (1.)	3	6	0	8
2 (2.)	1	0	0	0

3 (3.)	1	0	0	0
4 (4.)	1	0	15	0
5 (5.)	6	12	15	0
6 (6.)	3	0	0	0
7 (7.)	2	32	0	0
8 (8.)	2	9	0	0
9 (9.)	3	0	14	0
10 - A great deal (10.)	3	0	27	0
% Positive (7-10)	10	40	41	0
% Negative (0-3)	80	48	29	100
NET score: % Positive minus % Negative	-70	-8	12	-100
Median	0	5	5	0
Base for stats	382	10	10	7
Mean Score	1.44	3.56	5.31	0.08
Standard Deviation	2.86	3.56	4.28	0.3
Error Variance	0.02	1.11	2.65	0.01

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	77	37
1 (1.)	3	0
2 (2.)	1	0
3 (3.)	1	0
4 (4.)	1	4
5 (5.)	5	15
6 (6.)	2	7
7 (7.)	2	13
8 (8.)	2	6
9 (9.)	3	9
10 - A great deal (10.)	2	9
% Positive (7-10)	9	38
% Negative (0-3)	83	37
NET score: % Positive minus % Negative	-74	1
Median	0	5
Base for stats	371	37
Mean Score	1.27	4.44
Standard Deviation	2.72	3.77
Error Variance	0.02	0.43

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	77	69	40
1 (1.)	3	1	0
2 (2.)	1	1	0
3 (3.)	1	0	0
4 (4.)	1	6	0
5 (5.)	7	2	12
6 (6.)	2	3	9
7 (7.)	2	3	13
8 (8.)	0	7	8
9 (9.)	2	7	12
10 - A great deal (10.)	3	1	5
% Positive (7-10)	7	18	38
% Negative (0-3)	83	71	40
NET score: % Positive minus % Negative	-76	-53	-2
Median	0	0	5
Base for stats	301	87	20
Mean Score	1.23	2.05	4.31
Standard Deviation	2.67	3.33	3.86
Error Variance	0.02	0.14	0.77

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.

Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	72	80
1 (1.)	3	1
2 (2.)	1	1
3 (3.)	1	2
4 (4.)	2	2
5 (5.)	5	10
6 (6.)	3	0
7 (7.)	3	1
8 (8.)	3	0
9 (9.)	4	1
10 - A great deal (10.)	3	2
% Positive (7-10)	13	4
% Negative (0-3)	77	84
NET score: % Positive minus % Negative	-63	-80
Median	0	0
Base for stats	313	95

Mean Score	1.72	1.02
Standard Deviation	3.12	2.33
Error Variance	0.03	0.07

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	70	84	85
1 (1.)	3	4	3
2 (2.)	2	0	0
3 (3.)	0	2	0
4 (4.)	2	2	0
5 (5.)	5	6	8
6 (6.)	4	0	0
7 (7.)	3	0	0
8 (8.)	2	0	0
9 (9.)	5	0	4
10 - A great deal (10.)	5	1	0
% Positive (7-10)	14	1	4
% Negative (0-3)	75	91	88
NET score: % Positive minus % Negative	-61	-90	-84
Median	0	0	0
Base for stats	218	70	44
Mean Score	1.89	0.59	0.81
Standard Deviation	3.28	1.66	2.21
Error Variance	0.05	0.04	0.12

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	68	81	79
1 (1.)	3	2	1
2 (2.)	2	1	2
3 (3.)	1	1	2
4 (4.)	2	2	0
5 (5.)	6	5	10
6 (6.)	4	1	0
7 (7.)	4	2	2
8 (8.)	2	1	3
9 (9.)	5	2	2
10 - A great deal (10.)	5	1	0

% Positive (7-10)	15	6	7
% Negative (0-3)	74	85	83
NET score: % Positive minus % Negative	-58	-79	-77
Median	0	0	0
Base for stats	225	131	53
Mean Score	1.98	1.01	1.14
Standard Deviation	3.31	2.39	2.43
Error Variance	0.05	0.05	0.12

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	4	2
1 (1.)	1	2
2 (2.)	0	0
3 (3.)	1	2
4 (4.)	1	2
5 (5.)	6	7
6 (6.)	4	4
7 (7.)	8	6
8 (8.)	12	14
9 (9.)	16	8
10 - A great deal (10.)	47	53
% Positive (7-10)	83	81
% Negative (0-3)	6	6
NET score: % Positive minus % Negative	77	75
Median	9	10
Base for stats	215	194
Mean Score	8.27	8.3
Standard Deviation	2.51	2.49
Error Variance	0.03	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	10	2	3	3
1 (1.)	0	1	2	1
2 (2.)	0	0	0	1
3 (3.)	0	3	1	1
4 (4.)	0	1	2	1

5 (5.)	4	9	6	6
6 (6.)	17	5	2	2
7 (7.)	19	11	5	4
8 (8.)	20	14	14	10
9 (9.)	3	16	11	12
10 - A great deal (10.)	29	38	54	59
% Positive (7-10)	70	79	85	85
% Negative (0-3)	10	6	5	6
NET score: % Positive minus % Negative	60	73	79	79
Median	8	9	10	10
Base for stats	30	99	164	115
Mean Score	7.18	8.02	8.45	8.56
Standard Deviation	2.87	2.37	2.45	2.49
Error Variance	0.36	0.06	0.04	0.06

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	2	4
1 (1.)	1	2
2 (2.)	0	0
3 (3.)	1	1
4 (4.)	0	2
5 (5.)	4	7
6 (6.)	3	3
7 (7.)	7	7
8 (8.)	21	12
9 (9.)	13	12
10 - A great deal (10.)	48	50
% Positive (7-10)	89	81
% Negative (0-3)	5	7
NET score: % Positive minus % Negative	84	74
Median	9	10
Base for stats	103	285
Mean Score	8.52	8.2
Standard Deviation	2.18	2.63
Error Variance	0.05	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

Education (Q18)

	College degree	Non-college degree
0 - Not at all (0.)	5	2
1 (1.)	0	3
2 (2.)	0	0
3 (3.)	1	1
4 (4.)	1	2
5 (5.)	7	6
6 (6.)	4	3
7 (7.)	8	7
8 (8.)	13	14
9 (9.)	14	11
10 - A great deal (10.)	47	51
% Positive (7-10)	81	83
% Negative (0-3)	7	6
NET score: % Positive minus % Negative	75	77
Median	9	10
Base for stats	169	239
Mean Score	8.18	8.35
Standard Deviation	2.6	2.42
Error Variance	0.04	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	3	0	0	0
1 (1.)	2	0	0	0
2 (2.)	0	0	0	0
3 (3.)	1	0	0	0
4 (4.)	1	0	0	0
5 (5.)	6	0	14	15
6 (6.)	3	8	15	0
7 (7.)	7	7	31	0
8 (8.)	13	34	0	0
9 (9.)	12	9	16	17
10 - A great deal (10.)	50	42	24	68
% Positive (7-10)	82	92	71	85
% Negative (0-3)	7	0	0	0
NET score: % Positive minus % Negative	76	92	71	85
Median	10	9	7	10
Base for stats	382	10	10	7
Mean Score	8.28	8.7	7.61	9.09
Standard Deviation	2.54	1.37	1.87	1.88

Error Variance	0.02	0.16	0.51	0.33

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	4	0
1 (1.)	2	0
2 (2.)	0	0
3 (3.)	1	0
4 (4.)	1	5
5 (5.)	6	11
6 (6.)	3	13
7 (7.)	6	18
8 (8.)	13	20
9 (9.)	13	7
10 - A great deal (10.)	52	26
% Positive (7-10)	84	71
% Negative (0-3)	7	0
NET score: % Positive minus % Negative	77	71
Median	10	8
Base for stats	371	37
Mean Score	8.35	7.62
Standard Deviation	2.54	1.89
Error Variance	0.02	0.11

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	1	10	4
1 (1.)	1	3	0
2 (2.)	0	0	0
3 (3.)	1	1	0
4 (4.)	1	1	5
5 (5.)	6	8	7
6 (6.)	3	3	18
7 (7.)	6	8	14
8 (8.)	11	19	21
9 (9.)	12	12	9
10 - A great deal (10.)	56	34	21
% Positive (7-10)	86	73	66

% Negative (0-3)	4	15	4
NET score: % Positive minus % Negative	82	59	61
Median	10	8	8
Base for stats	301	87	20
Mean Score	8.65	7.26	7.24
Standard Deviation	2.13	3.26	2.39
Error Variance	0.02	0.13	0.3

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	3	5
1 (1.)	2	1
2 (2.)	0	0
3 (3.)	1	1
4 (4.)	2	0
5 (5.)	7	5
6 (6.)	4	2
7 (7.)	7	7
8 (8.)	15	9
9 (9.)	11	15
10 - A great deal (10.)	48	54
% Positive (7-10)	82	85
% Negative (0-3)	6	8
NET score: % Positive minus % Negative	76	77
Median	9	10
Base for stats	313	95
Mean Score	8.25	8.39
Standard Deviation	2.45	2.65
Error Variance	0.02	0.09

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	1	0	10
1 (1.)	2	0	0
2 (2.)	0	0	0
3 (3.)	1	0	2
4 (4.)	2	0	0
5 (5.)	7	0	11
6 (6.)	3	0	5

	Donald Trump	Ron DeSantis	Undecided
7 (7.)	7	4	8
8 (8.)	15	9	13
9 (9.)	12	16	12
10 - A great deal (10.)	49	71	40
% Positive (7-10)	83	100	72
% Negative (0-3)	5	0	12
NET score: % Positive minus % Negative	78	100	60
Median	9	10	9
Base for stats	218	70	44
Mean Score	8.35	9.53	7.51
Standard Deviation	2.31	0.84	3.15
Error Variance	0.03	0.01	0.24

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	1	2	15
1 (1.)	1	1	3
2 (2.)	0	0	0
3 (3.)	1	1	0
4 (4.)	2	1	2
5 (5.)	8	2	10
6 (6.)	5	1	5
7 (7.)	8	7	3
8 (8.)	14	12	12
9 (9.)	11	16	7
10 - A great deal (10.)	47	57	43
% Positive (7-10)	80	92	66
% Negative (0-3)	5	4	17
NET score: % Positive minus % Negative	76	88	49
Median	9	10	9
Base for stats	225	131	53
Mean Score	8.24	8.85	7.07
Standard Deviation	2.31	2.03	3.65
Error Variance	0.03	0.03	0.28

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	9	5

1 (1.)	0	3
2 (2.)	2	4
3 (3.)	2	3
4 (4.)	2	1
5 (5.)	19	17
6 (6.)	7	8
7 (7.)	12	11
8 (8.)	18	14
9 (9.)	9	13
10 - A great deal (10.)	20	23
% Positive (7-10)	59	61
% Negative (0-3)	13	14
NET score: % Positive minus % Negative	46	47
Median	7	7
Base for stats	215	194
Mean Score	6.65	6.86
Standard Deviation	2.91	2.87
Error Variance	0.04	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	14	7	6	6
1 (1.)	0	1	2	2
2 (2.)	0	2	3	5
3 (3.)	4	2	2	2
4 (4.)	8	1	1	2
5 (5.)	16	18	19	17
6 (6.)	20	10	6	3
7 (7.)	17	13	10	9
8 (8.)	0	16	16	19
9 (9.)	18	15	8	11
10 - A great deal (10.)	3	15	28	24
% Positive (7-10)	38	58	62	63
% Negative (0-3)	18	13	12	14
NET score: % Positive minus % Negative	20	46	50	49
Median	6	7	8	8
Base for stats	30	99	164	115
Mean Score	5.56	6.63	6.96	6.86
Standard Deviation	2.84	2.8	2.89	2.95
Error Variance	0.35	0.08	0.05	0.08

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	3	7
1 (1.)	3	1
2 (2.)	1	4
3 (3.)	1	3
4 (4.)	1	2
5 (5.)	10	20
6 (6.)	9	5
7 (7.)	12	12
8 (8.)	13	16
9 (9.)	17	10
10 - A great deal (10.)	30	20
% Positive (7-10)	71	58
% Negative (0-3)	8	15
NET score: % Positive minus % Negative	63	42
Median	8	7
Base for stats	103	285
Mean Score	7.53	6.55
Standard Deviation	2.64	2.93
Error Variance	0.07	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	6	7
1 (1.)	1	2
2 (2.)	1	4
3 (3.)	1	3
4 (4.)	2	2
5 (5.)	14	20
6 (6.)	9	6
7 (7.)	12	11
8 (8.)	18	14
9 (9.)	14	9
10 - A great deal (10.)	21	22
% Positive (7-10)	65	56
% Negative (0-3)	9	16
NET score: % Positive minus % Negative	56	40

Median	8	7
Base for stats	169	239
Mean Score	7.07	6.52
Standard Deviation	2.69	3.01
Error Variance	0.04	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	7	10	0	0
1 (1.)	2	0	0	0
2 (2.)	3	0	0	0
3 (3.)	2	6	0	10
4 (4.)	2	0	15	0
5 (5.)	17	21	33	17
6 (6.)	7	8	15	7
7 (7.)	12	20	0	0
8 (8.)	16	7	27	9
9 (9.)	11	18	0	28
10 - A great deal (10.)	22	9	11	30
% Positive (7-10)	60	55	38	67
% Negative (0-3)	14	16	0	10
NET score: % Positive minus % Negative	47	39	38	57
Median	7	7	6	9
Base for stats	382	10	10	7
Mean Score	6.75	6.26	6.36	7.76
Standard Deviation	2.92	2.98	2	2.57
Error Variance	0.02	0.77	0.58	0.61

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	7	4
1 (1.)	1	4
2 (2.)	3	0
3 (3.)	2	2
4 (4.)	1	6
5 (5.)	19	7
6 (6.)	5	25
7 (7.)	11	13
8 (8.)	16	15

9 (9.)	12	7
10 - A great deal (10.)	22	18
% Positive (7-10)	60	53
% Negative (0-3)	14	9
NET score: % Positive minus % Negative	47	44
Median	7	7
Base for stats	371	37
Mean Score	6.75	6.69
Standard Deviation	2.93	2.56
Error Variance	0.02	0.2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	4	16	0
1 (1.)	1	2	7
2 (2.)	3	3	0
3 (3.)	2	3	0
4 (4.)	2	3	0
5 (5.)	21	11	5
6 (6.)	5	11	26
7 (7.)	11	12	14
8 (8.)	17	16	0
9 (9.)	11	11	16
10 - A great deal (10.)	23	14	31
% Positive (7-10)	62	52	62
% Negative (0-3)	11	24	7
NET score: % Positive minus % Negative	51	28	55
Median	8	7	7
Base for stats	301	87	20
Mean Score	6.95	5.88	7.48
Standard Deviation	2.72	3.36	2.57
Error Variance	0.03	0.14	0.34

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	6	10
1 (1.)	1	3
2 (2.)	3	4

3 (3.)	3	1
4 (4.)	2	1
5 (5.)	18	19
6 (6.)	8	4
7 (7.)	11	11
8 (8.)	16	16
9 (9.)	11	12
10 - A great deal (10.)	22	20
% Positive (7-10)	60	58
% Negative (0-3)	12	18
NET score: % Positive minus % Negative	48	41
Median	7	7
Base for stats	313	95
Mean Score	6.84	6.44
Standard Deviation	2.8	3.18
Error Variance	0.03	0.12

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	6	4	18
1 (1.)	2	1	0
2 (2.)	3	3	5
3 (3.)	3	2	0
4 (4.)	3	0	0
5 (5.)	17	18	25
6 (6.)	8	2	5
7 (7.)	13	14	2
8 (8.)	16	16	12
9 (9.)	12	14	10
10 - A great deal (10.)	18	27	24
% Positive (7-10)	59	70	48
% Negative (0-3)	14	10	22
NET score: % Positive minus % Negative	45	60	26
Median	7	8	6
Base for stats	218	70	44
Mean Score	6.63	7.29	6.03
Standard Deviation	2.84	2.72	3.59
Error Variance	0.04	0.11	0.31

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	7	4	11
1 (1.)	2	2	0
2 (2.)	3	3	2
3 (3.)	3	2	0
4 (4.)	2	1	2
5 (5.)	17	18	24
6 (6.)	8	4	10
7 (7.)	13	9	9
8 (8.)	16	19	6
9 (9.)	12	13	4
10 - A great deal (10.)	17	26	32
% Positive (7-10)	58	67	51
% Negative (0-3)	15	11	13
NET score: % Positive minus % Negative	43	56	38
Median	7	8	7
Base for stats	225	131	53
Mean Score	6.53	7.2	6.56
Standard Deviation	2.88	2.75	3.22
Error Variance	0.04	0.06	0.21

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	4	4
1 (1.)	0	1
2 (2.)	1	0
3 (3.)	1	3
4 (4.)	1	1
5 (5.)	14	15
6 (6.)	3	6
7 (7.)	9	10
8 (8.)	20	12
9 (9.)	10	16
10 - A great deal (10.)	38	31
% Positive (7-10)	77	70
% Negative (0-3)	5	8
NET score: % Positive minus % Negative	72	62
Median	8	8
Base for stats	215	194

Mean Score	7.89	7.53
Standard Deviation	2.44	2.62
Error Variance	0.03	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	13	5	1	3
1 (1.)	0	1	1	0
2 (2.)	0	1	0	0
3 (3.)	4	0	2	3
4 (4.)	4	1	1	1
5 (5.)	4	18	16	12
6 (6.)	11	5	3	5
7 (7.)	15	10	8	11
8 (8.)	8	17	19	14
9 (9.)	15	14	12	12
10 - A great deal (10.)	26	28	38	39
% Positive (7-10)	65	69	76	76
% Negative (0-3)	17	7	4	6
NET score: % Positive minus % Negative	48	62	72	69
Median	7	8	8	9
Base for stats	30	99	164	115
Mean Score	6.81	7.41	7.96	7.87
Standard Deviation	3.31	2.64	2.28	2.49
Error Variance	0.48	0.07	0.03	0.06

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	5	3
1 (1.)	1	0
2 (2.)	0	0
3 (3.)	0	3
4 (4.)	0	1
5 (5.)	8	16
6 (6.)	6	4
7 (7.)	7	10
8 (8.)	20	16
9 (9.)	15	13
10 - A great deal (10.)	39	33

% Positive (7-10)	80	72
% Negative (0-3)	6	7
NET score: % Positive minus % Negative	74	65
Median	9	8
Base for stats	103	285
Mean Score	8.03	7.6
Standard Deviation	2.54	2.54
Error Variance	0.06	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	3	4
1 (1.)	0	1
2 (2.)	1	0
3 (3.)	1	3
4 (4.)	0	2
5 (5.)	16	13
6 (6.)	6	3
7 (7.)	10	9
8 (8.)	18	15
9 (9.)	17	10
10 - A great deal (10.)	28	40
% Positive (7-10)	73	74
% Negative (0-3)	5	8
NET score: % Positive minus % Negative	68	66
Median	8	8
Base for stats	169	239
Mean Score	7.66	7.76
Standard Deviation	2.37	2.64
Error Variance	0.03	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	4	0	0	0
1 (1.)	1	0	0	0
2 (2.)	0	0	0	0
3 (3.)	2	0	0	0
4 (4.)	1	0	0	0

5 (5.)	14	0	33	8
6 (6.)	4	17	0	0
7 (7.)	9	38	15	0
8 (8.)	16	9	52	0
9 (9.)	13	0	0	32
10 - A great deal (10.)	35	36	0	60
% Positive (7-10)	73	83	67	92
% Negative (0-3)	7	0	0	0
NET score: % Positive minus % Negative	66	83	67	92
Median	8	7	8	10
Base for stats	382	10	10	7
Mean Score	7.7	8.01	6.87	9.27
Standard Deviation	2.58	1.67	1.42	1.46
Error Variance	0.02	0.24	0.29	0.2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	4	0
1 (1.)	1	0
2 (2.)	0	3
3 (3.)	2	4
4 (4.)	1	2
5 (5.)	15	9
6 (6.)	3	15
7 (7.)	10	8
8 (8.)	16	18
9 (9.)	12	19
10 - A great deal (10.)	36	23
% Positive (7-10)	74	68
% Negative (0-3)	6	7
NET score: % Positive minus % Negative	68	61
Median	8	8
Base for stats	371	37
Mean Score	7.73	7.57
Standard Deviation	2.56	2.21
Error Variance	0.02	0.15

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

Political views (Q4)

	Conservative	Moderate	Liberal
0 - Not at all (0.)	3	7	4
1 (1.)	0	2	0
2 (2.)	0	0	0
3 (3.)	1	3	7
4 (4.)	1	1	6
5 (5.)	14	17	15
6 (6.)	3	8	16
7 (7.)	9	14	11
8 (8.)	17	11	20
9 (9.)	13	15	5
10 - A great deal (10.)	39	24	17
% Positive (7-10)	78	64	53
% Negative (0-3)	5	11	11
NET score: % Positive minus % Negative	73	52	42
Median	9	7	7
Base for stats	301	87	20
Mean Score	8	6.99	6.62
Standard Deviation	2.37	2.87	2.52
Error Variance	0.02	0.1	0.33

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	2	8
1 (1.)	1	0
2 (2.)	0	0
3 (3.)	2	2
4 (4.)	1	0
5 (5.)	13	18
6 (6.)	5	2
7 (7.)	11	5
8 (8.)	18	11
9 (9.)	12	16
10 - A great deal (10.)	34	37
% Positive (7-10)	75	70
% Negative (0-3)	6	9
NET score: % Positive minus % Negative	69	61
Median	8	9
Base for stats	313	95
Mean Score	7.77	7.56
Standard Deviation	2.38	2.97

Error Variance	0.02	0.11

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	3	1	10
1 (1.)	1	0	0
2 (2.)	0	0	0
3 (3.)	3	1	2
4 (4.)	1	0	0
5 (5.)	12	13	15
6 (6.)	3	3	0
7 (7.)	10	11	16
8 (8.)	17	16	17
9 (9.)	12	13	16
10 - A great deal (10.)	38	41	24
% Positive (7-10)	77	81	72
% Negative (0-3)	7	3	12
NET score: % Positive minus % Negative	70	79	60
Median	9	9	8
Base for stats	218	70	44
Mean Score	7.88	8.22	7.1
Standard Deviation	2.48	2.09	3.02
Error Variance	0.03	0.07	0.22

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	3	2	11
1 (1.)	1	1	0
2 (2.)	0	1	0
3 (3.)	3	1	0
4 (4.)	2	1	0
5 (5.)	11	14	29
6 (6.)	5	3	6
7 (7.)	11	10	5
8 (8.)	17	19	8
9 (9.)	11	16	13
10 - A great deal (10.)	37	33	29
% Positive (7-10)	76	78	55

% Negative (0-3)	7	4	11
NET score: % Positive minus % Negative	69	74	44
Median	8	8	7
Base for stats	225	131	53
Mean Score	7.82	7.91	6.82
Standard Deviation	2.48	2.27	3.14
Error Variance	0.03	0.04	0.2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	25	21
1 (1.)	4	4
2 (2.)	5	8
3 (3.)	7	6
4 (4.)	3	3
5 (5.)	20	25
6 (6.)	8	4
7 (7.)	8	8
8 (8.)	8	7
9 (9.)	3	4
10 - A great deal (10.)	9	9
% Positive (7-10)	27	29
% Negative (0-3)	41	39
NET score: % Positive minus % Negative	-14	-10
Median	5	5
Base for stats	215	194
Mean Score	4.31	4.43
Standard Deviation	3.31	3.26
Error Variance	0.05	0.06

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	10	18	24	30
1 (1.)	0	5	3	5
2 (2.)	15	6	4	9
3 (3.)	4	7	9	4
4 (4.)	0	3	3	4
5 (5.)	30	18	26	20
6 (6.)	15	7	5	5

7 (7.)	8	7	11	4
8 (8.)	0	12	6	9
9 (9.)	8	5	3	2
10 - A great deal (10.)	12	12	6	9
% Positive (7-10)	27	36	26	24
% Negative (0-3)	28	36	40	47
NET score: % Positive minus % Negative	-1	1	-14	-24
Median	5	5	5	4
Base for stats	30	99	164	115
Mean Score	5.19	4.95	4.22	3.86
Standard Deviation	2.97	3.39	3.13	3.4
Error Variance	0.39	0.12	0.06	0.11

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	22	24
1 (1.)	5	4
2 (2.)	5	7
3 (3.)	5	7
4 (4.)	3	3
5 (5.)	20	23
6 (6.)	3	8
7 (7.)	8	8
8 (8.)	12	6
9 (9.)	5	3
10 - A great deal (10.)	12	8
% Positive (7-10)	38	24
% Negative (0-3)	38	42
NET score: % Positive minus % Negative	0	-17
Median	5	5
Base for stats	103	285
Mean Score	4.77	4.19
Standard Deviation	3.52	3.17
Error Variance	0.12	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	19	26

1 (1.)	4	4
2 (2.)	7	6
3 (3.)	5	7
4 (4.)	3	2
5 (5.)	16	28
6 (6.)	8	5
7 (7.)	11	5
8 (8.)	11	5
9 (9.)	6	2
10 - A great deal (10.)	8	10
% Positive (7-10)	36	22
% Negative (0-3)	36	43
NET score: % Positive minus % Negative	0	-21
Median	5	5
Base for stats	169	239
Mean Score	4.79	4.07
Standard Deviation	3.3	3.24
Error Variance	0.06	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	23	18	16	25
1 (1.)	4	0	0	0
2 (2.)	7	11	0	0
3 (3.)	7	12	0	0
4 (4.)	3	9	0	0
5 (5.)	23	21	13	0
6 (6.)	5	17	44	0
7 (7.)	8	13	0	0
8 (8.)	8	0	0	36
9 (9.)	3	0	0	18
10 - A great deal (10.)	8	0	27	21
% Positive (7-10)	27	13	27	75
% Negative (0-3)	41	41	16	25
NET score: % Positive minus % Negative	-13	-28	11	50
Median	5	5	6	8
Base for stats	382	10	10	7
Mean Score	4.3	3.88	5.98	6.59
Standard Deviation	3.26	2.45	3.39	4.19
Error Variance	0.03	0.52	1.67	1.63

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	24	9
1 (1.)	4	4
2 (2.)	7	6
3 (3.)	6	7
4 (4.)	3	5
5 (5.)	23	17
6 (6.)	6	15
7 (7.)	7	14
8 (8.)	7	13
9 (9.)	3	4
10 - A great deal (10.)	9	7
% Positive (7-10)	27	38
% Negative (0-3)	41	26
NET score: % Positive minus % Negative	-15	12
Median	5	6
Base for stats	371	37
Mean Score	4.27	5.35
Standard Deviation	3.31	2.84
Error Variance	0.03	0.25

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	23	24	24
1 (1.)	5	2	0
2 (2.)	6	10	5
3 (3.)	7	3	13
4 (4.)	4	1	0
5 (5.)	25	19	5
6 (6.)	6	10	4
7 (7.)	7	11	5
8 (8.)	8	7	9
9 (9.)	2	6	22
10 - A great deal (10.)	9	8	14
% Positive (7-10)	25	32	49
% Negative (0-3)	40	38	42
NET score: % Positive minus % Negative	-15	-7	8

Median	5	5	6
Base for stats	301	87	20
Mean Score	4.26	4.53	5.35
Standard Deviation	3.21	3.34	3.94
Error Variance	0.04	0.14	0.8

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	20	33
1 (1.)	4	4
2 (2.)	6	8
3 (3.)	7	5
4 (4.)	4	0
5 (5.)	23	21
6 (6.)	7	5
7 (7.)	7	10
8 (8.)	9	5
9 (9.)	4	1
10 - A great deal (10.)	9	9
% Positive (7-10)	29	24
% Negative (0-3)	37	50
NET score: % Positive minus % Negative	-8	-25
Median	5	5
Base for stats	313	95
Mean Score	4.56	3.73
Standard Deviation	3.22	3.41
Error Variance	0.03	0.14

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	21	25	30
1 (1.)	3	7	0
2 (2.)	5	14	5
3 (3.)	5	12	5
4 (4.)	3	6	0
5 (5.)	23	20	37
6 (6.)	7	4	6
7 (7.)	10	4	7
8 (8.)	9	3	4

	Donald Trump	Ron DeSantis	Undecided
9 (9.)	4	1	2
10 - A great deal (10.)	10	5	5
% Positive (7-10)	33	12	18
% Negative (0-3)	35	58	39
NET score: % Positive minus % Negative	-2	-46	-21
Median	5	3	5
Base for stats	218	70	44
Mean Score	4.73	3.22	3.95
Standard Deviation	3.27	2.81	3.09
Error Variance	0.05	0.12	0.23

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result w
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	18	29	29
1 (1.)	3	5	4
2 (2.)	5	9	8
3 (3.)	6	7	4
4 (4.)	3	4	0
5 (5.)	24	20	22
6 (6.)	7	6	4
7 (7.)	10	6	5
8 (8.)	9	6	7
9 (9.)	4	2	5
10 - A great deal (10.)	10	5	12
% Positive (7-10)	33	20	29
% Negative (0-3)	33	50	45
NET score: % Positive minus % Negative	-1	-30	-17
Median	5	4	5
Base for stats	225	131	53
Mean Score	4.83	3.65	4.2
Standard Deviation	3.21	3.14	3.62
Error Variance	0.05	0.08	0.27

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	22	22
1 (1.)	4	4
2 (2.)	6	4

3 (3.)	6	5
4 (4.)	2	9
5 (5.)	25	22
6 (6.)	6	6
7 (7.)	9	9
8 (8.)	8	8
9 (9.)	4	3
10 - A great deal (10.)	8	8
% Positive (7-10)	29	28
% Negative (0-3)	38	35
NET score: % Positive minus % Negative	-9	-7
Median	5	5
Base for stats	215	194
Mean Score	4.48	4.42
Standard Deviation	3.25	3.19
Error Variance	0.05	0.06

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	18	24	20	24
1 (1.)	0	3	4	6
2 (2.)	4	2	7	5
3 (3.)	4	2	8	5
4 (4.)	11	1	9	3
5 (5.)	17	26	26	20
6 (6.)	12	9	4	5
7 (7.)	9	17	5	7
8 (8.)	21	4	7	10
9 (9.)	0	5	1	7
10 - A great deal (10.)	4	7	8	11
% Positive (7-10)	34	33	22	34
% Negative (0-3)	25	32	40	39
NET score: % Positive minus % Negative	9	1	-18	-5
Median	5	5	5	5
Base for stats	30	99	164	115
Mean Score	4.94	4.62	4.17	4.58
Standard Deviation	2.93	3.23	3.05	3.51
Error Variance	0.38	0.11	0.06	0.11

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re

Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	19	23
1 (1.)	3	5
2 (2.)	3	5
3 (3.)	1	7
4 (4.)	4	6
5 (5.)	21	24
6 (6.)	3	7
7 (7.)	11	9
8 (8.)	15	6
9 (9.)	6	2
10 - A great deal (10.)	14	7
% Positive (7-10)	46	23
% Negative (0-3)	26	40
NET score: % Positive minus % Negative	20	-17
Median	5	5
Base for stats	103	285
Mean Score	5.43	4.14
Standard Deviation	3.43	3.09
Error Variance	0.12	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re

Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	17	26
1 (1.)	4	4
2 (2.)	6	4
3 (3.)	5	6
4 (4.)	4	6
5 (5.)	23	24
6 (6.)	5	7
7 (7.)	12	7
8 (8.)	12	5
9 (9.)	4	3
10 - A great deal (10.)	8	8
% Positive (7-10)	36	24
% Negative (0-3)	32	40
NET score: % Positive minus % Negative	3	-16
Median	5	5
Base for stats	169	239

Mean Score	4.85	4.17
Standard Deviation	3.16	3.23
Error Variance	0.06	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	22	24	16	53
1 (1.)	4	0	0	0
2 (2.)	5	0	0	0
3 (3.)	5	0	13	10
4 (4.)	5	19	0	8
5 (5.)	25	0	0	19
6 (6.)	5	19	29	10
7 (7.)	9	16	15	0
8 (8.)	8	17	0	0
9 (9.)	4	7	0	0
10 - A great deal (10.)	8	0	27	0
% Positive (7-10)	29	39	42	0
% Negative (0-3)	37	24	29	63
NET score: % Positive minus % Negative	-8	15	13	-63
Median	5	6	6	0
Base for stats	382	10	10	7
Mean Score	4.45	4.89	5.87	2.18
Standard Deviation	3.21	3.27	3.58	2.6
Error Variance	0.03	0.93	1.86	0.63

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	23	9
1 (1.)	4	0
2 (2.)	5	0
3 (3.)	6	4
4 (4.)	4	15
5 (5.)	25	11
6 (6.)	6	8
7 (7.)	8	22
8 (8.)	7	16
9 (9.)	3	5
10 - A great deal (10.)	8	10

% Positive (7-10)	26	53
% Negative (0-3)	39	13
NET score: % Positive minus % Negative	-13	40
Median	5	7
Base for stats	371	37
Mean Score	4.29	6.02
Standard Deviation	3.22	2.74
Error Variance	0.03	0.23

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	24	16	18
1 (1.)	4	4	5
2 (2.)	5	5	4
3 (3.)	4	11	0
4 (4.)	5	5	7
5 (5.)	24	26	5
6 (6.)	6	5	5
7 (7.)	9	6	15
8 (8.)	6	11	25
9 (9.)	4	3	0
10 - A great deal (10.)	8	8	15
% Positive (7-10)	27	28	55
% Negative (0-3)	37	36	28
NET score: % Positive minus % Negative	-10	-9	27
Median	5	5	7
Base for stats	301	87	20
Mean Score	4.34	4.59	5.52
Standard Deviation	3.23	3.06	3.59
Error Variance	0.04	0.12	0.67

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	21	27
1 (1.)	4	4
2 (2.)	5	4
3 (3.)	5	7
4 (4.)	5	5

5 (5.)	24	23
6 (6.)	6	5
7 (7.)	9	9
8 (8.)	9	3
9 (9.)	4	1
10 - A great deal (10.)	7	11
% Positive (7-10)	30	24
% Negative (0-3)	35	42
NET score: % Positive minus % Negative	-5	-18
Median	5	5
Base for stats	313	95
Mean Score	4.56	4.08
Standard Deviation	3.19	3.32
Error Variance	0.03	0.13

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	22	25	17
1 (1.)	4	8	4
2 (2.)	4	4	9
3 (3.)	5	5	6
4 (4.)	6	3	2
5 (5.)	20	33	35
6 (6.)	7	7	2
7 (7.)	10	3	8
8 (8.)	9	4	9
9 (9.)	5	2	2
10 - A great deal (10.)	8	7	7
% Positive (7-10)	32	15	26
% Negative (0-3)	35	42	36
NET score: % Positive minus % Negative	-3	-26	-10
Median	5	5	5
Base for stats	218	70	44
Mean Score	4.61	3.85	4.44
Standard Deviation	3.28	3.06	3.01
Error Variance	0.05	0.14	0.21

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election re
Text and In-app only

Head to head choice (Q7)

	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	21	21	31
1 (1.)	4	3	5
2 (2.)	4	6	6
3 (3.)	5	8	2
4 (4.)	6	3	8
5 (5.)	21	28	23
6 (6.)	7	4	3
7 (7.)	10	7	8
8 (8.)	8	9	5
9 (9.)	5	3	0
10 - A great deal (10.)	7	9	9
% Positive (7-10)	31	27	22
% Negative (0-3)	34	37	44
NET score: % Positive minus % Negative	-4	-10	-21
Median	5	5	4
Base for stats	225	131	53
Mean Score	4.6	4.48	3.75
Standard Deviation	3.21	3.19	3.31
Error Variance	0.05	0.08	0.23

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	31	25
1 (1.)	4	5
2 (2.)	4	7
3 (3.)	5	9
4 (4.)	5	6
5 (5.)	24	26
6 (6.)	7	6
7 (7.)	8	5
8 (8.)	4	5
9 (9.)	4	2
10 - A great deal (10.)	5	5
% Positive (7-10)	21	18
% Negative (0-3)	44	45
NET score: % Positive minus % Negative	-24	-27
Median	5	4
Base for stats	215	194
Mean Score	3.75	3.81
Standard Deviation	3.18	3.03

Error Variance		0.05		0.05	

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	10	28	27	35
1 (1.)	4	5	3	6
2 (2.)	4	4	5	7
3 (3.)	0	6	6	9
4 (4.)	9	8	5	2
5 (5.)	28	17	31	21
6 (6.)	9	8	5	5
7 (7.)	8	9	6	4
8 (8.)	4	6	4	5
9 (9.)	13	3	2	3
10 - A great deal (10.)	12	5	5	3
% Positive (7-10)	36	23	17	15
% Negative (0-3)	17	44	41	58
NET score: % Positive minus % Negative	19	-20	-24	-43
Median	5	4	5	3
Base for stats	30	99	164	115
Mean Score	5.62	3.89	3.83	3.13
Standard Deviation	3.03	3.18	2.99	3.03
Error Variance	0.4	0.11	0.06	0.08

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	28	29
1 (1.)	2	5
2 (2.)	3	5
3 (3.)	7	7
4 (4.)	4	5
5 (5.)	20	26
6 (6.)	8	6
7 (7.)	11	5
8 (8.)	7	4
9 (9.)	8	1
10 - A great deal (10.)	3	6
% Positive (7-10)	29	17

	College degree	Non-college degree
% Negative (0-3)	40	47
NET score: % Positive minus % Negative	-12	-30
Median	5	4
Base for stats	103	285
Mean Score	4.21	3.62
Standard Deviation	3.26	3.07
Error Variance	0.11	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	21	34
1 (1.)	5	4
2 (2.)	7	4
3 (3.)	8	6
4 (4.)	5	5
5 (5.)	20	28
6 (6.)	7	6
7 (7.)	9	4
8 (8.)	8	3
9 (9.)	3	3
10 - A great deal (10.)	7	4
% Positive (7-10)	26	15
% Negative (0-3)	42	47
NET score: % Positive minus % Negative	-15	-32
Median	5	4
Base for stats	169	239
Mean Score	4.24	3.45
Standard Deviation	3.12	3.06
Error Variance	0.05	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	28	24	29	25
1 (1.)	5	0	0	8
2 (2.)	6	0	0	0
3 (3.)	7	0	0	10
4 (4.)	5	6	0	0
5 (5.)	25	18	31	22
6 (6.)	6	24	11	9

7 (7.)	6	9	15	7
8 (8.)	5	11	14	0
9 (9.)	3	7	0	0
10 - A great deal (10.)	5	0	0	19
% Positive (7-10)	19	27	29	26
% Negative (0-3)	46	24	29	43
NET score: % Positive minus % Negative	-27	3	0	-17
Median	4	6	5	5
Base for stats	382	10	10	7
Mean Score	3.73	4.76	4.37	4.42
Standard Deviation	3.09	3.13	3.15	3.87
Error Variance	0.03	0.85	1.44	1.39

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t

Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	30	15
1 (1.)	5	0
2 (2.)	6	0
3 (3.)	7	0
4 (4.)	4	13
5 (5.)	23	39
6 (6.)	6	7
7 (7.)	6	13
8 (8.)	5	5
9 (9.)	3	7
10 - A great deal (10.)	5	2
% Positive (7-10)	19	26
% Negative (0-3)	48	15
NET score: % Positive minus % Negative	-29	12
Median	4	5
Base for stats	371	37
Mean Score	3.66	4.97
Standard Deviation	3.13	2.56
Error Variance	0.03	0.2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t

Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	30	25	14

1 (1.)	4	4	5
2 (2.)	6	3	5
3 (3.)	7	6	0
4 (4.)	6	5	0
5 (5.)	25	25	16
6 (6.)	5	5	28
7 (7.)	5	10	10
8 (8.)	5	7	0
9 (9.)	2	4	11
10 - A great deal (10.)	4	7	11
% Positive (7-10)	16	27	32
% Negative (0-3)	48	38	24
NET score: % Positive minus % Negative	-32	-11	7
Median	4	5	6
Base for stats	301	87	20
Mean Score	3.53	4.28	5.4
Standard Deviation	3.01	3.26	3.2
Error Variance	0.03	0.13	0.53

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	27	34
1 (1.)	5	3
2 (2.)	6	4
3 (3.)	7	5
4 (4.)	5	5
5 (5.)	24	28
6 (6.)	7	3
7 (7.)	6	7
8 (8.)	5	4
9 (9.)	4	1
10 - A great deal (10.)	4	8
% Positive (7-10)	19	19
% Negative (0-3)	44	46
NET score: % Positive minus % Negative	-25	-26
Median	5	4
Base for stats	313	95
Mean Score	3.82	3.65
Standard Deviation	3.06	3.24
Error Variance	0.03	0.13

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	26	35	27
1 (1.)	5	9	0
2 (2.)	4	10	10
3 (3.)	7	9	2
4 (4.)	5	6	2
5 (5.)	25	23	35
6 (6.)	8	1	2
7 (7.)	5	0	8
8 (8.)	6	5	3
9 (9.)	4	0	0
10 - A great deal (10.)	5	3	11
% Positive (7-10)	21	7	22
% Negative (0-3)	41	63	39
NET score: % Positive minus % Negative	-20	-56	-17
Median	5	2	5
Base for stats	218	70	44
Mean Score	4.03	2.64	4.1
Standard Deviation	3.12	2.66	3.23
Error Variance	0.05	0.11	0.25

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6t
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	24	34	32
1 (1.)	5	5	2
2 (2.)	4	9	3
3 (3.)	7	8	2
4 (4.)	6	3	9
5 (5.)	26	24	22
6 (6.)	8	4	2
7 (7.)	6	5	9
8 (8.)	5	4	4
9 (9.)	5	1	2
10 - A great deal (10.)	4	3	14
% Positive (7-10)	21	13	29
% Negative (0-3)	40	56	39
NET score: % Positive minus % Negative	-19	-42	-10

Median	5	3	5
Base for stats	225	131	53
Mean Score	4.07	3.12	4.19
Standard Deviation	3.04	2.91	3.59
Error Variance	0.04	0.07	0.27

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	30	19
1 (1.)	3	4
2 (2.)	4	8
3 (3.)	7	7
4 (4.)	5	7
5 (5.)	16	25
6 (6.)	7	6
7 (7.)	7	6
8 (8.)	8	6
9 (9.)	4	3
10 - A great deal (10.)	9	9
% Positive (7-10)	27	23
% Negative (0-3)	44	38
NET score: % Positive minus % Negative	-17	-15
Median	5	5
Base for stats	215	194
Mean Score	4.08	4.34
Standard Deviation	3.43	3.1
Error Variance	0.06	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	25	20	25	28
1 (1.)	0	3	4	5
2 (2.)	0	5	8	6
3 (3.)	7	5	8	6
4 (4.)	13	8	5	5
5 (5.)	24	20	23	15
6 (6.)	11	6	6	7
7 (7.)	3	11	4	7
8 (8.)	13	5	5	10

9 (9.)	0	9	2	2
10 - A great deal (10.)	4	8	10	8
% Positive (7-10)	19	33	21	28
% Negative (0-3)	32	33	45	46
NET score: % Positive minus % Negative	-13	-1	-24	-18
Median	5	5	5	4
Base for stats	30	99	164	115
Mean Score	4.22	4.71	4.01	4.04
Standard Deviation	2.95	3.25	3.25	3.41
Error Variance	0.38	0.11	0.07	0.11

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	22	26
1 (1.)	5	3
2 (2.)	9	5
3 (3.)	5	8
4 (4.)	9	6
5 (5.)	13	22
6 (6.)	4	7
7 (7.)	5	7
8 (8.)	11	5
9 (9.)	9	2
10 - A great deal (10.)	8	9
% Positive (7-10)	33	23
% Negative (0-3)	41	42
NET score: % Positive minus % Negative	-8	-19
Median	4	5
Base for stats	103	285
Mean Score	4.47	4.09
Standard Deviation	3.45	3.23
Error Variance	0.12	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	19	29
1 (1.)	4	3
2 (2.)	6	6

3 (3.)	5	8
4 (4.)	7	6
5 (5.)	20	21
6 (6.)	7	6
7 (7.)	7	6
8 (8.)	9	6
9 (9.)	5	3
10 - A great deal (10.)	11	7
% Positive (7-10)	32	21
% Negative (0-3)	34	46
NET score: % Positive minus % Negative	-3	-25
Median	5	4
Base for stats	169	239
Mean Score	4.75	3.81
Standard Deviation	3.31	3.2
Error Variance	0.06	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	24	45	16	38
1 (1.)	4	0	0	0
2 (2.)	6	7	0	8
3 (3.)	7	11	13	11
4 (4.)	6	0	15	0
5 (5.)	21	14	16	7
6 (6.)	6	14	29	0
7 (7.)	7	9	0	0
8 (8.)	7	0	0	10
9 (9.)	3	0	11	0
10 - A great deal (10.)	9	0	0	26
% Positive (7-10)	26	9	11	35
% Negative (0-3)	41	63	29	58
NET score: % Positive minus % Negative	-15	-55	-18	-23
Median	5	2	5	3
Base for stats	382	10	10	7
Mean Score	4.23	2.63	4.51	4.19
Standard Deviation	3.28	2.83	2.7	4.51
Error Variance	0.03	0.7	1.05	1.89

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	26	9
1 (1.)	4	0
2 (2.)	6	5
3 (3.)	7	9
4 (4.)	6	10
5 (5.)	20	20
6 (6.)	5	18
7 (7.)	7	5
8 (8.)	7	4
9 (9.)	3	11
10 - A great deal (10.)	9	10
% Positive (7-10)	25	29
% Negative (0-3)	43	23
NET score: % Positive minus % Negative	-18	6
Median	5	5
Base for stats	371	37
Mean Score	4.08	5.41
Standard Deviation	3.29	2.86
Error Variance	0.03	0.25

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	27	23	10
1 (1.)	4	3	0
2 (2.)	7	3	5
3 (3.)	6	8	9
4 (4.)	7	5	4
5 (5.)	22	17	7
6 (6.)	6	7	9
7 (7.)	5	11	15
8 (8.)	6	9	11
9 (9.)	2	7	10
10 - A great deal (10.)	9	6	21
% Positive (7-10)	21	33	56
% Negative (0-3)	44	38	24
NET score: % Positive minus % Negative	-22	-5	32
Median	4	5	7
Base for stats	301	87	20

Mean Score	3.96	4.54	6.3
Standard Deviation	3.23	3.27	3.25
Error Variance	0.04	0.13	0.55

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	23	32
1 (1.)	4	4
2 (2.)	5	8
3 (3.)	6	9
4 (4.)	7	5
5 (5.)	20	20
6 (6.)	8	2
7 (7.)	7	6
8 (8.)	7	6
9 (9.)	4	1
10 - A great deal (10.)	9	8
% Positive (7-10)	27	21
% Negative (0-3)	38	52
NET score: % Positive minus % Negative	-11	-32
Median	5	3
Base for stats	313	95
Mean Score	4.4	3.56
Standard Deviation	3.26	3.27
Error Variance	0.04	0.13

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	26	24	19
1 (1.)	4	3	3
2 (2.)	5	6	6
3 (3.)	5	13	3
4 (4.)	6	10	6
5 (5.)	22	15	32
6 (6.)	8	1	10
7 (7.)	6	8	2
8 (8.)	8	6	5
9 (9.)	4	3	0
10 - A great deal (10.)	6	11	14

% Positive (7-10)	24	27	22
% Negative (0-3)	40	46	31
NET score: % Positive minus % Negative	-16	-19	-9
Median	5	4	5
Base for stats	218	70	44
Mean Score	4.14	4.13	4.65
Standard Deviation	3.22	3.32	3.21
Error Variance	0.05	0.17	0.24

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	24	19	43
1 (1.)	5	3	1
2 (2.)	6	6	8
3 (3.)	5	10	6
4 (4.)	6	9	2
5 (5.)	23	19	10
6 (6.)	9	4	4
7 (7.)	5	8	9
8 (8.)	6	7	7
9 (9.)	5	2	3
10 - A great deal (10.)	6	13	7
% Positive (7-10)	23	30	26
% Negative (0-3)	40	38	58
NET score: % Positive minus % Negative	-17	-8	-31
Median	5	5	2
Base for stats	225	131	53
Mean Score	4.18	4.58	3.37
Standard Deviation	3.17	3.28	3.58
Error Variance	0.05	0.09	0.26

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	12	8
1 (1.)	1	3
2 (2.)	3	5
3 (3.)	4	5
4 (4.)	4	3

5 (5.)	11	14
6 (6.)	9	7
7 (7.)	12	10
8 (8.)	13	13
9 (9.)	10	9
10 - A great deal (10.)	21	24
% Positive (7-10)	56	56
% Negative (0-3)	20	20
NET score: % Positive minus % Negative	36	36
Median	7	7
Base for stats	215	194
Mean Score	6.32	6.46
Standard Deviation	3.26	3.19
Error Variance	0.05	0.06

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	12	10	10
1 (1.)	0	3	1	2
2 (2.)	0	9	3	2
3 (3.)	0	4	4	7
4 (4.)	4	2	5	3
5 (5.)	8	12	13	12
6 (6.)	15	13	4	6
7 (7.)	32	7	11	9
8 (8.)	10	12	13	15
9 (9.)	10	11	9	10
10 - A great deal (10.)	13	16	27	24
% Positive (7-10)	65	45	60	59
% Negative (0-3)	8	27	19	20
NET score: % Positive minus % Negative	57	18	41	39
Median	7	6	7	7
Base for stats	30	99	164	115
Mean Score	6.69	5.78	6.57	6.55
Standard Deviation	2.54	3.31	3.26	3.22
Error Variance	0.28	0.11	0.07	0.09

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.
Text and In-app only

Born again Christian (Q17)

	Yes	No
0 - Not at all (0.)	5	12
1 (1.)	2	2
2 (2.)	2	5
3 (3.)	3	5
4 (4.)	2	4
5 (5.)	13	12
6 (6.)	9	7
7 (7.)	18	8
8 (8.)	12	13
9 (9.)	12	9
10 - A great deal (10.)	20	25
% Positive (7-10)	62	54
% Negative (0-3)	13	23
NET score: % Positive minus % Negative	50	31
Median	7	7
Base for stats	103	285
Mean Score	6.81	6.27
Standard Deviation	2.78	3.39
Error Variance	0.08	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.

Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	11	9
1 (1.)	2	2
2 (2.)	2	5
3 (3.)	3	5
4 (4.)	2	5
5 (5.)	10	13
6 (6.)	11	5
7 (7.)	9	13
8 (8.)	12	13
9 (9.)	13	7
10 - A great deal (10.)	23	22
% Positive (7-10)	58	55
% Negative (0-3)	19	21
NET score: % Positive minus % Negative	39	34
Median	7	7
Base for stats	169	239
Mean Score	6.55	6.27
Standard Deviation	3.26	3.19

Error Variance	0.06	0.05		

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	11	0	0	10
1 (1.)	2	0	0	0
2 (2.)	4	7	0	0
3 (3.)	5	6	0	0
4 (4.)	3	0	16	9
5 (5.)	13	0	0	8
6 (6.)	6	36	40	0
7 (7.)	11	17	15	24
8 (8.)	13	19	13	0
9 (9.)	10	9	16	9
10 - A great deal (10.)	23	7	0	40
% Positive (7-10)	56	51	44	74
% Negative (0-3)	21	13	0	10
NET score: % Positive minus % Negative	35	38	44	64
Median	7	7	6	7
Base for stats	382	10	10	7
Mean Score	6.36	6.61	6.57	7.29
Standard Deviation	3.28	2.15	1.65	3.38
Error Variance	0.03	0.4	0.4	1.06

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	10	10
1 (1.)	2	0
2 (2.)	3	12
3 (3.)	5	2
4 (4.)	3	7
5 (5.)	12	14
6 (6.)	7	18
7 (7.)	11	14
8 (8.)	14	5
9 (9.)	10	9
10 - A great deal (10.)	24	9
% Positive (7-10)	58	37

% Negative (0-3)	20	25
NET score: % Positive minus % Negative	39	12
Median	7	6
Base for stats	371	37
Mean Score	6.48	5.43
Standard Deviation	3.23	2.96
Error Variance	0.03	0.27

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.

Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	9	14	15
1 (1.)	1	3	0
2 (2.)	3	5	19
3 (3.)	5	4	0
4 (4.)	4	4	0
5 (5.)	13	12	5
6 (6.)	6	8	24
7 (7.)	11	12	15
8 (8.)	14	11	9
9 (9.)	10	10	4
10 - A great deal (10.)	25	17	9
% Positive (7-10)	60	50	38
% Negative (0-3)	18	26	34
NET score: % Positive minus % Negative	42	24	4
Median	7	6	6
Base for stats	301	87	20
Mean Score	6.64	5.8	5.14
Standard Deviation	3.13	3.4	3.24
Error Variance	0.03	0.15	0.54

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.

Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	9	15
1 (1.)	2	1
2 (2.)	4	4
3 (3.)	5	4
4 (4.)	4	2
5 (5.)	13	9
6 (6.)	8	8

7 (7.)	11	12
8 (8.)	13	13
9 (9.)	10	10
10 - A great deal (10.)	23	21
% Positive (7-10)	56	56
% Negative (0-3)	19	24
NET score: % Positive minus % Negative	37	32
Median	7	7
Base for stats	313	95
Mean Score	6.46	6.14
Standard Deviation	3.15	3.44
Error Variance	0.03	0.14

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.

Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	8	6	19
1 (1.)	2	0	4
2 (2.)	4	3	7
3 (3.)	5	1	7
4 (4.)	5	2	2
5 (5.)	13	8	16
6 (6.)	7	4	9
7 (7.)	11	11	5
8 (8.)	13	13	13
9 (9.)	12	11	8
10 - A great deal (10.)	22	41	10
% Positive (7-10)	58	76	36
% Negative (0-3)	18	10	37
NET score: % Positive minus % Negative	40	66	-1
Median	7	9	5
Base for stats	218	70	44
Mean Score	6.52	7.74	4.91
Standard Deviation	3.08	2.85	3.42
Error Variance	0.05	0.12	0.28

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.

Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	7	5	36

1 (1.)	2	2	1
2 (2.)	3	5	6
3 (3.)	5	4	4
4 (4.)	5	3	0
5 (5.)	13	12	8
6 (6.)	8	8	3
7 (7.)	11	13	6
8 (8.)	13	15	7
9 (9.)	11	7	11
10 - A great deal (10.)	21	27	17
% Positive (7-10)	56	62	41
% Negative (0-3)	17	15	47
NET score: % Positive minus % Negative	40	47	-6
Median	7	7	5
Base for stats	225	131	53
Mean Score	6.53	6.86	4.57
Standard Deviation	3.01	2.92	4.13
Error Variance	0.04	0.07	0.35

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	9	7
1 (1.)	4	1
2 (2.)	3	2
3 (3.)	3	4
4 (4.)	3	4
5 (5.)	15	17
6 (6.)	9	5
7 (7.)	12	12
8 (8.)	19	14
9 (9.)	7	9
10 - A great deal (10.)	16	25
% Positive (7-10)	55	60
% Negative (0-3)	18	14
NET score: % Positive minus % Negative	36	46
Median	7	7
Base for stats	215	194
Mean Score	6.24	6.76
Standard Deviation	3.03	2.95
Error Variance	0.04	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	10	7	6	10
1 (1.)	0	3	2	3
2 (2.)	0	4	2	3
3 (3.)	0	2	4	5
4 (4.)	0	1	5	5
5 (5.)	7	11	20	16
6 (6.)	12	8	7	5
7 (7.)	8	13	11	14
8 (8.)	28	21	16	11
9 (9.)	13	10	7	7
10 - A great deal (10.)	22	20	21	20
% Positive (7-10)	71	63	55	52
% Negative (0-3)	10	17	14	21
NET score: % Positive minus % Negative	61	46	41	30
Median	8	8	7	7
Base for stats	30	99	164	115
Mean Score	7.23	6.68	6.52	6.08
Standard Deviation	2.86	3.01	2.87	3.19
Error Variance	0.36	0.09	0.05	0.09

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	12	7
1 (1.)	4	2
2 (2.)	1	3
3 (3.)	4	3
4 (4.)	1	4
5 (5.)	15	15
6 (6.)	3	9
7 (7.)	14	12
8 (8.)	17	17
9 (9.)	9	8
10 - A great deal (10.)	20	21
% Positive (7-10)	59	58
% Negative (0-3)	21	15
NET score: % Positive minus % Negative	38	43

Median	7	7
Base for stats	103	285
Mean Score	6.27	6.6
Standard Deviation	3.29	2.92
Error Variance	0.11	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	5	10
1 (1.)	2	3
2 (2.)	3	3
3 (3.)	2	4
4 (4.)	2	5
5 (5.)	15	16
6 (6.)	6	8
7 (7.)	14	10
8 (8.)	18	16
9 (9.)	10	7
10 - A great deal (10.)	24	18
% Positive (7-10)	65	51
% Negative (0-3)	12	20
NET score: % Positive minus % Negative	54	32
Median	8	7
Base for stats	169	239
Mean Score	7	6.13
Standard Deviation	2.76	3.11
Error Variance	0.04	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	8	0	16	9
1 (1.)	2	0	11	0
2 (2.)	3	0	0	0
3 (3.)	4	0	0	0
4 (4.)	4	0	0	0
5 (5.)	16	12	0	46
6 (6.)	7	15	15	9
7 (7.)	12	25	0	0
8 (8.)	16	22	31	18

9 (9.)	8	7	14	0
10 - A great deal (10.)	21	18	13	18
% Positive (7-10)	57	73	58	36
% Negative (0-3)	17	0	27	9
NET score: % Positive minus % Negative	40	73	31	28
Median	7	7	8	5
Base for stats	382	10	10	7
Mean Score	6.48	7.53	6.04	6.11
Standard Deviation	3.01	1.67	3.83	2.88
Error Variance	0.03	0.24	2.12	0.77

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	8	7
1 (1.)	3	0
2 (2.)	2	4
3 (3.)	4	0
4 (4.)	4	0
5 (5.)	16	15
6 (6.)	7	11
7 (7.)	12	14
8 (8.)	17	19
9 (9.)	7	13
10 - A great deal (10.)	21	16
% Positive (7-10)	57	63
% Negative (0-3)	17	11
NET score: % Positive minus % Negative	40	52
Median	7	7
Base for stats	371	37
Mean Score	6.45	6.86
Standard Deviation	3.03	2.72
Error Variance	0.03	0.22

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	9	5	5
1 (1.)	2	2	5
2 (2.)	4	0	0

3 (3.)	4	2	5
4 (4.)	4	3	0
5 (5.)	16	18	9
6 (6.)	7	9	7
7 (7.)	10	17	19
8 (8.)	17	14	23
9 (9.)	7	9	10
10 - A great deal (10.)	21	21	16
% Positive (7-10)	55	62	68
% Negative (0-3)	19	8	15
NET score: % Positive minus % Negative	36	53	53
Median	7	7	7
Base for stats	301	87	20
Mean Score	6.35	6.92	6.78
Standard Deviation	3.11	2.6	2.82
Error Variance	0.03	0.09	0.41

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	6	13
1 (1.)	2	2
2 (2.)	3	1
3 (3.)	4	1
4 (4.)	4	1
5 (5.)	16	17
6 (6.)	7	9
7 (7.)	14	5
8 (8.)	17	15
9 (9.)	8	7
10 - A great deal (10.)	19	27
% Positive (7-10)	58	54
% Negative (0-3)	16	18
NET score: % Positive minus % Negative	42	36
Median	7	7
Base for stats	313	95
Mean Score	6.51	6.43
Standard Deviation	2.88	3.38
Error Variance	0.03	0.14

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	11	4	3
1 (1.)	2	2	2
2 (2.)	4	1	3
3 (3.)	4	3	2
4 (4.)	4	2	2
5 (5.)	11	19	20
6 (6.)	7	5	9
7 (7.)	12	8	12
8 (8.)	17	20	16
9 (9.)	10	9	5
10 - A great deal (10.)	17	27	26
% Positive (7-10)	56	63	58
% Negative (0-3)	21	10	11
NET score: % Positive minus % Negative	35	53	47
Median	7	8	7
Base for stats	218	70	44
Mean Score	6.22	7.11	6.88
Standard Deviation	3.19	2.72	2.73
Error Variance	0.05	0.11	0.18

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	11	3	6
1 (1.)	2	3	4
2 (2.)	4	1	3
3 (3.)	4	3	4
4 (4.)	5	2	2
5 (5.)	12	18	26
6 (6.)	8	6	6
7 (7.)	12	12	11
8 (8.)	17	20	8
9 (9.)	10	5	7
10 - A great deal (10.)	15	28	24
% Positive (7-10)	54	65	50
% Negative (0-3)	21	9	16
NET score: % Positive minus % Negative	33	56	34
Median	7	8	7
Base for stats	225	131	53

Mean Score	6.13	7.15	6.39
Standard Deviation	3.14	2.64	3.03
Error Variance	0.05	0.06	0.19

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	10	7
1 (1.)	1	4
2 (2.)	4	4
3 (3.)	4	6
4 (4.)	5	5
5 (5.)	21	21
6 (6.)	14	10
7 (7.)	14	14
8 (8.)	13	13
9 (9.)	5	5
10 - A great deal (10.)	8	11
% Positive (7-10)	40	43
% Negative (0-3)	19	21
NET score: % Positive minus % Negative	21	22
Median	6	6
Base for stats	215	194
Mean Score	5.63	5.73
Standard Deviation	2.76	2.83
Error Variance	0.04	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	5	12	6	10
1 (1.)	0	4	3	1
2 (2.)	5	6	4	3
3 (3.)	4	5	5	4
4 (4.)	10	2	5	6
5 (5.)	28	18	25	16
6 (6.)	12	19	10	10
7 (7.)	12	15	11	18
8 (8.)	9	12	15	13
9 (9.)	10	4	4	5
10 - A great deal (10.)	5	3	11	15

% Positive (7-10)	36	34	41	51
% Negative (0-3)	14	27	18	18
NET score: % Positive minus % Negative	22	7	23	34
Median	5	6	6	7
Base for stats	30	99	164	115
Mean Score	5.69	5.1	5.78	6.04
Standard Deviation	2.42	2.77	2.72	2.94
Error Variance	0.26	0.08	0.05	0.08

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	10	8
1 (1.)	4	2
2 (2.)	1	5
3 (3.)	4	5
4 (4.)	2	6
5 (5.)	25	19
6 (6.)	9	14
7 (7.)	14	15
8 (8.)	13	14
9 (9.)	9	3
10 - A great deal (10.)	10	9
% Positive (7-10)	46	41
% Negative (0-3)	19	21
NET score: % Positive minus % Negative	27	20
Median	6	6
Base for stats	103	285
Mean Score	5.83	5.58
Standard Deviation	2.93	2.75
Error Variance	0.09	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	7	9
1 (1.)	2	3
2 (2.)	4	4
3 (3.)	5	5
4 (4.)	5	5

5 (5.)	17	24
6 (6.)	15	10
7 (7.)	20	10
8 (8.)	13	13
9 (9.)	4	5
10 - A great deal (10.)	8	11
% Positive (7-10)	45	39
% Negative (0-3)	18	21
NET score: % Positive minus % Negative	28	18
Median	6	5
Base for stats	169	239
Mean Score	5.81	5.59
Standard Deviation	2.62	2.9
Error Variance	0.04	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	8	0	27	0
1 (1.)	3	0	0	0
2 (2.)	4	0	0	0
3 (3.)	5	7	0	0
4 (4.)	5	0	0	0
5 (5.)	21	26	0	29
6 (6.)	12	23	15	15
7 (7.)	15	6	15	8
8 (8.)	12	28	29	18
9 (9.)	4	9	14	20
10 - A great deal (10.)	10	0	0	10
% Positive (7-10)	41	43	58	56
% Negative (0-3)	20	7	27	0
NET score: % Positive minus % Negative	21	36	31	56
Median	6	6	7	7
Base for stats	382	10	10	7
Mean Score	5.64	6.4	5.53	7.16
Standard Deviation	2.8	1.75	3.68	1.92
Error Variance	0.02	0.27	1.96	0.34

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

Propensity to participate (Q2)

	Definitely	Probably
0 - Not at all (0.)	8	11
1 (1.)	2	6
2 (2.)	4	0
3 (3.)	4	8
4 (4.)	4	12
5 (5.)	23	4
6 (6.)	11	28
7 (7.)	14	13
8 (8.)	13	9
9 (9.)	5	2
10 - A great deal (10.)	10	6
% Positive (7-10)	43	30
% Negative (0-3)	19	25
NET score: % Positive minus % Negative	24	5
Median	6	6
Base for stats	371	37
Mean Score	5.74	5.11
Standard Deviation	2.79	2.78
Error Variance	0.02	0.24

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	8	10	15
1 (1.)	3	3	0
2 (2.)	4	3	5
3 (3.)	4	7	6
4 (4.)	5	6	7
5 (5.)	20	24	22
6 (6.)	13	13	5
7 (7.)	13	14	28
8 (8.)	15	11	0
9 (9.)	5	2	6
10 - A great deal (10.)	11	7	5
% Positive (7-10)	44	34	39
% Negative (0-3)	18	23	27
NET score: % Positive minus % Negative	26	10	13
Median	6	5	5
Base for stats	301	87	20
Mean Score	5.86	5.23	4.99
Standard Deviation	2.79	2.7	2.9

Error Variance	0.03	0.09	0.43

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	7	13
1 (1.)	2	4
2 (2.)	5	1
3 (3.)	6	2
4 (4.)	5	5
5 (5.)	21	20
6 (6.)	11	16
7 (7.)	15	10
8 (8.)	12	15
9 (9.)	5	3
10 - A great deal (10.)	10	9
% Positive (7-10)	43	38
% Negative (0-3)	20	20
NET score: % Positive minus % Negative	23	18
Median	6	6
Base for stats	313	95
Mean Score	5.75	5.47
Standard Deviation	2.74	2.94
Error Variance	0.02	0.11

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	7	6	9
1 (1.)	3	0	9
2 (2.)	3	3	11
3 (3.)	4	5	3
4 (4.)	4	5	4
5 (5.)	19	23	37
6 (6.)	14	9	2
7 (7.)	12	21	10
8 (8.)	17	12	9
9 (9.)	6	2	2
10 - A great deal (10.)	11	14	5
% Positive (7-10)	46	49	25

% Negative (0-3)	17	14	32
NET score: % Positive minus % Negative	30	35	-7
Median	6	6	5
Base for stats	218	70	44
Mean Score	6.02	6.12	4.56
Standard Deviation	2.75	2.59	2.73
Error Variance	0.04	0.1	0.18

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	8	6	17
1 (1.)	3	2	4
2 (2.)	3	5	4
3 (3.)	4	6	5
4 (4.)	4	4	9
5 (5.)	20	23	19
6 (6.)	14	11	9
7 (7.)	12	19	13
8 (8.)	14	14	7
9 (9.)	7	2	2
10 - A great deal (10.)	11	9	10
% Positive (7-10)	43	43	33
% Negative (0-3)	18	19	30
NET score: % Positive minus % Negative	25	24	3
Median	6	6	5
Base for stats	225	131	53
Mean Score	5.86	5.72	4.85
Standard Deviation	2.81	2.57	3.11
Error Variance	0.04	0.05	0.2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	7	2
1 (1.)	1	3
2 (2.)	0	1
3 (3.)	2	3
4 (4.)	2	2
5 (5.)	5	6
6 (6.)	5	5

7 (7.)	9	4
8 (8.)	17	17
9 (9.)	13	9
10 - A great deal (10.)	39	47
% Positive (7-10)	78	77
% Negative (0-3)	10	9
NET score: % Positive minus % Negative	68	68
Median	9	9
Base for stats	215	194
Mean Score	7.74	8.01
Standard Deviation	2.88	2.68
Error Variance	0.04	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	9	4	2
1 (1.)	0	1	3	0
2 (2.)	0	0	2	0
3 (3.)	4	4	1	3
4 (4.)	4	4	1	3
5 (5.)	4	5	8	2
6 (6.)	19	6	3	3
7 (7.)	9	9	6	6
8 (8.)	18	14	19	18
9 (9.)	18	15	8	10
10 - A great deal (10.)	17	34	45	53
% Positive (7-10)	62	72	77	87
% Negative (0-3)	12	13	11	5
NET score: % Positive minus % Negative	50	58	67	83
Median	8	8	9	10
Base for stats	30	99	164	115
Mean Score	6.96	7.37	7.83	8.58
Standard Deviation	2.8	3.1	2.87	2.17
Error Variance	0.34	0.1	0.05	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	4	5

	College degree	Non-college degree
1 (1.)	1	2
2 (2.)	0	1
3 (3.)	1	2
4 (4.)	0	3
5 (5.)	4	6
6 (6.)	1	6
7 (7.)	8	6
8 (8.)	11	20
9 (9.)	19	9
10 - A great deal (10.)	49	40
% Positive (7-10)	87	75
% Negative (0-3)	7	10
NET score: % Positive minus % Negative	80	65
Median	9	8
Base for stats	103	285
Mean Score	8.41	7.7
Standard Deviation	2.52	2.85
Error Variance	0.06	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	7	3
1 (1.)	0	3
2 (2.)	0	1
3 (3.)	3	2
4 (4.)	4	1
5 (5.)	6	5
6 (6.)	5	5
7 (7.)	7	7
8 (8.)	17	18
9 (9.)	14	9
10 - A great deal (10.)	36	47
% Positive (7-10)	74	80
% Negative (0-3)	11	9
NET score: % Positive minus % Negative	63	71
Median	9	9
Base for stats	169	239
Mean Score	7.59	8.07
Standard Deviation	2.93	2.67
Error Variance	0.05	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	5	0	0	0
1 (1.)	2	0	0	0
2 (2.)	1	0	0	0
3 (3.)	2	0	0	7
4 (4.)	2	6	0	0
5 (5.)	5	12	0	8
6 (6.)	4	0	30	0
7 (7.)	7	0	14	0
8 (8.)	17	31	13	18
9 (9.)	11	16	0	18
10 - A great deal (10.)	43	35	43	49
% Positive (7-10)	78	82	70	85
% Negative (0-3)	10	0	0	7
NET score: % Positive minus % Negative	67	82	70	79
Median	9	9	8	9
Base for stats	382	10	10	7
Mean Score	7.84	8.25	8.14	8.59
Standard Deviation	2.84	2	1.84	2.21
Error Variance	0.02	0.35	0.49	0.45

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	5	3
1 (1.)	1	4
2 (2.)	1	0
3 (3.)	3	0
4 (4.)	2	5
5 (5.)	5	11
6 (6.)	4	10
7 (7.)	7	6
8 (8.)	17	26
9 (9.)	10	16
10 - A great deal (10.)	45	19
% Positive (7-10)	79	67
% Negative (0-3)	10	7
NET score: % Positive minus % Negative	69	60

Median	9	8
Base for stats	371	37
Mean Score	7.93	7.24
Standard Deviation	2.8	2.57
Error Variance	0.02	0.2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	3	10	15
1 (1.)	1	4	0
2 (2.)	1	0	0
3 (3.)	2	3	0
4 (4.)	2	5	0
5 (5.)	5	6	4
6 (6.)	4	10	0
7 (7.)	6	5	19
8 (8.)	16	15	42
9 (9.)	11	12	10
10 - A great deal (10.)	49	29	10
% Positive (7-10)	82	62	81
% Negative (0-3)	7	17	15
NET score: % Positive minus % Negative	75	45	66
Median	9	8	8
Base for stats	301	87	20
Mean Score	8.24	6.83	6.81
Standard Deviation	2.51	3.3	3.1
Error Variance	0.02	0.14	0.5

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	5	6
1 (1.)	2	1
2 (2.)	1	0
3 (3.)	2	2
4 (4.)	3	0
5 (5.)	5	6
6 (6.)	5	3
7 (7.)	6	9
8 (8.)	19	13

9 (9.)	11	11
10 - A great deal (10.)	41	49
% Positive (7-10)	77	81
% Negative (0-3)	10	9
NET score: % Positive minus % Negative	67	72
Median	9	9
Base for stats	313	95
Mean Score	7.8	8.09
Standard Deviation	2.79	2.79
Error Variance	0.03	0.1

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	3	1	14
1 (1.)	1	0	3
2 (2.)	1	0	2
3 (3.)	2	0	7
4 (4.)	3	0	2
5 (5.)	5	1	11
6 (6.)	7	1	8
7 (7.)	6	5	2
8 (8.)	18	14	13
9 (9.)	11	14	8
10 - A great deal (10.)	44	64	29
% Positive (7-10)	79	97	53
% Negative (0-3)	7	1	26
NET score: % Positive minus % Negative	72	96	27
Median	9	10	8
Base for stats	218	70	44
Mean Score	8.07	9.22	6.26
Standard Deviation	2.5	1.46	3.64
Error Variance	0.03	0.03	0.31

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	3	1	23
1 (1.)	1	1	7
2 (2.)	1	0	0

3 (3.)	3	2	1
4 (4.)	2	1	5
5 (5.)	5	4	11
6 (6.)	7	4	0
7 (7.)	7	8	3
8 (8.)	19	17	11
9 (9.)	11	11	11
10 - A great deal (10.)	41	51	27
% Positive (7-10)	78	87	53
% Negative (0-3)	8	4	31
NET score: % Positive minus % Negative	70	83	22
Median	9	10	7
Base for stats	225	131	53
Mean Score	7.97	8.56	5.73
Standard Deviation	2.53	2.1	4.04
Error Variance	0.03	0.04	0.34

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.

Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	8	2
1 (1.)	0	2
2 (2.)	2	1
3 (3.)	2	4
4 (4.)	7	3
5 (5.)	9	14
6 (6.)	5	8
7 (7.)	15	13
8 (8.)	15	11
9 (9.)	11	12
10 - A great deal (10.)	27	29
% Positive (7-10)	67	66
% Negative (0-3)	12	10
NET score: % Positive minus % Negative	56	55
Median	8	8
Base for stats	215	194
Mean Score	7.02	7.26
Standard Deviation	2.94	2.67
Error Variance	0.04	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	17	5	4	4
1 (1.)	0	1	2	1
2 (2.)	0	3	1	2
3 (3.)	0	6	2	3
4 (4.)	19	2	3	6
5 (5.)	3	18	12	8
6 (6.)	12	10	6	3
7 (7.)	14	13	16	11
8 (8.)	19	11	14	13
9 (9.)	4	15	8	16
10 - A great deal (10.)	12	18	32	35
% Positive (7-10)	50	56	70	74
% Negative (0-3)	17	14	9	9
NET score: % Positive minus % Negative	33	42	61	65
Median	6	7	8	9
Base for stats	30	99	164	115
Mean Score	5.74	6.67	7.35	7.6
Standard Deviation	3.2	2.74	2.73	2.75
Error Variance	0.45	0.08	0.05	0.07

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	5	5
1 (1.)	1	1
2 (2.)	1	2
3 (3.)	0	4
4 (4.)	4	5
5 (5.)	7	12
6 (6.)	7	6
7 (7.)	14	15
8 (8.)	16	13
9 (9.)	13	11
10 - A great deal (10.)	32	26
% Positive (7-10)	75	65
% Negative (0-3)	7	12
NET score: % Positive minus % Negative	68	53
Median	8	8
Base for stats	103	285

Mean Score	7.61	7
Standard Deviation	2.63	2.82
Error Variance	0.07	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	8	4
1 (1.)	0	2
2 (2.)	1	2
3 (3.)	3	3
4 (4.)	2	7
5 (5.)	12	11
6 (6.)	8	5
7 (7.)	17	12
8 (8.)	13	14
9 (9.)	14	10
10 - A great deal (10.)	23	31
% Positive (7-10)	66	67
% Negative (0-3)	12	10
NET score: % Positive minus % Negative	54	57
Median	7	8
Base for stats	169	239
Mean Score	7	7.23
Standard Deviation	2.85	2.79
Error Variance	0.05	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	6	0	0	0
1 (1.)	1	0	0	0
2 (2.)	2	0	0	0
3 (3.)	3	0	0	0
4 (4.)	5	15	0	0
5 (5.)	11	16	11	9
6 (6.)	6	12	15	31
7 (7.)	14	10	29	10
8 (8.)	14	9	13	0
9 (9.)	11	25	0	31
10 - A great deal (10.)	28	13	33	20

% Positive (7-10)	67	57	75	60
% Negative (0-3)	12	0	0	0
NET score: % Positive minus % Negative	55	57	75	60
Median	8	7	7	9
Base for stats	382	10	10	7
Mean Score	7.11	7.1	7.74	7.73
Standard Deviation	2.86	2.21	1.85	1.91
Error Variance	0.02	0.43	0.5	0.34

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	5	7
1 (1.)	1	0
2 (2.)	1	3
3 (3.)	3	0
4 (4.)	5	5
5 (5.)	11	11
6 (6.)	6	6
7 (7.)	14	16
8 (8.)	13	14
9 (9.)	10	25
10 - A great deal (10.)	29	15
% Positive (7-10)	66	70
% Negative (0-3)	11	9
NET score: % Positive minus % Negative	55	60
Median	8	8
Base for stats	371	37
Mean Score	7.14	7.07
Standard Deviation	2.82	2.74
Error Variance	0.02	0.23

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	3	13	0
1 (1.)	1	2	0
2 (2.)	2	1	4
3 (3.)	2	2	12
4 (4.)	5	3	15

5 (5.)	9	16	24
6 (6.)	5	10	9
7 (7.)	12	22	5
8 (8.)	15	5	19
9 (9.)	11	13	12
10 - A great deal (10.)	34	13	0
% Positive (7-10)	72	54	36
% Negative (0-3)	8	18	16
NET score: % Positive minus % Negative	64	35	21
Median	8	7	5
Base for stats	301	87	20
Mean Score	7.55	6.02	5.76
Standard Deviation	2.65	3.1	2.14
Error Variance	0.02	0.12	0.24

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	3	11
1 (1.)	2	0
2 (2.)	2	0
3 (3.)	3	2
4 (4.)	6	1
5 (5.)	12	9
6 (6.)	6	6
7 (7.)	16	8
8 (8.)	13	13
9 (9.)	10	16
10 - A great deal (10.)	26	33
% Positive (7-10)	65	70
% Negative (0-3)	10	14
NET score: % Positive minus % Negative	55	57
Median	7	8
Base for stats	313	95
Mean Score	7.08	7.3
Standard Deviation	2.69	3.18
Error Variance	0.02	0.12

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

First preference (Q5)

	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	2	0	18
1 (1.)	2	0	0
2 (2.)	1	0	4
3 (3.)	1	3	8
4 (4.)	5	4	4
5 (5.)	9	12	11
6 (6.)	5	6	7
7 (7.)	13	13	20
8 (8.)	15	14	10
9 (9.)	13	12	6
10 - A great deal (10.)	33	36	11
% Positive (7-10)	74	75	49
% Negative (0-3)	7	3	30
NET score: % Positive minus % Negative	67	72	19
Median	8	8	6
Base for stats	218	70	44
Mean Score	7.63	7.91	5.39
Standard Deviation	2.52	2.11	3.33
Error Variance	0.03	0.07	0.26

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	4	2	20
1 (1.)	1	1	0
2 (2.)	2	1	3
3 (3.)	1	5	4
4 (4.)	6	4	3
5 (5.)	11	10	15
6 (6.)	5	8	6
7 (7.)	14	15	8
8 (8.)	14	13	9
9 (9.)	12	13	8
10 - A great deal (10.)	29	28	25
% Positive (7-10)	69	69	49
% Negative (0-3)	8	9	27
NET score: % Positive minus % Negative	61	61	22
Median	8	8	6
Base for stats	225	131	53
Mean Score	7.29	7.39	5.85
Standard Deviation	2.69	2.48	3.7

Error Variance	0.03	0.05	0.28

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	7	3
1 (1.)	1	2
2 (2.)	0	3
3 (3.)	1	3
4 (4.)	1	2
5 (5.)	5	4
6 (6.)	2	5
7 (7.)	8	8
8 (8.)	13	13
9 (9.)	16	9
10 - A great deal (10.)	47	48
% Positive (7-10)	84	78
% Negative (0-3)	9	10
NET score: % Positive minus % Negative	75	68
Median	9	9
Base for stats	215	194
Mean Score	8.14	8
Standard Deviation	2.78	2.73
Error Variance	0.04	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	9	3	3
1 (1.)	0	0	2	1
2 (2.)	0	2	2	1
3 (3.)	0	6	1	1
4 (4.)	0	1	3	1
5 (5.)	0	5	7	2
6 (6.)	25	2	1	2
7 (7.)	14	12	5	7
8 (8.)	3	16	14	11
9 (9.)	22	14	11	11
10 - A great deal (10.)	28	34	50	61
% Positive (7-10)	67	76	81	89

% Negative (0-3)	8	16	8	5
NET score: % Positive minus % Negative	59	59	72	84
Median	9	8	10	10
Base for stats	30	99	164	115
Mean Score	7.51	7.36	8.14	8.73
Standard Deviation	2.75	3.11	2.73	2.29
Error Variance	0.33	0.1	0.05	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	6	5
1 (1.)	0	2
2 (2.)	0	2
3 (3.)	4	1
4 (4.)	1	2
5 (5.)	2	6
6 (6.)	6	2
7 (7.)	10	7
8 (8.)	12	14
9 (9.)	16	11
10 - A great deal (10.)	45	48
% Positive (7-10)	82	80
% Negative (0-3)	9	10
NET score: % Positive minus % Negative	73	70
Median	9	9
Base for stats	103	285
Mean Score	8.11	7.99
Standard Deviation	2.68	2.85
Error Variance	0.07	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	6	4
1 (1.)	0	2
2 (2.)	1	2
3 (3.)	3	1
4 (4.)	2	1
5 (5.)	5	5
6 (6.)	6	2

7 (7.)	10	6
8 (8.)	12	13
9 (9.)	13	12
10 - A great deal (10.)	41	52
% Positive (7-10)	77	84
% Negative (0-3)	10	9
NET score: % Positive minus % Negative	67	75
Median	9	10
Base for stats	169	239
Mean Score	7.81	8.26
Standard Deviation	2.81	2.71
Error Variance	0.04	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	5	0	0	0
1 (1.)	1	0	0	0
2 (2.)	2	0	0	0
3 (3.)	2	0	11	0
4 (4.)	2	0	0	0
5 (5.)	5	0	0	0
6 (6.)	3	18	15	0
7 (7.)	7	15	29	15
8 (8.)	13	19	16	8
9 (9.)	13	9	13	0
10 - A great deal (10.)	48	39	16	77
% Positive (7-10)	81	82	75	100
% Negative (0-3)	10	0	11	0
NET score: % Positive minus % Negative	71	82	64	100
Median	9	8	7	10
Base for stats	382	10	10	7
Mean Score	8.06	8.35	7.33	9.38
Standard Deviation	2.81	1.63	2.09	1.23
Error Variance	0.02	0.23	0.63	0.14

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	5	0

1 (1.)	1	4
2 (2.)	1	2
3 (3.)	2	2
4 (4.)	1	6
5 (5.)	4	8
6 (6.)	3	8
7 (7.)	7	13
8 (8.)	12	19
9 (9.)	12	13
10 - A great deal (10.)	50	25
% Positive (7-10)	82	70
% Negative (0-3)	10	8
NET score: % Positive minus % Negative	72	61
Median	9	8
Base for stats	371	37
Mean Score	8.15	7.34
Standard Deviation	2.77	2.5
Error Variance	0.02	0.19

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.

Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	3	8	15
1 (1.)	1	2	0
2 (2.)	1	1	6
3 (3.)	1	4	9
4 (4.)	1	4	0
5 (5.)	4	6	7
6 (6.)	2	7	5
7 (7.)	6	10	23
8 (8.)	13	11	15
9 (9.)	14	7	10
10 - A great deal (10.)	53	39	9
% Positive (7-10)	87	67	57
% Negative (0-3)	6	15	30
NET score: % Positive minus % Negative	80	52	27
Median	10	8	7
Base for stats	301	87	20
Mean Score	8.48	7.2	5.7
Standard Deviation	2.43	3.21	3.3
Error Variance	0.02	0.13	0.56

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	4	7
1 (1.)	1	1
2 (2.)	2	0
3 (3.)	2	1
4 (4.)	2	1
5 (5.)	4	8
6 (6.)	4	2
7 (7.)	9	6
8 (8.)	13	13
9 (9.)	14	7
10 - A great deal (10.)	46	54
% Positive (7-10)	81	79
% Negative (0-3)	10	9
NET score: % Positive minus % Negative	72	70
Median	9	10
Base for stats	313	95
Mean Score	8.07	8.07
Standard Deviation	2.71	2.92
Error Variance	0.02	0.1

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	4	0	12
1 (1.)	1	0	3
2 (2.)	1	0	7
3 (3.)	1	0	4
4 (4.)	2	0	0
5 (5.)	5	0	12
6 (6.)	6	0	3
7 (7.)	9	2	5
8 (8.)	15	7	6
9 (9.)	15	9	10
10 - A great deal (10.)	42	83	37
% Positive (7-10)	81	100	59
% Negative (0-3)	7	0	27
NET score: % Positive minus % Negative	75	100	32

Median	9	10	8
Base for stats	218	70	44
Mean Score	8.11	9.73	6.53
Standard Deviation	2.49	0.65	3.76
Error Variance	0.03	0.01	0.34

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	4	0	20
1 (1.)	0	0	7
2 (2.)	2	1	2
3 (3.)	1	3	3
4 (4.)	1	1	6
5 (5.)	5	5	3
6 (6.)	5	2	0
7 (7.)	11	6	2
8 (8.)	16	11	4
9 (9.)	15	11	4
10 - A great deal (10.)	40	60	49
% Positive (7-10)	82	88	59
% Negative (0-3)	7	4	32
NET score: % Positive minus % Negative	75	84	27
Median	9	10	9
Base for stats	225	131	53
Mean Score	8.04	8.82	6.34
Standard Deviation	2.51	1.94	4.3
Error Variance	0.03	0.03	0.38

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	6	2
1 (1.)	0	1
2 (2.)	0	2
3 (3.)	2	4
4 (4.)	3	2
5 (5.)	6	6
6 (6.)	7	5
7 (7.)	8	11
8 (8.)	13	11

9 (9.)	16	13
10 - A great deal (10.)	39	44
% Positive (7-10)	76	78
% Negative (0-3)	8	10
NET score: % Positive minus % Negative	68	68
Median	9	9
Base for stats	215	194
Mean Score	7.85	7.94
Standard Deviation	2.69	2.64
Error Variance	0.03	0.04

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	4	5	2
1 (1.)	0	0	1	1
2 (2.)	0	0	2	1
3 (3.)	5	6	2	2
4 (4.)	5	1	4	2
5 (5.)	6	7	5	7
6 (6.)	18	6	4	6
7 (7.)	8	12	8	9
8 (8.)	5	13	14	10
9 (9.)	20	11	14	15
10 - A great deal (10.)	25	39	41	47
% Positive (7-10)	58	76	78	81
% Negative (0-3)	13	10	10	5
NET score: % Positive minus % Negative	45	66	69	76
Median	8	9	9	9
Base for stats	30	99	164	115
Mean Score	7.01	7.78	7.85	8.29
Standard Deviation	3	2.65	2.8	2.32
Error Variance	0.4	0.07	0.05	0.05

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	4	5
1 (1.)	1	0
2 (2.)	0	2

	College degree	Non-college degree
3 (3.)	1	3
4 (4.)	0	4
5 (5.)	4	7
6 (6.)	5	5
7 (7.)	16	8
8 (8.)	13	13
9 (9.)	16	14
10 - A great deal (10.)	39	40
% Positive (7-10)	85	75
% Negative (0-3)	6	10
NET score: % Positive minus % Negative	79	65
Median	9	9
Base for stats	103	285
Mean Score	8.13	7.78
Standard Deviation	2.38	2.76
Error Variance	0.06	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	6	3
1 (1.)	0	1
2 (2.)	2	1
3 (3.)	4	2
4 (4.)	1	3
5 (5.)	6	6
6 (6.)	10	3
7 (7.)	10	9
8 (8.)	14	11
9 (9.)	15	13
10 - A great deal (10.)	32	48
% Positive (7-10)	71	81
% Negative (0-3)	11	7
NET score: % Positive minus % Negative	60	74
Median	8	9
Base for stats	169	239
Mean Score	7.52	8.16
Standard Deviation	2.77	2.56
Error Variance	0.04	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	4	0	0	0
1 (1.)	1	0	0	0
2 (2.)	1	0	0	0
3 (3.)	3	0	0	8
4 (4.)	2	0	15	0
5 (5.)	6	9	11	7
6 (6.)	5	15	29	0
7 (7.)	10	12	0	0
8 (8.)	12	9	29	8
9 (9.)	14	27	0	10
10 - A great deal (10.)	42	28	16	68
% Positive (7-10)	78	76	46	85
% Negative (0-3)	9	0	0	8
NET score: % Positive minus % Negative	68	76	46	77
Median	9	9	6	10
Base for stats	382	10	10	7
Mean Score	7.9	8.15	6.84	8.84
Standard Deviation	2.7	1.79	2.05	2.35
Error Variance	0.02	0.28	0.61	0.51

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	4	4
1 (1.)	1	0
2 (2.)	1	2
3 (3.)	3	3
4 (4.)	2	7
5 (5.)	6	2
6 (6.)	4	21
7 (7.)	9	9
8 (8.)	12	11
9 (9.)	13	22
10 - A great deal (10.)	44	18
% Positive (7-10)	79	61
% Negative (0-3)	9	9
NET score: % Positive minus % Negative	70	52
Median	9	8
Base for stats	371	37

Mean Score	7.97	7.14
Standard Deviation	2.66	2.58
Error Variance	0.02	0.2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	2	11	10
1 (1.)	0	2	0
2 (2.)	1	1	0
3 (3.)	3	2	9
4 (4.)	2	5	0
5 (5.)	6	5	11
6 (6.)	4	10	14
7 (7.)	9	8	23
8 (8.)	13	10	7
9 (9.)	13	18	13
10 - A great deal (10.)	47	28	13
% Positive (7-10)	82	64	57
% Negative (0-3)	6	16	19
NET score: % Positive minus % Negative	76	49	38
Median	9	8	7
Base for stats	301	87	20
Mean Score	8.27	6.97	6.35
Standard Deviation	2.34	3.28	2.92
Error Variance	0.02	0.14	0.44

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	4	5
1 (1.)	1	0
2 (2.)	1	1
3 (3.)	3	3
4 (4.)	3	1
5 (5.)	7	4
6 (6.)	6	6
7 (7.)	10	6
8 (8.)	13	9
9 (9.)	14	16
10 - A great deal (10.)	39	49

% Positive (7-10)	76	80
% Negative (0-3)	9	9
NET score: % Positive minus % Negative	67	71
Median	9	9
Base for stats	313	95
Mean Score	7.8	8.2
Standard Deviation	2.66	2.67
Error Variance	0.02	0.09

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	1	1	12
1 (1.)	1	0	0
2 (2.)	1	0	4
3 (3.)	3	0	4
4 (4.)	2	2	0
5 (5.)	4	3	14
6 (6.)	5	3	10
7 (7.)	13	3	9
8 (8.)	11	16	10
9 (9.)	15	11	12
10 - A great deal (10.)	43	61	25
% Positive (7-10)	82	91	56
% Negative (0-3)	7	1	21
NET score: % Positive minus % Negative	75	90	35
Median	9	10	7
Base for stats	218	70	44
Mean Score	8.17	8.99	6.49
Standard Deviation	2.33	1.76	3.32
Error Variance	0.03	0.05	0.26

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	2	1	21
1 (1.)	0	1	0
2 (2.)	1	1	0
3 (3.)	4	0	7
4 (4.)	2	3	6

5 (5.)	4	9	6
6 (6.)	6	5	5
7 (7.)	12	8	2
8 (8.)	11	17	5
9 (9.)	16	11	15
10 - A great deal (10.)	41	44	34
% Positive (7-10)	80	80	56
% Negative (0-3)	7	4	27
NET score: % Positive minus % Negative	73	76	29
Median	9	9	8
Base for stats	225	131	53
Mean Score	8.1	8.18	6.33
Standard Deviation	2.37	2.29	3.94
Error Variance	0.03	0.04	0.32

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	16	6
1 (1.)	1	1
2 (2.)	2	3
3 (3.)	5	0
4 (4.)	1	2
5 (5.)	6	6
6 (6.)	2	2
7 (7.)	5	6
8 (8.)	7	9
9 (9.)	10	5
10 - A great deal (10.)	44	59
% Positive (7-10)	66	79
% Negative (0-3)	24	10
NET score: % Positive minus % Negative	42	69
Median	9	10
Base for stats	215	194
Mean Score	6.93	8.1
Standard Deviation	3.8	2.99
Error Variance	0.07	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

Age (Q16)

	18-35	36-50	51-64	65+
0 - Not at all (0.)	13	9	14	8
1 (1.)	0	1	1	1
2 (2.)	0	3	3	3
3 (3.)	4	1	2	4
4 (4.)	0	3	2	1
5 (5.)	13	6	6	4
6 (6.)	9	3	1	1
7 (7.)	22	4	5	2
8 (8.)	16	13	7	4
9 (9.)	7	11	6	8
10 - A great deal (10.)	16	46	52	63
% Positive (7-10)	62	74	70	77
% Negative (0-3)	17	14	21	16
NET score: % Positive minus % Negative	45	60	49	61
Median	7	9	10	10
Base for stats	30	99	164	115
Mean Score	6.39	7.61	7.24	8.01
Standard Deviation	3.05	3.27	3.73	3.36
Error Variance	0.41	0.11	0.09	0.1

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	7	14
1 (1.)	1	1
2 (2.)	0	4
3 (3.)	2	3
4 (4.)	1	2
5 (5.)	7	5
6 (6.)	3	1
7 (7.)	6	5
8 (8.)	9	9
9 (9.)	16	5
10 - A great deal (10.)	50	50
% Positive (7-10)	80	70
% Negative (0-3)	10	22
NET score: % Positive minus % Negative	70	48
Median	9	10
Base for stats	103	285
Mean Score	8.07	7.2
Standard Deviation	2.93	3.71

Error Variance 0.09 0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	16	8
1 (1.)	0	1
2 (2.)	5	1
3 (3.)	3	3
4 (4.)	2	1
5 (5.)	11	3
6 (6.)	2	2
7 (7.)	10	2
8 (8.)	9	8
9 (9.)	9	7
10 - A great deal (10.)	32	64
% Positive (7-10)	61	81
% Negative (0-3)	23	13
NET score: % Positive minus % Negative	37	67
Median	8	10
Base for stats	169	239
Mean Score	6.47	8.2
Standard Deviation	3.65	3.19
Error Variance	0.07	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	12	0	0	0
1 (1.)	1	0	0	0
2 (2.)	3	0	0	0
3 (3.)	3	0	0	0
4 (4.)	2	0	0	0
5 (5.)	6	7	29	16
6 (6.)	2	0	0	0
7 (7.)	5	22	15	0
8 (8.)	9	11	0	0
9 (9.)	8	9	11	9
10 - A great deal (10.)	51	52	46	75
% Positive (7-10)	72	93	71	84

% Negative (0-3)	19	0	0	0
NET score: % Positive minus % Negative	53	93	71	84
Median	10	10	9	10
Base for stats	382	10	10	7
Mean Score	7.41	8.69	8.01	9.09
Standard Deviation	3.56	1.67	2.28	1.98
Error Variance	0.04	0.24	0.75	0.37

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	12	3
1 (1.)	1	0
2 (2.)	2	6
3 (3.)	3	0
4 (4.)	1	4
5 (5.)	5	20
6 (6.)	2	6
7 (7.)	4	17
8 (8.)	7	19
9 (9.)	8	4
10 - A great deal (10.)	54	21
% Positive (7-10)	74	61
% Negative (0-3)	18	9
NET score: % Positive minus % Negative	55	52
Median	10	7
Base for stats	371	37
Mean Score	7.55	6.82
Standard Deviation	3.56	2.56
Error Variance	0.04	0.2

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	6	24	30
1 (1.)	1	0	0
2 (2.)	2	6	5
3 (3.)	3	2	0
4 (4.)	2	1	0
5 (5.)	6	8	4
6 (6.)	2	3	5

7 (7.)	4	7	16
8 (8.)	8	10	12
9 (9.)	7	9	15
10 - A great deal (10.)	59	30	13
% Positive (7-10)	78	56	55
% Negative (0-3)	12	32	35
NET score: % Positive minus % Negative	66	25	20
Median	10	7	7
Base for stats	301	87	20
Mean Score	8.08	5.92	5.3
Standard Deviation	3.07	4.03	3.99
Error Variance	0.03	0.2	0.82

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	11	13
1 (1.)	1	1
2 (2.)	3	2
3 (3.)	3	2
4 (4.)	1	2
5 (5.)	8	2
6 (6.)	2	2
7 (7.)	7	2
8 (8.)	7	13
9 (9.)	9	2
10 - A great deal (10.)	49	58
% Positive (7-10)	72	75
% Negative (0-3)	17	19
NET score: % Positive minus % Negative	54	56
Median	9	10
Base for stats	313	95
Mean Score	7.45	7.59
Standard Deviation	3.44	3.66
Error Variance	0.04	0.16

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	0	9	44

1 (1.)	0	0	0
2 (2.)	0	1	7
3 (3.)	0	7	8
4 (4.)	1	5	0
5 (5.)	2	11	13
6 (6.)	2	5	0
7 (7.)	4	7	6
8 (8.)	9	6	4
9 (9.)	8	10	3
10 - A great deal (10.)	73	38	16
% Positive (7-10)	95	61	29
% Negative (0-3)	0	17	59
NET score: % Positive minus % Negative	94	44	-30
Median	10	8	2
Base for stats	218	70	44
Mean Score	9.33	6.99	3.6
Standard Deviation	1.37	3.3	3.92
Error Variance	0.01	0.16	0.37

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	0	21	34
1 (1.)	0	2	2
2 (2.)	0	6	6
3 (3.)	0	7	0
4 (4.)	1	4	0
5 (5.)	3	11	7
6 (6.)	2	3	2
7 (7.)	5	7	3
8 (8.)	9	7	10
9 (9.)	9	8	0
10 - A great deal (10.)	70	24	35
% Positive (7-10)	94	46	49
% Negative (0-3)	1	36	42
NET score: % Positive minus % Negative	93	9	7
Median	10	5	6
Base for stats	225	131	53
Mean Score	9.25	5.38	5.19
Standard Deviation	1.49	3.81	4.43
Error Variance	0.01	0.12	0.4

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	76	79
1 (1.)	2	0
2 (2.)	1	3
3 (3.)	3	1
4 (4.)	1	1
5 (5.)	4	2
6 (6.)	2	2
7 (7.)	2	1
8 (8.)	2	3
9 (9.)	3	2
10 - A great deal (10.)	3	5
% Positive (7-10)	11	12
% Negative (0-3)	82	83
NET score: % Positive minus % Negative	-71	-71
Median	0	0
Base for stats	215	194
Mean Score	1.44	1.42
Standard Deviation	2.94	3.03
Error Variance	0.04	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	43	71	86	80
1 (1.)	4	1	1	1
2 (2.)	4	1	1	3
3 (3.)	8	0	2	2
4 (4.)	0	2	0	3
5 (5.)	0	4	3	2
6 (6.)	8	3	2	0
7 (7.)	9	4	1	0
8 (8.)	3	5	1	2
9 (9.)	9	4	0	3
10 - A great deal (10.)	12	5	3	4
% Positive (7-10)	33	19	5	9
% Negative (0-3)	59	72	90	86
NET score: % Positive minus % Negative	-26	-54	-85	-77

Median	2	0	0	0
Base for stats	30	99	164	115
Mean Score	3.73	2.07	0.81	1.17
Standard Deviation	4.01	3.47	2.27	2.75
Error Variance	0.71	0.13	0.03	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	70	81
1 (1.)	0	1
2 (2.)	0	1
3 (3.)	0	3
4 (4.)	1	1
5 (5.)	3	3
6 (6.)	3	2
7 (7.)	4	1
8 (8.)	7	1
9 (9.)	5	2
10 - A great deal (10.)	7	3
% Positive (7-10)	23	8
% Negative (0-3)	70	86
NET score: % Positive minus % Negative	-47	-79
Median	0	0
Base for stats	103	285
Mean Score	2.37	1.11
Standard Deviation	3.76	2.62
Error Variance	0.14	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	71	82
1 (1.)	3	0
2 (2.)	3	1
3 (3.)	2	2
4 (4.)	1	1
5 (5.)	1	4
6 (6.)	3	1
7 (7.)	4	1
8 (8.)	4	1

9 (9.)	4	2
10 - A great deal (10.)	5	4
% Positive (7-10)	17	8
% Negative (0-3)	78	86
NET score: % Positive minus % Negative	-61	-78
Median	0	0
Base for stats	169	239
Mean Score	1.87	1.12
Standard Deviation	3.33	2.67
Error Variance	0.06	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	79	60	29	90
1 (1.)	1	0	0	0
2 (2.)	2	0	0	0
3 (3.)	2	0	15	0
4 (4.)	1	0	0	0
5 (5.)	3	0	0	0
6 (6.)	2	15	0	0
7 (7.)	1	10	15	0
8 (8.)	2	15	16	0
9 (9.)	3	0	14	0
10 - A great deal (10.)	4	0	11	10
% Positive (7-10)	10	25	56	10
% Negative (0-3)	84	60	44	90
NET score: % Positive minus % Negative	-74	-35	12	-81
Median	0	0	7	0
Base for stats	382	10	10	7
Mean Score	1.31	2.82	5.14	0.95
Standard Deviation	2.87	3.67	4.08	3.17
Error Variance	0.02	1.17	2.41	0.93

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	81	44
1 (1.)	1	0
2 (2.)	2	0

3 (3.)	2	4
4 (4.)	1	2
5 (5.)	2	5
6 (6.)	2	8
7 (7.)	1	11
8 (8.)	1	13
9 (9.)	2	9
10 - A great deal (10.)	4	4
% Positive (7-10)	9	36
% Negative (0-3)	86	48
NET score: % Positive minus % Negative	-77	-11
Median	0	5
Base for stats	371	37
Mean Score	1.18	3.95
Standard Deviation	2.77	3.81
Error Variance	0.02	0.44

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	81	69	53
1 (1.)	1	2	0
2 (2.)	2	3	0
3 (3.)	2	3	0
4 (4.)	1	1	4
5 (5.)	3	1	0
6 (6.)	2	2	13
7 (7.)	1	4	8
8 (8.)	1	6	5
9 (9.)	3	3	6
10 - A great deal (10.)	3	6	11
% Positive (7-10)	8	19	31
% Negative (0-3)	86	77	53
NET score: % Positive minus % Negative	-78	-58	-22
Median	0	0	0
Base for stats	301	87	20
Mean Score	1.13	1.98	3.58
Standard Deviation	2.68	3.41	4.08
Error Variance	0.03	0.15	0.86

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	76	83
1 (1.)	2	0
2 (2.)	2	2
3 (3.)	2	2
4 (4.)	1	1
5 (5.)	2	4
6 (6.)	2	2
7 (7.)	2	1
8 (8.)	3	0
9 (9.)	4	0
10 - A great deal (10.)	4	5
% Positive (7-10)	13	6
% Negative (0-3)	81	88
NET score: % Positive minus % Negative	-68	-82
Median	0	0
Base for stats	313	95
Mean Score	1.56	1.01
Standard Deviation	3.09	2.56
Error Variance	0.03	0.08

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	72	88	88
1 (1.)	0	3	5
2 (2.)	2	3	0
3 (3.)	3	2	0
4 (4.)	0	4	0
5 (5.)	3	0	2
6 (6.)	3	0	0
7 (7.)	2	0	3
8 (8.)	3	0	0
9 (9.)	4	0	2
10 - A great deal (10.)	6	0	0
% Positive (7-10)	15	0	5
% Negative (0-3)	78	96	93
NET score: % Positive minus % Negative	-63	-96	-88
Median	0	0	0
Base for stats	218	70	44

Mean Score	1.87	0.29	0.55
Standard Deviation	3.36	0.9	1.86
Error Variance	0.06	0.01	0.08

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	71	84	87
1 (1.)	1	2	0
2 (2.)	1	2	4
3 (3.)	3	2	0
4 (4.)	0	3	3
5 (5.)	2	3	4
6 (6.)	4	1	0
7 (7.)	3	1	0
8 (8.)	4	1	0
9 (9.)	4	1	0
10 - A great deal (10.)	6	2	1
% Positive (7-10)	17	5	1
% Negative (0-3)	77	89	92
NET score: % Positive minus % Negative	-60	-83	-90
Median	0	0	0
Base for stats	225	131	53
Mean Score	1.98	0.84	0.55
Standard Deviation	3.46	2.23	1.68
Error Variance	0.06	0.04	0.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	6	4
1 (1.)	0	1
2 (2.)	2	0
3 (3.)	0	0
4 (4.)	1	1
5 (5.)	7	8
6 (6.)	4	3
7 (7.)	8	5
8 (8.)	9	6
9 (9.)	14	8
10 - A great deal (10.)	49	65

% Positive (7-10)	80	84
% Negative (0-3)	8	5
NET score: % Positive minus % Negative	72	79
Median	9	10
Base for stats	215	194
Mean Score	8.09	8.64
Standard Deviation	2.81	2.48
Error Variance	0.04	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	5	6	5	4
1 (1.)	0	0	1	0
2 (2.)	0	1	1	1
3 (3.)	0	1	0	0
4 (4.)	5	1	1	0
5 (5.)	10	7	7	7
6 (6.)	11	5	2	1
7 (7.)	15	9	6	3
8 (8.)	13	9	6	6
9 (9.)	9	14	8	13
10 - A great deal (10.)	32	46	63	64
% Positive (7-10)	69	79	83	86
% Negative (0-3)	5	8	7	6
NET score: % Positive minus % Negative	64	70	77	80
Median	8	9	10	10
Base for stats	30	99	164	115
Mean Score	7.47	8	8.49	8.68
Standard Deviation	2.59	2.78	2.68	2.52
Error Variance	0.3	0.08	0.05	0.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	5	5
1 (1.)	1	0
2 (2.)	0	1
3 (3.)	0	1
4 (4.)	1	1

	College degree	Non-college degree
5 (5.)	5	9
6 (6.)	2	3
7 (7.)	7	7
8 (8.)	6	8
9 (9.)	15	9
10 - A great deal (10.)	59	56
% Positive (7-10)	87	80
% Negative (0-3)	6	7
NET score: % Positive minus % Negative	80	72
Median	10	10
Base for stats	103	285
Mean Score	8.57	8.23
Standard Deviation	2.6	2.75
Error Variance	0.07	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	7	3
1 (1.)	0	1
2 (2.)	2	0
3 (3.)	1	0
4 (4.)	2	0
5 (5.)	8	7
6 (6.)	5	2
7 (7.)	10	4
8 (8.)	10	6
9 (9.)	13	9
10 - A great deal (10.)	42	68
% Positive (7-10)	74	87
% Negative (0-3)	10	5
NET score: % Positive minus % Negative	64	83
Median	9	10
Base for stats	169	239
Mean Score	7.68	8.83
Standard Deviation	2.94	2.35
Error Variance	0.05	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

Race (Q19)

	White	Hispanic	Black	Other
0 - Not at all (0.)	5	0	16	8
1 (1.)	0	0	0	0
2 (2.)	1	0	0	0
3 (3.)	0	0	0	0
4 (4.)	1	0	0	0
5 (5.)	7	14	16	0
6 (6.)	3	9	29	0
7 (7.)	6	19	15	0
8 (8.)	8	0	0	0
9 (9.)	11	0	11	8
10 - A great deal (10.)	57	59	13	84
% Positive (7-10)	83	78	38	92
% Negative (0-3)	7	0	16	8
NET score: % Positive minus % Negative	76	78	22	84
Median	10	10	6	10
Base for stats	382	10	10	7
Mean Score	8.4	8.4	5.85	9.1
Standard Deviation	2.64	2.1	3.2	2.94
Error Variance	0.02	0.38	1.49	0.8

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	5	4
1 (1.)	0	0
2 (2.)	1	3
3 (3.)	0	0
4 (4.)	1	0
5 (5.)	6	18
6 (6.)	2	13
7 (7.)	5	19
8 (8.)	8	7
9 (9.)	11	9
10 - A great deal (10.)	60	26
% Positive (7-10)	84	61
% Negative (0-3)	7	7
NET score: % Positive minus % Negative	77	54
Median	10	7
Base for stats	371	37
Mean Score	8.48	7.09
Standard Deviation	2.65	2.57

Error Variance	0.02	0.2

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	3	11	9
1 (1.)	0	2	0
2 (2.)	1	1	4
3 (3.)	0	2	0
4 (4.)	1	3	0
5 (5.)	5	13	16
6 (6.)	2	7	5
7 (7.)	6	5	23
8 (8.)	7	9	5
9 (9.)	10	14	11
10 - A great deal (10.)	65	34	27
% Positive (7-10)	89	62	66
% Negative (0-3)	4	16	13
NET score: % Positive minus % Negative	85	46	53
Median	10	8	7
Base for stats	301	87	20
Mean Score	8.85	6.96	6.86
Standard Deviation	2.19	3.38	3.08
Error Variance	0.02	0.14	0.49

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	5	5
1 (1.)	0	0
2 (2.)	1	0
3 (3.)	1	0
4 (4.)	0	3
5 (5.)	7	8
6 (6.)	3	3
7 (7.)	8	3
8 (8.)	7	8
9 (9.)	12	6
10 - A great deal (10.)	55	63
% Positive (7-10)	82	80

	Donald Trump	Ron DeSantis
% Negative (0-3)	7	5
NET score: % Positive minus % Negative	75	75
Median	10	10
Base for stats	313	95
Mean Score	8.32	8.45
Standard Deviation	2.67	2.69
Error Variance	0.02	0.09

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	1	0	14
1 (1.)	0	0	0
2 (2.)	0	2	2
3 (3.)	0	0	2
4 (4.)	0	0	4
5 (5.)	5	5	11
6 (6.)	3	0	8
7 (7.)	7	3	7
8 (8.)	3	14	14
9 (9.)	12	15	13
10 - A great deal (10.)	69	61	26
% Positive (7-10)	91	94	60
% Negative (0-3)	2	2	18
NET score: % Positive minus % Negative	89	92	42
Median	10	10	8
Base for stats	218	70	44
Mean Score	9.12	9.09	6.62
Standard Deviation	1.75	1.57	3.41
Error Variance	0.02	0.04	0.28

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	1	6	21
1 (1.)	0	1	0
2 (2.)	0	2	1
3 (3.)	0	1	0
4 (4.)	0	1	4
5 (5.)	5	9	12
6 (6.)	4	2	4

7 (7.)	7	8	3
8 (8.)	5	13	3
9 (9.)	11	13	2
10 - A great deal (10.)	66	44	49
% Positive (7-10)	89	78	58
% Negative (0-3)	1	10	23
NET score: % Positive minus % Negative	88	68	35
Median	10	9	9
Base for stats	225	131	53
Mean Score	9.04	7.87	6.6
Standard Deviation	1.73	2.89	4.04
Error Variance	0.01	0.07	0.34

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	9	7
1 (1.)	1	1
2 (2.)	1	0
3 (3.)	4	2
4 (4.)	1	2
5 (5.)	21	14
6 (6.)	7	9
7 (7.)	13	9
8 (8.)	13	11
9 (9.)	6	7
10 - A great deal (10.)	24	37
% Positive (7-10)	55	65
% Negative (0-3)	15	10
NET score: % Positive minus % Negative	40	55
Median	7	8
Base for stats	215	194
Mean Score	6.52	7.32
Standard Deviation	3.01	2.93
Error Variance	0.04	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	12	11	8	6

1 (1.)	0	0	1	1
2 (2.)	0	2	1	0
3 (3.)	8	3	3	2
4 (4.)	0	1	3	1
5 (5.)	14	12	20	22
6 (6.)	16	8	8	6
7 (7.)	9	19	8	8
8 (8.)	3	12	11	17
9 (9.)	21	7	4	7
10 - A great deal (10.)	19	26	34	31
% Positive (7-10)	51	63	57	63
% Negative (0-3)	20	15	13	9
NET score: % Positive minus % Negative	31	48	45	54
Median	7	7	7	8
Base for stats	30	99	164	115
Mean Score	6.45	6.73	6.9	7.16
Standard Deviation	3.21	3.08	3.05	2.79
Error Variance	0.45	0.1	0.06	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	3	10
1 (1.)	1	0
2 (2.)	1	1
3 (3.)	1	3
4 (4.)	1	2
5 (5.)	9	21
6 (6.)	4	9
7 (7.)	12	11
8 (8.)	15	11
9 (9.)	10	5
10 - A great deal (10.)	42	26
% Positive (7-10)	79	53
% Negative (0-3)	6	15
NET score: % Positive minus % Negative	73	39
Median	9	7
Base for stats	103	285
Mean Score	7.98	6.52
Standard Deviation	2.52	3.08
Error Variance	0.06	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	10	7
1 (1.)	1	1
2 (2.)	1	0
3 (3.)	3	3
4 (4.)	2	1
5 (5.)	18	18
6 (6.)	8	8
7 (7.)	15	8
8 (8.)	17	9
9 (9.)	8	6
10 - A great deal (10.)	17	39
% Positive (7-10)	56	63
% Negative (0-3)	15	11
NET score: % Positive minus % Negative	41	52
Median	7	8
Base for stats	169	239
Mean Score	6.38	7.27
Standard Deviation	2.96	2.97
Error Variance	0.05	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	8	18	0	8
1 (1.)	1	0	0	0
2 (2.)	1	0	0	0
3 (3.)	3	0	0	0
4 (4.)	2	6	0	0
5 (5.)	18	0	30	17
6 (6.)	8	7	30	0
7 (7.)	11	25	11	9
8 (8.)	13	8	0	10
9 (9.)	7	18	0	8
10 - A great deal (10.)	30	19	29	48
% Positive (7-10)	60	69	40	75
% Negative (0-3)	13	18	0	8
NET score: % Positive minus % Negative	47	51	40	67

Median	7	7	6	9
Base for stats	382	10	10	7
Mean Score	6.89	6.5	6.98	7.8
Standard Deviation	3	3.57	2.15	3.2
Error Variance	0.03	1.11	0.67	0.95

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	9	3
1 (1.)	1	0
2 (2.)	1	0
3 (3.)	3	5
4 (4.)	2	0
5 (5.)	19	10
6 (6.)	7	17
7 (7.)	10	16
8 (8.)	12	13
9 (9.)	7	4
10 - A great deal (10.)	30	31
% Positive (7-10)	59	64
% Negative (0-3)	13	8
NET score: % Positive minus % Negative	46	56
Median	7	7
Base for stats	371	37
Mean Score	6.85	7.36
Standard Deviation	3.04	2.44
Error Variance	0.03	0.18

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	6	16	9
1 (1.)	0	2	4
2 (2.)	1	0	0
3 (3.)	2	6	0
4 (4.)	2	1	0
5 (5.)	17	24	11
6 (6.)	8	10	4
7 (7.)	10	12	24
8 (8.)	13	7	21

	7	6	12
9 (9.)	7	6	12
10 - A great deal (10.)	35	17	16
% Positive (7-10)	64	41	73
% Negative (0-3)	9	24	13
NET score: % Positive minus % Negative	55	17	60
Median	8	6	7
Base for stats	301	87	20
Mean Score	7.28	5.6	6.8
Standard Deviation	2.81	3.27	2.97
Error Variance	0.03	0.13	0.46

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	7	11
1 (1.)	1	0
2 (2.)	0	2
3 (3.)	3	3
4 (4.)	2	2
5 (5.)	18	18
6 (6.)	9	5
7 (7.)	11	12
8 (8.)	12	13
9 (9.)	8	3
10 - A great deal (10.)	30	31
% Positive (7-10)	60	59
% Negative (0-3)	11	16
NET score: % Positive minus % Negative	49	42
Median	7	7
Base for stats	313	95
Mean Score	6.98	6.64
Standard Deviation	2.91	3.25
Error Variance	0.03	0.13

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	3	4	20
1 (1.)	0	0	1
2 (2.)	0	0	2

	Donald Trump	Ron DeSantis	Undecided
3 (3.)	2	5	5
4 (4.)	1	1	6
5 (5.)	14	20	38
6 (6.)	8	11	8
7 (7.)	9	18	6
8 (8.)	12	11	6
9 (9.)	9	5	2
10 - A great deal (10.)	40	25	5
% Positive (7-10)	70	59	20
% Negative (0-3)	6	9	28
NET score: % Positive minus % Negative	64	50	-8
Median	8	7	5
Base for stats	218	70	44
Mean Score	7.75	6.93	4.48
Standard Deviation	2.54	2.54	2.85
Error Variance	0.03	0.1	0.19

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	4	10	22
1 (1.)	0	1	3
2 (2.)	0	1	0
3 (3.)	2	5	4
4 (4.)	1	3	0
5 (5.)	14	22	24
6 (6.)	8	8	7
7 (7.)	9	16	4
8 (8.)	13	12	8
9 (9.)	10	3	2
10 - A great deal (10.)	38	19	26
% Positive (7-10)	70	50	40
% Negative (0-3)	6	17	28
NET score: % Positive minus % Negative	64	33	12
Median	8	6	5
Base for stats	225	131	53
Mean Score	7.69	6.1	5.5
Standard Deviation	2.55	2.97	3.73
Error Variance	0.03	0.07	0.29

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	6	2
1 (1.)	1	1
2 (2.)	2	1
3 (3.)	2	1
4 (4.)	2	2
5 (5.)	10	7
6 (6.)	6	3
7 (7.)	7	5
8 (8.)	15	15
9 (9.)	15	12
10 - A great deal (10.)	35	50
% Positive (7-10)	72	82
% Negative (0-3)	11	5
NET score: % Positive minus % Negative	61	77
Median	9	10
Base for stats	215	194
Mean Score	7.54	8.36
Standard Deviation	2.9	2.38
Error Variance	0.04	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	4	4	4
1 (1.)	0	1	1	1
2 (2.)	0	3	1	1
3 (3.)	0	3	3	0
4 (4.)	4	0	3	0
5 (5.)	17	11	6	9
6 (6.)	5	6	4	4
7 (7.)	8	7	5	4
8 (8.)	21	24	7	17
9 (9.)	13	10	15	15
10 - A great deal (10.)	24	30	52	43
% Positive (7-10)	66	72	79	81
% Negative (0-3)	8	11	8	6
NET score: % Positive minus % Negative	59	61	71	74
Median	8	8	10	9
Base for stats	30	99	164	115

Mean Score	7.15	7.46	8.19	8.15
Standard Deviation	2.85	2.69	2.73	2.55
Error Variance	0.36	0.08	0.05	0.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	3	5
1 (1.)	2	0
2 (2.)	0	2
3 (3.)	0	3
4 (4.)	1	2
5 (5.)	5	10
6 (6.)	3	5
7 (7.)	3	6
8 (8.)	15	14
9 (9.)	19	13
10 - A great deal (10.)	49	40
% Positive (7-10)	86	73
% Negative (0-3)	5	10
NET score: % Positive minus % Negative	82	63
Median	9	9
Base for stats	103	285
Mean Score	8.54	7.69
Standard Deviation	2.31	2.84
Error Variance	0.05	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	6	3
1 (1.)	1	1
2 (2.)	1	2
3 (3.)	2	1
4 (4.)	1	2
5 (5.)	15	5
6 (6.)	5	4
7 (7.)	9	4
8 (8.)	16	14
9 (9.)	18	10
10 - A great deal (10.)	24	55

% Positive (7-10)	68	83
% Negative (0-3)	11	7
NET score: % Positive minus % Negative	57	76
Median	8	10
Base for stats	169	239
Mean Score	7.21	8.43
Standard Deviation	2.83	2.48
Error Variance	0.04	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	5	0	0	10
1 (1.)	1	0	0	0
2 (2.)	1	0	0	0
3 (3.)	2	0	0	0
4 (4.)	2	0	0	0
5 (5.)	8	7	46	0
6 (6.)	4	15	14	8
7 (7.)	6	10	0	0
8 (8.)	15	13	11	10
9 (9.)	14	27	0	17
10 - A great deal (10.)	43	27	29	55
% Positive (7-10)	78	77	40	82
% Negative (0-3)	9	0	0	10
NET score: % Positive minus % Negative	69	77	40	72
Median	9	9	6	10
Base for stats	382	10	10	7
Mean Score	7.94	8.18	6.93	8.34
Standard Deviation	2.72	1.73	2.29	3.2
Error Variance	0.02	0.26	0.76	0.95

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	5	0
1 (1.)	1	0
2 (2.)	2	0
3 (3.)	1	6
4 (4.)	2	0

5 (5.)	8	16
6 (6.)	4	15
7 (7.)	6	7
8 (8.)	14	27
9 (9.)	14	6
10 - A great deal (10.)	44	23
% Positive (7-10)	78	63
% Negative (0-3)	9	6
NET score: % Positive minus % Negative	70	57
Median	9	8
Base for stats	371	37
Mean Score	7.98	7.38
Standard Deviation	2.74	2.08
Error Variance	0.02	0.13

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	2	13	9
1 (1.)	0	2	4
2 (2.)	2	0	5
3 (3.)	1	3	0
4 (4.)	2	1	4
5 (5.)	7	13	16
6 (6.)	4	5	9
7 (7.)	5	8	7
8 (8.)	13	20	22
9 (9.)	15	11	11
10 - A great deal (10.)	50	24	12
% Positive (7-10)	82	63	53
% Negative (0-3)	5	18	18
NET score: % Positive minus % Negative	78	45	34
Median	9	8	7
Base for stats	301	87	20
Mean Score	8.42	6.65	6.14
Standard Deviation	2.27	3.31	3.14
Error Variance	0.02	0.14	0.51

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

Past caucus attendance (last_primaries)

	Attended in past	First caucus
0 - Not at all (0.)	4	5
1 (1.)	1	0
2 (2.)	1	3
3 (3.)	0	6
4 (4.)	1	3
5 (5.)	9	8
6 (6.)	5	3
7 (7.)	6	6
8 (8.)	15	14
9 (9.)	14	11
10 - A great deal (10.)	43	41
% Positive (7-10)	78	72
% Negative (0-3)	6	15
NET score: % Positive minus % Negative	72	58
Median	9	9
Base for stats	313	95
Mean Score	8.04	7.57
Standard Deviation	2.59	3
Error Variance	0.02	0.11

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	0	1	15
1 (1.)	0	0	0
2 (2.)	1	2	2
3 (3.)	1	0	4
4 (4.)	1	2	3
5 (5.)	7	6	23
6 (6.)	5	2	0
7 (7.)	3	10	11
8 (8.)	12	25	14
9 (9.)	13	20	10
10 - A great deal (10.)	56	33	18
% Positive (7-10)	85	87	53
% Negative (0-3)	3	3	21
NET score: % Positive minus % Negative	82	84	32
Median	10	9	7
Base for stats	218	70	44
Mean Score	8.73	8.27	6.04
Standard Deviation	1.96	1.93	3.33

Error Variance	0.02	0.06	0.26	

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	0	5	20
1 (1.)	0	2	1
2 (2.)	1	3	0
3 (3.)	1	2	2
4 (4.)	1	4	0
5 (5.)	7	10	14
6 (6.)	5	2	9
7 (7.)	4	9	6
8 (8.)	12	23	9
9 (9.)	14	14	8
10 - A great deal (10.)	55	26	30
% Positive (7-10)	85	73	54
% Negative (0-3)	3	11	24
NET score: % Positive minus % Negative	82	61	30
Median	10	8	7
Base for stats	225	131	53
Mean Score	8.7	7.31	6.2
Standard Deviation	1.96	2.81	3.76
Error Variance	0.02	0.06	0.29

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	13	12
1 (1.)	1	1
2 (2.)	1	1
3 (3.)	2	2
4 (4.)	2	1
5 (5.)	5	7
6 (6.)	4	4
7 (7.)	7	3
8 (8.)	10	7
9 (9.)	6	7
10 - A great deal (10.)	50	56
% Positive (7-10)	73	72

% Negative (0-3)	17	16
NET score: % Positive minus % Negative	56	56
Median	10	10
Base for stats	215	194
Mean Score	7.44	7.62
Standard Deviation	3.53	3.51
Error Variance	0.06	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	5	11	9	21
1 (1.)	4	0	0	1
2 (2.)	0	2	1	2
3 (3.)	8	2	1	1
4 (4.)	0	1	2	2
5 (5.)	0	5	6	7
6 (6.)	5	3	3	5
7 (7.)	8	6	4	4
8 (8.)	25	7	6	8
9 (9.)	8	10	4	6
10 - A great deal (10.)	37	52	64	42
% Positive (7-10)	78	76	78	61
% Negative (0-3)	17	15	11	25
NET score: % Positive minus % Negative	62	61	66	36
Median	8	10	10	8
Base for stats	30	99	164	115
Mean Score	7.58	7.72	8.11	6.52
Standard Deviation	2.99	3.36	3.19	4.01
Error Variance	0.39	0.12	0.06	0.15

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	9	15
1 (1.)	0	1
2 (2.)	1	1
3 (3.)	1	2
4 (4.)	3	1
5 (5.)	3	6
6 (6.)	2	5

7 (7.)	8	4
8 (8.)	17	5
9 (9.)	11	5
10 - A great deal (10.)	46	56
% Positive (7-10)	82	70
% Negative (0-3)	11	18
NET score: % Positive minus % Negative	71	52
Median	9	10
Base for stats	103	285
Mean Score	7.9	7.46
Standard Deviation	3.04	3.68
Error Variance	0.09	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	11	14
1 (1.)	2	0
2 (2.)	1	1
3 (3.)	4	0
4 (4.)	0	2
5 (5.)	5	6
6 (6.)	4	4
7 (7.)	6	4
8 (8.)	10	7
9 (9.)	8	5
10 - A great deal (10.)	50	55
% Positive (7-10)	74	72
% Negative (0-3)	18	16
NET score: % Positive minus % Negative	56	56
Median	9	10
Base for stats	169	239
Mean Score	7.53	7.53
Standard Deviation	3.44	3.58
Error Variance	0.07	0.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	13	24	0	17

1 (1.)	1	0	0	0
2 (2.)	1	0	0	11
3 (3.)	2	0	0	0
4 (4.)	2	0	0	0
5 (5.)	6	0	16	0
6 (6.)	3	0	29	0
7 (7.)	5	15	0	10
8 (8.)	8	24	15	0
9 (9.)	6	11	11	0
10 - A great deal (10.)	54	25	29	62
% Positive (7-10)	73	76	55	71
% Negative (0-3)	16	24	0	29
NET score: % Positive minus % Negative	56	51	55	43
Median	10	8	8	10
Base for stats	382	10	10	7
Mean Score	7.56	6.5	7.62	7.09
Standard Deviation	3.52	4.05	2.05	4.42
Error Variance	0.03	1.43	0.61	1.82

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	13	6
1 (1.)	1	0
2 (2.)	1	2
3 (3.)	2	0
4 (4.)	2	0
5 (5.)	6	2
6 (6.)	3	11
7 (7.)	4	19
8 (8.)	8	12
9 (9.)	6	8
10 - A great deal (10.)	54	40
% Positive (7-10)	72	79
% Negative (0-3)	17	8
NET score: % Positive minus % Negative	55	71
Median	10	8
Base for stats	371	37
Mean Score	7.5	7.81
Standard Deviation	3.59	2.67
Error Variance	0.04	0.22

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	13	13	14
1 (1.)	1	1	0
2 (2.)	1	2	0
3 (3.)	1	3	0
4 (4.)	2	0	0
5 (5.)	7	3	0
6 (6.)	4	2	4
7 (7.)	4	6	9
8 (8.)	8	9	10
9 (9.)	6	5	22
10 - A great deal (10.)	53	55	41
% Positive (7-10)	71	76	82
% Negative (0-3)	16	19	14
NET score: % Positive minus % Negative	55	57	68
Median	10	10	9
Base for stats	301	87	20
Mean Score	7.5	7.58	7.77
Standard Deviation	3.51	3.6	3.38
Error Variance	0.04	0.16	0.59

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	9	25
1 (1.)	1	0
2 (2.)	1	1
3 (3.)	2	0
4 (4.)	2	0
5 (5.)	6	5
6 (6.)	5	1
7 (7.)	5	4
8 (8.)	9	4
9 (9.)	6	8
10 - A great deal (10.)	53	52
% Positive (7-10)	74	68
% Negative (0-3)	14	26
NET score: % Positive minus % Negative	60	42

Median	10	10
Base for stats	313	95
Mean Score	7.73	6.87
Standard Deviation	3.25	4.23
Error Variance	0.03	0.22

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	7	20	18
1 (1.)	0	1	3
2 (2.)	2	0	0
3 (3.)	1	4	4
4 (4.)	2	3	0
5 (5.)	6	4	2
6 (6.)	5	0	3
7 (7.)	6	5	0
8 (8.)	10	7	4
9 (9.)	10	3	2
10 - A great deal (10.)	51	53	63
% Positive (7-10)	76	68	69
% Negative (0-3)	11	25	25
NET score: % Positive minus % Negative	65	42	44
Median	10	10	10
Base for stats	218	70	44
Mean Score	7.89	6.91	7.3
Standard Deviation	3.04	4.05	4.1
Error Variance	0.05	0.25	0.4

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	9	16	22
1 (1.)	0	2	0
2 (2.)	2	0	0
3 (3.)	1	3	0
4 (4.)	1	2	2
5 (5.)	5	6	9
6 (6.)	6	1	1
7 (7.)	6	5	2
8 (8.)	10	7	3

9 (9.)	9	3	3
10 - A great deal (10.)	50	55	57
% Positive (7-10)	75	70	66
% Negative (0-3)	12	21	22
NET score: % Positive minus % Negative	63	49	43
Median	10	10	10
Base for stats	225	131	53
Mean Score	7.82	7.24	7
Standard Deviation	3.13	3.84	4.14
Error Variance	0.05	0.12	0.35

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	52	53
1 (1.)	2	2
2 (2.)	4	2
3 (3.)	2	3
4 (4.)	3	2
5 (5.)	13	8
6 (6.)	4	4
7 (7.)	2	2
8 (8.)	5	6
9 (9.)	2	3
10 - A great deal (10.)	12	15
% Positive (7-10)	21	26
% Negative (0-3)	60	60
NET score: % Positive minus % Negative	-39	-34
Median	0	0
Base for stats	215	194
Mean Score	3.05	3.23
Standard Deviation	3.73	3.98
Error Variance	0.07	0.09

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	43	50	54	55
1 (1.)	0	4	2	3
2 (2.)	8	3	3	2

3 (3.)	0	0	3	4
4 (4.)	4	2	3	3
5 (5.)	3	14	9	11
6 (6.)	9	3	4	3
7 (7.)	5	1	1	4
8 (8.)	12	7	3	5
9 (9.)	0	6	1	2
10 - A great deal (10.)	17	11	18	9
% Positive (7-10)	34	25	23	20
% Negative (0-3)	50	57	61	64
NET score: % Positive minus % Negative	-16	-32	-38	-44
Median	2	0	0	0
Base for stats	30	99	164	115
Mean Score	4	3.26	3.16	2.77
Standard Deviation	4.07	3.86	3.99	3.57
Error Variance	0.73	0.15	0.1	0.12

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r

Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	43	56
1 (1.)	3	2
2 (2.)	2	3
3 (3.)	5	1
4 (4.)	1	3
5 (5.)	5	12
6 (6.)	4	4
7 (7.)	5	1
8 (8.)	11	3
9 (9.)	2	2
10 - A great deal (10.)	19	13
% Positive (7-10)	37	19
% Negative (0-3)	53	62
NET score: % Positive minus % Negative	-16	-43
Median	3	0
Base for stats	103	285
Mean Score	4.03	2.86
Standard Deviation	4.16	3.73
Error Variance	0.17	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	51	54
1 (1.)	3	2
2 (2.)	4	2
3 (3.)	3	2
4 (4.)	3	3
5 (5.)	7	12
6 (6.)	4	3
7 (7.)	3	1
8 (8.)	7	4
9 (9.)	3	2
10 - A great deal (10.)	11	15
% Positive (7-10)	24	23
% Negative (0-3)	62	59
NET score: % Positive minus % Negative	-38	-36
Median	0	0
Base for stats	169	239
Mean Score	3.1	3.16
Standard Deviation	3.78	3.9
Error Variance	0.08	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	54	29	13	63
1 (1.)	2	7	0	0
2 (2.)	3	6	0	11
3 (3.)	2	0	0	0
4 (4.)	3	0	0	8
5 (5.)	10	8	16	0
6 (6.)	3	16	30	8
7 (7.)	2	16	0	0
8 (8.)	5	0	0	0
9 (9.)	2	6	0	10
10 - A great deal (10.)	13	12	41	0
% Positive (7-10)	23	34	41	10
% Negative (0-3)	61	42	13	74
NET score: % Positive minus % Negative	-39	-8	28	-64
Median	0	5	6	0
Base for stats	382	10	10	7

Mean Score	3.04	4.41	6.7	1.91
Standard Deviation	3.83	3.85	3.49	3.22
Error Variance	0.04	1.29	1.77	0.96

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	54	40
1 (1.)	3	0
2 (2.)	3	0
3 (3.)	3	0
4 (4.)	2	5
5 (5.)	10	10
6 (6.)	3	12
7 (7.)	2	5
8 (8.)	4	11
9 (9.)	2	9
10 - A great deal (10.)	14	8
% Positive (7-10)	22	33
% Negative (0-3)	62	40
NET score: % Positive minus % Negative	-40	-8
Median	0	5
Base for stats	371	37
Mean Score	3.03	4.24
Standard Deviation	3.84	3.83
Error Variance	0.04	0.45

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	51	58	42
1 (1.)	3	0	5
2 (2.)	2	6	0
3 (3.)	3	0	0
4 (4.)	3	3	0
5 (5.)	13	2	4
6 (6.)	4	3	0
7 (7.)	2	3	0
8 (8.)	3	8	27
9 (9.)	2	3	4
10 - A great deal (10.)	13	15	18

% Positive (7-10)	20	28	49
% Negative (0-3)	60	64	48
NET score: % Positive minus % Negative	-40	-36	1
Median	0	0	5
Base for stats	301	87	20
Mean Score	3.06	3.07	4.53
Standard Deviation	3.74	4.06	4.44
Error Variance	0.05	0.21	1.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	48	68
1 (1.)	3	1
2 (2.)	3	3
3 (3.)	3	1
4 (4.)	3	2
5 (5.)	11	7
6 (6.)	4	4
7 (7.)	2	1
8 (8.)	6	1
9 (9.)	3	2
10 - A great deal (10.)	15	10
% Positive (7-10)	26	14
% Negative (0-3)	56	73
NET score: % Positive minus % Negative	-30	-59
Median	1	0
Base for stats	313	95
Mean Score	3.44	2.12
Standard Deviation	3.9	3.51
Error Variance	0.05	0.15

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	44	60	77
1 (1.)	2	4	2
2 (2.)	4	3	3
3 (3.)	3	4	0
4 (4.)	4	1	0

	Donald Trump	Ron DeSantis	Undecided
5 (5.)	12	8	6
6 (6.)	6	0	3
7 (7.)	2	1	2
8 (8.)	6	4	0
9 (9.)	4	1	0
10 - A great deal (10.)	14	13	7
% Positive (7-10)	26	20	9
% Negative (0-3)	53	71	82
NET score: % Positive minus % Negative	-27	-51	-73
Median	3	0	0
Base for stats	218	70	44
Mean Score	3.63	2.51	1.42
Standard Deviation	3.83	3.74	3.02
Error Variance	0.07	0.21	0.22

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election r
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	44	62	67
1 (1.)	3	3	0
2 (2.)	4	2	2
3 (3.)	2	3	2
4 (4.)	3	2	2
5 (5.)	11	10	10
6 (6.)	6	0	4
7 (7.)	3	1	0
8 (8.)	6	4	1
9 (9.)	4	1	0
10 - A great deal (10.)	15	13	12
% Positive (7-10)	28	19	13
% Negative (0-3)	52	69	71
NET score: % Positive minus % Negative	-25	-50	-57
Median	2	0	0
Base for stats	225	131	53
Mean Score	3.72	2.51	2.22
Standard Deviation	3.91	3.71	3.55
Error Variance	0.07	0.11	0.26

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

Gender (Q15)

	Male	Female
0 - Not at all (0.)	21	22
1 (1.)	3	2
2 (2.)	3	3
3 (3.)	3	6
4 (4.)	4	4
5 (5.)	16	16
6 (6.)	2	6
7 (7.)	8	5
8 (8.)	5	6
9 (9.)	7	7
10 - A great deal (10.)	27	24
% Positive (7-10)	47	42
% Negative (0-3)	30	32
NET score: % Positive minus % Negative	17	10
Median	5	5
Base for stats	215	194
Mean Score	5.6	5.44
Standard Deviation	3.8	3.74
Error Variance	0.07	0.08

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	10	18	21	28
1 (1.)	7	2	0	4
2 (2.)	0	2	4	3
3 (3.)	4	4	5	4
4 (4.)	0	4	3	5
5 (5.)	20	22	14	14
6 (6.)	5	7	4	2
7 (7.)	5	5	7	8
8 (8.)	4	4	4	8
9 (9.)	13	4	7	8
10 - A great deal (10.)	32	27	31	15
% Positive (7-10)	53	40	50	40
% Negative (0-3)	21	27	30	39
NET score: % Positive minus % Negative	32	13	20	0
Median	7	5	6	5
Base for stats	30	99	164	115
Mean Score	6.51	5.6	5.85	4.74
Standard Deviation	3.54	3.62	3.82	3.78

Error Variance	0.55	0.14	0.09	0.13

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	23	21
1 (1.)	1	2
2 (2.)	3	3
3 (3.)	3	6
4 (4.)	4	3
5 (5.)	13	16
6 (6.)	5	4
7 (7.)	4	8
8 (8.)	9	4
9 (9.)	9	7
10 - A great deal (10.)	27	27
% Positive (7-10)	49	45
% Negative (0-3)	29	32
NET score: % Positive minus % Negative	19	13
Median	6	5
Base for stats	103	285
Mean Score	5.73	5.54
Standard Deviation	3.87	3.79
Error Variance	0.15	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	14	26
1 (1.)	3	2
2 (2.)	2	4
3 (3.)	4	5
4 (4.)	6	2
5 (5.)	14	18
6 (6.)	4	5
7 (7.)	9	5
8 (8.)	6	5
9 (9.)	9	6
10 - A great deal (10.)	29	23
% Positive (7-10)	53	39

% Negative (0-3)	23	37
NET score: % Positive minus % Negative	30	2
Median	7	5
Base for stats	169	239
Mean Score	6.18	5.06
Standard Deviation	3.57	3.84
Error Variance	0.07	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	21	42	16	32
1 (1.)	2	6	0	0
2 (2.)	3	0	0	8
3 (3.)	5	0	0	0
4 (4.)	4	0	11	0
5 (5.)	16	20	29	9
6 (6.)	3	31	0	19
7 (7.)	6	0	29	0
8 (8.)	6	0	0	0
9 (9.)	7	0	15	11
10 - A great deal (10.)	27	0	0	21
% Positive (7-10)	46	0	44	32
% Negative (0-3)	31	49	16	40
NET score: % Positive minus % Negative	15	-49	27	-8
Median	5	5	5	6
Base for stats	382	10	10	7
Mean Score	5.61	2.93	5.24	4.85
Standard Deviation	3.78	2.92	2.91	4.29
Error Variance	0.04	0.75	1.23	1.71

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	22	10
1 (1.)	2	0
2 (2.)	3	7
3 (3.)	5	2
4 (4.)	4	0
5 (5.)	16	20
6 (6.)	4	11

7 (7.)	7	6
8 (8.)	5	11
9 (9.)	6	15
10 - A great deal (10.)	26	17
% Positive (7-10)	44	49
% Negative (0-3)	32	20
NET score: % Positive minus % Negative	12	30
Median	5	6
Base for stats	371	37
Mean Score	5.45	6.26
Standard Deviation	3.82	3.16
Error Variance	0.04	0.3

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	25	12	0
1 (1.)	2	3	5
2 (2.)	3	3	7
3 (3.)	5	3	0
4 (4.)	4	0	11
5 (5.)	19	11	0
6 (6.)	3	6	7
7 (7.)	7	4	9
8 (8.)	5	7	4
9 (9.)	5	12	16
10 - A great deal (10.)	21	39	40
% Positive (7-10)	38	62	69
% Negative (0-3)	35	20	12
NET score: % Positive minus % Negative	3	42	57
Median	5	9	9
Base for stats	301	87	20
Mean Score	4.99	6.92	7.5
Standard Deviation	3.73	3.58	3.04
Error Variance	0.05	0.16	0.48

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	19	29

1 (1.)	2	2
2 (2.)	2	5
3 (3.)	5	4
4 (4.)	4	2
5 (5.)	18	12
6 (6.)	3	7
7 (7.)	8	2
8 (8.)	7	1
9 (9.)	8	5
10 - A great deal (10.)	24	31
% Positive (7-10)	46	39
% Negative (0-3)	28	40
NET score: % Positive minus % Negative	18	-1
Median	5	5
Base for stats	313	95
Mean Score	5.65	5.11
Standard Deviation	3.65	4.12
Error Variance	0.04	0.21

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	19	30	16
1 (1.)	1	7	3
2 (2.)	3	9	0
3 (3.)	8	2	0
4 (4.)	5	4	0
5 (5.)	23	9	7
6 (6.)	6	1	2
7 (7.)	5	8	7
8 (8.)	5	4	8
9 (9.)	8	5	8
10 - A great deal (10.)	17	21	48
% Positive (7-10)	35	38	71
% Negative (0-3)	32	48	20
NET score: % Positive minus % Negative	3	-10	52
Median	5	4	9
Base for stats	218	70	44
Mean Score	5.14	4.41	7.18
Standard Deviation	3.45	4.02	3.81
Error Variance	0.06	0.24	0.35

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	20	22	26
1 (1.)	1	5	0
2 (2.)	3	5	0
3 (3.)	7	1	3
4 (4.)	5	3	0
5 (5.)	22	8	16
6 (6.)	6	2	2
7 (7.)	6	10	1
8 (8.)	5	5	8
9 (9.)	8	5	5
10 - A great deal (10.)	17	35	39
% Positive (7-10)	37	54	54
% Negative (0-3)	31	33	29
NET score: % Positive minus % Negative	6	22	25
Median	5	7	8
Base for stats	225	131	53
Mean Score	5.23	5.81	6.1
Standard Deviation	3.48	4.07	4.12
Error Variance	0.06	0.13	0.35

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	41	28
1 (1.)	3	3
2 (2.)	2	4
3 (3.)	3	5
4 (4.)	2	7
5 (5.)	16	17
6 (6.)	4	5
7 (7.)	7	7
8 (8.)	5	7
9 (9.)	3	2
10 - A great deal (10.)	12	16
% Positive (7-10)	28	32
% Negative (0-3)	50	39
NET score: % Positive minus % Negative	-22	-7

Median	4	5
Base for stats	215	194
Mean Score	3.74	4.5
Standard Deviation	3.74	3.64
Error Variance	0.07	0.08

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	19	29	41	36
1 (1.)	0	3	1	6
2 (2.)	0	4	4	1
3 (3.)	9	6	3	2
4 (4.)	8	4	4	5
5 (5.)	17	17	16	16
6 (6.)	10	4	4	5
7 (7.)	13	9	5	5
8 (8.)	4	8	5	5
9 (9.)	0	2	2	5
10 - A great deal (10.)	21	14	15	12
% Positive (7-10)	38	33	28	28
% Negative (0-3)	27	43	49	46
NET score: % Positive minus % Negative	10	-10	-21	-18
Median	5	5	4	4
Base for stats	30	99	164	115
Mean Score	5.33	4.36	3.85	3.93
Standard Deviation	3.4	3.6	3.8	3.72
Error Variance	0.51	0.13	0.09	0.13

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	28	38
1 (1.)	3	3
2 (2.)	5	2
3 (3.)	3	4
4 (4.)	7	4
5 (5.)	13	17
6 (6.)	2	5
7 (7.)	7	7
8 (8.)	8	5

9 (9.)	4	3
10 - A great deal (10.)	20	12
% Positive (7-10)	39	27
% Negative (0-3)	39	47
NET score: % Positive minus % Negative	0	-20
Median	5	4
Base for stats	103	285
Mean Score	4.77	3.87
Standard Deviation	3.87	3.65
Error Variance	0.15	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	33	37
1 (1.)	4	2
2 (2.)	4	2
3 (3.)	4	4
4 (4.)	7	3
5 (5.)	16	17
6 (6.)	5	4
7 (7.)	8	6
8 (8.)	6	6
9 (9.)	2	4
10 - A great deal (10.)	11	16
% Positive (7-10)	28	31
% Negative (0-3)	45	45
NET score: % Positive minus % Negative	-17	-14
Median	4	5
Base for stats	169	239
Mean Score	3.99	4.19
Standard Deviation	3.54	3.83
Error Variance	0.07	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	36	50	0	27
1 (1.)	3	0	0	0
2 (2.)	3	0	0	11

3 (3.)	4	6	0	0
4 (4.)	5	0	0	0
5 (5.)	16	7	31	29
6 (6.)	4	7	15	0
7 (7.)	7	23	0	0
8 (8.)	6	0	0	0
9 (9.)	2	0	27	0
10 - A great deal (10.)	14	7	27	32
% Positive (7-10)	29	30	54	32
% Negative (0-3)	46	56	0	38
NET score: % Positive minus % Negative	-17	-26	54	-6
Median	4	3	9	5
Base for stats	382	10	10	7
Mean Score	4.02	3.26	7.59	4.93
Standard Deviation	3.69	3.72	2.25	4.3
Error Variance	0.04	1.21	0.74	1.72

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January

Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	35	31
1 (1.)	3	0
2 (2.)	3	3
3 (3.)	4	0
4 (4.)	4	6
5 (5.)	17	11
6 (6.)	4	13
7 (7.)	6	11
8 (8.)	5	11
9 (9.)	3	4
10 - A great deal (10.)	15	10
% Positive (7-10)	29	36
% Negative (0-3)	46	34
NET score: % Positive minus % Negative	-17	2
Median	4	5
Base for stats	371	37
Mean Score	4.05	4.65
Standard Deviation	3.72	3.59
Error Variance	0.04	0.39

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	32	43	40
1 (1.)	3	5	0
2 (2.)	3	3	0
3 (3.)	4	5	0
4 (4.)	4	7	7
5 (5.)	19	9	8
6 (6.)	5	3	5
7 (7.)	6	7	15
8 (8.)	6	8	4
9 (9.)	3	1	5
10 - A great deal (10.)	15	10	15
% Positive (7-10)	30	26	39
% Negative (0-3)	42	55	40
NET score: % Positive minus % Negative	-12	-29	-1
Median	5	2	5
Base for stats	301	87	20
Mean Score	4.29	3.38	4.36
Standard Deviation	3.7	3.64	4.01
Error Variance	0.05	0.17	0.83

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	34	39
1 (1.)	3	3
2 (2.)	2	5
3 (3.)	3	8
4 (4.)	5	3
5 (5.)	17	15
6 (6.)	5	4
7 (7.)	8	3
8 (8.)	6	6
9 (9.)	4	0
10 - A great deal (10.)	14	14
% Positive (7-10)	32	23
% Negative (0-3)	42	56
NET score: % Positive minus % Negative	-10	-33
Median	5	3
Base for stats	313	95

Mean Score	4.27	3.55
Standard Deviation	3.72	3.66
Error Variance	0.05	0.16

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	23	31	65
1 (1.)	2	8	0
2 (2.)	3	6	0
3 (3.)	5	1	5
4 (4.)	5	6	5
5 (5.)	20	20	4
6 (6.)	4	6	7
7 (7.)	9	3	0
8 (8.)	6	3	7
9 (9.)	5	1	0
10 - A great deal (10.)	16	15	8
% Positive (7-10)	37	22	15
% Negative (0-3)	34	45	69
NET score: % Positive minus % Negative	2	-23	-55
Median	5	4	0
Base for stats	218	70	44
Mean Score	4.91	3.89	2.29
Standard Deviation	3.54	3.6	3.47
Error Variance	0.06	0.19	0.29

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	23	42	65
1 (1.)	3	5	0
2 (2.)	3	4	1
3 (3.)	6	1	5
4 (4.)	5	5	0
5 (5.)	18	14	14
6 (6.)	5	5	2
7 (7.)	9	5	0
8 (8.)	7	6	4
9 (9.)	5	1	0
10 - A great deal (10.)	16	13	9

% Positive (7-10)	36	25	13
% Negative (0-3)	35	51	71
NET score: % Positive minus % Negative	2	-26	-59
Median	5	2	0
Base for stats	225	131	53
Mean Score	4.89	3.53	2.18
Standard Deviation	3.55	3.73	3.41
Error Variance	0.06	0.11	0.24

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.

Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	22	14
1 (1.)	5	4
2 (2.)	1	4
3 (3.)	8	5
4 (4.)	4	3
5 (5.)	13	15
6 (6.)	7	7
7 (7.)	7	13
8 (8.)	12	8
9 (9.)	4	7
10 - A great deal (10.)	16	19
% Positive (7-10)	39	47
% Negative (0-3)	37	27
NET score: % Positive minus % Negative	2	20
Median	5	6
Base for stats	215	194
Mean Score	4.97	5.66
Standard Deviation	3.62	3.4
Error Variance	0.06	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.

Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	13	18	22	16
1 (1.)	5	6	4	5
2 (2.)	0	3	3	2
3 (3.)	12	3	7	9
4 (4.)	3	4	3	4

5 (5.)	7	15	16	12
6 (6.)	16	5	6	10
7 (7.)	9	7	11	9
8 (8.)	11	13	8	11
9 (9.)	9	7	5	4
10 - A great deal (10.)	16	18	16	20
% Positive (7-10)	45	46	40	44
% Negative (0-3)	30	31	35	31
NET score: % Positive minus % Negative	15	15	5	13
Median	6	6	5	6
Base for stats	30	99	164	115
Mean Score	5.71	5.42	5.01	5.5
Standard Deviation	3.35	3.63	3.55	3.47
Error Variance	0.5	0.14	0.08	0.11

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	13	21
1 (1.)	3	6
2 (2.)	4	2
3 (3.)	8	6
4 (4.)	4	4
5 (5.)	9	15
6 (6.)	6	8
7 (7.)	7	10
8 (8.)	16	8
9 (9.)	9	4
10 - A great deal (10.)	21	16
% Positive (7-10)	53	39
% Negative (0-3)	28	34
NET score: % Positive minus % Negative	25	5
Median	7	5
Base for stats	103	285
Mean Score	6.02	5.03
Standard Deviation	3.48	3.55
Error Variance	0.12	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.
Text and In-app only

Education (Q18)

	College degree	Non-college degree
0 - Not at all (0.)	25	14
1 (1.)	5	5
2 (2.)	3	2
3 (3.)	6	8
4 (4.)	4	3
5 (5.)	13	14
6 (6.)	8	7
7 (7.)	10	10
8 (8.)	11	10
9 (9.)	6	5
10 - A great deal (10.)	11	22
% Positive (7-10)	37	47
% Negative (0-3)	38	29
NET score: % Positive minus % Negative	-1	18
Median	5	6
Base for stats	169	239
Mean Score	4.72	5.71
Standard Deviation	3.54	3.47
Error Variance	0.07	0.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	19	14	27	8
1 (1.)	5	0	0	0
2 (2.)	3	0	0	0
3 (3.)	7	11	0	0
4 (4.)	3	9	0	8
5 (5.)	14	0	16	18
6 (6.)	7	14	15	0
7 (7.)	10	10	0	8
8 (8.)	10	22	29	9
9 (9.)	5	0	13	0
10 - A great deal (10.)	17	21	0	48
% Positive (7-10)	42	53	42	66
% Negative (0-3)	33	25	27	8
NET score: % Positive minus % Negative	9	28	14	57
Median	5	7	6	8
Base for stats	382	10	10	7
Mean Score	5.25	6.03	5.17	7.36
Standard Deviation	3.53	3.45	3.59	3.37

Error Variance	0.03	1.04	1.87	1.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	19	16
1 (1.)	4	11
2 (2.)	2	2
3 (3.)	7	5
4 (4.)	3	6
5 (5.)	13	19
6 (6.)	7	11
7 (7.)	10	2
8 (8.)	10	15
9 (9.)	5	9
10 - A great deal (10.)	19	6
% Positive (7-10)	44	31
% Negative (0-3)	32	34
NET score: % Positive minus % Negative	12	-3
Median	6	5
Base for stats	371	37
Mean Score	5.35	4.75
Standard Deviation	3.55	3.29
Error Variance	0.04	0.33

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	12	35	45
1 (1.)	4	6	7
2 (2.)	3	2	0
3 (3.)	8	4	0
4 (4.)	5	1	0
5 (5.)	15	11	4
6 (6.)	8	4	5
7 (7.)	10	11	5
8 (8.)	10	9	19
9 (9.)	5	3	14
10 - A great deal (10.)	20	13	0
% Positive (7-10)	45	36	38

	27	48	52
% Negative (0-3)	27	48	52
NET score: % Positive minus % Negative	18	-12	-14
Median	6	5	1
Base for stats	301	87	20
Mean Score	5.74	4.13	3.74
Standard Deviation	3.31	3.81	3.98
Error Variance	0.04	0.18	0.82

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.

Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	17	24
1 (1.)	4	7
2 (2.)	2	3
3 (3.)	6	8
4 (4.)	4	2
5 (5.)	14	14
6 (6.)	8	6
7 (7.)	10	10
8 (8.)	12	5
9 (9.)	7	0
10 - A great deal (10.)	16	21
% Positive (7-10)	45	36
% Negative (0-3)	30	42
NET score: % Positive minus % Negative	15	-7
Median	6	5
Base for stats	313	95
Mean Score	5.49	4.69
Standard Deviation	3.45	3.72
Error Variance	0.04	0.17

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.

Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	5	18	52
1 (1.)	2	7	7
2 (2.)	2	3	2
3 (3.)	6	12	8
4 (4.)	3	6	4
5 (5.)	15	15	6
6 (6.)	8	11	3

	Donald Trump	Ron DeSantis	Undecided
7 (7.)	13	10	6
8 (8.)	13	8	3
9 (9.)	8	3	0
10 - A great deal (10.)	26	8	8
% Positive (7-10)	59	29	17
% Negative (0-3)	15	40	69
NET score: % Positive minus % Negative	43	-10	-53
Median	7	5	0
Base for stats	218	70	44
Mean Score	6.75	4.52	2.47
Standard Deviation	2.91	3.15	3.32
Error Variance	0.04	0.15	0.26

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	5	30	47
1 (1.)	1	9	10
2 (2.)	2	3	4
3 (3.)	6	10	4
4 (4.)	3	6	0
5 (5.)	14	11	20
6 (6.)	8	8	0
7 (7.)	14	6	3
8 (8.)	13	8	5
9 (9.)	8	2	3
10 - A great deal (10.)	26	7	5
% Positive (7-10)	61	23	16
% Negative (0-3)	14	52	64
NET score: % Positive minus % Negative	47	-29	-49
Median	7	3	1
Base for stats	225	131	53
Mean Score	6.88	3.65	2.65
Standard Deviation	2.83	3.33	3.28
Error Variance	0.04	0.09	0.22

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	26	19

1 (1.)	3	2
2 (2.)	6	4
3 (3.)	8	10
4 (4.)	7	4
5 (5.)	13	11
6 (6.)	6	7
7 (7.)	6	8
8 (8.)	10	9
9 (9.)	4	5
10 - A great deal (10.)	11	20
% Positive (7-10)	31	43
% Negative (0-3)	44	36
NET score: % Positive minus % Negative	-13	7
Median	4	5
Base for stats	215	194
Mean Score	4.32	5.33
Standard Deviation	3.48	3.61
Error Variance	0.06	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	18	26	26
1 (1.)	0	5	3	2
2 (2.)	0	4	7	3
3 (3.)	20	11	6	10
4 (4.)	4	5	4	7
5 (5.)	6	11	14	12
6 (6.)	8	6	7	6
7 (7.)	7	10	7	4
8 (8.)	14	12	6	11
9 (9.)	11	6	4	2
10 - A great deal (10.)	22	12	16	16
% Positive (7-10)	54	40	33	34
% Negative (0-3)	28	38	42	41
NET score: % Positive minus % Negative	26	2	-10	-7
Median	7	5	5	5
Base for stats	30	99	164	115
Mean Score	6.35	4.96	4.52	4.66
Standard Deviation	3.19	3.44	3.65	3.62
Error Variance	0.45	0.12	0.08	0.12

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	24	23
1 (1.)	3	3
2 (2.)	4	5
3 (3.)	9	9
4 (4.)	4	6
5 (5.)	6	14
6 (6.)	6	7
7 (7.)	6	7
8 (8.)	13	9
9 (9.)	8	4
10 - A great deal (10.)	17	14
% Positive (7-10)	44	34
% Negative (0-3)	40	40
NET score: % Positive minus % Negative	5	-6
Median	6	5
Base for stats	103	285
Mean Score	5.09	4.68
Standard Deviation	3.8	3.48
Error Variance	0.15	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	16	28
1 (1.)	4	2
2 (2.)	4	6
3 (3.)	8	11
4 (4.)	7	4
5 (5.)	13	11
6 (6.)	9	5
7 (7.)	7	7
8 (8.)	14	7
9 (9.)	6	4
10 - A great deal (10.)	13	17
% Positive (7-10)	39	35
% Negative (0-3)	32	46
NET score: % Positive minus % Negative	7	-11

Median	5	5
Base for stats	169	239
Mean Score	5.19	4.52
Standard Deviation	3.33	3.72
Error Variance	0.06	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	24	7	0	17
1 (1.)	3	6	0	8
2 (2.)	5	0	0	0
3 (3.)	9	23	11	11
4 (4.)	6	0	0	0
5 (5.)	12	7	13	21
6 (6.)	6	6	29	17
7 (7.)	7	18	0	0
8 (8.)	10	7	15	0
9 (9.)	5	9	0	0
10 - A great deal (10.)	15	16	33	26
% Positive (7-10)	36	50	47	26
% Negative (0-3)	41	37	11	36
NET score: % Positive minus % Negative	-5	13	36	-10
Median	5	6	6	5
Base for stats	382	10	10	7
Mean Score	4.71	5.69	7.14	5.08
Standard Deviation	3.59	3.36	2.5	3.83
Error Variance	0.04	0.99	0.91	1.36

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	24	10
1 (1.)	3	0
2 (2.)	5	6
3 (3.)	9	8
4 (4.)	5	6
5 (5.)	13	7
6 (6.)	6	13
7 (7.)	7	9
8 (8.)	9	16

9 (9.)	4	15
10 - A great deal (10.)	16	11
% Positive (7-10)	35	50
% Negative (0-3)	41	24
NET score: % Positive minus % Negative	-6	26
Median	5	7
Base for stats	371	37
Mean Score	4.68	6
Standard Deviation	3.6	3.11
Error Variance	0.04	0.29

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	24	18	25
1 (1.)	2	6	5
2 (2.)	5	6	5
3 (3.)	8	14	5
4 (4.)	7	1	0
5 (5.)	12	13	5
6 (6.)	7	3	10
7 (7.)	5	11	12
8 (8.)	8	13	10
9 (9.)	4	4	18
10 - A great deal (10.)	18	9	4
% Positive (7-10)	35	37	45
% Negative (0-3)	38	45	40
NET score: % Positive minus % Negative	-3	-7	4
Median	5	5	6
Base for stats	301	87	20
Mean Score	4.85	4.62	4.87
Standard Deviation	3.64	3.34	3.71
Error Variance	0.05	0.14	0.71

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	21	28
1 (1.)	3	2
2 (2.)	5	5

3 (3.)	9	10
4 (4.)	6	3
5 (5.)	12	13
6 (6.)	7	4
7 (7.)	7	6
8 (8.)	10	7
9 (9.)	5	5
10 - A great deal (10.)	14	18
% Positive (7-10)	36	36
% Negative (0-3)	39	44
NET score: % Positive minus % Negative	-2	-8
Median	5	5
Base for stats	313	95
Mean Score	4.85	4.65
Standard Deviation	3.51	3.79
Error Variance	0.04	0.18

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	22	15	38
1 (1.)	2	3	7
2 (2.)	4	8	7
3 (3.)	9	7	8
4 (4.)	4	6	8
5 (5.)	12	13	5
6 (6.)	5	13	5
7 (7.)	7	9	2
8 (8.)	9	11	9
9 (9.)	7	3	2
10 - A great deal (10.)	19	13	9
% Positive (7-10)	42	36	22
% Negative (0-3)	36	33	60
NET score: % Positive minus % Negative	6	3	-38
Median	5	5	2
Base for stats	218	70	44
Mean Score	5.2	5.12	3.26
Standard Deviation	3.65	3.25	3.53
Error Variance	0.07	0.16	0.3

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	22	19	37
1 (1.)	2	4	3
2 (2.)	4	7	4
3 (3.)	8	9	15
4 (4.)	4	8	1
5 (5.)	12	11	13
6 (6.)	7	8	4
7 (7.)	7	8	2
8 (8.)	9	11	9
9 (9.)	7	3	2
10 - A great deal (10.)	19	12	10
% Positive (7-10)	41	34	23
% Negative (0-3)	36	39	59
NET score: % Positive minus % Negative	5	-5	-37
Median	5	5	3
Base for stats	225	131	53
Mean Score	5.17	4.69	3.5
Standard Deviation	3.65	3.36	3.52
Error Variance	0.06	0.09	0.26

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	7	2
1 (1.)	1	0
2 (2.)	1	1
3 (3.)	1	1
4 (4.)	1	2
5 (5.)	8	6
6 (6.)	6	2
7 (7.)	7	5
8 (8.)	14	9
9 (9.)	8	7
10 - A great deal (10.)	45	65
% Positive (7-10)	75	85
% Negative (0-3)	10	4
NET score: % Positive minus % Negative	64	81
Median	9	10
Base for stats	215	194

Mean Score	7.74	8.7
Standard Deviation	2.98	2.33
Error Variance	0.04	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	7	4	4
1 (1.)	0	1	1	1
2 (2.)	0	2	1	0
3 (3.)	0	1	1	0
4 (4.)	0	3	1	2
5 (5.)	2	5	8	9
6 (6.)	8	5	2	5
7 (7.)	0	7	7	5
8 (8.)	33	16	6	11
9 (9.)	13	6	6	10
10 - A great deal (10.)	36	47	61	55
% Positive (7-10)	81	76	81	80
% Negative (0-3)	8	11	7	4
NET score: % Positive minus % Negative	74	65	74	76
Median	8	9	10	10
Base for stats	30	99	164	115
Mean Score	7.98	7.76	8.37	8.37
Standard Deviation	2.71	3.02	2.71	2.49
Error Variance	0.32	0.09	0.05	0.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	4	6
1 (1.)	0	1
2 (2.)	1	1
3 (3.)	1	1
4 (4.)	2	2
5 (5.)	5	8
6 (6.)	4	5
7 (7.)	5	6
8 (8.)	14	11
9 (9.)	11	6
10 - A great deal (10.)	53	53

% Positive (7-10)	83	77
% Negative (0-3)	6	8
NET score: % Positive minus % Negative	77	69
Median	10	10
Base for stats	103	285
Mean Score	8.38	8.03
Standard Deviation	2.53	2.86
Error Variance	0.06	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	7	4
1 (1.)	1	1
2 (2.)	1	1
3 (3.)	1	1
4 (4.)	2	1
5 (5.)	6	8
6 (6.)	5	4
7 (7.)	7	5
8 (8.)	13	11
9 (9.)	9	7
10 - A great deal (10.)	50	58
% Positive (7-10)	78	81
% Negative (0-3)	10	6
NET score: % Positive minus % Negative	69	75
Median	9	10
Base for stats	169	239
Mean Score	7.96	8.36
Standard Deviation	2.93	2.57
Error Variance	0.05	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	5	0	27	0
1 (1.)	1	0	0	0
2 (2.)	1	0	0	0
3 (3.)	1	0	0	0
4 (4.)	2	0	0	8

	7	14	0	0
5 (5.)	7	14	0	0
6 (6.)	4	0	15	0
7 (7.)	6	10	14	19
8 (8.)	11	24	15	9
9 (9.)	8	6	0	0
10 - A great deal (10.)	55	46	29	63
% Positive (7-10)	80	86	58	92
% Negative (0-3)	7	0	27	0
NET score: % Positive minus % Negative	73	86	31	92
Median	10	9	7	10
Base for stats	382	10	10	7
Mean Score	8.23	8.47	5.98	8.75
Standard Deviation	2.7	1.83	4.11	2.01
Error Variance	0.02	0.29	2.45	0.38

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	5	8
1 (1.)	1	0
2 (2.)	1	3
3 (3.)	1	3
4 (4.)	2	0
5 (5.)	7	8
6 (6.)	4	4
7 (7.)	5	15
8 (8.)	11	16
9 (9.)	7	11
10 - A great deal (10.)	56	33
% Positive (7-10)	80	75
% Negative (0-3)	7	13
NET score: % Positive minus % Negative	73	61
Median	10	8
Base for stats	371	37
Mean Score	8.28	7.38
Standard Deviation	2.69	3.01
Error Variance	0.02	0.27

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

Political views (Q4)

	Conservative	Moderate	Liberal
0 - Not at all (0.)	4	7	10
1 (1.)	0	2	8
2 (2.)	0	2	5
3 (3.)	0	0	16
4 (4.)	2	2	0
5 (5.)	6	10	5
6 (6.)	5	1	5
7 (7.)	4	11	8
8 (8.)	10	17	13
9 (9.)	7	10	12
10 - A great deal (10.)	61	38	18
% Positive (7-10)	83	76	50
% Negative (0-3)	4	11	39
NET score: % Positive minus % Negative	78	66	11
Median	10	8	7
Base for stats	301	87	20
Mean Score	8.56	7.54	5.64
Standard Deviation	2.45	2.99	3.62
Error Variance	0.02	0.11	0.68

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	5	6
1 (1.)	1	1
2 (2.)	1	0
3 (3.)	1	0
4 (4.)	2	1
5 (5.)	7	8
6 (6.)	4	5
7 (7.)	5	9
8 (8.)	12	11
9 (9.)	9	4
10 - A great deal (10.)	54	56
% Positive (7-10)	80	79
% Negative (0-3)	8	7
NET score: % Positive minus % Negative	72	72
Median	10	10
Base for stats	313	95
Mean Score	8.21	8.15
Standard Deviation	2.72	2.77

Error Variance	0.02	0.09

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	2	2	14
1 (1.)	0	0	0
2 (2.)	0	0	2
3 (3.)	0	0	3
4 (4.)	1	2	4
5 (5.)	5	4	12
6 (6.)	3	6	7
7 (7.)	5	8	8
8 (8.)	11	10	3
9 (9.)	9	6	10
10 - A great deal (10.)	63	62	36
% Positive (7-10)	88	86	57
% Negative (0-3)	2	2	20
NET score: % Positive minus % Negative	86	84	37
Median	10	10	7
Base for stats	218	70	44
Mean Score	8.87	8.75	6.62
Standard Deviation	1.98	2.03	3.59
Error Variance	0.02	0.06	0.31

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	2	7	14
1 (1.)	0	0	6
2 (2.)	0	2	2
3 (3.)	0	1	2
4 (4.)	0	2	5
5 (5.)	6	8	7
6 (6.)	4	5	4
7 (7.)	6	7	7
8 (8.)	12	12	8
9 (9.)	8	8	6
10 - A great deal (10.)	62	48	40
% Positive (7-10)	87	74	60

% Negative (0-3)	2	10	24
NET score: % Positive minus % Negative	85	65	36
Median	10	9	8
Base for stats	225	131	53
Mean Score	8.82	7.8	6.52
Standard Deviation	1.99	2.96	3.83
Error Variance	0.02	0.07	0.3

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	10	5
1 (1.)	0	1
2 (2.)	3	0
3 (3.)	2	1
4 (4.)	1	3
5 (5.)	3	1
6 (6.)	3	4
7 (7.)	6	3
8 (8.)	13	10
9 (9.)	13	9
10 - A great deal (10.)	45	63
% Positive (7-10)	78	86
% Negative (0-3)	15	6
NET score: % Positive minus % Negative	62	79
Median	9	10
Base for stats	215	194
Mean Score	7.68	8.62
Standard Deviation	3.28	2.59
Error Variance	0.05	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	8	10	4
1 (1.)	0	0	1	1
2 (2.)	0	4	1	1
3 (3.)	4	0	1	1
4 (4.)	4	3	2	2
5 (5.)	0	1	3	1
6 (6.)	10	7	2	1

7 (7.)	5	5	4	5
8 (8.)	24	12	8	12
9 (9.)	19	10	12	9
10 - A great deal (10.)	27	50	56	62
% Positive (7-10)	75	78	80	89
% Negative (0-3)	12	11	13	7
NET score: % Positive minus % Negative	63	66	67	81
Median	8	10	10	10
Base for stats	30	99	164	115
Mean Score	7.5	7.92	8.01	8.63
Standard Deviation	2.89	3.05	3.25	2.57
Error Variance	0.37	0.1	0.07	0.06

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	3	10
1 (1.)	0	1
2 (2.)	1	2
3 (3.)	0	1
4 (4.)	2	2
5 (5.)	1	2
6 (6.)	5	3
7 (7.)	4	5
8 (8.)	13	11
9 (9.)	14	10
10 - A great deal (10.)	56	53
% Positive (7-10)	87	79
% Negative (0-3)	5	14
NET score: % Positive minus % Negative	82	65
Median	10	10
Base for stats	103	285
Mean Score	8.63	7.87
Standard Deviation	2.33	3.25
Error Variance	0.05	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	11	5

1 (1.)	0	0
2 (2.)	3	0
3 (3.)	2	1
4 (4.)	4	1
5 (5.)	3	1
6 (6.)	4	3
7 (7.)	5	4
8 (8.)	17	8
9 (9.)	13	10
10 - A great deal (10.)	38	65
% Positive (7-10)	73	87
% Negative (0-3)	17	7
NET score: % Positive minus % Negative	56	80
Median	9	10
Base for stats	169	239
Mean Score	7.33	8.69
Standard Deviation	3.37	2.57
Error Variance	0.06	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.

Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	8	0	0	8
1 (1.)	0	0	0	0
2 (2.)	2	0	0	0
3 (3.)	1	7	0	0
4 (4.)	2	0	0	0
5 (5.)	2	0	0	0
6 (6.)	3	15	14	0
7 (7.)	5	0	0	0
8 (8.)	11	0	30	10
9 (9.)	11	24	16	0
10 - A great deal (10.)	54	53	40	82
% Positive (7-10)	81	77	86	92
% Negative (0-3)	11	7	0	8
NET score: % Positive minus % Negative	70	70	86	84
Median	10	10	9	10
Base for stats	382	10	10	7
Mean Score	8.08	8.63	8.68	8.99
Standard Deviation	3.05	2.22	1.44	2.96
Error Variance	0.03	0.43	0.3	0.82

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	8	3
1 (1.)	1	0
2 (2.)	1	6
3 (3.)	1	0
4 (4.)	2	7
5 (5.)	2	6
6 (6.)	3	11
7 (7.)	5	7
8 (8.)	10	25
9 (9.)	11	15
10 - A great deal (10.)	57	21
% Positive (7-10)	83	67
% Negative (0-3)	11	9
NET score: % Positive minus % Negative	72	58
Median	10	8
Base for stats	371	37
Mean Score	8.21	7.22
Standard Deviation	3.03	2.6
Error Variance	0.03	0.21

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	3	21	26
1 (1.)	0	0	4
2 (2.)	1	3	0
3 (3.)	1	2	0
4 (4.)	1	5	0
5 (5.)	2	1	5
6 (6.)	4	2	8
7 (7.)	3	8	13
8 (8.)	9	22	9
9 (9.)	13	5	12
10 - A great deal (10.)	63	31	23
% Positive (7-10)	88	65	57
% Negative (0-3)	5	27	30
NET score: % Positive minus % Negative	83	39	27

Median	10	8	7
Base for stats	301	87	20
Mean Score	8.8	6.32	5.77
Standard Deviation	2.27	3.86	4.05
Error Variance	0.02	0.19	0.85

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	8	8
1 (1.)	1	0
2 (2.)	2	1
3 (3.)	1	3
4 (4.)	2	2
5 (5.)	2	2
6 (6.)	3	4
7 (7.)	4	6
8 (8.)	12	9
9 (9.)	12	7
10 - A great deal (10.)	52	59
% Positive (7-10)	82	81
% Negative (0-3)	11	11
NET score: % Positive minus % Negative	71	70
Median	10	10
Base for stats	313	95
Mean Score	8.11	8.18
Standard Deviation	3.01	3
Error Variance	0.03	0.11

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	0	1	29
1 (1.)	0	0	3
2 (2.)	1	0	0
3 (3.)	0	0	5
4 (4.)	1	4	7
5 (5.)	0	3	11
6 (6.)	3	6	0
7 (7.)	3	5	0
8 (8.)	10	14	19

	12	15	6
9 (9.)	12	15	6
10 - A great deal (10.)	71	53	20
% Positive (7-10)	95	86	44
% Negative (0-3)	1	1	37
NET score: % Positive minus % Negative	94	85	7
Median	10	10	5
Base for stats	218	70	44
Mean Score	9.36	8.69	5.04
Standard Deviation	1.29	1.96	4
Error Variance	0.01	0.06	0.38

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	0	12	30
1 (1.)	0	0	4
2 (2.)	0	4	2
3 (3.)	1	2	1
4 (4.)	1	4	5
5 (5.)	0	5	2
6 (6.)	4	4	0
7 (7.)	4	6	4
8 (8.)	9	14	14
9 (9.)	13	13	2
10 - A great deal (10.)	69	35	35
% Positive (7-10)	95	68	56
% Negative (0-3)	1	18	37
NET score: % Positive minus % Negative	95	50	18
Median	10	8	8
Base for stats	225	131	53
Mean Score	9.35	7.06	5.55
Standard Deviation	1.22	3.42	4.37
Error Variance	0.01	0.09	0.39

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	15	6
1 (1.)	1	0
2 (2.)	2	2

3 (3.)	3	1
4 (4.)	4	0
5 (5.)	10	13
6 (6.)	8	5
7 (7.)	8	6
8 (8.)	16	14
9 (9.)	9	15
10 - A great deal (10.)	24	37
% Positive (7-10)	57	72
% Negative (0-3)	21	9
NET score: % Positive minus % Negative	36	63
Median	7	9
Base for stats	215	194
Mean Score	6.32	7.63
Standard Deviation	3.45	2.85
Error Variance	0.06	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	12	11	12	9
1 (1.)	0	2	0	1
2 (2.)	5	5	2	0
3 (3.)	4	0	2	2
4 (4.)	8	2	2	3
5 (5.)	10	19	11	6
6 (6.)	14	10	6	3
7 (7.)	4	11	5	7
8 (8.)	13	13	16	16
9 (9.)	18	8	11	14
10 - A great deal (10.)	12	21	34	39
% Positive (7-10)	48	52	66	76
% Negative (0-3)	21	17	16	12
NET score: % Positive minus % Negative	27	35	51	63
Median	6	7	8	9
Base for stats	30	99	164	115
Mean Score	6.06	6.28	7.07	7.58
Standard Deviation	3.21	3.16	3.31	3.11
Error Variance	0.45	0.1	0.07	0.09

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	8	12
1 (1.)	1	1
2 (2.)	2	3
3 (3.)	0	2
4 (4.)	2	3
5 (5.)	9	13
6 (6.)	8	5
7 (7.)	9	7
8 (8.)	18	14
9 (9.)	10	12
10 - A great deal (10.)	34	28
% Positive (7-10)	70	61
% Negative (0-3)	10	18
NET score: % Positive minus % Negative	60	43
Median	8	8
Base for stats	103	285
Mean Score	7.4	6.72
Standard Deviation	2.95	3.35
Error Variance	0.09	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	15	8
1 (1.)	1	0
2 (2.)	3	2
3 (3.)	2	1
4 (4.)	3	3
5 (5.)	14	9
6 (6.)	9	5
7 (7.)	7	7
8 (8.)	18	12
9 (9.)	10	13
10 - A great deal (10.)	17	40
% Positive (7-10)	53	72
% Negative (0-3)	21	11
NET score: % Positive minus % Negative	31	61
Median	7	9
Base for stats	169	239

Mean Score	6.11	7.54
Standard Deviation	3.33	3.05
Error Variance	0.06	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	11	0	27	8
1 (1.)	1	0	0	0
2 (2.)	2	0	0	0
3 (3.)	2	0	0	10
4 (4.)	3	7	0	0
5 (5.)	11	0	31	17
6 (6.)	6	26	15	0
7 (7.)	7	17	0	0
8 (8.)	15	9	13	18
9 (9.)	12	15	14	0
10 - A great deal (10.)	31	25	0	48
% Positive (7-10)	65	66	27	65
% Negative (0-3)	15	0	27	18
NET score: % Positive minus % Negative	49	66	0	47
Median	8	7	5	8
Base for stats	382	10	10	7
Mean Score	6.98	7.65	4.75	7.31
Standard Deviation	3.25	1.96	3.39	3.51
Error Variance	0.03	0.33	1.66	1.15

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	10	14
1 (1.)	1	0
2 (2.)	3	0
3 (3.)	2	3
4 (4.)	3	2
5 (5.)	11	18
6 (6.)	6	13
7 (7.)	7	10
8 (8.)	15	11
9 (9.)	11	14
10 - A great deal (10.)	32	15

% Positive (7-10)	65	51
% Negative (0-3)	15	16
NET score: % Positive minus % Negative	50	34
Median	8	7
Base for stats	371	37
Mean Score	7.02	6.22
Standard Deviation	3.25	3.14
Error Variance	0.03	0.3

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	6	23	29
1 (1.)	1	0	0
2 (2.)	1	5	6
3 (3.)	1	5	5
4 (4.)	2	4	5
5 (5.)	11	13	14
6 (6.)	6	10	4
7 (7.)	8	5	8
8 (8.)	16	13	6
9 (9.)	13	10	6
10 - A great deal (10.)	37	12	17
% Positive (7-10)	73	39	37
% Negative (0-3)	9	33	40
NET score: % Positive minus % Negative	64	7	-4
Median	8	5	5
Base for stats	301	87	20
Mean Score	7.62	5.13	4.66
Standard Deviation	2.82	3.55	3.82
Error Variance	0.03	0.16	0.76

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	11	12
1 (1.)	1	0
2 (2.)	2	3
3 (3.)	2	2
4 (4.)	3	3

5 (5.)	10	15
6 (6.)	7	6
7 (7.)	8	5
8 (8.)	17	9
9 (9.)	12	11
10 - A great deal (10.)	29	36
% Positive (7-10)	65	61
% Negative (0-3)	15	16
NET score: % Positive minus % Negative	50	45
Median	8	8
Base for stats	313	95
Mean Score	6.95	6.94
Standard Deviation	3.2	3.38
Error Variance	0.03	0.14

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	1	2	33
1 (1.)	0	0	7
2 (2.)	1	3	7
3 (3.)	1	2	2
4 (4.)	2	6	2
5 (5.)	9	15	24
6 (6.)	6	11	8
7 (7.)	6	10	0
8 (8.)	16	19	2
9 (9.)	14	10	4
10 - A great deal (10.)	44	23	10
% Positive (7-10)	80	62	16
% Negative (0-3)	3	7	50
NET score: % Positive minus % Negative	77	56	-34
Median	9	8	4
Base for stats	218	70	44
Mean Score	8.28	7.16	3.56
Standard Deviation	2.18	2.41	3.43
Error Variance	0.02	0.09	0.28

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.
Text and In-app only

Head to head choice (Q7)

	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	3	15	33
1 (1.)	0	1	2
2 (2.)	1	5	3
3 (3.)	1	3	2
4 (4.)	2	4	3
5 (5.)	7	17	13
6 (6.)	7	7	4
7 (7.)	8	7	5
8 (8.)	16	17	5
9 (9.)	15	8	7
10 - A great deal (10.)	41	15	23
% Positive (7-10)	80	47	40
% Negative (0-3)	4	25	40
NET score: % Positive minus % Negative	75	22	0
Median	9	6	5
Base for stats	225	131	53
Mean Score	8.16	5.72	4.83
Standard Deviation	2.31	3.34	4.11
Error Variance	0.03	0.09	0.35

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.

Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	14	6
1 (1.)	2	1
2 (2.)	2	1
3 (3.)	2	2
4 (4.)	1	1
5 (5.)	3	3
6 (6.)	5	3
7 (7.)	7	4
8 (8.)	13	13
9 (9.)	11	6
10 - A great deal (10.)	42	60
% Positive (7-10)	72	83
% Negative (0-3)	19	10
NET score: % Positive minus % Negative	53	73
Median	9	10
Base for stats	215	194
Mean Score	7.22	8.3
Standard Deviation	3.57	2.91

Error Variance	0.06	0.05		

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.
Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	10	13	7
1 (1.)	0	2	3	0
2 (2.)	0	2	1	3
3 (3.)	5	1	1	2
4 (4.)	3	2	1	1
5 (5.)	4	3	1	3
6 (6.)	7	4	4	2
7 (7.)	16	6	5	3
8 (8.)	12	18	11	12
9 (9.)	16	8	8	8
10 - A great deal (10.)	28	44	52	59
% Positive (7-10)	73	77	76	82
% Negative (0-3)	13	14	18	12
NET score: % Positive minus % Negative	60	63	58	70
Median	8	9	10	10
Base for stats	30	99	164	115
Mean Score	7.31	7.6	7.56	8.2
Standard Deviation	2.94	3.24	3.58	3.04
Error Variance	0.38	0.11	0.08	0.08

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.
Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	5	13
1 (1.)	2	2
2 (2.)	3	1
3 (3.)	1	2
4 (4.)	2	1
5 (5.)	3	3
6 (6.)	4	4
7 (7.)	6	6
8 (8.)	12	13
9 (9.)	13	8
10 - A great deal (10.)	51	49
% Positive (7-10)	81	75

% Negative (0-3)	11	17
NET score: % Positive minus % Negative	71	58
Median	10	9
Base for stats	103	285
Mean Score	8.11	7.5
Standard Deviation	2.9	3.51
Error Variance	0.08	0.05

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.

Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	13	8
1 (1.)	3	1
2 (2.)	3	1
3 (3.)	1	2
4 (4.)	0	2
5 (5.)	4	2
6 (6.)	6	2
7 (7.)	7	4
8 (8.)	17	10
9 (9.)	10	8
10 - A great deal (10.)	35	61
% Positive (7-10)	70	83
% Negative (0-3)	20	12
NET score: % Positive minus % Negative	50	71
Median	8	10
Base for stats	169	239
Mean Score	7.01	8.25
Standard Deviation	3.52	3.06
Error Variance	0.07	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.

Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	11	0	0	8
1 (1.)	2	0	0	0
2 (2.)	2	0	0	0
3 (3.)	2	0	0	0
4 (4.)	1	9	0	0
5 (5.)	3	7	0	0
6 (6.)	3	8	15	0

7 (7.)	6	14	0	0
8 (8.)	12	10	56	10
9 (9.)	9	9	0	0
10 - A great deal (10.)	50	43	29	82
% Positive (7-10)	77	76	85	92
% Negative (0-3)	16	0	0	8
NET score: % Positive minus % Negative	61	76	85	84
Median	10	9	8	10
Base for stats	382	10	10	7
Mean Score	7.69	8.09	8.29	8.99
Standard Deviation	3.38	2.19	1.37	2.96
Error Variance	0.03	0.42	0.27	0.82

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.
Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	11	7
1 (1.)	1	3
2 (2.)	2	2
3 (3.)	2	0
4 (4.)	1	0
5 (5.)	2	6
6 (6.)	2	18
7 (7.)	5	8
8 (8.)	12	23
9 (9.)	9	6
10 - A great deal (10.)	53	26
% Positive (7-10)	79	64
% Negative (0-3)	15	12
NET score: % Positive minus % Negative	64	52
Median	10	8
Base for stats	371	37
Mean Score	7.8	7.08
Standard Deviation	3.35	2.9
Error Variance	0.03	0.26

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	6	22	30

1 (1.)	1	2	5
2 (2.)	2	1	0
3 (3.)	1	3	4
4 (4.)	1	1	4
5 (5.)	2	7	0
6 (6.)	3	5	4
7 (7.)	5	5	11
8 (8.)	12	14	16
9 (9.)	8	10	11
10 - A great deal (10.)	58	30	15
% Positive (7-10)	84	59	53
% Negative (0-3)	10	28	39
NET score: % Positive minus % Negative	75	31	15
Median	10	8	7
Base for stats	301	87	20
Mean Score	8.35	6.21	5.12
Standard Deviation	2.81	3.93	4.09
Error Variance	0.03	0.19	0.87

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.
Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	10	11
1 (1.)	2	1
2 (2.)	2	0
3 (3.)	2	2
4 (4.)	1	1
5 (5.)	2	3
6 (6.)	3	5
7 (7.)	6	3
8 (8.)	14	11
9 (9.)	10	5
10 - A great deal (10.)	48	58
% Positive (7-10)	78	77
% Negative (0-3)	16	13
NET score: % Positive minus % Negative	62	64
Median	9	10
Base for stats	313	95
Mean Score	7.67	7.94
Standard Deviation	3.32	3.29
Error Variance	0.04	0.13

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.
Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	0	4	42
1 (1.)	0	2	5
2 (2.)	1	2	4
3 (3.)	0	3	0
4 (4.)	1	0	2
5 (5.)	2	2	8
6 (6.)	3	4	5
7 (7.)	4	13	5
8 (8.)	12	25	5
9 (9.)	11	4	5
10 - A great deal (10.)	67	42	18
% Positive (7-10)	94	84	34
% Negative (0-3)	1	11	51
NET score: % Positive minus % Negative	93	73	-17
Median	10	8	2
Base for stats	218	70	44
Mean Score	9.22	7.88	4.01
Standard Deviation	1.43	2.7	4.15
Error Variance	0.01	0.11	0.41

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	0	18	33
1 (1.)	0	3	6
2 (2.)	1	4	0
3 (3.)	0	2	6
4 (4.)	1	1	0
5 (5.)	2	2	7
6 (6.)	4	4	3
7 (7.)	4	9	0
8 (8.)	11	21	2
9 (9.)	11	6	5
10 - A great deal (10.)	65	29	38
% Positive (7-10)	92	65	45
% Negative (0-3)	1	27	45
NET score: % Positive minus % Negative	91	39	0

Median	10	8	5
Base for stats	225	131	53
Mean Score	9.12	6.37	5.2
Standard Deviation	1.59	3.76	4.5
Error Variance	0.01	0.11	0.42

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

	Gender (Q15)	
	Male	Female
0 - Not at all (0.)	11	6
1 (1.)	1	0
2 (2.)	3	1
3 (3.)	1	0
4 (4.)	1	1
5 (5.)	4	4
6 (6.)	2	1
7 (7.)	5	5
8 (8.)	11	7
9 (9.)	10	5
10 - A great deal (10.)	52	71
% Positive (7-10)	77	88
% Negative (0-3)	16	7
NET score: % Positive minus % Negative	62	81
Median	10	10
Base for stats	215	194
Mean Score	7.72	8.74
Standard Deviation	3.41	2.64
Error Variance	0.06	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

	Age (Q16)			
	18-35	36-50	51-64	65+
0 - Not at all (0.)	8	8	12	5
1 (1.)	0	1	1	1
2 (2.)	0	2	2	2
3 (3.)	0	0	0	1
4 (4.)	0	1	1	1
5 (5.)	7	5	3	4
6 (6.)	3	4	0	1
7 (7.)	13	5	4	4
8 (8.)	15	9	7	11

9 (9.)	4	12	7	6
10 - A great deal (10.)	51	55	63	64
% Positive (7-10)	83	80	81	86
% Negative (0-3)	8	11	15	9
NET score: % Positive minus % Negative	75	70	67	77
Median	10	10	10	10
Base for stats	30	99	164	115
Mean Score	8.04	8.12	8.07	8.5
Standard Deviation	2.87	3.06	3.41	2.76
Error Variance	0.36	0.1	0.07	0.07

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

	Born again Christian (Q17)	
	Yes	No
0 - Not at all (0.)	7	10
1 (1.)	0	1
2 (2.)	2	2
3 (3.)	1	0
4 (4.)	1	1
5 (5.)	1	5
6 (6.)	2	1
7 (7.)	5	5
8 (8.)	13	7
9 (9.)	7	9
10 - A great deal (10.)	61	60
% Positive (7-10)	86	81
% Negative (0-3)	9	13
NET score: % Positive minus % Negative	77	68
Median	10	10
Base for stats	103	285
Mean Score	8.42	8.06
Standard Deviation	2.84	3.27
Error Variance	0.08	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

	Education (Q18)	
	College degree	Non-college degree
0 - Not at all (0.)	12	6
1 (1.)	2	0
2 (2.)	2	2

3 (3.)	1	0
4 (4.)	1	0
5 (5.)	5	3
6 (6.)	3	1
7 (7.)	7	4
8 (8.)	14	6
9 (9.)	10	6
10 - A great deal (10.)	44	73
% Positive (7-10)	74	88
% Negative (0-3)	17	8
NET score: % Positive minus % Negative	58	80
Median	9	10
Base for stats	169	239
Mean Score	7.41	8.76
Standard Deviation	3.44	2.72
Error Variance	0.07	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.
Text and In-app only

	Race (Q19)			
	White	Hispanic	Black	Other
0 - Not at all (0.)	8	0	27	8
1 (1.)	1	0	0	0
2 (2.)	2	0	0	0
3 (3.)	0	0	0	0
4 (4.)	1	0	0	0
5 (5.)	4	15	15	0
6 (6.)	1	8	0	0
7 (7.)	4	0	29	0
8 (8.)	9	15	0	0
9 (9.)	8	9	0	0
10 - A great deal (10.)	61	53	29	92
% Positive (7-10)	83	77	58	92
% Negative (0-3)	11	0	27	8
NET score: % Positive minus % Negative	72	77	31	84
Median	10	10	7	10
Base for stats	382	10	10	7
Mean Score	8.24	8.56	5.68	9.18
Standard Deviation	3.09	1.99	4.06	2.96
Error Variance	0.03	0.35	2.39	0.81

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

	Propensity to participate (Q2)	
	Definitely	Probably
0 - Not at all (0.)	8	10
1 (1.)	0	3
2 (2.)	2	0
3 (3.)	0	0
4 (4.)	1	0
5 (5.)	3	15
6 (6.)	1	6
7 (7.)	4	9
8 (8.)	9	11
9 (9.)	7	11
10 - A great deal (10.)	63	35
% Positive (7-10)	84	66
% Negative (0-3)	11	13
NET score: % Positive minus % Negative	73	53
Median	10	8
Base for stats	371	37
Mean Score	8.31	7.16
Standard Deviation	3.08	3.27
Error Variance	0.03	0.32

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.
Text and In-app only

	Political views (Q4)		
	Conservative	Moderate	Liberal
0 - Not at all (0.)	4	21	20
1 (1.)	0	1	10
2 (2.)	2	2	0
3 (3.)	0	1	4
4 (4.)	1	1	0
5 (5.)	4	6	0
6 (6.)	1	1	14
7 (7.)	4	6	10
8 (8.)	7	15	21
9 (9.)	8	8	6
10 - A great deal (10.)	70	38	16
% Positive (7-10)	89	67	52
% Negative (0-3)	6	25	34
NET score: % Positive minus % Negative	83	42	19
Median	10	8	7
Base for stats	301	87	20

Mean Score	8.84	6.62	5.52
Standard Deviation	2.47	3.94	3.81
Error Variance	0.02	0.2	0.75

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0 - Not at all (0.)	8	11
1 (1.)	1	0
2 (2.)	2	1
3 (3.)	0	0
4 (4.)	1	1
5 (5.)	4	3
6 (6.)	2	0
7 (7.)	6	1
8 (8.)	10	7
9 (9.)	8	7
10 - A great deal (10.)	58	69
% Positive (7-10)	82	84
% Negative (0-3)	11	12
NET score: % Positive minus % Negative	71	71
Median	10	10
Base for stats	313	95
Mean Score	8.16	8.35
Standard Deviation	3.06	3.27
Error Variance	0.03	0.13

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0 - Not at all (0.)	1	2	22
1 (1.)	0	0	4
2 (2.)	0	2	8
3 (3.)	0	0	0
4 (4.)	0	0	7
5 (5.)	2	3	15
6 (6.)	0	2	3
7 (7.)	5	5	4
8 (8.)	7	8	7
9 (9.)	10	8	4
10 - A great deal (10.)	75	71	25

	Donald Trump	Ron DeSantis	Undecided
% Positive (7-10)	97	92	40
% Negative (0-3)	1	3	35
NET score: % Positive minus % Negative	96	89	6
Median	10	10	5
Base for stats	218	70	44
Mean Score	9.43	9.1	5.13
Standard Deviation	1.33	1.93	3.87
Error Variance	0.01	0.06	0.36

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.
Text and In-app only

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0 - Not at all (0.)	1	14	28
1 (1.)	0	1	4
2 (2.)	0	4	3
3 (3.)	0	1	1
4 (4.)	0	1	2
5 (5.)	2	6	8
6 (6.)	0	4	0
7 (7.)	5	4	5
8 (8.)	9	11	6
9 (9.)	9	7	2
10 - A great deal (10.)	73	48	40
% Positive (7-10)	96	70	53
% Negative (0-3)	1	19	37
NET score: % Positive minus % Negative	95	51	16
Median	10	9	7
Base for stats	225	131	53
Mean Score	9.34	7.29	5.61
Standard Deviation	1.47	3.63	4.37
Error Variance	0.01	0.1	0.39

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Gender (Q15)	
	Male	Female
Chris Sununu	57	57
Don Bolduc	15	17
Kelly Ayotte	10	5
Kevin Smith	2	3
Karen Testerman	3	1

Chuck Morse	2	2
Thaddeus Riley	2	1
Someone else	1	2
Undecided	7	11

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Chris Sununu	60	54	53	62
Don Bolduc	12	16	18	15
Kelly Ayotte	11	5	9	8
Kevin Smith	10	6	2	1
Karen Testerman	3	4	1	1
Chuck Morse	0	2	2	2
Thaddeus Riley	0	3	1	1
Someone else	0	2	2	1
Undecided	4	7	12	8

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Chris Sununu	45	61
Don Bolduc	18	15
Kelly Ayotte	9	8
Kevin Smith	6	2
Karen Testerman	3	1
Chuck Morse	3	1
Thaddeus Riley	3	1
Someone else	1	2
Undecided	10	9

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Chris Sununu	58	57
Don Bolduc	11	19
Kelly Ayotte	10	6
Kevin Smith	4	2
Karen Testerman	2	2
Chuck Morse	2	2

Thaddeus Riley	1	1
Someone else	2	1
Undecided	9	10

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Chris Sununu	59	20	24	40
Don Bolduc	15	34	32	25
Kelly Ayotte	8	25	0	10
Kevin Smith	2	16	33	0
Karen Testerman	2	0	11	10
Chuck Morse	2	0	0	5
Thaddeus Riley	1	5	0	0
Someone else	1	0	0	0
Undecided	10	0	0	9

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
Chris Sununu	58	46
Don Bolduc	16	9
Kelly Ayotte	7	14
Kevin Smith	2	13
Karen Testerman	2	0
Chuck Morse	2	1
Thaddeus Riley	1	3
Someone else	1	4
Undecided	9	10

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Chris Sununu	56	69	27
Don Bolduc	19	6	9
Kelly Ayotte	6	12	18
Kevin Smith	2	3	11
Karen Testerman	2	0	9
Chuck Morse	2	1	0
Thaddeus Riley	2	0	0

Someone else	1	0	8
Undecided	9	9	17

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Chris Sununu	53	70
Don Bolduc	16	16
Kelly Ayotte	9	5
Kevin Smith	4	0
Karen Testerman	3	0
Chuck Morse	2	0
Thaddeus Riley	2	1
Someone else	2	0
Undecided	10	7

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Chris Sununu	51	62	77
Don Bolduc	23	10	4
Kelly Ayotte	6	11	11
Kevin Smith	3	2	2
Karen Testerman	3	1	0
Chuck Morse	2	4	0
Thaddeus Riley	1	2	1
Someone else	1	1	2
Undecided	10	7	2

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Chris Sununu	50	64	69
Don Bolduc	24	8	3
Kelly Ayotte	5	13	8
Kevin Smith	4	2	2
Karen Testerman	3	1	0
Chuck Morse	2	3	0
Thaddeus Riley	2	1	2
Someone else	2	1	2

Undecided	9	8	14	

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Gender (Q15)			
	Male	Female		
Male	100	0		
Female	0	100		

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Male	61	49	52	55
Female	39	51	48	45

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Born again Christian (Q17)			
	Yes	No		
Male	50	54		
Female	50	46		

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Education (Q18)			
	College degree	Non-college degree		
Male	53	53		
Female	47	47		

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Male	53	40	64	60
Female	47	60	36	40

Q15. For statistical purposes only, what is your gender?
Total Respondents

Propensity to participate (Q2)

	Definitely	Probably
Male	53	51
Female	47	49

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
Male	53	50	66
Female	47	50	34

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Male	54	50
Female	46	50

Q15. For statistical purposes only, what is your gender?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Male	50	57	64
Female	50	43	36

Q15. For statistical purposes only, what is your gender?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Male	49	59	56
Female	51	41	44

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Gender (Q15)	
	Male	Female
18-35	7	5
36-50	18	21
51-64	37	38
65+	38	36

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
18-35	100	0	0	0
36-50	0	100	0	0
51-64	0	0	100	0
65+	0	0	0	100

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
18-35	8	4
36-50	17	22
51-64	31	40
65+	44	34

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
18-35	10	3
36-50	30	13
51-64	29	43
65+	32	41

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
18-35	5	36	34	0
36-50	19	42	45	16
51-64	38	12	10	62
65+	39	11	11	22

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
18-35	5	13

36-50	18	35
51-64	38	30
65+	38	22

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
18-35	4	12	17
36-50	17	25	49
51-64	38	37	27
65+	41	26	7

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
18-35	6	7
36-50	18	27
51-64	38	35
65+	39	32

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
18-35	5	5	10
36-50	21	22	20
51-64	37	39	37
65+	37	34	32

Q16. Again, for statistical purposes, what age range do you fall in?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
18-35	7	4	7
36-50	19	19	24
51-64	37	39	32
65+	37	38	37

Q17. Would you consider yourself a born-again or evangelical Christian?

Total Respondents

	Gender (Q15)	
	Male	Female
Yes	25	28
No	70	67
Unsure	5	5

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
Yes	36	23	22	31
No	50	75	75	62
Unsure	14	2	3	6

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
Yes	100	0
No	0	100
Unsure	0	0

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
Yes	27	26
No	69	68
Unsure	4	5

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
Yes	26	55	21	21
No	69	45	68	71
Unsure	5	0	11	8

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

Propensity to participate (Q2)		
	Definitely	Probably
Yes	26	32
No	70	60
Unsure	4	8

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

Political views (Q4)		
	Conservative	Moderate	Liberal
Yes	28	18	30
No	67	78	65
Unsure	5	4	5

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

Past caucus attendance (last_primaries)	
	Attended in past	First caucus
Yes	29	19
No	66	78
Unsure	5	3

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
Yes	28	29	19
No	67	66	77
Unsure	5	4	4

Q17. Would you consider yourself a born-again or evangelical Christian?
Total Respondents

Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
Yes	28	28	17
No	66	69	81
Unsure	6	4	3

Q18. What is the highest level of education you have completed?
Total Respondents

Gender (Q15)

	Male	Female
No degree	60	60
Degree	40	40

Q18. What is the highest level of education you have completed?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
No degree	33	40	69	66
Degree	67	60	31	34

Q18. What is the highest level of education you have completed?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
No degree	59	60
Degree	41	40

Q18. What is the highest level of education you have completed?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
No degree	0	100
Degree	100	0

Q18. What is the highest level of education you have completed?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
No degree	61	43	34	60
Degree	39	57	66	40

Q18. What is the highest level of education you have completed?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
No degree	62	40
Degree	38	60

Q18. What is the highest level of education you have completed?

Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
No degree	66	42	33
Degree	34	58	67

Q18. What is the highest level of education you have completed?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
No degree	59	63
Degree	41	37

Q18. What is the highest level of education you have completed?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
No degree	69	53	44
Degree	31	47	56

Q18. What is the highest level of education you have completed?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
No degree	69	52	44
Degree	31	48	56

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Gender (Q15)	
	Male	Female
White	94	94
Hispanic	2	3
Black	2	2
Other	2	2

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
White	76	90	95	98

Hispanic	12	4	1	1
Black	11	5	1	1
Other	0	2	3	1

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Born again Christian (Q17)	
	Yes	No
White	93	95
Hispanic	4	1
Black	2	2
Other	2	2

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
White	92	95
Hispanic	3	1
Black	3	1
Other	2	2

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
White	100	0	0	0
Hispanic	0	100	0	0
Black	0	0	100	0
Other	0	0	0	100

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
White	95	83
Hispanic	2	5
Black	1	11
Other	2	1

Q19. Which of the following best describes your race or ethnicity?

Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
White	94	92	93
Hispanic	2	3	3
Black	2	1	4
Other	2	3	0

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
White	94	94
Hispanic	2	2
Black	2	2
Other	2	2

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
White	92	97	97
Hispanic	2	1	0
Black	3	0	2
Other	3	2	1

Q19. Which of the following best describes your race or ethnicity?
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
White	92	97	95
Hispanic	3	1	2
Black	3	1	2
Other	3	1	1

Q20. Last primaries.
Total Respondents

	Gender (Q15)	
	Male	Female
0	22	25
1	19	21
2	22	18

3	21	15
4	17	22

Q20. Last primaries.
Total Respondents

	Age (Q16)			
	18-35	36-50	51-64	65+
0	25	31	22	20
1	14	17	27	15
2	24	19	22	18
3	23	13	15	23
4	14	20	14	25

Q20. Last primaries.
Total Respondents

	Born again Christian (Q17)	
	Yes	No
0	16	26
1	18	20
2	24	19
3	25	15
4	17	19

Q20. Last primaries.
Total Respondents

	Education (Q18)	
	College degree	Non-college degree
0	21	24
1	15	23
2	23	18
3	19	17
4	21	18

Q20. Last primaries.
Total Respondents

	Race (Q19)			
	White	Hispanic	Black	Other
0	23	21	24	28
1	20	15	21	11
2	20	14	35	23
3	18	28	8	18
4	19	21	11	20

Q20. Last primaries.
Total Respondents

	Propensity to participate (Q2)	
	Definitely	Probably
0	23	23
1	19	26
2	20	24
3	18	19
4	20	8

Q20. Last primaries.
Total Respondents

	Political views (Q4)		
	Conservative	Moderate	Liberal
0	22	29	18
1	21	19	13
2	20	20	9
3	18	12	41
4	19	20	20

Q20. Last primaries.
Total Respondents

	Past caucus attendance (last_primaries)	
	Attended in past	First caucus
0	0	100
1	26	0
2	26	0
3	23	0
4	25	0

Q20. Last primaries.
Total Respondents

	First preference (Q5)		
	Donald Trump	Ron DeSantis	Chris Sununu
0	23	23	20
1	21	21	19
2	21	21	19
3	15	13	17
4	19	21	25

Q20. Last primaries.
Total Respondents

	Head to head choice (Q7)		
	Donald Trump	Ron DeSantis	Undecided
0	23	23	22
1	19	21	21
2	22	18	18
3	16	19	26
4	20	19	14