

New Hampshire Republican primaries polling

Conducted: April 2 – April 11, 2023

Number of Respondents: 623 likely New Hampshire Republican primaries participants

Margin of Error: 4.0%

Q1. To which political party are you registered? You may consider yourself a different party, but what does your registration show?

Total Respondents

Response	Percent
Republican	65
Democrat	0
Undeclared	35
Other	0
Unsure	0

Q2. In February 2024, New Hampshire will hold Presidential primaries. How likely would you say you are to participate in the upcoming presidential primaries?

Total Respondents

Response	Percent
Definitely voting	92
Probably voting	8
I might or might not vote	0
Probably not voting	0
Definitely not voting	0
Unsure	0
NET Voting	100
NET Not voting	0

Q3. Those not registered with a political party have the option to take either the Republican or Democratic ballot. Which ballot would you take?

Those undeclared

Response	Percent
Republican ballot	100
Democratic ballot	0
Unsure	0

Q4. Thinking about your views toward politics and government, would you say you are...

Total Respondents

Response	Percent
Conservative	45
Somewhat conservative	32
Moderate	19
Somewhat liberal	3
Liberal	1
NET Conservative	77
NET Liberal	4

Q5. If the New Hampshire Republican presidential primaries were held today and the candidates were the following, for whom would you vote?

Total Respondents

Response	Percent
Donald Trump	51

Ron DeSantis	18
Chris Sununu	10
Liz Cheney	4
Nikki Haley	4
Chris Christie	2
Mike Pence	2
Vivek Ramaswamy	1
Mike Pompeo	1
Tim Scott	1
Glenn Youngkin	1
Someone else	1
Undecided	6

Q6. Now, who would your second choice be?

Those giving a first choice

Response	Percent
Ron DeSantis	31
Chris Sununu	11
Donald Trump	10
Nikki Haley	8
Vivek Ramaswamy	5
Mike Pence	4
Mike Pompeo	4
Tim Scott	3
Chris Christie	3
Liz Cheney	3
Glenn Youngkin	2
Someone else	4
Undecided	13

Q7. If the New Hampshire Republican presidential primary were held today and the candidates were Donald Trump and Ron DeSantis, for whom would you vote?

Total Respondents

Response	Percent
Donald Trump	53
Ron DeSantis	33
Undecided	13

Q8. Of the following, who would you like to see as the Republican Vice-Presidential candidate?

Total Respondents

Response	Percent
Nikki Haley	21
Kari Lake	16
Tim Scott	8
Mike Pompeo	7
Mike Pence	6
Ben Carson	5
Vivek Ramaswamy	5
Marjorie Taylor Greene	3
Glenn Youngkin	3
Kim Reynolds	0
Someone else	10
Unsure	15

Q9. Would you say your mind is made up to support your first choice candidate, or could you still be persuaded to support another candidate as your first choice?

Those giving a first choice

Response	Percent
Mind is made up	49
Could be persuaded	45
Unsure	6

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st.

Text and In-app only

Response	Percent
Is competent	18
Can beat Joe Biden at the election	18
Will stand up against woke values	17
Are a true conservative	10
Tells it like it is	9
Have a conservative stance on gun rights	6
Are strong	5
Condemned the actions of those on January 6th	4
Have a background in business	4
Contested whether the 2020 election result was accurate	3
Did not contest whether the 2020 election result was accurate	2
Come from my state	1
Have a conservative stance on abortion	1
Have a background in politics	1
Are likeable	0
Supported the actions of those on January 6th	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 2nd.

Text and In-app only

Response	Percent
Will stand up against woke values	17
Can beat Joe Biden at the election	14
Is competent	14
Tells it like it is	12
Are a true conservative	8
Are strong	7
Have a background in business	6
Have a conservative stance on gun rights	5
Did not contest whether the 2020 election result was accurate	4
Condemned the actions of those on January 6th	3
Have a conservative stance on abortion	3
Contested whether the 2020 election result was accurate	3
Have a background in politics	2
Are likeable	1
Supported the actions of those on January 6th	1
Come from my state	0

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 3rd.

Text and In-app only

Response	Percent
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Is competent	15
Will stand up against woke values	13
Can beat Joe Biden at the election	12
Are strong	11
Tells it like it is	10
Have a conservative stance on gun rights	8
Have a background in business	8
Are a true conservative	8
Have a conservative stance on abortion	3
Have a background in politics	3
Did not contest whether the 2020 election result was accurate	2
Are likeable	2
Condemned the actions of those on January 6th	1
Supported the actions of those on January 6th	1
Contested whether the 2020 election result was accurate	1
Come from my state	1

Q10. Which of the following are the most important to you in the next presidential candidate for the Republican Party? Rank up to three in order of importance - % ranking each attribute 1st, 2nd, or 3rd.
Text and In-app only

Response	Percent
Will stand up against woke values	47
Is competent	47
Can beat Joe Biden at the election	44
Tells it like it is	32
Are a true conservative	24
Are strong	23
Have a conservative stance on gun rights	19
Have a background in business	18
Did not contest whether the 2020 election result was accurate	9
Condemned the actions of those on January 6th	8
Have a conservative stance on abortion	6
Contested whether the 2020 election result was accurate	6
Have a background in politics	5
Are likeable	3
Supported the actions of those on January 6th	3
Come from my state	2

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Can beat Joe Biden at the election.
Text and In-app only

Response	Percent
0 - Not at all (0.)	4
1 (1.)	1
2 (2.)	4
3 (3.)	2
4 (4.)	2
5 (5.)	8
6 (6.)	4
7 (7.)	8
8 (8.)	11
9 (9.)	10
10 - A great deal (10.)	46
% Positive (7-10)	75
% Negative (0-3)	11

NET score: % Positive minus % Negative	64
Median	9
Base for stats	408
Mean Score	7.82
Standard Deviation	2.86
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Come from my state.

Text and In-app only

Response	Percent
0 - Not at all (0.)	74
1 (1.)	3
2 (2.)	1
3 (3.)	1
4 (4.)	2
5 (5.)	6
6 (6.)	2
7 (7.)	3
8 (8.)	2
9 (9.)	3
10 - A great deal (10.)	3
% Positive (7-10)	11
% Negative (0-3)	79
NET score: % Positive minus % Negative	-67
Median	0
Base for stats	408
Mean Score	1.56
Standard Deviation	2.97
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Will stand up against woke values.

Text and In-app only

Response	Percent
0 - Not at all (0.)	3
1 (1.)	2
2 (2.)	0
3 (3.)	1
4 (4.)	1
5 (5.)	6
6 (6.)	4
7 (7.)	7
8 (8.)	13
9 (9.)	12
10 - A great deal (10.)	50
% Positive (7-10)	82
% Negative (0-3)	6
NET score: % Positive minus % Negative	76
Median	9
Base for stats	408
Mean Score	8.28
Standard Deviation	2.5
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on abortion.

Text and In-app only

Response	Percent
0 - Not at all (0.)	7
1 (1.)	2
2 (2.)	3
3 (3.)	2
4 (4.)	2
5 (5.)	18
6 (6.)	7
7 (7.)	11
8 (8.)	16
9 (9.)	11
10 - A great deal (10.)	22
% Positive (7-10)	60
% Negative (0-3)	13
NET score: % Positive minus % Negative	46
Median	7
Base for stats	408
Mean Score	6.75
Standard Deviation	2.89
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a conservative stance on gun rights.

Text and In-app only

Response	Percent
0 - Not at all (0.)	4
1 (1.)	1
2 (2.)	0
3 (3.)	2
4 (4.)	1
5 (5.)	14
6 (6.)	4
7 (7.)	10
8 (8.)	16
9 (9.)	13
10 - A great deal (10.)	35
% Positive (7-10)	74
% Negative (0-3)	6
NET score: % Positive minus % Negative	67
Median	8
Base for stats	408
Mean Score	7.72
Standard Deviation	2.53
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Contested whether the 2020 election result was accurate.

Text and In-app only

Response	Percent
0 - Not at all (0.)	23
1 (1.)	4
2 (2.)	7
3 (3.)	6
4 (4.)	3
5 (5.)	23
6 (6.)	6
7 (7.)	8
8 (8.)	8
9 (9.)	4
10 - A great deal (10.)	9
% Positive (7-10)	28
% Negative (0-3)	40
NET score: % Positive minus % Negative	-12
Median	5
Base for stats	408
Mean Score	4.37
Standard Deviation	3.28
Error Variance	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Did not contest whether the 2020 election result was accurate.

Text and In-app only

Response	Percent
0 - Not at all (0.)	22
1 (1.)	4
2 (2.)	5
3 (3.)	6
4 (4.)	5
5 (5.)	24
6 (6.)	6
7 (7.)	9
8 (8.)	8
9 (9.)	4
10 - A great deal (10.)	8
% Positive (7-10)	29
% Negative (0-3)	37
NET score: % Positive minus % Negative	-8
Median	5
Base for stats	408
Mean Score	4.45
Standard Deviation	3.22
Error Variance	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Supported the actions of those on January 6th.

Text and In-app only

Response	Percent
0 - Not at all (0.)	28
1 (1.)	4
2 (2.)	5
3 (3.)	7

4 (4.)	5
5 (5.)	25
6 (6.)	6
7 (7.)	6
8 (8.)	5
9 (9.)	3
10 - A great deal (10.)	5
% Positive (7-10)	19
% Negative (0-3)	45
NET score: % Positive minus % Negative	-25
Median	5
Base for stats	408
Mean Score	3.78
Standard Deviation	3.1
Error Variance	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Condemned the actions of those on January 6th.

Text and In-app only

Response	Percent
0 - Not at all (0.)	25
1 (1.)	4
2 (2.)	6
3 (3.)	7
4 (4.)	6
5 (5.)	20
6 (6.)	7
7 (7.)	7
8 (8.)	7
9 (9.)	3
10 - A great deal (10.)	9
% Positive (7-10)	26
% Negative (0-3)	41
NET score: % Positive minus % Negative	-16
Median	5
Base for stats	408
Mean Score	4.2
Standard Deviation	3.27
Error Variance	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are likeable.

Text and In-app only

Response	Percent
0 - Not at all (0.)	10
1 (1.)	2
2 (2.)	4
3 (3.)	4
4 (4.)	4
5 (5.)	12
6 (6.)	8
7 (7.)	11
8 (8.)	13
9 (9.)	10

10 - A great deal (10.)	23
% Positive (7-10)	56
% Negative (0-3)	20
NET score: % Positive minus % Negative	36
Median	7
Base for stats	408
Mean Score	6.38
Standard Deviation	3.22
Error Variance	0.03

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in politics.

Text and In-app only

Response	Percent
0 - Not at all (0.)	8
1 (1.)	2
2 (2.)	3
3 (3.)	4
4 (4.)	4
5 (5.)	16
6 (6.)	7
7 (7.)	12
8 (8.)	17
9 (9.)	8
10 - A great deal (10.)	21
% Positive (7-10)	57
% Negative (0-3)	16
NET score: % Positive minus % Negative	41
Median	7
Base for stats	408
Mean Score	6.49
Standard Deviation	3
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Have a background in business.

Text and In-app only

Response	Percent
0 - Not at all (0.)	9
1 (1.)	3
2 (2.)	4
3 (3.)	5
4 (4.)	5
5 (5.)	21
6 (6.)	12
7 (7.)	14
8 (8.)	13
9 (9.)	5
10 - A great deal (10.)	10
% Positive (7-10)	42
% Negative (0-3)	20
NET score: % Positive minus % Negative	22
Median	6
Base for stats	408

Mean Score	5.68
Standard Deviation	2.79
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are strong.

Text and In-app only

Response	Percent
0 - Not at all (0.)	5
1 (1.)	2
2 (2.)	1
3 (3.)	2
4 (4.)	2
5 (5.)	5
6 (6.)	5
7 (7.)	7
8 (8.)	17
9 (9.)	11
10 - A great deal (10.)	43
% Positive (7-10)	78
% Negative (0-3)	10
NET score: % Positive minus % Negative	68
Median	9
Base for stats	408
Mean Score	7.87
Standard Deviation	2.79
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Are a true conservative.

Text and In-app only

Response	Percent
0 - Not at all (0.)	5
1 (1.)	1
2 (2.)	2
3 (3.)	3
4 (4.)	5
5 (5.)	11
6 (6.)	6
7 (7.)	14
8 (8.)	13
9 (9.)	12
10 - A great deal (10.)	28
% Positive (7-10)	67
% Negative (0-3)	11
NET score: % Positive minus % Negative	56
Median	8
Base for stats	408
Mean Score	7.13
Standard Deviation	2.81
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Is competent.

Text and In-app only

Response	Percent
0 - Not at all (0.)	5
1 (1.)	1
2 (2.)	2
3 (3.)	2
4 (4.)	2
5 (5.)	5
6 (6.)	3
7 (7.)	8
8 (8.)	13
9 (9.)	12
10 - A great deal (10.)	48
% Positive (7-10)	81
% Negative (0-3)	9
NET score: % Positive minus % Negative	71
Median	9
Base for stats	408
Mean Score	8.07
Standard Deviation	2.76
Error Variance	0.02

Q11a. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Ron DeSantis - Tells it like it is.

Text and In-app only

Response	Percent
0 - Not at all (0.)	4
1 (1.)	1
2 (2.)	1
3 (3.)	3
4 (4.)	2
5 (5.)	6
6 (6.)	6
7 (7.)	9
8 (8.)	12
9 (9.)	14
10 - A great deal (10.)	41
% Positive (7-10)	77
% Negative (0-3)	9
NET score: % Positive minus % Negative	68
Median	9
Base for stats	408
Mean Score	7.9
Standard Deviation	2.66
Error Variance	0.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Can beat Joe Biden at the election.

Text and In-app only

Response	Percent
0 - Not at all (0.)	11
1 (1.)	1
2 (2.)	3
3 (3.)	3

4 (4.)	2
5 (5.)	6
6 (6.)	2
7 (7.)	5
8 (8.)	8
9 (9.)	8
10 - A great deal (10.)	51
% Positive (7-10)	72
% Negative (0-3)	18
NET score: % Positive minus % Negative	55
Median	10
Base for stats	408
Mean Score	7.48
Standard Deviation	3.49
Error Variance	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Come from my state.

Text and In-app only

Response	Percent
0 - Not at all (0.)	77
1 (1.)	1
2 (2.)	2
3 (3.)	2
4 (4.)	1
5 (5.)	3
6 (6.)	2
7 (7.)	2
8 (8.)	2
9 (9.)	3
10 - A great deal (10.)	4
% Positive (7-10)	11
% Negative (0-3)	82
NET score: % Positive minus % Negative	-71
Median	0
Base for stats	408
Mean Score	1.43
Standard Deviation	2.98
Error Variance	0.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Will stand up against woke values.

Text and In-app only

Response	Percent
0 - Not at all (0.)	5
1 (1.)	0
2 (2.)	1
3 (3.)	0
4 (4.)	1
5 (5.)	7
6 (6.)	3
7 (7.)	7
8 (8.)	8
9 (9.)	11
10 - A great deal (10.)	57

% Positive (7-10)	82
% Negative (0-3)	7
NET score: % Positive minus % Negative	75
Median	10
Base for stats	408
Mean Score	8.35
Standard Deviation	2.67
Error Variance	0.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on abortion.

Text and In-app only

Response	Percent
0 - Not at all (0.)	8
1 (1.)	1
2 (2.)	1
3 (3.)	3
4 (4.)	2
5 (5.)	18
6 (6.)	8
7 (7.)	11
8 (8.)	12
9 (9.)	7
10 - A great deal (10.)	30
% Positive (7-10)	60
% Negative (0-3)	13
NET score: % Positive minus % Negative	47
Median	7
Base for stats	408
Mean Score	6.9
Standard Deviation	2.99
Error Variance	0.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a conservative stance on gun rights.

Text and In-app only

Response	Percent
0 - Not at all (0.)	4
1 (1.)	1
2 (2.)	1
3 (3.)	2
4 (4.)	2
5 (5.)	9
6 (6.)	5
7 (7.)	6
8 (8.)	15
9 (9.)	14
10 - A great deal (10.)	42
% Positive (7-10)	77
% Negative (0-3)	8
NET score: % Positive minus % Negative	68
Median	9

Base for stats	408
Mean Score	7.93
Standard Deviation	2.69
Error Variance	0.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Contested whether the 2020 election result was accurate.

Text and In-app only

Response	Percent
0 - Not at all (0.)	13
1 (1.)	1
2 (2.)	1
3 (3.)	2
4 (4.)	2
5 (5.)	6
6 (6.)	4
7 (7.)	5
8 (8.)	8
9 (9.)	6
10 - A great deal (10.)	53
% Positive (7-10)	72
% Negative (0-3)	16
NET score: % Positive minus % Negative	56
Median	10
Base for stats	408
Mean Score	7.53
Standard Deviation	3.52
Error Variance	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Did not contest whether the 2020 election result was accurate.

Text and In-app only

Response	Percent
0 - Not at all (0.)	52
1 (1.)	2
2 (2.)	3
3 (3.)	2
4 (4.)	3
5 (5.)	10
6 (6.)	4
7 (7.)	2
8 (8.)	5
9 (9.)	2
10 - A great deal (10.)	14
% Positive (7-10)	23
% Negative (0-3)	60
NET score: % Positive minus % Negative	-37
Median	0
Base for stats	408
Mean Score	3.14
Standard Deviation	3.85
Error Variance	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Supported the actions of those on January 6th.
Text and In-app only

Response	Percent
0 - Not at all (0.)	21
1 (1.)	2
2 (2.)	3
3 (3.)	5
4 (4.)	4
5 (5.)	16
6 (6.)	4
7 (7.)	7
8 (8.)	5
9 (9.)	7
10 - A great deal (10.)	25
% Positive (7-10)	45
% Negative (0-3)	31
NET score: % Positive minus % Negative	14
Median	5
Base for stats	408
Mean Score	5.53
Standard Deviation	3.77
Error Variance	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Condemned the actions of those on January 6th.
Text and In-app only

Response	Percent
0 - Not at all (0.)	35
1 (1.)	3
2 (2.)	3
3 (3.)	4
4 (4.)	4
5 (5.)	16
6 (6.)	5
7 (7.)	7
8 (8.)	6
9 (9.)	3
10 - A great deal (10.)	14
% Positive (7-10)	30
% Negative (0-3)	45
NET score: % Positive minus % Negative	-15
Median	5
Base for stats	408
Mean Score	4.1
Standard Deviation	3.71
Error Variance	0.04

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are likeable.
Text and In-app only

Response	Percent
0 - Not at all (0.)	18
1 (1.)	5
2 (2.)	2
3 (3.)	7
4 (4.)	4
5 (5.)	14
6 (6.)	7
7 (7.)	10
8 (8.)	10
9 (9.)	5
10 - A great deal (10.)	17
% Positive (7-10)	43
% Negative (0-3)	33
NET score: % Positive minus % Negative	10
Median	6
Base for stats	408
Mean Score	5.3
Standard Deviation	3.53
Error Variance	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in politics.

Text and In-app only

Response	Percent
0 - Not at all (0.)	23
1 (1.)	3
2 (2.)	5
3 (3.)	9
4 (4.)	5
5 (5.)	12
6 (6.)	7
7 (7.)	7
8 (8.)	9
9 (9.)	5
10 - A great deal (10.)	15
% Positive (7-10)	36
% Negative (0-3)	40
NET score: % Positive minus % Negative	-4
Median	5
Base for stats	408
Mean Score	4.8
Standard Deviation	3.57
Error Variance	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Have a background in business.

Text and In-app only

Response	Percent
0 - Not at all (0.)	5
1 (1.)	1
2 (2.)	1
3 (3.)	1
4 (4.)	2
5 (5.)	7

6 (6.)	4
7 (7.)	6
8 (8.)	12
9 (9.)	8
10 - A great deal (10.)	54
% Positive (7-10)	80
% Negative (0-3)	7
NET score: % Positive minus % Negative	72
Median	10
Base for stats	408
Mean Score	8.19
Standard Deviation	2.73
Error Variance	0.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are strong.

Text and In-app only

Response	Percent
0 - Not at all (0.)	8
1 (1.)	0
2 (2.)	2
3 (3.)	1
4 (4.)	2
5 (5.)	2
6 (6.)	3
7 (7.)	5
8 (8.)	12
9 (9.)	11
10 - A great deal (10.)	54
% Positive (7-10)	81
% Negative (0-3)	11
NET score: % Positive minus % Negative	70
Median	10
Base for stats	408
Mean Score	8.12
Standard Deviation	3
Error Variance	0.02

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Are a true conservative.

Text and In-app only

Response	Percent
0 - Not at all (0.)	11
1 (1.)	1
2 (2.)	2
3 (3.)	2
4 (4.)	3
5 (5.)	11
6 (6.)	7
7 (7.)	7
8 (8.)	15
9 (9.)	12
10 - A great deal (10.)	30
% Positive (7-10)	64

% Negative (0-3)	15
NET score: % Positive minus % Negative	49
Median	8
Base for stats	408
Mean Score	6.95
Standard Deviation	3.24
Error Variance	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Is competent.

Text and In-app only

Response	Percent
0 - Not at all (0.)	10
1 (1.)	2
2 (2.)	2
3 (3.)	2
4 (4.)	1
5 (5.)	3
6 (6.)	4
7 (7.)	5
8 (8.)	13
9 (9.)	9
10 - A great deal (10.)	50
% Positive (7-10)	78
% Negative (0-3)	15
NET score: % Positive minus % Negative	62
Median	10
Base for stats	408
Mean Score	7.73
Standard Deviation	3.31
Error Variance	0.03

Q11b. For each of the following, on a scale of 0 to 10, 0 being not at all and 10 being a great deal, how much do each of the following apply to Donald Trump - Tells it like it is.

Text and In-app only

Response	Percent
0 - Not at all (0.)	9
1 (1.)	1
2 (2.)	2
3 (3.)	0
4 (4.)	1
5 (5.)	4
6 (6.)	1
7 (7.)	5
8 (8.)	9
9 (9.)	8
10 - A great deal (10.)	61
% Positive (7-10)	82
% Negative (0-3)	11
NET score: % Positive minus % Negative	71
Median	10
Base for stats	408
Mean Score	8.2
Standard Deviation	3.11
Error Variance	0.03

Q12. If the New Hampshire Republican primary for Governor were held today and the candidates were the following, for whom would you vote?

Total Respondents

Response	Percent
Chris Sununu	57
Don Bolduc	16
Kelly Ayotte	8
Kevin Smith	3
Karen Testerman	2
Chuck Morse	2
Thaddeus Riley	1
Someone else	1
Undecided	9

Q15. For statistical purposes only, what is your gender?

Total Respondents

Response	Percent
Male	53
Female	47

Q16. Again, for statistical purposes, what age range do you fall in?

Total Respondents

Response	Percent
18-35	6
36-50	20
51-64	37
65+	37

Q17. Would you consider yourself a born-again or evangelical Christian?

Total Respondents

Response	Percent
Yes	27
No	69
Unsure	5

Q18. What is the highest level of education you have completed?

Total Respondents

Response	Percent
No degree	60
Degree	40

Q19. Which of the following best describes your race or ethnicity?

Total Respondents

Response	Percent
White	94
Hispanic	2
Black	2
Other	2

Q20. Last primaries.

Total Respondents

Response	Percent
0	23
1	20
2	20
3	18
4	19